

TRACtion Texas

#1

Aaron Watson
Outta Style

Big Label Records / Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Sweet on You



Hey Kiddos;

Happy Valentine's Day! Did you procure the required chocolate, flowers, and the dinner reservations? Well, allow this to serve as your head's up. Since radio keeps us informed of the holidays we might otherwise overlook, the TRACtion Texas folks are here to second the motion and share the love. Don't get in trouble with your significant other.

I am just back from the love fest commonly known as Grammy weekend! It was a blast being in LA, and getting to see so many friends amidst the landscape of colorful flowers and exotic palm trees. Wow, wouldn't it be great to have a Texas Red Dirt category? That is something the new Texas Music Alliance should have on their agenda as they get down to business. We congratulate all the artists that were nominated, and send extra love to all the winners. Speaking of winners, we will be picking two people from those that posted our link to Instagram, and two winners from those that sent their emails to us for the Show Your Love Sweepstakes. We will announce the names next week for the Tecovas Boots. Thanks to all for helping us start to build a fan database.

Love and chocolates to this week's TRACtion Texas chart winners. Aaron Watson continues his reign at #1. Saint Eleven is this week's highest debut, coming in at #40. Biggest gainer is Reckless Kelly and most added is Aaron Watson once again! You are all in our hearts and we send love to one and all for Valentine's Day, and beyond.

Looking forward,
Jessie Scott

jessiescott@cdxcd.com


TRACtion Texas Chart Director

TEXAS' 1st MONITORED RADIO AIRPLAY CHART

THANKS EVERYBODY FOR YOUR PARTICIPATION!

WE WILL ANNOUNCE WINNERS FOR THE "SHOW YOUR LOVE SWEEPSTAKES" NEXT WEEK!

FOLLOW US ON FACEBOOK @CDXTRACTIONTEXAS AND INSTAGRAM @TRACTIONTEXAS

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	780	50	40	0	15
2	2	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	594	-30	33	1	14
4	3	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	590	26	35	0	17
7	4	MIKE RYAN/New Home Town/Rock & Soul	509	29	33	1	19
3	5	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	482	-83	32	0	22
6	6	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	451	-32	33	0	23
8	7	CASEY DONAHEW/Kiss Me/Almost Country Records	386	-20	34	0	26
9	8	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	386	3	25	0	20
11	9	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	324	4	23	1	25
12	10	DALTON DOMINO/July/Lightning Rod Records	305	5	23	0	20
10	11	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	292	-34	28	0	22
13	12	MATT KIMBROW/Homesick Crazy/RROC Records	273	-10	22	1	4
18	13	TJ BROSCOFF/Should've Been Mine/TJB Records	271	39	20	1	22
20	14	RECKLESS KELLY/Forever Today/No Big Deal Records	269	41	26	6	9
15	15	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	255	-10	25	0	17
16	16	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	252	-12	21	0	21
19	17	MARK MCKINNEY/Bridge/Texas Evolution	250	21	21	2	10
17	18	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	228	-14	19	0	18
21	19	DERYL DODD/The Ride/Little Red Truck Music	213	-6	24	0	22
23	20	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	211	34	16	2	19
26	21	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	183	30	15	1	5
24	22	DIRTY RIVER BOYS/Simplified/DRB Music	171	3	13	0	16
25	23	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	168	5	13	1	19
27	24	BART CROW/Let It Bleed/Drift Ring Music	158	11	11	0	15
31	25	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	146	27	10	1	3
29	26	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	145	19	9	0	8
32	27	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	141	24	12	3	3
28	28	RICH O'TOOLE/American Kid/PTO Records	128	-4	13	2	4
33	29	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	122	7	10	0	5
36	30	CASE HARDIN/Deep Blue Me/Case Hardin Music	108	17	9	1	4

#8 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSD, KFWR, KFYN, KRVE, KMRK, KSNY, KOUL, KORA,
KUSD, KHYI, KKDT, KRVN, KKAJ, KHLB, KWDX, KVST, KTCS, KERF, KRVA,
KOKE, KNUE, KABW, KVWF, KYKS, KTCU, WDZQ, KALQ, KTTX, KBCY, KPUR


