

TRACtion Texas

#1

Aaron Watson
Outta Style

Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Post Easter Recovery!



Hey Kiddos;

Life seems to be a major balancing act these days. Work, work, work, shows, shows, shows, interviews, conference calls, meetings, meetings and more meetings. I was so happy to have a Sunday off to immerse myself in the joy of friends and family for Easter. I hope your day was delightful. I didn't color eggs or have an egg roll on the lawn, or even have any chocolate, but it was a beautiful day in any case. Of course, now that chocolate is half price, I might buy some anyway. (I wonder if it's half off in calories too?) Above all, I like that holidays provide a moment to pause and take a deep breath, and smell the flowers, which are popping up everywhere in all their glorious colors. But it is time to be off to tend the garden of the Texas Red Dirt world, with this week's chart at hand.


Man alive, Aaron Watson is riding high! He is still at #1 after 11 weeks. He is also the cover boy for Texas Music's Spring 2017 issue. And that is very cool indeed! Aaron Copeland has this week's highest debut! Curtis Grimes bags a double with most added and greatest gainer. Now I'm off to find a parade.

Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director


The New Single from
Bruce Robison & the Back Porch Band
"ROCK AND ROLL HONKY TONK RAMBLIN' MAN"





www.BruceRobison.com


L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	542	-66	42	1	24
6	2	MARK MCKINNEY/Bridge/Texas Evolution	524	62	31	1	19
3	3	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	449	-68	37	0	23
7	4	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	446	42	26	1	12
10	5	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	429	62	29	0	9
2	6	MIKE RYAN/New Home Town/Rock & Soul	424	-97	38	0	28
5	7	RECKLESS KELLY/Forever Today/No Big Deal Records	416	-55	33	0	18
16	8	CODY JOHNSON/Wild As You/Cojo Music LLC	402	112	20	4	3
8	9	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	382	-10	28	0	26
4	10	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	377	-112	34	0	26
13	11	RICH O'TOOLE/American Kid/PTO Records	359	44	29	2	13
15	12	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	346	45	30	2	8
9	13	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	346	-24	26	0	14
14	14	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	346	34	23	1	12
19	15	ZANE WILLIAMS/Hello World/Texas Like That Records	334	61	29	1	8
18	16	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	318	41	24	2	6
17	17	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	260	-27	22	0	17
21	18	SAM RIGGS/Second Hand Smoke/Deep Creek Records	258	49	20	4	5
22	19	CASE HARDIN/Deep Blue Me/Case Hardin Music	236	31	19	2	13
24	20	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	234	52	19	4	4
23	21	WHISKEY MYERS/Stone/Wiggy Thump Records	232	29	15	3	5
32	22	CURTIS GRIMES/Right About Now/Curtis Grimes Music	222	123	20	11	2
20	23	BART CROW/Let It Bleed/Drift Ring Music	210	-30	17	0	24
27	24	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	205	52	17	1	11
25	25	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	202	20	15	2	10
26	26	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	170	14	15	0	14
28	27	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	148	30	10	3	11
29	28	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	143	28	11	3	5
36	29	CODY WAYNE/Fly High/Broken String	142	55	13	5	2
35	30	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	132	45	10	0	23



