

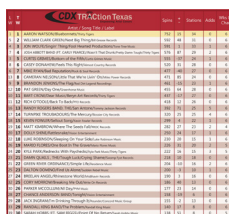
TRACtion Texas

#1

Kevin Fowler
Texas Forever
Kevin Fowler Records

CONTENTS

Charts



PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 5

Chart Breakouts

PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Ready, Set – it's Sweepstakes Time



Hey Kiddos;

As January draws to a close, we are so happy that you guys have already been encouraging fans to participate in our Showing Your Love TRACtion Texas Sweepstakes, to acquire fan emails to extend the reach of the TRACtion Texas Chart. As you know, the contest runs until February 14th. Managers, labels, promoters, and other operatives can all help to get the word out to the fans of T/RD music. Once we collect their emails and get more followers on the socials for the TRACtion Texas Red Dirt Chart, we can go directly to them weekly with a consumer based chart Eblast. Post on the socials, email blast your fans with the news and help us put a great list of folks together that love Texas Red Dirt music.

We appreciate your support and will give you a banner ad in our newsletter for helping get the word out. We will have fan winners too, as we have four pair of Austin, TX own Tecovas boots for four winners! Get in touch with Pam Lovelace if you want to know more. She has all the details and the assets and she will be happy to help you. Reach her at pamela@cdxcd.com.

Now it's on to the stats! Huge congrats go to Kevin Fowler for taking the top spot this week. Flatland Cavalry featuring Kaitlin Butts get a two-fer with Most Added and Highest Debut, and Highest Gainer this week is Curtis Grimes. Congrats to you all. I can hardly wait to see what happens next week!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com


TRACtion Texas Chart Director

TEXAS' 1st MONITORED RADIO AIRPLAY CHART



WE HOPE YOU CAN JOIN
THE EFFORT TO SPREAD THE WORD

FOLLOW US ON INSTAGRAM
@TRACTIONTEXAS FOR MORE INFO

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
3	1	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	665	46	35	0	20
2	2	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	664	23	38	1	13
1	3	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	622	-60	34	0	19
4	4	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	610	57	32	1	12
5	5	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	572	43	35	1	15
8	6	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	495	71	34	1	21
7	7	MIKE RYAN/New Home Town/Rock & Soul	470	25	29	1	17
6	8	CASEY DONAHEW/Kiss Me/Almost Country Records	422	-30	33	1	24
9	9	JOSH WARD/Broken Heart/Buckshot Records	360	-9	31	1	19
11	10	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	360	40	19	0	23
10	11	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	353	30	25	2	18
12	12	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	340	22	30	0	20
13	13	DALTON DOMINO/July/Lightning Rod Records	319	30	23	2	18
15	14	DERYL DODD/The Ride/Little Red Truck Music	277	26	21	3	20
14	15	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	261	1	22	0	19
19	16	MATT KIMBROW/Homesick Crazy/RROC Records	240	25	18	2	2
16	17	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	232	0	22	1	15
20	18	RECKLESS KELLY/Forever Today/No Big Deal Records	227	16	18	2	7
18	19	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	225	-1	17	0	16
17	20	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	224	-3	25	0	21
21	21	MARK MCKINNEY/Bridge/Texas Evolution	217	12	18	2	8
23	22	TJ BROSCOFF/Should've Been Mine/TJB Records	211	32	17	0	20
25	23	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	184	27	12	1	17
24	24	DIRTY RIVER BOYS/Simplified/DRB Music	165	3	12	1	14
28	25	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	149	20	12	2	17
27	26	BART CROW/Let It Bleed/Drift Ring Music	137	7	10	2	13
29	27	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	134	15	10	0	20
26	28	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	128	-10	16	1	23
30	29	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	120	16	9	2	6
31	30	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	116	16	11	2	3

#11 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSD, KFWR, KFYN, KRVE, KMRK, KSNY, KOUL, KORA,
KUSD, KHYI, KKDT, KRVN, KKAJ, KHLB, KWDX, KVST, KTCB, KERF, KRVA,
KOKI, KNUE, KABW, KVWF, KYKS, KTCU, WDZQ, KALQ, KTTX, KBCY, KPUR