Limited Edition Turnpike Troubadours Packages Available


www.thenextwaltz.com


Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms
AND


45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
39	31	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	104	20	9	2	8
41	32	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	104	25	8	2	2
34	33	CHRIS STORY/Quit/Swamp Angel Records, LLC	100	3	7	0	5
35	34	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	91	-4	7	0	5
37	35	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	83	-6	8	0	10
42	36	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	80	2	4	0	5
38	37	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	78	-7	6	2	11
45	38	COLE RISNER/Gun Barrel City/Katlove Music	73	8	5	0	3
43	39	MARKET JUNCTION/All I Really Need/Market Junction	72	5	6	1	9
--	40	SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	72	23	5	0	1
40	41	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	68	-12	4	0	8
--	42	ROBERT EARL KEEN/Shades of Gray/Dualtone Records	65	18	6	0	1
50	43	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	65	10	4	0	2
49	44	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	63	6	8	0	17
48	45	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	63	4	5	0	10
--	46	DREW FISH/Sounds Like A Plan/Drew Fish Band Music	60	8	4	0	1
47	47	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	54	-5	7	0	14
44	48	JASON YOUNG/The Moment/Bricktown Records	52	-13	4	0	9
--	49	JACKIE DARLENE/Why Do I Cry/Smith Entertainment	49	4	2	0	3
--	50	WARHORSES, THE/Leaving In Your Eyes/indieExtreme/19 Charlie Records	47	-4	5	0	4

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
ISAAC JACOB BAND/The Dream/Isaac Jacob Band Music	51
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	52
DRUGSTORE GYPSIES, THE/Runnin' To/Edgewater Music Group	53
BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music	54
DAVID LEE/Bringin' Hippie Back/Jose Armadillo Productions	55
COREY HUNT BAND/Explain/Super Secret Independent Records	56
JOHN HORD/Blame It On The Whiskey/John Hord Music	57
ZAC STOKES/Woman Like You/Zac Stokes Music	58
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	59
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	60

TRAction Texas Chart Newsletter Rates

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TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Feb. 17	CHARLIE & THE REGRETS/Time Moves Slow/MRI TROY CARTWRIGHT/Nobody But You/Hard Luck Recording/Troy Cartwright Music
Feb. 24	KYLE PARK/Don't Forget Where You Came From/Kyle Park Music KIRK BAXLEY/Moving On/Kirk Baxley Music
Feb. 27	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records
March 3	RODNEY CROWELL (FT. ROSANNE CASH & JOHN PAUL WHITE)/It Ain't Over Now/New West Records WHISKEY MYERS/Stone/Wiggy Thump Records
March 10	JAMES COOKS/Flat, Foolish, and Despised/James Cook Music
March 17	ZAC STOKES BAND/Ridin' Solo/Zac Stokes LLC

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Sarah Pierce/Barbed Wire](#)
[Jerrett Zoch & The OSR Band/Still Not Over You](#)
[Brand 307/Where I Go From Nowhere](#)
[Rich O'Toole/American Kid](#)
[Dan Johnson and the Salt Cedar Rebels/Troubadour's Prayer](#)
[The Merles/Room 242](#)
[Tyler Dixon/Background Music](#)
[Gary Gillum/I Am America](#)
[Jamie Talbert and The Band Of Demons/Wildfire](#)
[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)
[Jonny Burke/Hooks](#)
[Jason Allen/Here's To You](#)
[Drake Hayes Band/Grow Old With You](#)
[Ty Dillon/When She Laughs](#)
[Wade Quinton/Love Like That](#)
[Matt & The Herdsmen/Miss My Chance](#)
[Mike and the Moonpies/Don't It Make You Wanna Dance?](#)
[Cody Jinks/Wish You Were Here](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



TKO, Egon Barthels, Laura Kremling and Pat Waters at the Texas Thunder Radio Music Showcase.



Drew Fish stopped in **Wichita** to talk with **Colby Ericson (KVWF/35South)** about his new single **"Sounds Like A Plan."**



(L-R) Clay "Gooney" Vickers of KSNY in Snyder with Brian Christopher of Brian Christopher and The Wild Oats.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

VISION ENTERTAINMENT

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Most Added	Adds
RECKLESS KELLY/Forever Today No Big Deal Records	6
FLATLAND CAVALRY (FT. KAITLIN BUTTS) A Life Where We Work Out Flatland Cavalry Music	3
MARK MCKINNEY/Bridge Texas Evolution	2
MAX STALLING/A Night's Pay In My Boot Blind Nello Records	2
RICH O'TOOLE/American Kid PTO Records	2
NATHAN BONNES/Glory Of The Open Road Nathan Bonnes Music	2
STATESBORO REVUE, THE/Satisfied Vision Entertainment	2
POWELL BROTHERS, THE/Four Wheel Hotel The Powell Brothers Production	2
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	1
MIKE RYAN/New Home Town Rock & Soul	1

Greatest Spin Gainers	Increase
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	50
RECKLESS KELLY/Forever Today No Big Deal Records	41
TJ BROSCOFF/Should've Been Mine TJB Records	39
MAX STALLING/A Night's Pay In My Boot Blind Nello Records	34
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	30
MIKE RYAN/New Home Town Rock & Soul	29
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	27
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	26
STATESBORO REVUE, THE/Satisfied Vision Entertainment	25
FLATLAND CAVALRY (FT. KAITLIN BUTTS) A Life Where We Work Out Flatland Cavalry Music	24

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com