

# TRACtion Texas

#1

Aaron Watson  
Outta Style

Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Take a Picture of This



### Hey Kiddos;

Congratulations are in order once again for Aaron Watson, as he stays at number one for week number 12. I know you join me in wishing him all the best on his remarkable run, and even more, for being a torch bearer from Texas Red Dirt Radio to the world. We are proud for him now to be reaching a larger audience. He got his start at YOUR radio stations, and it is all about what we have been saying since we launched this chart, that the world needs to sit up and take notice of Texas Red Dirt Music.

Of course this does open the door to a debate, as to whether something should stay at #1 for so long. I like to say that we function as photographers, like Kodachrome, if you will. The CDX TRACtion Texas Chart is here to take a snapshot of what is being played at Texas Red Dirt Radio.

What with Aaron crossing over to mainstream country radio play, the question is should we classify him differently at some point. Charts reflect their reporters airplay. Granted, some of our reporters play both T/RD and Mainstream Country. Outside of not tagging a song for Texas status, I'm not sure we can limit this kind of thing from happening.

Of course, the recurrent filter we have set up kicks in when certain spin loss criteria are met. But that same filter also has certain protections in place so that a song isn't moved to recurrent prematurely, particularly when it continues to maintain chart-topping spin levels. I'd like to open up the floor to ask what you think. Reach me at [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com).


Congrats this week also highest gainer Rich O'Toole, most added Cody Johnson, and highest debut, Jon Wolfe respectively. Say Cheese everyone!

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)


TRACtion Texas Chart Director





L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	540	-2	40	0	25
2	2	MARK MCKINNEY/Bridge/Texas Evolution	481	-43	31	1	20
4	3	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	462	16	26	0	13
5	4	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	456	27	30	1	10
8	5	CODY JOHNSON/Wild As You/Cojo Music LLC	432	30	25	5	4
11	6	RICH O'TOOLE/American Kid/PTO Records	428	69	30	2	14
3	7	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	427	-22	36	0	24
7	8	RECKLESS KELLY/Forever Today/No Big Deal Records	415	-1	30	1	19
6	9	MIKE RYAN/New Home Town/Rock & Soul	365	-59	37	0	29
12	10	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	365	19	30	0	9
16	11	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	357	39	28	4	7
14	12	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	357	11	27	2	13
15	13	ZANE WILLIAMS>Hello World/Texas Like That Records	355	21	31	2	9
9	14	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	319	-63	27	0	27
17	15	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	280	20	23	1	18
21	16	WHISKEY MYERS/Stone/Wiggy Thump Records	279	47	18	3	6
18	17	SAM RIGGS/Second Hand Smoke/Deep Creek Records	269	11	23	3	6
25	18	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	242	40	19	4	11
19	19	CASE HARDIN/Deep Blue Me/Case Hardin Music	238	2	20	1	14
20	20	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	229	-5	20	0	5
22	21	CURTIS GRIMES/Right About Now/Curtis Grimes Music	220	-2	23	3	3
24	22	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	194	-11	19	2	12
23	23	BART CROW/Let It Bleed/Drift Ring Music	172	-38	15	0	25
26	24	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	168	-2	16	0	15
28	25	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	155	12	13	2	6
27	26	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	139	-9	10	0	12
29	27	CODY WAYNE/Fly High/Broken String	137	-5	15	2	3
31	28	SHOTGUN RIDER/Sunlight/Torrez Music Group	119	-11	9	0	5
30	29	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	115	-17	10	0	24
33	30	AUSTIN MEADE/Courage To Talk/Austin Meade Music	109	14	10	0	7




The image shows a promotional graphic for the album 'Odessa And The Rebellion' by Jeremy Steding. On the left is the album cover, which has a vintage, textured look with the title 'ODESSA' in large, bold, yellow letters and 'AND THE REBELLION' in smaller text below it. To the right of the cover, the words 'AVAILABLE NOW' are written in large, white, block letters. On the far right is a polaroid-style photograph of Jeremy Steding, a man with short brown hair wearing a blue button-down shirt.

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
35	<b>31</b>	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	106	16	11	3	3
40	<b>32</b>	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	100	24	7	1	9
32	<b>33</b>	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	95	-16	9	0	21
36	<b>34</b>	JASON CASSIDY/River Floatin'/JC Music	94	7	9	1	4
37	<b>35</b>	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	80	-2	4	0	4
34	<b>36</b>	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	76	-16	11	0	18
--	<b>37</b>	JON WOLFE/Baby This And Baby That/Fool Hearted Productions	76	32	4	1	1
39	<b>38</b>	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	74	-3	7	0	20
41	<b>39</b>	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	71	0	7	0	11
43	<b>40</b>	MARIO FLORES/Lonestar Heaven/Mario Flores Music	68	0	6	2	3
49	<b>41</b>	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	64	13	10	1	18
42	<b>42</b>	SCOTT TAYLOR BAND/Beautiful Sin/Scott Taylor Band	64	-5	7	1	3
45	<b>43</b>	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	61	-4	3	0	3
47	<b>44</b>	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	60	2	6	1	15
50	<b>45</b>	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	60	12	3	0	2
44	<b>46</b>	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	59	-7	6	0	7
46	<b>47</b>	AARON COPELAND/Here She Comes/Aaron Copeland Music	58	-2	5	1	2
--	<b>48</b>	DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	54	11	4	0	1
--	<b>49</b>	DRAKE HAYES BAND/Grow Old With You/Drake Records	49	14	6	1	1
48	<b>50</b>	MARKET JUNCTION/All I Really Need/Market Junction	48	-6	4	0	16