Limited Edition Turnpike Troubadours Packages Available


www.thenextwaltz.com


Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms
AND


45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
32	31	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	111	20	10	2	3
33	32	CHRIS STORY/Quit/Swamp Angel Records, LLC	95	8	7	0	3
35	33	RICH O'TOOLE/American Kid/PTO Records	82	5	7	2	2
34	34	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	80	2	5	0	6
38	35	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	80	11	5	0	9
36	36	FOLK FAMILY REVIVAL/Addicted To The Road/Vision Entertainment/Red Tree Music	78	4	6	1	3
42	37	CASE HARDIN/Deep Blue Me/Case Hardin Music	78	19	6	1	2
37	38	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	72	3	7	0	8
48	39	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	72	16	6	1	6
41	40	MARKET JUNCTION/All I Really Need/Market Junction	71	10	5	0	7
40	41	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	70	3	4	1	3
46	42	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	69	12	8	0	15
43	43	JASON YOUNG/The Moment/Bricktown Records	68	9	6	0	7
--	44	FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out/Flatland Cavalry Music	65	63	6	6	1
45	45	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	64	6	9	1	12
--	46	JAKE WORTHINGTON/A Lot Of Room To Talk/W3 Productions, LLC	64	64	5	5	1
39	47	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	62	-7	5	0	8
47	48	JOHN HORD/Blame It On The Whiskey/John Hord Music	62	5	5	0	6
--	49	WARHORSES, THE/Leaving In Your Eyes/indieExtreme/19 Charlie Records	61	11	5	0	3
--	50	COLE RISNER/Gun Barrel City/Katlove Music	61	13	5	0	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
STATESBORO REVUE, THE/Satisfied/Vision Entertainment	51
ROBERT EARL KEEN/Shades of Gray/Dualtone Records	52
JACKIE DARLENE/Why Do I Cry/Smith Entertainment	53
SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	54
DAVID LEE/Bringin' Hippy Back/Jose Armadillo Productions	55
COREY HUNT BAND/Explain/Super Secret Independent Records	56
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	57
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	58
ZAC STOKES/Woman Like You/Zac Stokes Music	59
JULIA HATFIELD/Who I Wanted You To Be/Julia Hatfield Music	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
<u>KFYN-FM</u>	<u>Paris, TX</u>	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Feb. 2	DRAKE HAYES BAND/Grow Old With You/Drake Hayes
Feb. 3	SHOTGUN RIDER/Sunlight/Torrez Music Group
Feb. 10	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music
Feb. 13	ZANE WILLIAMS>Hello World/Texas Like That
Feb. 17	CHARLIE & THE REGRETS/Time Moves Slow/MRI
Feb. 27	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Music Available from the CDX Digital Download Center

[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)
[Mike And The Moonpies](#)
[Jackie Darlene/Why Do I Cry](#)
[Robert Earl Keen/Shades Of Gray](#)
[Jenni Dale Lord Band/Someone To Believe](#)
[Sarah Pierce/Barbed Wire](#)
[Jerrett Zoch & The OSR Band/Still Not Over You](#)
[Brand 307/Where I Go From Nowhere](#)
[Rich O'Toole/American Kid](#)
[Dan Johnson and the Salt Cedar Rebels/Troubadour's Prayer](#)
[The Merles/Room 242](#)
[Tyler Dixon/Background Music](#)
[Gary Gillum/I Am America](#)
[Jamie Talbert and The Band Of Demons/Wildfire](#)
[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)
[Jonny Burke/Hooks](#)
[Jason Allen/Here's To You](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Kevin Fowler and Drew Fish at the annual Black Tie & Boots Inaugural Ball in D.C.



Junior Gordon and Dan the Man at KBIM 94.9 in Roswell, New Mexico.



Jerrett Zoch with Kelli Shannon Watkins-Spencer of KKAJ in Ardmore, OK.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

VISION ENTERTAINMENT

www.visentertainment.net

Most Added	Adds
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	6
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	5
DERYL DODD/The Ride Little Red Truck Music	3
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	2
DALTON DOMINO/July Lightning Rod Records	2
MATT KIMBROW/Homesick Crazy RROC Records	2
RECKLESS KELLY/Forever Today No Big Deal Records	2
MARK MCKINNEY/Bridge Texas Evolution	2
BUFFALO RUCKUS, THE/Hills And Valleys Shiner Records	2
BART CROW/Let It Bleed Drift Ring Music	2

Greatest Spin Gainers	Increase
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	71
JAKE WORTHINGTON/A Lot Of Room To Talk W3 Productions, LLC	64
FLATLAND CAVALRY (FT. KAITLIN BUTTS)/A Life Where We Work Out Flatland Cavalry Music	63
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	57
KEVIN FOWLER/Texas Forever Kevin Fowler Records	46
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	43
BRANDON JENKINS/Shadow Of A Broken Heart Red Dirt Legend Recordings	40
DRUGSTORE GYPSIES, THE/Runnin' To Edgewater Music Group	34
TJ BROSCOFF/Should've Been Mine TJB Records	32
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	30

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com