

TRACtion Texas

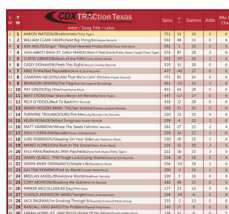
#1

Aaron Watson
Outta Style

Big Label Records / Thirty Tigers

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Charts



CDX TRACtion Texas
Chart Table showing various tracks and their positions.

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

March Out Like a Lion



Hey Kiddos;

Man, it feels good outside these days. I am just loving the springtime, and am relishing these days before it heats up.

We are roaring at the end of March, as we welcome new panelists with this week's CDX TRACtion Texas Chart. Say congrats to Chris Austin at KKCX San Angelo, TX, Lo Harris at KQSC, Colorado Springs, CO, Wes Balun at KQZQ Kiowa, KS, and Hugh Foley at KUSH Cushing, OK. Their station's spins are being counted in this week's chart. Please note that KHST Lamar, MO has been taken off the panel.

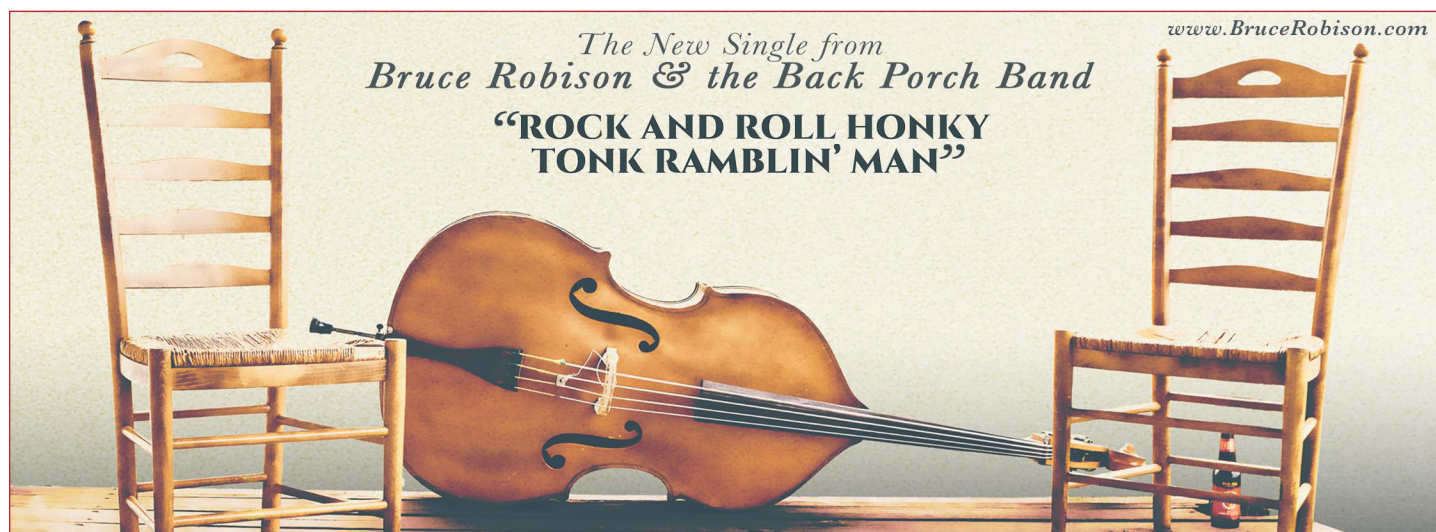
I have an updated contact sheet containing information for the present panelists, so email me if you would like to have it and I will send it your way. I am happy to note the growth of the CDX TRACtion Texas stations to 52 strong with this week's chart. If there is a station you think should be a TRACtion Texas panelist, or if you are at a station that would like to be considered, please contact me at jessiescott@cdxcd.com.

It is on to the headlines for this week. "Outta Style" seems to be perpetually in style. Man, what a ride it has been for Aaron Watson. He continues his run at #1 for week eight! Huzzah! There are big doings for Jamie Richards for his new track, "When You Love Somebody". He scores with this week's highest debut, most added, and greatest spin gainer for the Trifecta! Congrats all around. Keep those pix and tips coming you guys, and thanks for your support in making this chart the most accurate and accountable in the Texas Red Dirt world.

Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director



The New Single from
Bruce Robison & the Back Porch Band
"ROCK AND ROLL HONKY
TONK RAMBLIN' MAN"


www.BruceRobison.com


L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	726	14	40	0	21
3	2	MIKE RYAN/New Home Town/Rock & Soul	609	42	39	0	25
2	3	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	604	-3	35	1	20
4	4	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	586	40	36	0	23
5	5	RECKLESS KELLY/Forever Today/No Big Deal Records	488	82	32	0	15
7	6	MATT KIMBROW/Homesick Crazy/RROC Records	443	79	29	0	10
6	7	MARK MCKINNEY/Bridge/Texas Evolution	419	39	29	0	16
10	8	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	389	71	30	1	23
9	9	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	383	47	27	1	26
11	10	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	363	49	25	0	24
13	11	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	342	48	25	1	11
15	12	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	332	76	24	2	9
8	13	DALTON DOMINO/July/Lightning Rod Records	319	-25	26	0	26
20	14	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	296	85	25	7	6
14	15	BART CROW/Let It Bleed/Drift Ring Music	289	19	18	0	21
12	16	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	286	-20	20	0	31
16	17	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	274	26	22	0	9
19	18	ZANE WILLIAMS/Hello World/Texas Like That Records	268	45	25	3	5
17	19	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	264	29	20	1	14
18	20	RICH O'TOOLE/American Kid/PTO Records	263	37	25	1	10
22	21	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	240	42	20	3	5
21	22	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	202	-2	22	1	25
23	23	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	180	-6	16	0	11
30	24	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	175	52	14	2	3
24	25	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	168	17	14	0	8
27	26	TJ BROSCOFF/Should've Been Mine/TJB Records	144	13	19	0	28
29	27	SAM RIGGS/Second Hand Smoke/Deep Creek Records	134	11	12	2	2
28	28	CASE HARDIN/Deep Blue Me/Case Hardin Music	133	4	12	0	10
38	29	WHISKEY MYERS/Stone/Wiggy Thump Records	133	48	9	2	2
26	30	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	130	-5	11	0	25





JEREMY STEDING
ODESSA
AND THE REBELLION

AVAILABLE NOW

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
--	31	JAMIE RICHARDS/When You Love Somebody/Jamie Richards Music	123	123	10	10	1
40	32	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	113	31	10	3	7
47	33	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	111	46	8	2	2
25	34	DIRTY RIVER BOYS/Simplified/DRB Music	109	-27	14	0	22
41	35	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	105	26	5	1	5
33	36	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	102	-2	6	0	11
32	37	CHRIS STORY/Quit/Swamp Angel Records, LLC	98	-12	8	0	11
35	38	COLE RISNER/Gun Barrel City/Katlove Music	98	7	4	0	9
34	39	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	94	-6	7	0	17
37	40	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	91	3	7	1	8
43	41	ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	91	14	6	0	4
45	42	AUSTIN MEADE/Courage To Talk/Austin Meade Music	88	18	9	2	3
44	43	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	86	11	10	0	20
36	44	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	84	-4	11	0	16
39	45	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	81	-2	9	1	14
42	46	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	77	-1	6	0	11
48	47	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	73	10	5	0	7
50	48	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	70	15	5	0	4
46	49	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	69	3	6	0	16
--	50	SHOTGUN RIDER/Sunlight/Torrez Music Group	69	15	5	1	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
MARKET JUNCTION/All I Really Need/Market Junction	51
BRUCE ROBISON/Rock and Roll Honky Tonk Ramblin' Man/Motel Time Music	52
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	53
COREY HUNT BAND/Song About Saturday Night/Super Secret Independent Records	54
DRAKE HAYES BAND/Grow Old With You/Drake Records	55
FELIX TRUVERE/Movie Night/Felix Truver Music	56
JAMES COOK/Flat Foolish and Despised/James Cook Music	57
CODY RILEY BAND/Sad Songs/TP Creative Group	58
JENNI DALE LORD BAND/Someone To Believe/JDL Records	59
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	60



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KTXM-FM	Hallettsville, TX
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KQZQ-FM	Kiowa, KS	KUSH-AM	Cushing, OK
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRVA-FM	Campbell, TX	KUSQ-FM	Worthington, MN
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KVST-FM	Montgomery, TX
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KRVN-FM	Lexington, NE	KVWF-FM	Wichita, KS
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSAM-FM	Huntsville, TX	KWOX-FM	Woodward, OK
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSCH-FM	<u>Sulphur Springs, TX</u>	KXKZ-FM	Ruston, LA
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSCN-FM	Pittsburg, TX	KYKM-FM	Yoakum, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KSNY-FM	Snyder, TX	KYKS-FM	Lufkin, TX
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KSTV-FM	Dublin, TX	KYKX-FM	Longview, TX
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTCU-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTFW-FM	Ft. Worth, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTTX-FM	Brenham, TX		

