

# TRACtion Texas

#1

**Aaron Watson**  
Outta Style  
Big Label Records / Thirty Tigers

## CONTENTS

### Charts



PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 5

Chart Breakouts

PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Tecovas Boots for Spring!



Hey Kiddos;

CRS is happening in Nashville this week, and I never thought of it as a springtime endeavor. For decades I have looked forward to SXSW in Austin as the unofficial start of spring. And although I am so excited to be attending again this year, it feels like spring has already sprung. Daffodils and forsythia are blooming and there is pollen in the air. Sneezing and coughing are the orders of the day, and if you are affected by seasonal allergies, we empathize. You know what they say about spring, though when young men's fancies turn to love? We here at CDX are happy that some folks will be styling in some brand spanking new Tecovas boots, as we wrap up our Valentine's promotion.

Our winners of the Show Your Love Sweepstakes are Jeff Minnick, Brian Lalley, Sarah Rupe, and Erika Curry. We all are winners, though, as CDX TRACtion Texas readies a music chart email blast that will go to Texas Red Dirt fans. You know what our motto is, "Empowering Artist Careers." This is yet another opportunity to get the week's music into the fans' hands. We are all about extending the reach, and we thank you for your support in helping to make it happen!

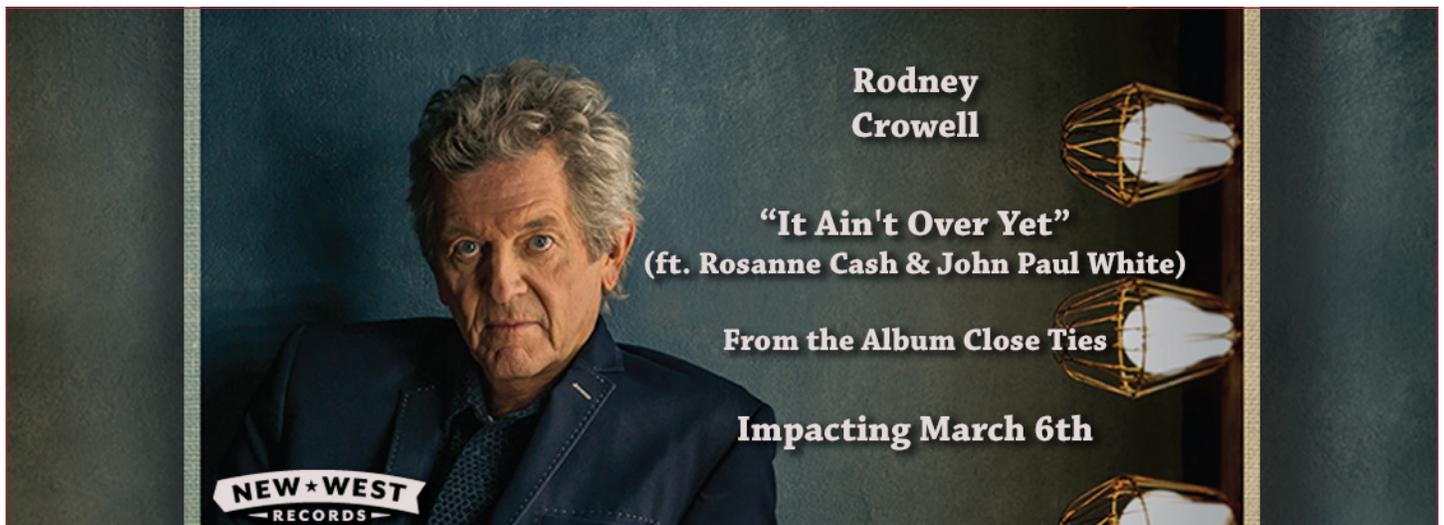
This week's winners are Aaron Watson, who is on top of the mountain for week three. Climbing onto the chart this week with the highest debut is Cody Jinks and he is also most added. Mark McKinney gets the laurel for being this week's highest gainer.

Thank you guys, see you next week, unless you are in town for CRS this week!

