

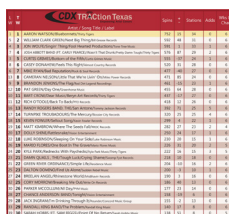
TRACtion Texas

#1

William Clark Green
Old Fashioned
Bill Grease Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Kiss and Tell?



Hey Kiddos;

Hi to you all from the wilds of Nashville! We are in a warming trend here and the tender sprouts are peaking up already from the winter ground. I hope they don't get snowed on! Speaking of grass growing, we are starting a grassroots effort to get the CDX TRACtion Texas Chart into the hands of fans.

Until February 14th, we are partnering with managers, labels, promoters and operatives to get the word out to the world of T/RD. Since the contest ends on Valentine's Day, it is called the "Showing Your Love" sweepstakes. Our plan is simple; once we collect fan emails and followers on the socials for the TRACtion Texas Red Dirt Chart, we can go directly to them weekly with a fan-based chart Eblast. For your participation, TRACtion Texas is offering a free banner ad to anybody that helps get the word out for the contest. Post on the socials, email blast your fans with the news. We appreciate the support in growing this thing BIGLY!

For the fan winners, we have procured four pair of Austin, TX's own Tecovas boots. Nice. Check them out at www.tecovasboots.com. If you want to participate, get in touch with Pam Lovelace for all the details and the Sweepstakes assets and she will be happy to help you. Reach her at pamela@cdxcd.com

On to the chart news of the day! William Clark Green is #1 again! Matt Kimbrow pulls a hat trick, grabbing most added, highest gainer and highest debut. I am blowing the whistle – GO TEAM GO!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director




TRACtion Texas Special Offer!



**Buy A Digital Release
And Two Banner Ads For \$500!**
(An \$850 Value!)
Offer Lasts Until 1/31/17



For information on this offer,
contact Jessie Scott (jessiescott@cdxcd.com) or Joe Kelly (joe@cdxcd.com)

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	682	27	34	0	18
2	2	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	641	27	37	0	12
3	3	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	619	16	34	1	19
5	4	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	553	79	31	1	11
4	5	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	529	-2	34	1	14
6	6	CASEY DONAHEW/Kiss Me/Almost Country Records	452	-14	31	0	23
9	7	MIKE RYAN/New Home Town/Rock & Soul	445	52	28	0	16
7	8	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	424	-12	31	0	20
8	9	JOSH WARD/Broken Heart/Buckshot Records	369	-48	30	0	18
14	10	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	323	36	23	1	17
12	11	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	320	18	18	1	22
13	12	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	318	27	30	1	19
15	13	DALTON DOMINO/July/Lightning Rod Records	289	29	21	2	17
16	14	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	260	1	21	1	18
19	15	DERYL DODD/The Ride/Little Red Truck Music	251	28	18	2	19
18	16	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	232	-3	21	0	14
20	17	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	227	17	25	1	20
21	18	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	226	21	18	2	15
--	19	MATT KIMBROW/Homesick Crazy/RROC Records	215	201	16	16	1
24	20	RECKLESS KELLY/Forever Today/No Big Deal Records	211	42	16	2	6
22	21	MARK MCKINNEY/Bridge/Texas Evolution	205	7	16	2	7
17	22	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	196	-44	22	0	23
25	23	TJ BROSCOFF/Should've Been Mine/TJB Records	179	14	17	2	19
26	24	DIRTY RIVER BOYS/Simplified/DRB Music	162	10	11	1	13
27	25	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	157	18	12	2	16
30	26	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	138	5	14	0	22
33	27	BART CROW/Let It Bleed/Drift Ring Music	130	22	8	0	12
28	28	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	129	-6	10	0	16
31	29	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	119	-11	10	0	19
34	30	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	104	2	7	0	5

#10 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSD, KFWR, KFYN, KRVE, KMRK, KSNY, KOUL, KORA,
KUSD, KHYI, KKDT, KRVN, KKAJ, KHLB, KWDX, KVST, KTCB, KERF, KRVA,
KOKE, KNUE, KABW, KVWF, KYKS, KTCU, WDZQ, KALQ, KTTX, KBCY, KPUR

