

TRACtion Texas

#1

Aaron Watson
Outta Style

Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Spring Cleaning



Hey Kiddos;

I have been a spring cleaning machine lately You just know once summer settles in you just won't feel like lifting a finger, so now's the time when the sun is high to get things in order. Of course, that dove tails nicely into getting all those little slips of paper into a file, too. Yes. I am talking taxes now. Time to get 'er done and get 'er filed. I don't know about you, but having a clean space just feels great, especially a clean office. I feel like the world is in order when my desk is.

Speaking of space, CDX has done the ultimate clean up job, and we are all telecommuting now, which I actually love. Here is our new mailing address: **P.O. Box 40226 Nashville, TN. 37204**. This is one of the great benefits of having worked in software/tech for the last five years. The experience has helped show us the future.

Now on to the chart this week. Aaron Watson bags week number 10 at #1! This week's largest gainer is Cody Johnson who is also most added. Curtis Grimes has this week's highest debut. Congratulations to you all!

Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

The New Single from
Bruce Robison & the Back Porch Band
**“ROCK AND ROLL HONKY
TONK RAMBLIN’ MAN”**




www.BruceRobison.com

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	608	-46	41	1	23
2	2	MIKE RYAN/New Home Town/Rock & Soul	521	-70	39	0	27
3	3	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	517	-51	34	0	22
4	4	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	489	-56	35	2	25
5	5	RECKLESS KELLY/Forever Today/No Big Deal Records	471	-34	32	0	17
6	6	MARK MCKINNEY/Bridge/Texas Evolution	462	5	29	1	18
10	7	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	404	31	25	1	11
8	8	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	392	-6	32	2	25
11	9	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	370	0	26	1	13
13	10	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	367	62	29	1	8
9	11	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	360	-20	29	2	28
7	12	MATT KIMBROW/Homesick Crazy/RROC Records	345	-94	28	0	12
15	13	RICH O'TOOLE/American Kid/PTO Records	315	30	27	0	12
14	14	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	312	14	23	1	11
18	15	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	301	24	28	2	7
30	16	CODY JOHNSON/Wild As You/Cojo Music LLC	290	145	16	9	2
17	17	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	287	6	22	1	16
22	18	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	277	54	21	5	5
19	19	ZANE WILLIAMS/Hello World/Texas Like That Records	273	3	26	1	7
20	20	BART CROW/Let It Bleed/Drift Ring Music	240	-27	18	0	23
25	21	SAM RIGGS/Second Hand Smoke/Deep Creek Records	209	31	16	3	4
29	22	CASE HARDIN/Deep Blue Me/Case Hardin Music	205	57	17	5	12
24	23	WHISKEY MYERS/Stone/Wiggy Thump Records	203	20	12	1	4
28	24	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	182	33	16	2	3
32	25	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	182	51	13	3	9
26	26	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	156	-18	17	0	13
27	27	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	153	0	15	0	10
33	28	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	118	-8	7	0	10
35	29	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	115	12	9	0	4
34	30	SHOTGUN RIDER/Sunlight/Torrez Music Group	111	4	8	1	3



The image shows a promotional graphic for the album 'Odessa And The Rebellion' by Jeremy Steding. On the left is the album cover, which has a vintage, textured look with the title 'ODESSA' in large, bold, yellow letters and 'AND THE REBELLION' in smaller text below it. To the right of the cover, the words 'AVAILABLE NOW' are written in large, white, block letters. On the far right is a polaroid-style photograph of Jeremy Steding, a man with short brown hair wearing a blue button-down shirt.

L W	T W	<div>  Empowering Artist Careers Artist / Song Title / Label </div>	Spins	+ -	Stations	Adds	Wks On Chart
36	31	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	108	6	8	1	19
--	32	CURTIS GRIMES/Right About Now/Curtis Grimes Music	99	99	9	9	1
38	33	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	99	-2	7	1	13
41	34	AUSTIN MEADE/Courage To Talk/Austin Meade Music	96	14	9	0	5
39	35	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	87	-7	10	0	22
--	36	CODY WAYNE/Fly High/Broken String	87	87	8	8	1
43	37	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	80	2	10	1	16
--	38	JESSE RAUB JR/She'll Put The Hurt On You/Jesse Raub Jr. Music	79	24	7	1	1
46	39	BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	71	4	3	0	2
--	40	MARIO FLORES/Lonestar Heaven/Mario Flores Music	68	57	4	4	1
48	41	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	67	7	7	1	18
47	42	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	65	1	7	1	9
--	43	SCOTT TAYLOR BAND/Beautiful Sin/Scott Taylor Band	64	53	6	6	1
40	44	COLE RISNER/Gun Barrel City/Katlove Music	64	-28	5	0	11
44	45	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	63	-14	6	0	13
--	46	BRETT HENDRIX/Summertime Queen/Brett Hendrix Music	61	44	2	0	1
50	47	MARKET JUNCTION/All I Really Need/Market Junction	60	4	6	0	14
45	48	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	58	-17	5	0	7
49	49	JASON CASSIDY/River Floatin'/JC Music	57	1	8	2	2
--	50	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	56	3	6	0	5

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	51
JAMES COOK/Flat Foolish and Despised/James Cook Music	52
COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	53
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	54
CODY RILEY BAND/Sad Songs/TP Creative Group	55
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	56
DRAKE HAYES BAND/Grow Old With You/Drake Records	57
CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music	58
ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	59
KIRK BAXLEY/Moving On/Kirk Baxley Music	60



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
KACQ-FM	Lometa, TX	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
<u>KERP-FM</u>	<u>Dodge City, KS</u>	KKDT-FM	Burdett, KS	<u>KSAM-FM</u>	<u>Huntsville, TX</u>	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	<u>KSCH-FM</u>	<u>Sulphur Springs, TX</u>	KXKZ-FM	Ruston, LA
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KSTV-FM	Dublin, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

