

TRACtion Texas

#1

Aaron Watson
Outta Style

Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Sunlight, Barbecue and Tex Mex!



Hey Kiddos;

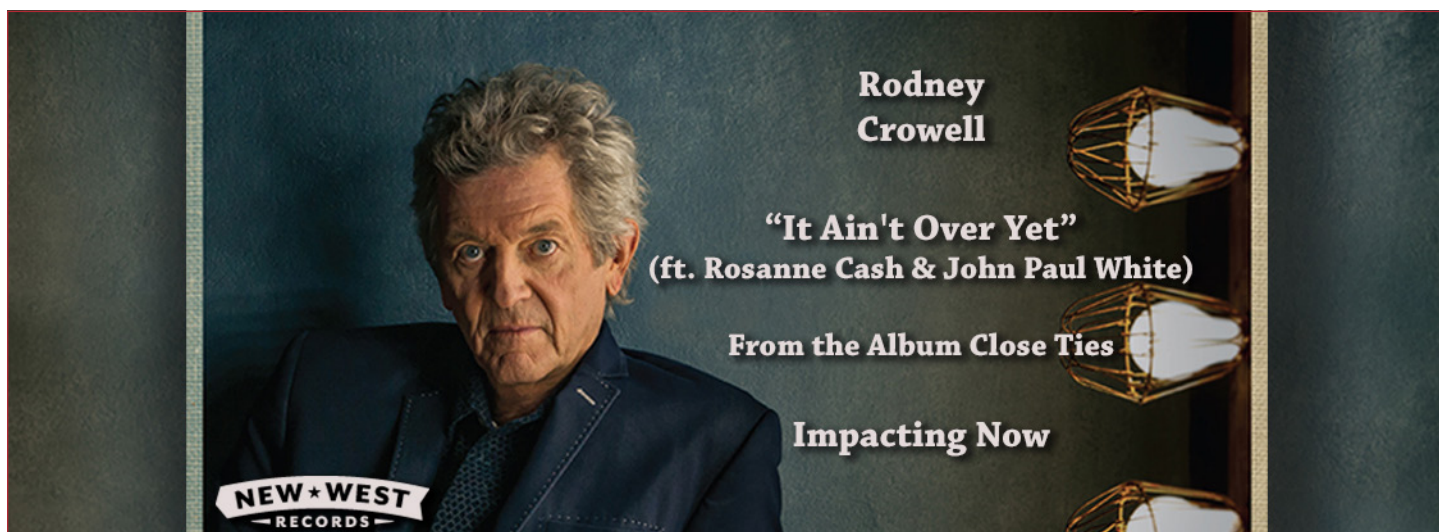
This is a head's up that the light is going to be shining later, hallelujah! Daylight Saving Time is back this weekend. I will gladly forgo the hour sleep as we spring ahead on Sunday morning. And then glory be, I get to fly down to the ATX for SXSW! If you are in town, come by El Mercado on South 1st, as I will be part of the broadcast team for Sun Radio, starting on Tuesday from 12pm to 6pm daily next week. I always love being back in Texas. I have my menu agenda ready, with stops for barbecue and Tex Mex every day! And congratulations are in order, as Sun Radio was named Best Radio Station Monday night in the 2017 Austin Music Awards. I am so happy to be part of that legacy, seeded by DJ Larry Monroe, who was also just inducted posthumously into the Austin Music Hall of Fame. And frankly, I just can't wait to get to Texas. I know most folks run the other way when it is SXSW time, and I don't blame you. For me, the secret to doing SXSW is to set up at a great location, with free parking, food, liquor of every description, and indoor plumbing, and have the artists come play. It has been working for me for a decade or so. I know, I am so spoiled.


To this week's chart! Woo Hoo! It's Aaron Watson on top again, for week 5 at #1. Austin Meade has this week's highest debut, Zane Williams is the biggest gainer, and there is a tie for most added, between Cody Jinks and William Clark Green. Go get 'em! Save me some "Q" y'all, cause I am Texas bound!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director




L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	685	-78	39	0	18
3	2	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	539	-47	34	0	20
2	3	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	531	-82	34	0	17
4	4	MIKE RYAN/New Home Town/Rock & Soul	511	-57	36	0	22
7	5	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	319	-29	24	0	23
6	6	DALTON DOMINO/July/Lightning Rod Records	299	-53	26	0	23
11	7	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	293	-24	22	0	28
13	8	MATT KIMBROW/Homesick Crazy/RROC Records	289	-8	25	0	7
5	9	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	288	-77	29	0	25
10	10	MARK MCKINNEY/Bridge/Texas Evolution	281	-48	27	1	13
9	11	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	267	-66	30	0	26
8	12	RECKLESS KELLY/Forever Today/No Big Deal Records	267	-72	29	3	12
14	13	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	259	8	22	2	21
12	14	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	252	-51	24	0	20
16	15	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	243	19	20	1	8
17	16	TJ BROSCOFF/Should've Been Mine/TJB Records	208	-12	20	0	25
18	17	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	205	-11	18	0	22
19	18	BART CROW/Let It Bleed/Drift Ring Music	190	-24	15	0	18
20	19	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	183	-30	15	0	6
25	20	RICH O'TOOLE/American Kid/PTO Records	182	20	19	3	7
23	21	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	173	-2	15	1	11
21	22	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	159	-31	15	0	24
22	23	DIRTY RIVER BOYS/Simplified/DRB Music	144	-46	15	0	19
26	24	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	144	-18	14	3	6
15	25	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	143	-87	17	0	25
34	26	ZANE WILLIAMS/Hello World/Texas Like That Records	133	32	13	2	2
29	27	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	131	-17	14	0	8
28	28	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	128	-21	13	2	5
30	29	CASE HARDIN/Deep Blue Me/Case Hardin Music	121	-13	12	1	7
27	30	DERYL DODD/The Ride/Little Red Truck Music	120	-30	17	0	25





