

TRACtion Texas

#1

Aaron Watson
Outta Style

Big Label Records / Thirty Tigers

CONTENTS

Charts



PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 5

Chart Breakouts

PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Welcome New Stations!



Hey Kiddos;

I am back from a glorious week in Austin, Texas for my 20th year attending SXSW. It was a bit of heaven, having eaten my fill of Tex Mex and Texas barbecue, and seeing a whole bunch of familiar faces. Hugs were all around, and I got to immerse myself in great music to boot. What could be better? Now I am back at my desk with a heavy dose of spring fever! I'll bet you have it too. It is hard to be inside with how nice it is outside!

It has been a long time coming, but I am so excited to announce the first round of additions to the CDX TRACtion Texas panel since we started last July. Please welcome KQSC in Colorado Springs, KUSH in Cushing, Oklahoma, KQZQ in Kiowa, KS, and KKCX in San Angelo, TX. The new stations will begin reporting with the 3/29 chart. We are hoping that there will be more radio stations named to the panel in upcoming weeks. If you are interested in having your station's spins count toward the CDX TRACtion Texas chart, please reach out to me at jessiescott@cdxcd.com. Remember that your station must have a healthy uptime for your stream, as that is what we monitor. Being dropped from the panel, effective immediately, is KHST.

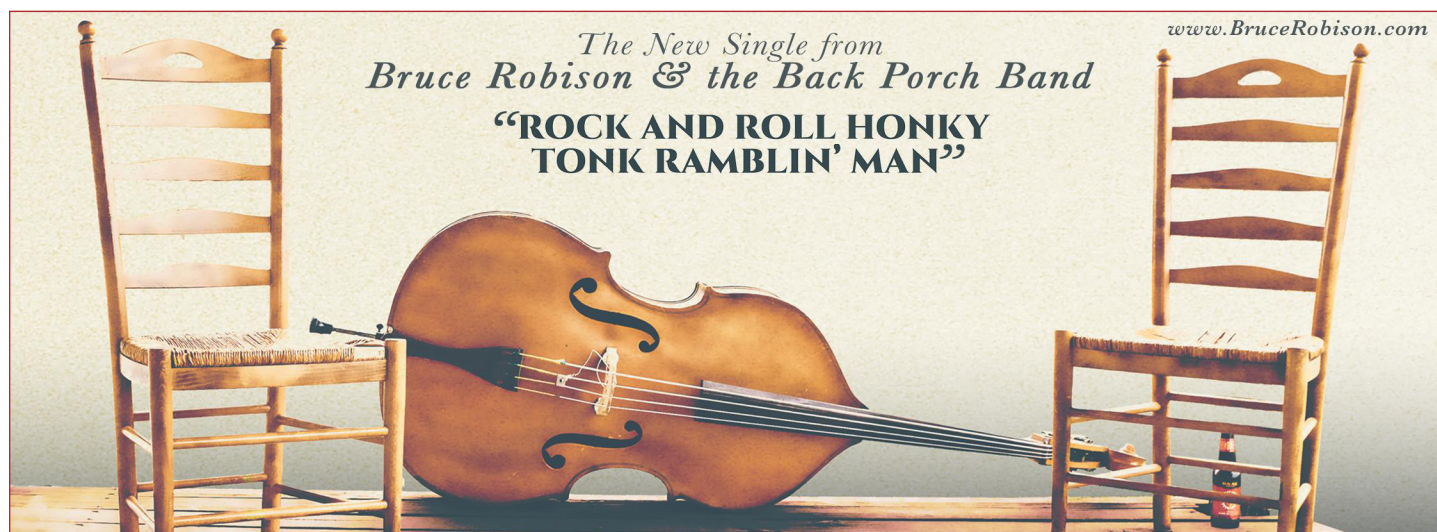
On to this week's success stories! Congrats to Aaron Watson who continues his reign at #1 for another week. Sam Riggs has the hat trick, as he is most added, highest debut and biggest gainer this week.

Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

The New Single from
Bruce Robison & the Back Porch Band
"ROCK AND ROLL HONKY TONK RAMBLIN' MAN"





www.BruceRobison.com


L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	712	19	40	0	20
2	2	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	607	-25	35	0	19
4	3	MIKE RYAN/New Home Town/Rock & Soul	567	19	37	1	24
3	4	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	546	-16	34	0	22
5	5	RECKLESS KELLY/Forever Today/No Big Deal Records	406	16	31	1	14
9	6	MARK MCKINNEY/Bridge/Texas Evolution	380	59	28	1	15
6	7	MATT KIMBROW/Homesick Crazy/RROC Records	364	12	27	0	9
8	8	DALTON DOMINO/July/Lightning Rod Records	344	17	28	0	25
7	9	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	336	-2	23	0	25
11	10	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	318	23	27	0	22
10	11	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	314	14	25	0	23
13	12	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	306	12	23	0	30
12	13	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	294	-1	23	1	10
18	14	BART CROW/Let It Bleed/Drift Ring Music	270	45	18	2	20
16	15	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	256	12	20	1	8
20	16	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	248	43	19	2	8
19	17	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	235	29	17	2	13
17	18	RICH O'TOOLE/American Kid/PTO Records	226	1	23	1	9
22	19	ZANE WILLIAMS/Hello World/Texas Like That Records	223	43	21	6	4
25	20	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	211	45	16	2	5
21	21	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	204	3	18	0	24
29	22	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	198	55	16	4	4
24	23	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	186	16	17	2	10
26	24	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	151	-6	14	0	7
28	25	DIRTY RIVER BOYS/Simplified/DRB Music	136	-15	14	0	21
30	26	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	135	3	14	0	24
23	27	TJ BROSCOFF/Should've Been Mine/TJB Records	131	-40	20	0	27
31	28	CASE HARDIN/Deep Blue Me/Case Hardin Music	129	5	12	0	9
--	29	SAM RIGGS/Second Hand Smoke/Deep Creek Records	123	112	10	10	1
37	30	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music	123	38	10	4	2




The image shows a promotional graphic for the album 'Odessa And The Rebellion' by Jeremy Steding. On the left is the album cover, which has a vintage, textured look with the title 'ODESSA' in large, bold, yellow letters and 'AND THE REBELLION' in smaller text below it. To the right of the cover, the words 'AVAILABLE NOW' are written in large, white, block letters. On the far right is a polaroid-style photograph of Jeremy Steding, a man with short brown hair wearing a blue button-down shirt.

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
27	31	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	119	-36	16	0	27
34	32	CHRIS STORY/Quit/Swamp Angel Records, LLC	110	10	8	0	10
35	33	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	104	12	7	0	10
39	34	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	100	19	8	0	16
46	35	COLE RISNER/Gun Barrel City/Katlove Music	91	32	5	0	8
36	36	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	88	1	9	0	15
42	37	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	88	21	6	1	7
--	38	WHISKEY MYERS/Stone/Wiggy Thump Records	85	38	6	3	1
32	39	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	83	-25	8	0	13
40	40	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	82	9	7	1	6
41	41	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	79	6	4	0	4
38	42	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	78	-4	6	0	10
--	43	ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	77	29	5	0	3
50	44	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	75	21	9	1	19
--	45	AUSTIN MEADE/Courage To Talk/Austin Meade Music	70	19	7	1	2
48	46	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	66	7	6	1	15
--	47	TROY CARTWRIGHT/Nobody But You/Hard Luck Recording Company/Troy Cartwright Music	65	39	6	3	1
47	48	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	63	4	5	0	6
--	49	FELIX TRUVERE/Movie Night/Felix Truvere Music	55	24	6	2	1
49	50	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	55	-1	5	0	3

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
TRUCK STOP GAMBLERS/Side By Side/Logan Gray	51
SHOTGUN RIDER/Sunlight/Torrez Music Group	52
PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	53
MARKET JUNCTION/All I Really Need/Market Junction	54
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	55
CODY RILEY BAND/Sad Songs/TP Creative Group	56
DRAKE HAYES BAND/Grow Old With You/Drake Records	57
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	58
DAVID LEE/Bringin' Hippy Back/Jose Armadillo Productions	59
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	60