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
30	31	SHOTGUN RIDER/Sunlight/Torrez Music Group	130	19	9	1	4
31	32	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	111	3	8	0	20
34	33	AUSTIN MEADE/Courage To Talk/Austin Meade Music	95	-1	10	1	6
37	34	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	92	12	11	1	17
38	35	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	90	11	8	1	2
49	36	JASON CASSIDY/River Floatin'/JC Music	87	30	8	0	3
39	37	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	82	11	4	1	3
33	38	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	80	-19	5	0	14
41	39	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	77	10	7	0	19
48	40	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	76	18	6	1	8
42	41	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	71	6	7	0	10
43	42	SCOTT TAYLOR BAND/Beautiful Sin/Scott Taylor Band	69	5	6	0	2
40	43	MARIO FLORES/Lonestar Heaven/Mario Flores Music	68	0	4	0	2
50	44	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	66	10	6	0	6
46	45	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	65	4	3	1	2
--	46	AARON COPELAND/Here She Comes/Aaron Copeland Music	60	27	4	1	1
45	47	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	58	-5	4	0	14
47	48	MARKET JUNCTION/All I Really Need/Market Junction	54	-6	4	0	15
--	49	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	51	-2	7	0	17
--	50	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	48	10	3	0	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JAMES COOK/Flat Foolish and Despised/James Cook Music	51
JON WOLFE/Baby This And Baby That/Fool Hearted Productions	52
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	53
DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records	54
CODY RILEY BAND/Sad Songs/TP Creative Group	55
JAMIE TALBERT AND THE BAND OF DEMONS/Wildfire/Jamtal Records	56
COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	57
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	58
JOSH FULLER BAND/Float/indieExtreme/Fuller Ray Productions	59
DRAKE HAYES BAND/Grow Old With You/Drake Records	60



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	<u>KSAM-FM</u>	<u>Huntsville, TX</u>	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	<u>KSCH-FM</u>	<u>Sulphur Springs, TX</u>	KXKZ-FM	Ruston, LA
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

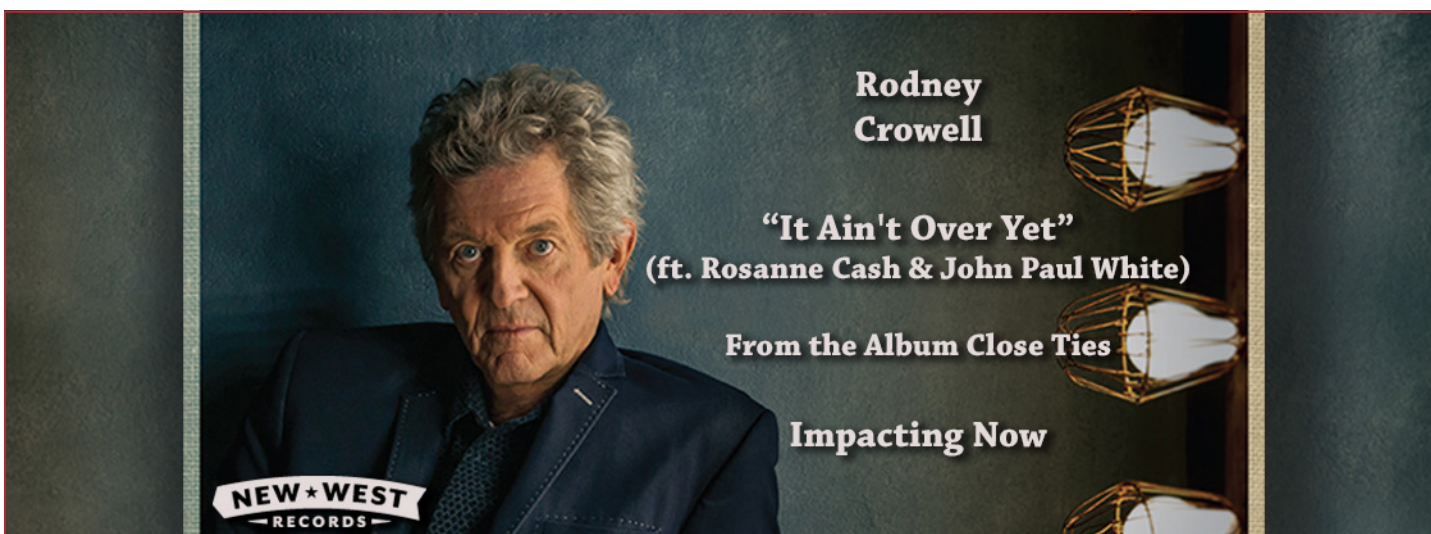
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
April 19	BRANDON RHYDER (WITH LORI MCKENNA)/They Need Each Other/Dogwood Hill
April 21	AARON EINHOUSE/The Richest Man/Vision Entertainment
April 28	GARY KYLE/Tornado/Gary Kyle Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Ty Dillon/When She Laughs](#)
[Wade Quinton/Love Like That](#)
[Matt & The Herdsmen/Miss My Chance](#)
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)
[Cody Jinks/Wish You Were Here](#)
[Rodney Crowell/It Ain't Over Yet](#)
[Denny Herrin/Wife Of The Devil](#)
[Dave Martinez/Gravity](#)
[Dylan Kenny/Bring It On Over](#)
[Miles Williams/She Calls Me Daddy](#)
[Justin Kemp Band/Don't Let Me Go](#)
[John Hord/More Than I'm Used To](#)
[BRutherz/See Clearly in the Dark](#)
[Reid Farris/Don't Want To Want You](#)
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)
[Justin Kemp Band/Still Breathin'](#)
[Callahan Divide/Holy Holly](#)
[Bryan Adam Joyner/Beer Tastes Better With You](#)

