

# TRACtion Texas

#1

Aaron Watson  
Outta Style

Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## March Madness!



Hey Kiddos;

I am in Austin, and it feels mighty fine to be back in Texas. SXSW is in full swing, though it doesn't feel nearly as populated as it has been in past years. I am sure by the weekend it will be crazy with spring break folks coming for a weekend of revelry. Just throw in music and booze, and then add St. Patrick's Day into the mix and you have a perfect storm of all things party. No matter, I am happy to be one of the music minions here to serve. I always find the plane ride down so inspiring, as there are cross conversations about who is doing what at SXSW. So many get to do such cool things. That is the blessing of the path we all walk. It is music and it brings joy. And that makes it all worth it.

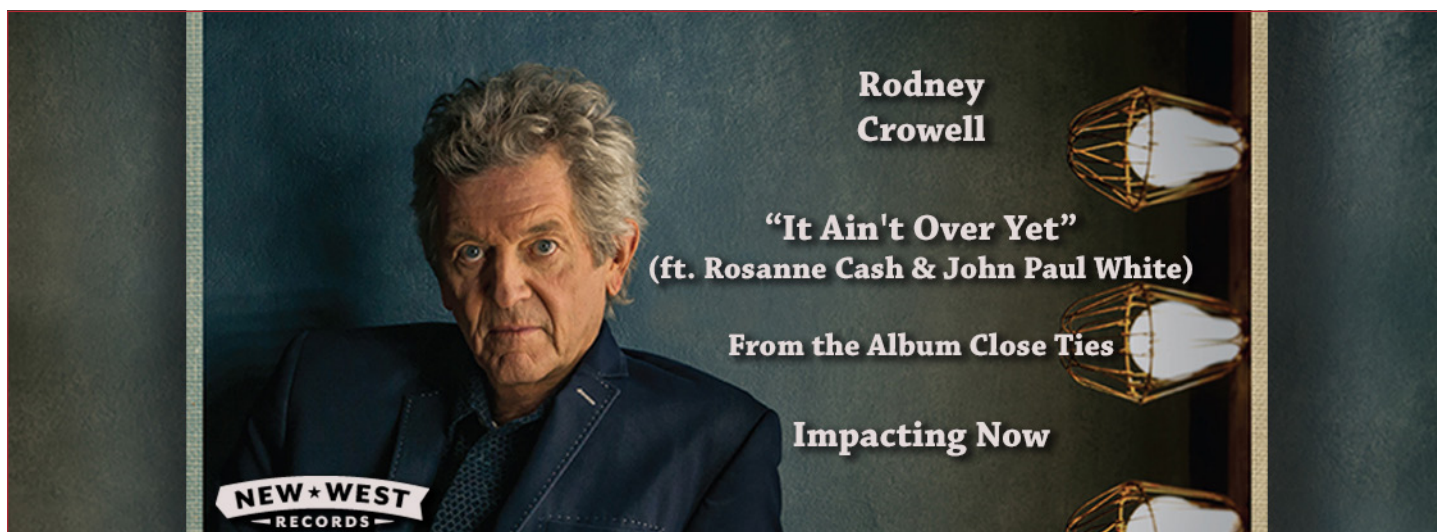
This past week we have fielded several questions about spin totals on the chart overall. Here is a brief explanation of why we saw lower spin totals last week. Between many stations being frozen due to their uptime percentages falling below our threshold, the 5+ hour Amazon Web Services outage last week, plus college basketball programming due to all of the tournaments that have been going on (we did see lower detection totals during March Madness last year), there was a perfect storm that lowered our detection numbers across the board. We have contacted most all of the stations whose streams have been down and have rectified most of those situations. Amazon Web Services probably fired the guy who made the coding typo that took down the internet for a lot of customers. And March Madness will be over soon. The good thing is that all records were affected evenly so chart positions remained steady and spin levels returned to normal this week. Thanks everyone!


Congrats go this week to Aaron Watson, again at #1! Highest debut is Kyle Park, biggest gainer is Reckless Kelly. The most added is a five-way tie between Jake Worthington, Cody Jinks, William Clark Green, Kyle Park, and Shotgun Rider. Y'all rock!

Looking forward,  
**Jessie Scott**


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TRACtion Texas Chart Director





L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	693	8	39	0	19
3	2	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	632	101	36	0	18
2	3	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	562	23	35	0	21
4	4	MIKE RYAN/New Home Town/Rock & Soul	548	37	36	0	23
12	5	RECKLESS KELLY/Forever Today/No Big Deal Records	390	123	29	0	13
8	6	MATT KIMBROW/Homesick Crazy/RROC Records	352	63	27	1	8
5	7	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	338	19	24	0	24
6	8	DALTON DOMINO/July/Lightning Rod Records	327	28	29	1	24
10	9	MARK MCKINNEY/Bridge/Texas Evolution	321	40	27	0	14
13	10	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	300	41	25	2	22
14	11	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	295	43	26	2	21
15	12	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	295	52	22	0	9
7	13	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	294	1	23	0	29
9	14	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	259	-29	27	0	26
11	15	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	246	-21	26	0	27
19	16	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	244	61	19	3	7
20	17	RICH O'TOOLE/American Kid/PTO Records	225	43	22	2	8
18	18	BART CROW/Let It Bleed/Drift Ring Music	225	35	16	1	19
21	19	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	206	33	15	0	12
24	20	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	205	61	18	2	7
17	21	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	201	-4	18	0	23
26	22	ZANE WILLIAMS/Hello World/Texas Like That Records	180	47	16	2	3
16	23	TJ BROSCOFF/Should've Been Mine/TJB Records	171	-37	22	0	26
27	24	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	170	39	13	1	9
32	25	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	166	55	14	3	4
28	26	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	157	29	15	2	6
25	27	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	155	12	22	0	26
23	28	DIRTY RIVER BOYS/Simplified/DRB Music	151	7	15	0	20
34	29	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	143	54	12	3	3
31	30	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	132	14	15	1	23