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director



L W	T W	TRAction  Texas	Spins	+ -	Stations	Adds	Wks On Chart
		Empowering Artist Careers Artist / Song Title / Label					
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	809	29	39	1	16
2	2	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	669	75	36	2	15
3	3	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	595	5	36	1	18
4	4	MIKE RYAN/New Home Town/Rock & Soul	549	40	36	2	20
5	5	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	468	-14	31	1	23
8	6	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	405	19	25	0	21
6	7	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	398	-53	29	0	24
10	8	DALTON DOMINO/July/Lightning Rod Records	376	71	27	3	21
7	9	CASEY DONAHEW/Kiss Me/Almost Country Records	348	-38	34	0	27
9	10	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	347	23	24	0	26
12	11	MATT KIMBROW/Homesick Crazy/RROC Records	339	66	24	2	5
17	12	MARK MCKINNEY/Bridge/Texas Evolution	328	78	25	4	11
14	13	RECKLESS KELLY/Forever Today/No Big Deal Records	325	56	27	1	10
15	14	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	296	41	25	0	18
13	15	TJ BROSCOFF/Should've Been Mine/TJB Records	277	6	23	2	23
11	16	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	261	-31	24	0	23
16	17	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	249	-3	20	0	22
18	18	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	240	12	21	2	19
20	19	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	240	29	18	2	20
21	20	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	202	19	17	2	6
24	21	BART CROW/Let It Bleed/Drift Ring Music	202	44	14	2	16
19	22	DERYL DODD/The Ride/Little Red Truck Music	194	-19	22	0	23
22	23	DIRTY RIVER BOYS/Simplified/DRB Music	176	5	13	0	17
26	24	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	170	25	12	2	9
25	25	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	165	19	12	2	4
23	26	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	163	-5	14	1	20
28	27	RICH O'TOOLE/American Kid/PTO Records	153	25	14	1	5
27	28	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	139	-2	13	1	4
29	29	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	137	15	12	1	6
32	30	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	123	19	11	3	3

Coming in March from the Next Waltz  
**“Guy Clark Month”**



L W	T W	TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
31	<b>31</b>	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	113	9	9	0	9
30	<b>32</b>	CASE HARDIN/Deep Blue Me/Case Hardin Music	105	-3	9	0	5
33	<b>33</b>	CHRIS STORY/Quit/Swamp Angel Records, LLC	100	0	7	0	6
34	<b>34</b>	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	97	6	8	1	6
37	<b>35</b>	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	92	14	7	1	12
35	<b>36</b>	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	84	1	9	1	11
40	<b>37</b>	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	72	0	5	0	2
--	<b>38</b>	CODY JINKS/Wish You Were Here/Cody Jinks Music/Thirty Tigers	71	66	5	5	1
38	<b>39</b>	COLE RISNER/Gun Barrel City/Katlove Music	71	-2	5	0	4
45	<b>40</b>	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	71	8	5	0	11
43	<b>41</b>	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	70	5	4	0	3
36	<b>42</b>	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	67	-13	4	0	6
42	<b>43</b>	ROBERT EARL KEEN/Shades of Gray/Dualtone Records	66	1	7	0	2
39	<b>44</b>	MARKET JUNCTION/All I Really Need/Market Junction	62	-10	6	0	10
44	<b>45</b>	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	61	-2	8	0	18
--	<b>46</b>	DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	60	15	3	1	1
41	<b>47</b>	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	56	-12	5	0	9
46	<b>48</b>	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	53	-7	5	1	2
--	<b>49</b>	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	48	5	2	1	1
47	<b>50</b>	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	46	-8	8	0	15

Number 1 =

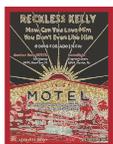
Most Added =

Spin Gainer =

Bubbling Under	Position
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	51
AUSTIN MEADE/Courage To Talk/Austin Meade Music	52
ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	53
WARHORSES, THE/Leaving In Your Eyes/indieExtreme/19 Charlie Records	54
ZAC STOKES/Woman Like You/Zac Stokes Music	55
DAVID LEE/Bringin' Hippie Back/Jose Armadillo Productions	56
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	57
JULIA HATFIELD/Who I Wanted You To Be/Julia Hatfield Music	58
DRAKE HAYES BAND/Grow Old With You/Drake Records	59
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	60

## TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



**TRAction Texas Full Page Ad**  
7.5 x 9.75 inches  
CDX Distributed Client Rate: **\$750.00**  
for a one week run  
CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



**TRAction Texas Banner Ad**  
7.5 x 2.76 inches  
CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**  
CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

**TRAction Texas Digital Download & Ad Combo**  
1 Week: \$400.00  
• Digital download release  
• Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

**TRACtion : Texas Monitored Stations**

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
<u>KBSO-FM</u>	<u>Corpus Christi, TX</u>	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>Feb. 24</b>	KYLE PARK/Don't Forget Where You Came From/Kyle Park Music KIRK BAXLEY/Moving On/Kirk Baxley Music THE TIPTONS/Abilene/Tiptons Records
<b>Feb. 27</b>	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records
<b>March 3</b>	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Now/New West Records WHISKEY MYERS/Stone/Wiggy Thump Records
<b>March 7</b>	CALLAHAN DIVIDE/Holy Holly/Callahan Divide Music
<b>March 10</b>	JAMES COOKS/Flat, Foolish, and Despised/James Cook Music
<b>March 14</b>	REID FARRIS/Don't Want To Want You/Reid Farris Music
<b>March 17</b>	ZAC STOKES BAND/Ridin' Solo/Zac Stokes LLC