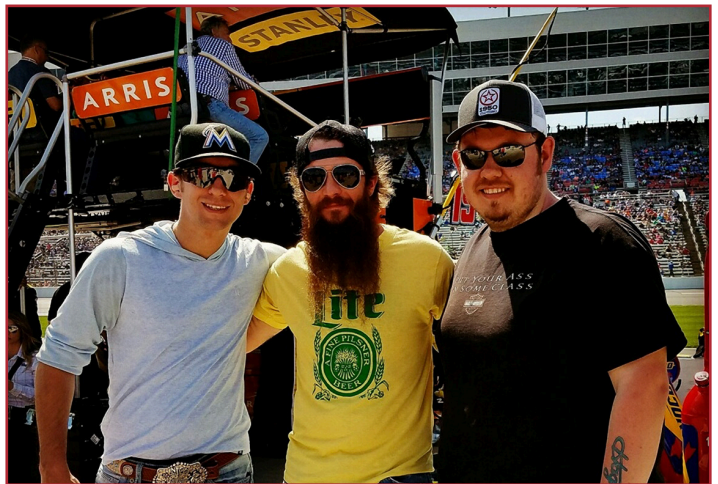
If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Jason Lovell of **The Buffalo Ruckus** went by **KSNV** to wish his buddy, **Curt Rinehart**, a on-air Happy Easter and to introduce the new single **"Born To Die"**. Pictured are **Summer and Klete Rinehart** & bunny, **Jason Lovell**. Photograph by **Curt Rinehart**.



Steve Rixx of **KSAM/Huntsville** and **Drew Fish**



Cody Jinks on pit row at the **Texas Motor Speedway**! Hanging with his pedal steel player **Hotrod Austin Tripp** (R) & tour merch bossman **Bobby Keith** (L).

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



JOHN HORD
MORE THAN I'M USED TO

AVAILABLE NOW

More Than I'm Used To
JOHN HORD

Most Added	Adds
CURTIS GRIMES/Right About Now Curtis Grimes Music	11
CODY WAYNE/Fly High Broken String	5
CODY JOHNSON/Wild As You Cojo Music LLC	4
SAM RIGGS/Second Hand Smoke Deep Creek Records	4
JAMIE RICHARDS/When You Love Somebody Jamie Richards Music	4
WHISKEY MYERS/Stone Wiggy Thump Records	3
BAND OF HEATHENS, THE/Trouble Came Early BOH Records	3
TROY CARTWRIGHT/Nobody But You Hard Luck Recording Company/Troy Cartwright Music	3
JON WOLFE/Baby This And Baby That Fool Hearted Productions	3
RICH O'TOOLE/American Kid PTO Records	2

Greatest Spin Gainers	Increase
CURTIS GRIMES/Right About Now Curtis Grimes Music	123
CODY JOHNSON/Wild As You Cojo Music LLC	112
MARK MCKINNEY/Bridge Texas Evolution	62
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	62
ZANE WILLIAMS/Hello World Texas Like That Records	61
CODY WAYNE/Fly High Broken String	55
JAMIE RICHARDS/When You Love Somebody Jamie Richards Music	52
STATSBORO REVUE, THE/Satisfied Vision Entertainment	52
SAM RIGGS/Second Hand Smoke Deep Creek Records	49
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	45

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com