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	CASE HARDIN/Deep Blue Me/Case Hardin Music	124	3	12	0	8
37	32	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	108	36	9	0	12
30	33	DERYL DODD/The Ride/Little Red Truck Music	101	-19	15	0	26
35	34	CHRIS STORY/Quit/Swamp Angel Records, LLC	100	18	8	0	9
36	35	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	92	15	7	0	9
42	36	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	87	27	9	1	14
--	37	KYLE PARK/Don't Forget Where You Come From/Kyle Park Music/Thirty Tigers	85	50	6	3	1
48	38	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	82	35	6	0	9
33	39	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	81	-12	7	0	15
41	40	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	73	10	6	1	5
--	41	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	73	32	4	1	3
39	42	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	67	3	5	0	6
--	43	MARKET JUNCTION/All I Really Need/Market Junction	61	32	5	0	12
--	44	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	61	55	3	0	10
38	45	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	60	-10	8	1	21
40	46	COLE RISNER/Gun Barrel City/Katlove Music	59	-4	6	0	7
46	47	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	59	9	5	0	5
44	48	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	59	1	4	0	14
--	49	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	56	15	5	1	2
47	50	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	54	5	8	1	18

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
AUSTIN MEADE/Courage To Talk/Austin Meade Music	51
ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	52
WHISKEY MYERS/Stone/Wiggy Thump Records	53
CODY RILEY BAND/Sad Songs/TP Creative Group	54
SHOTGUN RIDER/Sunlight/Torrez Music Group	55
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	56
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	57
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	58
DRAKE HAYES BAND/Grow Old With You/Drake Records	59
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	60





## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	<u>KVWF-FM</u>	<u>Wichita, KS</u>
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
<u>KFLP-FM</u>	<u>Floydada, TX</u>	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	<u>KYKS-FM</u>	<u>Lufkin, TX</u>
KFTX-FM	Corpus Christi, TX	<u>KNUE-FM</u>	<u>Tyler, TX</u>	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KFYN-FM	<u>Paris, TX</u>	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	<u>KTXM-FM</u>	<u>Hallettsville, TX</u>		
<u>KHYL-FM</u>	<u>Howe, TX</u>	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>March 17</b>	ZAC STOKES BAND/Ridin' Solo/Zac Stokes LLC CORY HUNT/S.A.S.N (Songs About Saturday Night)/Super Secret Independent Records
<b>March 23</b>	BRYAN ADAM JOYNER/Beer Tastes Better With You/Bryan Adam Joyner Music
<b>March 24</b>	SAM RIGGS/Second Hand Smoke/Deep Creek Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

# Coming in March from the Next Waltz “Guy Clark Month”



## Music Available from the CDX Digital Download Center

[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)

[Jonny Burke/Hooks](#)

[Jason Allen/Here's To You](#)

[Drake Hayes Band/Grow Old With You](#)

[Ty Dillon/When She Laughs](#)

[Wade Quinton/Love Like That](#)

[Matt & The Herdsmen/Miss My Chance](#)

[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)

[Cody Jinks/Wish You Were Here](#)

[Rodney Crowell/It Ain't Over Yet](#)

[Denny Herrin/Wife Of The Devil](#)

[Dave Martinez/Gravity](#)

[Dylan Kenny/Bring It On Over](#)

[Miles Williams/She Calls Me Daddy](#)

[Justin Kemp Band/Don't Let Me Go](#)

[John Hord/More Than I'm Used To](#)

[BRutherz/See Clearly in the Dark](#)

[Reid Farris/Don't Want To Want You](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



(L-R) Jim Nash of 106.9 The Ranch, Robbie and Drake of Drake Hayes Band and Carey Dean of 106.9 The Ranch (Corsicana, TX).



Charley Jordan of KHLB, Mason, TX (L) with Brian Christopher of Brian Christopher & The Wild Oats.



Clay "Gooney" Vickers (L) and Jamie Talbert of Jamie Talbert & The Band of Demons at KSNV in Snyder, TX.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.



JOHN HORD  
MORE THAN I'M USED TO

AVAILABLE NOW

**M**ore Than I'm Used To  
JOHN HORD

Most Added	Adds
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	3
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	3
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	3
KYLE PARK/Don't Forget Where You Come From Kyle Park Music/Thirty Tigers	3
SHOTGUN RIDER/Sunlight Torrez Music Group	3
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene Randall King Music	2
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	2
RICH O'TOOLE/American Kid PTO Records	2
FLATLAND CAVALRY (FT. KAITLIN BUTTS) A Life Where We Work Out Flatland Cavalry Music	2
ZANE WILLIAMS/Hello World Texas Like That Records	2

Greatest Spin Gainers	Increase
RECKLESS KELLY/Forever Today No Big Deal Records	123
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	101
MATT KIMBROW/Homesick Crazy RROC Records	63
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	61
FLATLAND CAVALRY (FT. KAITLIN BUTTS) A Life Where We Work Out Flatland Cavalry Music	61
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	55
TRUCK STOP GAMBLERS/Side By Side Logan Gray	55
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	54
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	52
KYLE PARK/Don't Forget Where You Come From Kyle Park Music/Thirty Tigers	50

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**