Limited Edition Turnpike Troubadours Packages Available


www.thenextwaltz.com


Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms


AND


45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
32	31	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	100	-8	9	0	2
37	32	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	91	15	8	1	2
35	33	CHRIS STORY/Quit/Swamp Angel Records, LLC	87	-5	7	1	2
43	34	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	78	10	5	0	5
--	35	RICH O'TOOLE/American Kid/PTO Records	77	30	5	2	1
46	36	FOLK FAMILY REVIVAL/Addicted To The Road/Magnolia Red	74	16	5	0	2
42	37	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	69	1	7	0	7
36	38	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	69	-10	5	1	8
41	39	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	69	-2	5	0	7
47	40	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	67	11	3	0	2
40	41	MARKET JUNCTION/All I Really Need/Market Junction	61	-10	5	0	6
--	42	CASE HARDIN/Deep Blue Me/Case Hardin Music	59	56	5	5	1
44	43	JASON YOUNG/The Moment/Bricktown Records	59	-1	4	0	6
--	44	JACKIE DARLENE/Why Do I Cry/Smith Entertainment	59	6	2	0	2
49	45	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	58	5	8	0	11
38	46	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	57	-17	7	0	14
--	47	JOHN HORD/Blame It On The Whiskey/John Hord Music	57	9	5	1	5
50	48	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	56	3	5	0	5
--	49	KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	55	17	6	0	6
39	50	JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	55	-16	5	0	7

Number 1 = 

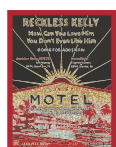
Most Added = 

Spin Gainer = 

Bubbling Under	Position
STATESBORO REVUE, THE/Satisfied/Vision Entertainment	51
WARHORSES, THE/Leaving In Your Eyes/indieExtreme/19 Charlie Records	52
COLE RISNER/Gun Barrel City/Katlove Music	53
COREY HUNT BAND/Explain/Super Secret Independent Records	54
HUNTER REA BAND/Memories/Hunter Rea Band Music	55
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	56
SAINTS ELEVEN/Coming Back Around/Saint's Eleven Music	57
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	58
ZAC STOKES/Woman Like You/Zac Stokes Music	59
ROBERT EARL KEEN/Shades of Gray/Dualtone Records	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

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TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	<u>Big Spring, TX</u>	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	<u>Dodge City, KS</u>	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	<u>KOXE-FM</u>	<u>Brownwood, TX</u>	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Jan. 27	RICH O'TOOLE/American Kid/PTO Records CODY SPARKS BAND/No Time/Cody Sparks Music
Jan. 30	CODY RILEY BAND/Sad Songs/TP Creative Group
Feb. 3	SHOTGUN RIDER/Sunlight/Torrez Music Group
Feb. 10	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music
Feb. 17	CHARLIE & THE REGRETS/Time Moves Slow/MRI
Feb. 17	WILLIAM CLARK GREEN/Creek Don't Rise/Bill Grease Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Music Available from the CDX Digital Download Center

[Cole Risner/Gun Barrel City](#)
[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)
[Mike And The Moonpies](#)
[Jackie Darlene/Why Do I Cry](#)
[Robert Earl Keen/Shades Of Gray](#)
[Jenni Dale Lord Band/Someone To Believe](#)
[Sarah Pierce/Barbed Wire](#)
[Jerrett Zoch & The OSR Band/Still Not Over You](#)
[Brand 307/Where I Go From Nowhere](#)
[Rich O'Toole/American Kid](#)
[Dan Johnson and the Salt Cedar Rebels/Troubadour's Prayer](#)
[The Merles/Room 242](#)
[Tyler Dixon/Background Music](#)
[Gary Gillum/I Am America](#)
[Jamie Talbert and The Band Of Demons/Wildfire](#)
[Brian Christopher & The Wild Oats/Ride With Me\(Hey Momma\)](#)
[Jonny Burke/Hooks](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Jerrett Zoch with Steve Kelly, PD of KKJ in Ardmore, OK.



Casey Donahew and Colby Ericson (KVWF/35 South) hangout before Casey's recent performance at the Cotillion in Wichita, KS.



Junior Gordon with Charley Foster in Mason, Texas at 102.5.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

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7.5 x 9.75 inches

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1 Week: \$400.00

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Formats: JPG, PDF, PNG

Most Added	Adds
MATT KIMBROW/Homesick Crazy RROC Records	16
CASE HARDIN/Deep Blue Me Case Hardin Music	5
DALTON DOMINO/July Lightning Rod Records	2
DERYL DODD/The Ride Little Red Truck Music	2
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene Randall King Music	2
RECKLESS KELLY/Forever Today No Big Deal Records	2
MARK MCKINNEY/Bridge Texas Evolution	2
TJ BROSCOFF/Should've Been Mine TJB Records	2
MAX STALLING/A Night's Pay In My Boot Blind Nello Records	2
RICH O'TOOLE/American Kid PTO Records	2

Greatest Spin Gainers	Increase
MATT KIMBROW/Homesick Crazy RROC Records	201
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	79
CASE HARDIN/Deep Blue Me Case Hardin Music	56
MIKE RYAN/New Home Town Rock & Soul	52
RECKLESS KELLY/Forever Today No Big Deal Records	42
STATSBORO REVUE, THE/Satisfied Vision Entertainment	40
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	36
RICH O'TOOLE/American Kid PTO Records	30
DALTON DOMINO/July Lightning Rod Records	29
DERYL DODD/The Ride Little Red Truck Music	28

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

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