JEREMY STEDING
ODESSA
AND THE REBELLION


**AVAILABLE
NOW**



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
24	31	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	118	-47	14	0	22
35	32	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	111	19	11	4	3
36	33	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	93	10	7	0	14
47	34	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	89	28	9	4	2
31	35	CHRIS STORY/Quit/Swamp Angel Records, LLC	82	-32	8	1	8
32	36	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	77	-33	8	0	8
33	37	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	72	-36	9	0	11
43	38	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	70	6	7	0	20
40	39	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	64	-11	5	0	5
39	40	COLE RISNER/Gun Barrel City/Katlove Music	63	-13	5	0	6
46	41	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	63	1	5	0	4
37	42	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	60	-22	8	0	13
49	43	ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	60	3	5	0	2
50	44	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	58	2	5	0	13
--	45	AUSTIN MEADE/Courage To Talk/Austin Meade Music	54	1	4	0	1
41	46	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	50	-20	5	0	4
42	47	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	49	-18	6	0	17
38	48	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	47	-32	6	0	8
--	49	KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	43	-4	5	0	8
--	50	THOMAS MICHAEL RILEY/Between the Tic 'n the Tock/Thomas Michael Riley Music	43	11	4	1	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	51
BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	52
DAVID LEE/Bringin' Hippy Back/Jose Armadillo Productions	53
ROBERT EARL KEEN/Shades of Gray/Dualtone Records	54
KYLE PARK/Don't Forget Where You Come From/Kyle Park Music/Thirty Tigers	55
JULIA HATFIELD/Who I Wanted You To Be/Julia Hatfield Music	56
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	57
BROOKE EDEN/Act Like You Don't/Red Bow Records (BBRMG)	58
DRAKE HAYES BAND/Grow Old With You/Drake Records	59
CODY RILEY BAND/Sad Songs/TP Creative Group	60



TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
<u>KBSO-FM</u>	<u>Corpus Christi, TX</u>	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	<u>KMRK-FM</u>	<u>Odessa, TX</u>	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
<u>KEWR-FM</u>	<u>Ft. Worth, TX</u>	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
<u>KHYL-FM</u>	<u>Howe, TX</u>	KPUR-FM	Canyon, TX	<u>KUSQ-FM</u>	<u>Worthington, MN</u>		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
March 9	JOHN HORD/More Than I'm Used To/John Hord Music
March 10	JAMES COOKS/Flat, Foolish, and Despised/James Cook Music JEREMY STEDING/Feels So Good To Be Back Home/Jeremy Steding Music
March 13	WAYLAND HICKS/What Some Call A Weakness/Chasin' Tail Music
March 14	REID FARRIS/Don't Want To Want You/Reid Farris Music
March 16	BRYAN ADAM JOYNER/Beer Tastes Better With You/Bryan Adam Joyner Music
March 17	ZAC STOKES BAND/Ridin' Solo/Zac Stokes LLC CORY HUNT/S.A.S.N (Songs About Saturday Night)/Super Secret Independent Records
March 14	SAM RIGGS/Second Hand Smoke/Deep Creek Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

Coming in March from the Next Waltz “Guy Clark Month”



Music Available from the CDX Digital Download Center

[Tyler Dixon/Background Music](#)
[Gary Gillum/I Am America](#)
[Jamie Talbert and The Band Of Demons/Wildfire](#)
[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)
[Jonny Burke/Hooks](#)
[Jason Allen/Here's To You](#)
[Drake Hayes Band/Grow Old With You](#)
[Ty Dillon/When She Laughs](#)
[Wade Quinton/Love Like That](#)
[Matt & The Herdsmen/Miss My Chance](#)
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)
[Cody Jinks/Wish You Were Here](#)
[Rodney Crowell/It Ain't Over Yet](#)
[Denny Herrin/Wife Of The Devil](#)
[Dave Martinez/Gravity](#)
[Dylan Kenny/Bring It On Over](#)
[Miles Williams/She Calls Me Daddy](#)
[Justin Kemp Band/Don't Let Me Go](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Bri Bagwell and Jerrett Zoch at CRS in Nashville



Drew Fish with Steve Kelly of KKAJ/Ardmore.



(L-R) Corey Hunt, James Cook (KOLI), and Eric Wise.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Chart Newsletter Rates

Share Your Good News Through Us



TRACtion Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRACtion Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRACtion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

Most Added	Adds
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	4
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	4
RECKLESS KELLY/Forever Today No Big Deal Records	3
RICH O'TOOLE/American Kid PTO Records	3
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	3
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene Randall King Music	2
ZANE WILLIAMS/Hello World Texas Like That Records	2
STATESBORO REVUE, THE/Satisfied Vision Entertainment	2
MARK MCKINNEY/Bridge Texas Evolution	1
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	1

Greatest Spin Gainers	Increase
ZANE WILLIAMS/Hello World Texas Like That Records	32
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	28
ZAC STOKES/Ridin' Solo Zac Stokes Music	21
RICH O'TOOLE/American Kid PTO Records	20
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	19
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	19
KIRK BAXLEY/Moving On Kirk Baxley Music	16
THOMAS MICHAEL RILEY/Between the Tic 'n the Tock Thomas Michael Riley Music	11
POWELL BROTHERS, THE/Four Wheel Hotel The Powell Brothers Production	10
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene Randall King Music	8

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com