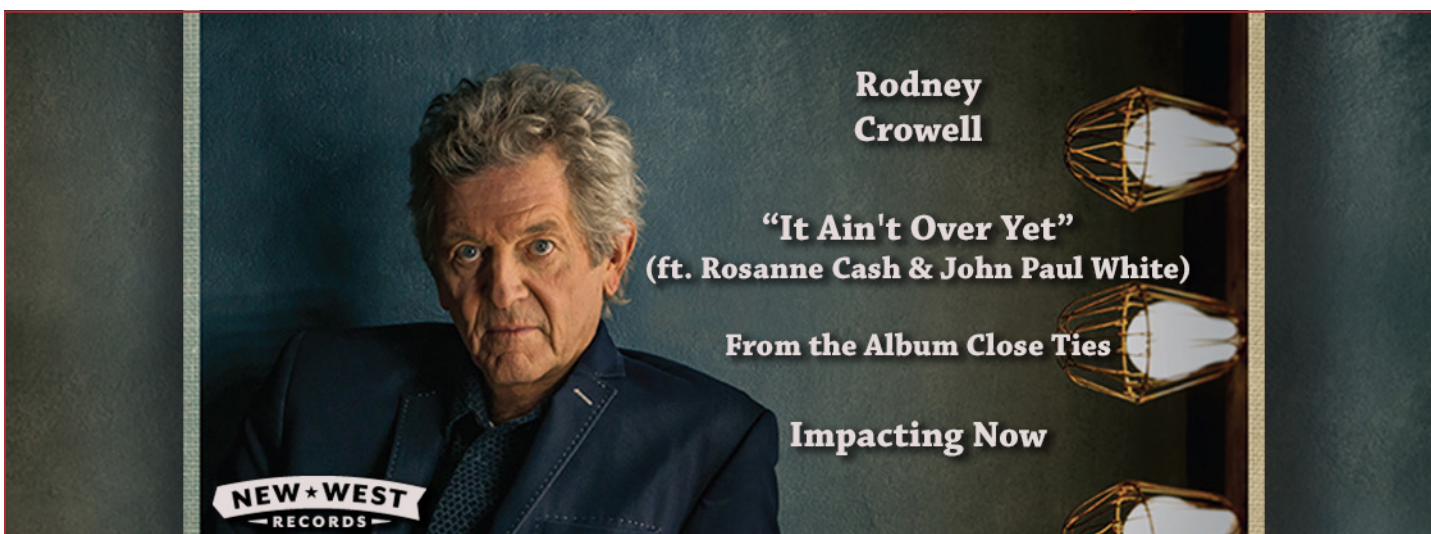
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
March 31	DIRTY RIVER BOYS/Down By The River/DRB Music BRYAN ADAM JOYNER/Beer Tastes Better With You/Evan Michaels Music
April 4	EVAN MICHAELS/Bet On A Backroad/DRB Music
April 7	AARON EINHOUSE/The Richest Man/Vision Entertainment
April 14	GARY KYLE/Tornado/Gary Kyle Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Drake Hayes Band/Grow Old With You](#)
[Ty Dillon/When She Laughs](#)
[Wade Quinton/Love Like That](#)
[Matt & The Herdsmen/Miss My Chance](#)
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)
[Cody Jinks/Wish You Were Here](#)
[Rodney Crowell/It Ain't Over Yet](#)
[Denny Herrin/Wife Of The Devil](#)
[Dave Martinez/Gravity](#)
[Dylan Kenny/Bring It On Over](#)
[Miles Williams/She Calls Me Daddy](#)
[Justin Kemp Band/Don't Let Me Go](#)
[John Hord/More Than I'm Used To](#)
[BRutherz/See Clearly in the Dark](#)
[Reid Farris/Don't Want To Want You](#)
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)
[Justin Kemp Band/Still Breathin'](#)
[Callahan Divide/Holy Holly](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Reid Farris visiting Rachel Yount and the lunch time crew at KHLB in Mason, TX.



KVWF/35 South host Colby Ericson and Cameran Nelson chatting at the Cotillion in Wichita, KS about Cameran's performance.



Jeremy Steding, Chris Wayne (KYKX, Tyler, Texas), and Sam Riggs.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



JOHN HORD
MORE THAN I'M USED TO

AVAILABLE NOW

More Than I'm Used To
JOHN HORD

Most Added	Adds
JAMIE RICHARDS/When You Love Somebody Jamie Richards Music	10
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	7
ZANE WILLIAMS/Hello World Texas Like That Records	3
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	3
DREW FISH/Sounds Like A Plan Drew Fish Band Music	3
COREY HUNT BAND/Song About Saturday Night Super Secret Independent Records	3
JEFF JACOBS BAND/Break His Heart Tonight Jeff Jacobs Band Music	3
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	2
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	2
SAM RIGGS/Second Hand Smoke Deep Creek Records	2

Greatest Spin Gainers	Increase
JAMIE RICHARDS/When You Love Somebody Jamie Richards Music	123
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	85
RECKLESS KELLY/Forever Today No Big Deal Records	82
MATT KIMBROW/Homesick Crazy RROC Records	79
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	76
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	71
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	52
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene Randall King Music	49
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	48
WHISKEY MYERS/Stone Wiggy Thump Records	48

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com