

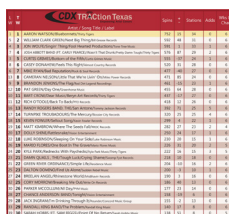
# TRACtion Texas

**#1**

**Aaron Watson**  
Outta Style  
Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Aaron Watson at the top, Zane Williams for the trifecta.



Hey Kiddos;

With CRS in the rearview mirror, I want to take a moment to say thanks and howdy to all who attended our CDX Party at the Swinging Doors in Nashville. Great to meet so many folks. The CDX team was there in full force and we all had a blast. Joe Kelly pocket dialed me at 1:54am, so I know he had a blast too! He was holding court taking photos in his tux all night. Looking mighty fine, indeed!

I like the moments when the tribe comes together at conventions. I find the information given during the sessions invaluable. And beyond that is the idea of getting everyone together. It is positively tribal, having the opportunity to put faces to names and to share the experience. In my opinion, there needs to be more of that kind of thing in our daily lives. We are all so “virtual” now! Take time from your devices to live a little. Take a walk in the open air. Look at your family across the dinner table. Go see some live music! I need to take my own advice. I am buried in my electronics most of the time. Modern life, ah well!

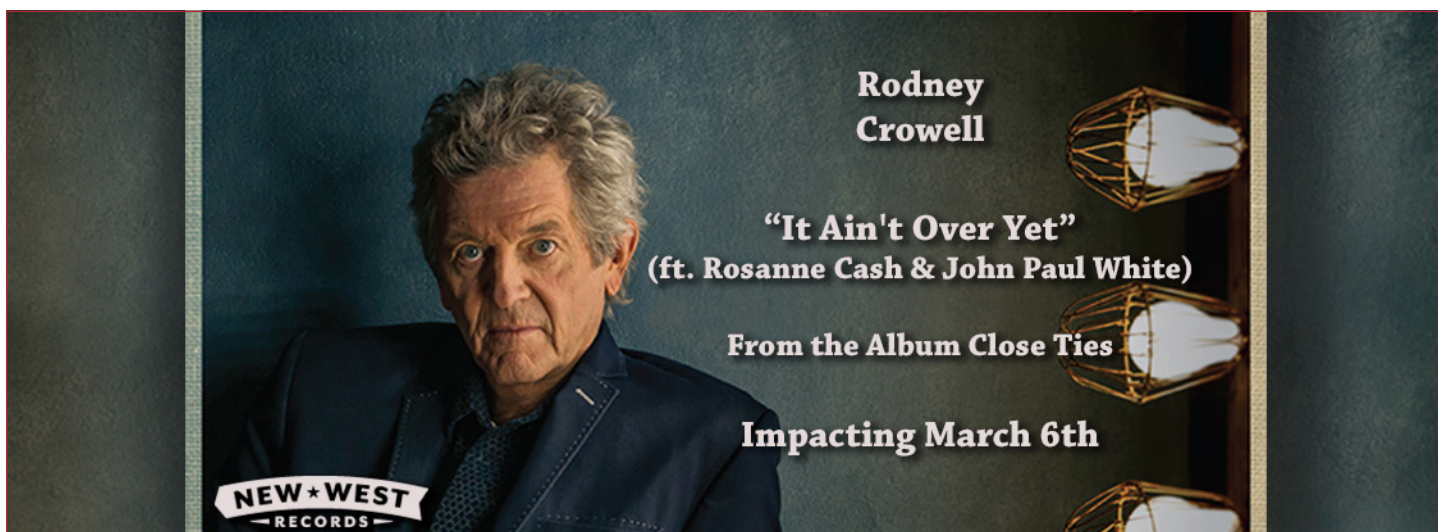
To the chart now! This week’s highest debut, most added and greatest spin gainer is Zane Williams for the trifecta! Congrats Zane!


And congrats to Aaron Watson, who is sitting at #1 for the fourth week! Bob Lefsetz just discovered Aaron’s music, which he writes about in the [Lefsetz Letter](#). That is always good for a major bump in industry driven awareness. Keep rocking my friends!