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JAMES COOK/Flat Foolish and Despised/James Cook Music	<b>51</b>
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	<b>52</b>
JAMIE TALBERT AND THE BAND OF DEMONS/Wildfire/Jamtal Records	<b>53</b>
CODY RILEY BAND/Sad Songs/TP Creative Group	<b>54</b>
COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	<b>55</b>
RODNEY CROWELL (FEAT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West Records	<b>56</b>
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	<b>57</b>
CHAD COOKE BAND/Easy Way Home/King Hall Music	<b>58</b>
TANNER FENOGLIO/This Ain't The Movies/Tanner Fenoglio Music	<b>59</b>
KIRK BAXLEY/Moving On/Kirk Baxley Music	<b>60</b>





## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KXKZ-FM	Ruston, LA
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	<u>Yoakum, TX</u>
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.



Callahan Divide visiting KORA in Bryan/College Station. (L-R) David Gilligan of Gilligan Promotions, Justin Davis, Garrett Bryan, Carly Evans of KORA, Travis Fox, Colton Fox, JR of KORA.



Corey Hunt with James Cook at KOLI.

## Going for Adds

Date	Artist / Song Title / Label
<b>April 28</b>	GARY KYLE/Tornado/Gary Kyle Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).





## Music Available from the CDX Digital Download Center

[Wade Quinton/Love Like That](#)  
[Matt & The Herdsmen/Miss My Chance](#)  
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)  
[Cody Jinks/Wish You Were Here](#)  
[Rodney Crowell/It Ain't Over Yet](#)  
[Denny Herrin/Wife Of The Devil](#)  
[Dave Martinez/Gravity](#)  
[Dylan Kenny/Bring It On Over](#)  
[Miles Williams/She Calls Me Daddy](#)  
[Justin Kemp Band/Don't Let Me Go](#)  
[John Hord/More Than I'm Used To](#)  
[BRutherz/See Clearly in the Dark](#)  
[Reid Farris/Don't Want To Want You](#)  
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)  
[Justin Kemp Band/Still Breathin'](#)  
[Callahan Divide/Holy Holly](#)  
[Bryan Adam Joyner/Beer Tastes Better With You](#)  
[Natalie Rose/Conformity](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



Jeremy Steding with Barry Diamond at KITX (top), Jeremy Steding with Steve Kelly at KKAJ (bottom).



Aaron McDonnell with Ronnie Witcher at KACQ in Lampasas.



Colton Fox and Travis Fox of Callahan Divide visiting with Ken Murray at KTEX in Brenham, TX.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.



JOHN HORD  
MORE THAN I'M USED TO

AVAILABLE NOW

**M**ore Than I'm Used To  
JOHN HORD

Most Added	Adds
CODY JOHNSON/Wild As You Cojo Music LLC	5
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	4
DREW FISH/Sounds Like A Plan Drew Fish Band Music	4
WHISKEY MYERS/Stone Wiggy Thump Records	3
SAM RIGGS/Second Hand Smoke/ Deep Creek Records	3
CURTIS GRIMES/Right About Now Curtis Grimes Music	3
JESSE RAUB JR/She'll Put The Hurt On You Jesse Raub Jr. Music	3
TANNER FENOGLIO/This Ain't The Movies Tanner Fenoglio Music	3
RICH O'TOOLE/American Kid PTO Records	2
FLATLAND CAVALRY (FT. KAITLIN BUTTS) A Life Where We Work Out Flatland Cavalry Music	2

Greatest Spin Gainers	Increase
RICH O'TOOLE/American Kid PTO Records	69
WHISKEY MYERS/Stone Wiggy Thump Records	47
DREW FISH/Sounds Like A Plan Drew Fish Band Music	40
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	39
JON WOLFE/Baby This And Baby That Fool Hearted Productions	32
CODY JOHNSON/Wild As You Cojo Music LLC	30
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	27
JOSH WARD/Change My Mind Buckshot Records	27
BRADLEY BANNING/Don't Mess With Texas Bradley Banning Music	24
ZANE WILLIAMS/Hello World Texas Like That Records	21

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**