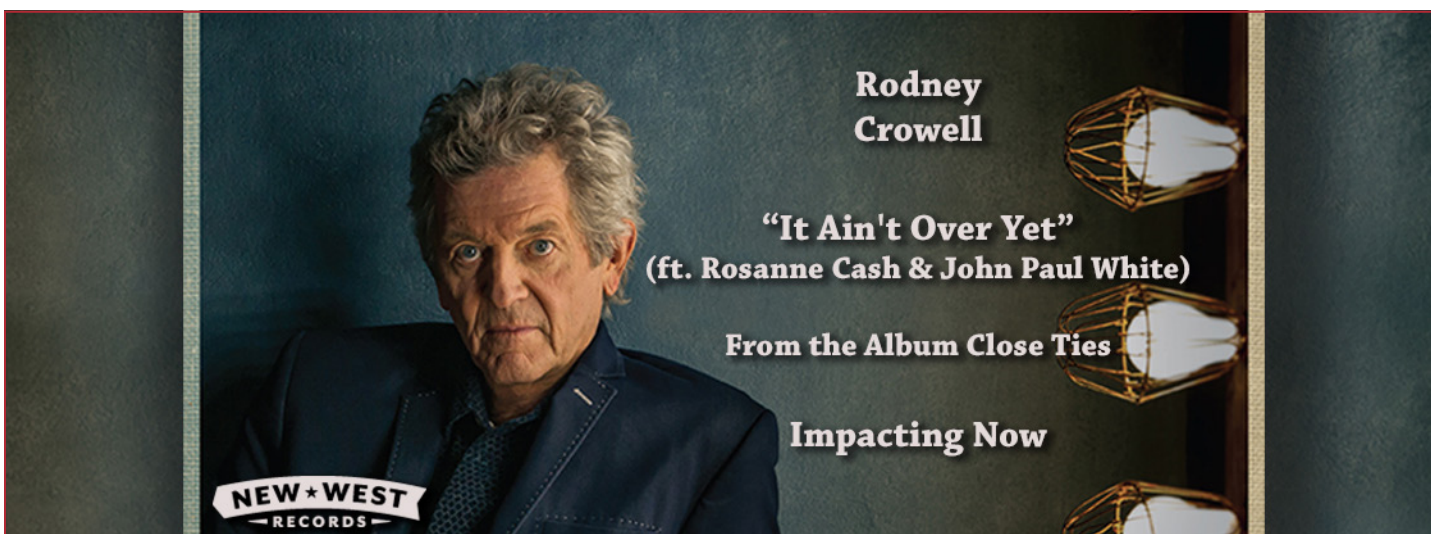
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
April 14	GARY KYLE/Tornado/Gary Kyle Music DALTON DOMINO/Mine Again (I'd Be A Fool)/Lightning Rod Records JON WOLFE/Baby This, Baby That/Fool Hearted Productions/Tone Tree Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Ty Dillon/When She Laughs](#)
[Wade Quinton/Love Like That](#)
[Matt & The Herdsmen/Miss My Chance](#)
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)
[Cody Jinks/Wish You Were Here](#)
[Rodney Crowell/It Ain't Over Yet](#)
[Denny Herrin/Wife Of The Devil](#)
[Dave Martinez/Gravity](#)
[Dylan Kenny/Bring It On Over](#)
[Miles Williams/She Calls Me Daddy](#)
[Justin Kemp Band/Don't Let Me Go](#)
[John Hord/More Than I'm Used To](#)
[BRutherz/See Clearly in the Dark](#)
[Reid Farris/Don't Want To Want You](#)
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)
[Justin Kemp Band/Still Breathin'](#)
[Callahan Divide/Holy Holly](#)
[Bryan Adam Joyner/Beer Tastes Better With You](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Colby Ericson (KVWF/35 South) and Cody Jinks take a minute before **Cody's Sold Out** show at **The Cotillion** in **Wichita, KS**.



Wes Balun of KKDT and KQZQ and Troy Cartwright in **Hays, KS**.



(L-R) Chuck Taylor KHYI/Dallas, Drew Fish and Steve Kelly KKAJ/ Ardmore at **The Rustic** in **Dallas** this past Saturday night.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



**JOHN HORD
MORE THAN I'M USED TO**

AVAILABLE NOW

More Than I'm Used To
JOHN HORD

Most Added	Adds
CODY JOHNSON/Wild As You Cojo Music LLC	9
CURTIS GRIMES/Right About Now Curtis Grimes Music	9
CODY WAYNE/Fly High Broken String	8
SCOTT TAYLOR BAND/Beautiful Sin Scott Taylor Band	6
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	5
CASE HARDIN/Deep Blue Me Case Hardin Music	5
MARIO FLORES/Lonestar Heaven Mario Flores Music	4
SAM RIGGS/Second Hand Smoke Deep Creek Records	3
DREW FISH/Sounds Like A Plan Drew Fish Band Music	3
AARON COPELAND/Here She Comes Aaron Copeland Music	3

Greatest Spin Gainers	Increase
CODY JOHNSON/Wild As You Cojo Music LLC	145
CURTIS GRIMES/Right About Now Curtis Grimes Music	99
CODY WAYNE/Fly High Broken String	87
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	62
CASE HARDIN/Deep Blue Me Case Hardin Music	57
MARIO FLORES/Lonestar Heaven Mario Flores Music	57
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	54
SCOTT TAYLOR BAND/Beautiful Sin Scott Taylor Band	53
DREW FISH/Sounds Like A Plan Drew Fish Band Music	51
BRETT HENDRIX/Summertime Queen Brett Hendrix Music	44

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com