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

# #6 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSO, KFWR, KFYN, KRVF, KMRK, KSNY, KOUL, KORA, KUSQ, KHYI, KKDT, KRVN, KKAJ, KHLB, KWDX, KVST, KTCS, KERP, KRVA, KOKE, KNUE, KABW, KVWF, KYKS, KTCU, WZQZ, KALQ, KTTX, KBCY, KPUR

Limited Edition Turnpike Troubadours Packages Available

[www.thenextwaltz.com](http://www.thenextwaltz.com)

Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms  
AND

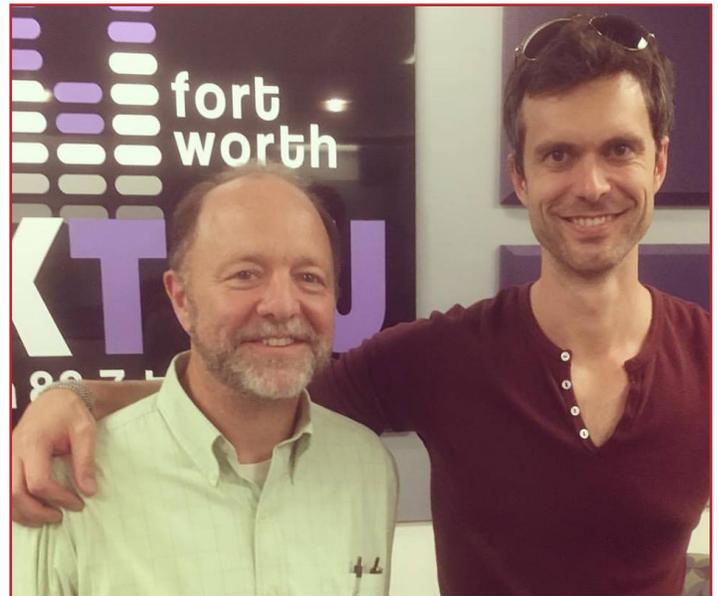
45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



## Music Available from the CDX Digital Download Center

[Jerrett Zoch & The OSR Band/Still Not Over You](#)  
[Brand 307/Where I Go From Nowhere](#)  
[Rich O'Toole/American Kid](#)  
[Dan Johnson and the Salt Cedar Rebels/Troubadour's Prayer](#)  
[The Merles/Room 242](#)  
[Tyler Dixon/Background Music](#)  
[Gary Gillum/I Am America](#)  
[Jamie Talbert and The Band Of Demons/Wildfire](#)  
[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)  
[Jonny Burke/Hooks](#)  
[Jason Allen/Here's To You](#)  
[Drake Hayes Band/Grow Old With You](#)  
[Ty Dillon/When She Laughs](#)  
[Wade Quinton/Love Like That](#)  
[Matt & The Herdsmen/Miss My Chance](#)  
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)  
[Cody Jinks/Wish You Were Here](#)  
[Rodney Crowell/It Ain't Over Yet](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



**Russell Scott (L) of KTCU in Ft. Worth with Brian Christopher of Brian Christopher & The Wild Oats.**



**Josh Ward performed on the Texas Thunder Radio Music Showcase (L-R) TKO, Josh Ward, Laura Kremling, and Egon Barthels.**



**Manuel III (aka 3 Dog Knight) (L) of KBSO/KCCT in Corpus Christi with Matt Castillo of Matt & The Herdsmen.**

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

# VISION ENTERTAINMENT

[www.visentertainment.net](http://www.visentertainment.net)

Most Added	Adds
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	5
MARK MCKINNEY/Bridge Texas Evolution	4
DALTON DOMINO/July Lightning Rod Records	3
STATESBORO REVUE, THE/Satisfied Vision Entertainment	3
MIKE AND THE MOONPIES/Don't It Make You Wanna Dance? Smith Music Group	3
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	2
MIKE RYAN/New Home Town Rock & Soul	2
MATT KIMBROW/Homesick Crazy RROC Records	2
TJ BROSCOFF/Should've Been Mine TJB Records	2
RANDALL KING (FEATURING CLETO CORDERO)/Hard Livin' Illene Randall King Music	2

Greatest Spin Gainers	Increase
MARK MCKINNEY/Bridge Texas Evolution	78
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	75
DALTON DOMINO/July Lightning Rod Records	71
MATT KIMBROW/Homesick Crazy RROC Records	66
CODY JINKS/Wish You Were Here Cody Jinks Music/Thirty Tigers	66
RECKLESS KELLY/Forever Today No Big Deal Records	56
BART CROW/Let It Bleed Drift Ring Music	44
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	41
MIKE RYAN/New Home Town Rock & Soul	40
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	29

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

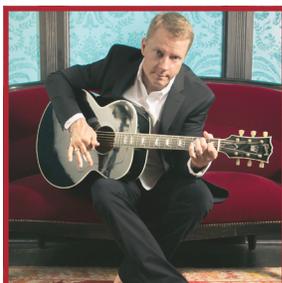
On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**