

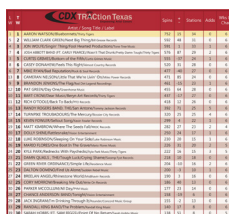
# TRACtion Texas

#1

Aaron Watson  
Outta Style  
Big Label Records / Thirty Tigers

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### Charts



Rank	Artist	Title	Label	Weeks on Chart	Peak
1	Aaron Watson	Outta Style	Big Label Records / Thirty Tigers	1	1
2	Statesboro Revue	...and the Winner Takes It All	CDX	1	2
3	CDX	...and the Winner Takes It All	CDX	1	3
4	CDX	...and the Winner Takes It All	CDX	1	4
5	CDX	...and the Winner Takes It All	CDX	1	5
6	CDX	...and the Winner Takes It All	CDX	1	6
7	CDX	...and the Winner Takes It All	CDX	1	7
8	CDX	...and the Winner Takes It All	CDX	1	8
9	CDX	...and the Winner Takes It All	CDX	1	9
10	CDX	...and the Winner Takes It All	CDX	1	10
11	CDX	...and the Winner Takes It All	CDX	1	11
12	CDX	...and the Winner Takes It All	CDX	1	12
13	CDX	...and the Winner Takes It All	CDX	1	13
14	CDX	...and the Winner Takes It All	CDX	1	14
15	CDX	...and the Winner Takes It All	CDX	1	15
16	CDX	...and the Winner Takes It All	CDX	1	16
17	CDX	...and the Winner Takes It All	CDX	1	17
18	CDX	...and the Winner Takes It All	CDX	1	18
19	CDX	...and the Winner Takes It All	CDX	1	19
20	CDX	...and the Winner Takes It All	CDX	1	20

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Super Week!



Hey Kiddos;

We here at CDX are still in the post-Super Bowl fog. I like it when games go down to the last minute, with worthy adversaries pitted against each other. I must say I think both teams have a lot to be proud of, and kudos to the New England Patriots for fighting their way back for the victory. The take away that especially speaks to me, is that big spectacles can unite us all in common purpose to share the moment. I love the unofficial holiday of Super Bowl Sunday, the food, the camaraderie, the cheering for the team of your choice, and especially just being in it together, all of us.

Music functions that way, too. No matter what your political stripe, we all can come together around a great lyric, a great performance, and a great radio station. We get the chance to provide a very necessary respite in turbulent times, and that is a total blessing for all of us who work in the music business. I find it so comforting to dive deep into the moment when music is put in front of me. For the radio folks among us, we get to bring normal day to day life to our audiences everywhere. For performers, the act of audience members going out to see a band brings an important touchstone to everyone lucky enough to be in the room to experience it. Music heals, and we are so lucky to get to work within its walls.

Congrats for a super week, to Aaron Watson on his #1, and on being the highest gainer of the week. Statesboro Revue gets the nod for highest debut, and we have a 6-way tie for most added. With the Super Bowl behind us, can spring be far behind? Hmmm, when does Pre-Season Baseball start?

Looking forward,  
Jessie Scott

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)


TRACtion Texas Chart Director

## TEXAS' 1st MONITORED RADIO AIRPLAY CHART



WE HOPE YOU CAN JOIN  
THE EFFORT TO SPREAD THE WORD

FOLLOW US ON INSTAGRAM  
@TRACTIONTEXAS FOR MORE INFO

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
2	1	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	730	66	40	2	14
4	2	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	624	14	33	1	13
1	3	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	565	-100	34	0	21
5	4	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	564	-8	34	0	16
3	5	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	518	-104	33	0	20
6	6	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	483	-12	32	0	22
7	7	MIKE RYAN/New Home Town/Rock & Soul	480	10	32	4	18
8	8	CASEY DONAHEW/Kiss Me/Almost Country Records	406	-16	33	1	25
11	9	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	383	30	24	0	19
12	10	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	326	-14	30	1	21
10	11	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	320	-40	22	3	24
13	12	DALTON DOMINO/July/Lightning Rod Records	300	-19	24	1	19
16	13	MATT KIMBROW/Homesick Crazy/RROC Records	283	43	21	3	3
9	14	JOSH WARD/Broken Heart/Buckshot Records	282	-78	28	1	20
17	15	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	265	33	25	4	16
15	16	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	264	3	22	0	20
19	17	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	242	17	20	2	17
22	18	TJ BROSCOFF/Should've Been Mine/TJB Records	232	21	18	3	21
21	19	MARK MCKINNEY/Bridge/Texas Evolution	229	12	18	1	9
18	20	RECKLESS KELLY/Forever Today/No Big Deal Records	228	1	20	2	8
14	21	DERYL DODD/The Ride/Little Red Truck Music	219	-58	23	4	21
20	22	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	217	-7	25	0	22
23	23	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	177	-7	14	1	18
24	24	DIRTY RIVER BOYS/Simplified/DRB Music	168	3	14	2	15
25	25	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	163	14	12	1	18
31	26	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	153	42	14	4	4
26	27	BART CROW/Let It Bleed/Drift Ring Music	147	10	12	2	14
33	28	RICH O'TOOLE/American Kid/PTO Records	132	50	11	4	3
29	29	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	126	6	9	1	7
27	30	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	124	-10	11	0	21