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

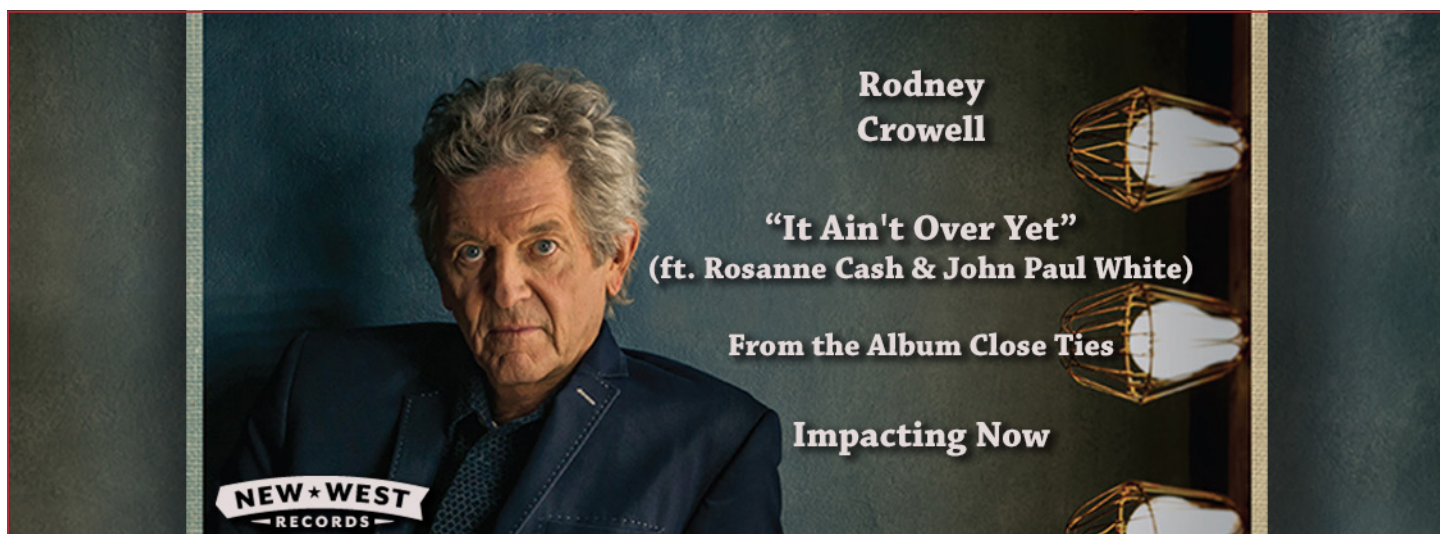
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
March 24	SAM RIGGS/Second Hand Smoke/Deep Creek Records RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Yet/New West BRUCE ROBISON/Rock and Roll Honky Tonk Rambin' Man/Motel Time Music JASON CASSIDY/River Floatin'/JC Music
March 31	DIRTY RIVER BOYS/Down By The River/DRB Music BRYAN ADAM JOYNER/Beer Tastes Better With You/Evan Michaels Music
April 4	EVAN MICHAELS/Bet On A Backroad/DRB Music
April 7	AARON EINHOUSE/The Richest Man/Vision Entertainment

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Drake Hayes Band/Grow Old With You](#)
[Ty Dillon/When She Laughs](#)
[Wade Quinton/Love Like That](#)
[Matt & The Herdsmen/Miss My Chance](#)
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)
[Cody Jinks/Wish You Were Here](#)
[Rodney Crowell/It Ain't Over Yet](#)
[Denny Herrin/Wife Of The Devil](#)
[Dave Martinez/Gravity](#)
[Dylan Kenny/Bring It On Over](#)
[Miles Williams/She Calls Me Daddy](#)
[Justin Kemp Band/Don't Let Me Go](#)
[John Hord/More Than I'm Used To](#)
[BRutherz/See Clearly in the Dark](#)
[Reid Farris/Don't Want To Want You](#)
[Bruce Robison/MRock and Roll Honky Tonk Ramblin' Man](#)
[Justin Kemp Band/Still Breathin'](#)
[Callahan Divide/Holy Holly](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Drake Hayes (L) with Craig Vaughn of KPUR in Amarillo, TX.



Marcy Grace and KKAJ'S Steve Kelly.



Kevin Fowler and Drew Fish who will close out Rodeo Austin this Saturday.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



JOHN HORD
MORE THAN I'M USED TO

AVAILABLE NOW

Most Added	Adds
SAM RIGGS/Second Hand Smoke Deep Creek Records	10
ZANE WILLIAMS/Hello World Texas Like That Records	6
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	4
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	4
WHISKEY MYERS/Stone Wiggy Thump Records	3
TROY CARTWRIGHT/Nobody But You Hard Luck Recording Company/Troy Cartwright Music	3
BART CROW/Let It Bleed Drift Ring Music	2
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	2
JUNIOR GORDON/I'm Breaking In Junior Gordon Music	2
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	2

Greatest Spin Gainers	Increase
SAM RIGGS/Second Hand Smoke Deep Creek Records	112
MARK MCKINNEY/Bridge Texas Evolution	59
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	55
BART CROW/Let It Bleed Drift Ring Music	45
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	45
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	43
ZANE WILLIAMS/Hello World Texas Like That Records	43
TROY CARTWRIGHT/Nobody But You Hard Luck Recording Company/Troy Cartwright Music	39
KYLE PARK/Don't Forget Where You Come From Kyle Park Music	38
WHISKEY MYERS/Stone Wiggy Thump Records	38

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com