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)


TRACtion Texas Chart Director





L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	763	-46	40	0	17
2	2	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	613	-56	36	0	16
3	3	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	586	-9	34	0	19
4	4	MIKE RYAN/New Home Town/Rock & Soul	568	19	35	0	21
5	5	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	365	-103	29	0	24
8	6	DALTON DOMINO/July/Lightning Rod Records	352	-24	27	2	22
6	7	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	348	-57	25	0	22
13	8	RECKLESS KELLY/Forever Today/No Big Deal Records	339	14	26	0	11
7	9	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	333	-65	28	0	25
12	10	MARK MCKINNEY/Bridge/Texas Evolution	329	1	26	1	12
10	11	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	317	-30	23	0	27
14	12	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	303	7	25	0	19
11	13	MATT KIMBROW/Homesick Crazy/RROC Records	297	-42	27	3	6
18	14	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	251	11	21	0	20
16	15	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	230	-31	22	0	24
20	16	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	224	22	21	4	7
15	17	TJ BROSCOFF/Should've Been Mine/TJB Records	220	-57	23	1	24
19	18	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	216	-24	18	2	21
21	19	BART CROW/Let It Bleed/Drift Ring Music	214	12	15	1	17
25	20	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	213	48	16	4	5
17	21	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	190	-59	18	0	23
23	22	DIRTY RIVER BOYS/Simplified/DRB Music	190	14	15	2	18
24	23	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	175	5	15	3	10
26	24	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	165	2	15	1	21
27	25	RICH O'TOOLE/American Kid/PTO Records	162	9	18	4	6
28	26	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	162	23	13	0	5
22	27	DERYL DODD/The Ride/Little Red Truck Music	150	-44	20	0	24
30	28	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	149	26	12	1	4
29	29	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	148	11	14	2	7
32	30	CASE HARDIN/Deep Blue Me/Case Hardin Music	134	29	11	2	6


Coming in March from the Next Waltz  
**“Guy Clark Month”**



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	CHRIS STORY/Quit/Swamp Angel Records, LLC	114	14	7	0	7
34	32	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	110	13	8	0	7
31	33	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	108	-5	9	0	10
--	34	ZANE WILLIAMS>Hello World/Texas Like That Records	101	92	12	12	1
38	35	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	92	21	7	2	2
35	36	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	83	-9	7	0	13
36	37	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	82	-2	9	0	12
42	38	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	79	12	6	2	7
39	39	COLE RISNER/Gun Barrel City/Katlove Music	76	5	5	0	5
41	40	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	75	5	5	1	4
37	41	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	70	-2	5	0	3
50	42	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	67	21	8	0	16
45	43	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	64	3	7	0	19
49	44	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	64	16	2	0	2
44	45	MARKET JUNCTION/All I Really Need/Market Junction	63	1	7	1	11
48	46	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	62	9	5	0	3
--	47	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records	61	59	5	5	1
43	48	ROBERT EARL KEEN/Shades of Gray/Dualtone Records	61	-5	4	0	3
--	49	ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	57	13	5	0	1
40	50	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	56	-15	5	0	12

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
TRUCK STOP GAMBLERS/Side By Side/Logan Gray	51
AUSTIN MEADE/Courage To Talk/Austin Meade Music	52
DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	53
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	54
DAVID LEE/Bringin' Hippie Back/Jose Armadillo Productions	55
BRIAN CHRISTOPHER & THE WILD OATS/Ride With Me (Hey Momma)/BC MUSIC	56
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	57
JULIA HATFIELD/Who I Wanted You To Be/Julia Hatfield Music	58
KYLE PARK/Don't Forget Where You Came From/Kyle Park Music/Thirty Tigers	59
DRAKE HAYES BAND/Grow Old With You/Drake Records	60

## TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	<u>KKDT-FM</u>	<u>Burdett, KS</u>	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
<u>KGVL-AM</u>	<u>Greenville, TX</u>	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>March 3</b>	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Now/New West Records WHISKEY MYERS/Stone/Wiggy Thump Records CODY SPARKS/No Time/Cody Sparks Music
<b>March 7</b>	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music
<b>March 9</b>	JOHN HORD/More Than I'm Used To/John Hord Music
<b>March 10</b>	JAMES COOKS/Flat, Foolish, and Despised/James Cook Music JEREMY STEDING/Feels So Good To Be Back Home/Jeremy Steding Music
<b>March 13</b>	WAYLAND HICKS/What Some Call A Weakness/Chasin' Tail Music
<b>March 14</b>	REID FARRIS/Don't Want To Want You/Reid Farris Music
<b>March 16</b>	BRYAN ADAM JOYNER/Beer Tastes Better With You/Bryan Adam Joyner Music
<b>March 17</b>	ZAC STOKES BAND/Ridin' Solo/Zac Stokes LLC CORY HUNT/S.A.S.N (Songs About Saturday Night)/Super Secret Independent Records
<b>March 14</b>	SAM RIGGS/Second Hand Smoke/Deep Creek Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

## #7 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSO, KFWR, KFYN, KRVF, KMRK, KSNY, KOUL, KORA,  
KUSQ, KHYI, KKDT, KRVN, KKAJ, KHLB, KWOX, KVST, KTCS, KERP, KRVA,  
KOKE, KNUE, KABW, KVWF, KYKS, KTCU, WDZQ, KALQ, KTTX, KBCY, KPUR

Limited Edition Turnpike Troubadours Packages Available

[www.thenextwaltz.com](http://www.thenextwaltz.com)

Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms

AND

45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"





## Music Available from the CDX Digital Download Center

[Brand 307/Where I Go From Nowhere](#)  
[Rich O'Toole/American Kid](#)  
[Dan Johnson and the Salt Cedar Rebels/Troubadour's Prayer](#)  
[The Merles/Room 242](#)  
[Tyler Dixon/Background Music](#)  
[Gary Gillum/I Am America](#)  
[Jamie Talbert and The Band Of Demons/Wildfire](#)  
[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)  
[Jonny Burke/Hooks](#)  
[Jason Allen/Here's To You](#)  
[Drake Hayes Band/Grow Old With You](#)  
[Ty Dillon/When She Laughs](#)  
[Wade Quinton/Love Like That](#)  
[Matt & The Herdsmen/Miss My Chance](#)  
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)  
[Cody Jinks/Wish You Were Here](#)  
[Rodney Crowell/It Ain't Over Yet](#)  
[Denny Herrin/Wife Of The Devil](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



**Jerrett Zoch and Curtis Grimes at CRS in Nashville**



**TJ of KRRG in Laredo with Matt Castillo of Matt & The Herdsmen.**



**Wes Balun of Post Rock Radio Group and Kyle Park.**

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

# VISION ENTERTAINMENT

[www.visentertainment.net](http://www.visentertainment.net)

Most Added	Adds
ZANE WILLIAMS/Hello World Texas Like That Records	12
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	5
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	4
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	4
RICH O'TOOLE/American Kid PTO Records	4
MATT KIMBROW/Homesick Crazy RROC Records	3
JUNIOR GORDON/I'm Breaking In Junior Gordon Music	3
DALTON DOMINO/July Lightning Rod Records	2
MAX STALLING/A Night's Pay In My Boot Blind Nello Records	2
DIRTY RIVER BOYS/Simplified DRB Music	2

Greatest Spin Gainers	Increase
ZANE WILLIAMS/Hello World Texas Like That Records	92
WILLIAM CLARK GREEN/Creek Don't Rise Bill Grease Records	59
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	48
KYLE PARK/Don't Forget Where You Came From Kyle Park Music/Thirty Tigers	35
CASE HARDIN/Deep Blue Me Case Hardin Music	29
WHISKEY MYERS/Stone Wiggy Thump Records	28
STATESBORO REVUE, THE/Satisfied Vision Entertainment	26
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	23
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	22
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	21

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
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