## #9 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSD, KFWR, KFYN, KRVE, KMRK, KSNY, KOUL, KORA,  
KUSD, KHYI, KKDT, KRVN, KKAJ, KHLB, KWDX, KVST, KTCS, KERP, KRVA,  
KOKE, KNUJ, KABW, KVWF, KYKS, KTCU, WDZQ, KALQ, KTTX, KBCY, KPUR


Limited Edition Turnpike Troubadours Packages Available


[www.thenextwaltz.com](http://www.thenextwaltz.com)


Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms  
AND


45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
46	31	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	119	55	9	4	2
44	32	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	117	52	9	3	2
30	33	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	115	-1	10	0	4
32	34	CHRIS STORY/Quit/Swamp Angel Records, LLC	97	2	7	0	4
36	35	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	95	17	7	1	4
37	36	CASE HARDIN/Deep Blue Me/Case Hardin Music	91	13	8	2	3
38	37	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	89	17	8	1	9
35	38	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	85	5	5	0	10
39	39	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	84	12	7	1	7
34	40	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	80	0	4	0	7
--	41	STATESBORO REVUE, THE/Satisfied/Vision Entertainment	79	22	6	3	1
41	42	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	78	8	4	0	4
40	43	MARKET JUNCTION/All I Really Need/Market Junction	67	-4	5	0	8
43	44	JASON YOUNG/The Moment/Bricktown Records	65	-3	5	0	8
50	45	COLE RISNER/Gun Barrel City/Katlove Music	65	4	5	0	2
--	46	KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	63	23	6	0	7
45	47	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	59	-5	6	0	13
47	48	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	59	-3	5	0	9
42	49	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	57	-12	8	0	16
--	50	BAND OF HEATHENS, THE/Trouble Came Early/BOH Records	55	24	4	2	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JOHN HORD/Blame It On The Whiskey/John Hord Music	51
DREW FISH/Sounds Like A Plan/Drew Fish Band Music	52
WARHORSES, THE/Leaving In Your Eyes/indieExtreme/19 Charlie Records	53
SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	54
ROBERT EARL KEEN/Shades of Gray/Dualtone Records	55
JACKIE DARLENE/Why Do I Cry/Smith Entertainment	56
DAVID LEE/Bringin' Hippy Back/Jose Armadillo Productions	57
FELIX TRUVERE/Movie Night/Felix Truver Music	58
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	59
COREY HUNT BAND/Explain/Super Secret Independent Records	60

## TRAction Texas Chart Newsletter Rates

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### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

## TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>Feb. 10</b>	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music
<b>Feb. 13</b>	ZANE WILLIAMS>Hello World/Texas Like That
<b>Feb. 17</b>	CHARLIE & THE REGRETS/Time Moves Slow/MRI
<b>Feb. 24</b>	KYLE PARK/Don't Forget Where You Came From/Kyle Park Music
<b>Feb. 27</b>	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).





## Music Available from the CDX Digital Download Center

[Mike And The Moonpies](#)  
[Jackie Darlene/Why Do I Cry](#)  
[Robert Earl Keen/Shades Of Gray](#)  
[Jenni Dale Lord Band/Someone To Believe](#)  
[Sarah Pierce/Barbed Wire](#)  
[Jerrett Zoch & The OSR Band/Still Not Over You](#)  
[Brand 307/Where I Go From Nowhere](#)  
[Rich O'Toole/American Kid](#)  
[Dan Johnson and the Salt Cedar Rebels/Troubadour's Prayer](#)  
[The Merles/Room 242](#)  
[Tyler Dixon/Background Music](#)  
[Gary Gillum/I Am America](#)  
[Jamie Talbert and The Band Of Demons/Wildfire](#)  
[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)  
[Jonny Burke/Hooks](#)  
[Jason Allen/Here's To You](#)  
[Drake Hayes Band/Grow Old With You](#)  
[Ty Williams/When She Laughs](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



**Casey Donahew** and **Colby Ericson (KVWF/35 South)** hangout before Casey's recent performance at the **Cotillion, Wichita, KS**.



(L-R) **Jerrett Zoch**, **Melissa Anne Ward** of **KYYK** in **Palestine, TX** and **Daniel Huggins**.



(L-R) **Hubert Beavers**, **Mary Stanfield** and **Friendlee** from **KGVL/Greenville, TX** and **Drew Fish**.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

# VISION ENTERTAINMENT

[www.visentertainment.net](http://www.visentertainment.net)

Most Added	Adds
MIKE RYAN/New Home Town Rock & Soul	4
SHANE SMITH AND THE SAINTS/Runaway Train/ Geronimo Records	4
DERYL DODD/The Ride Little Red Truck Music	4
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	4
RICH O'TOOLE/American Kid PTO Records	4
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	4
BRANDON JENKINS/Shadow Of A Broken Heart Red Dirt Legend Recordings	3
MATT KIMBROW/Homesick Crazy RROC Records	3
TJ BROSCOFF/Should've Been Mine TJB Records	3
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	3

Greatest Spin Gainers	Increase
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	66
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	55
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	52
RICH O'TOOLE/American Kid PTO Records	50
MATT KIMBROW/Homesick Crazy RROC Records	43
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	42
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	33
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	30
BAND OF HEATHENS, THE/Trouble Came Early BOH Records	24
KAITLIN BUTTS/Don't Push It Kaitlin Butts Music	23

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
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