

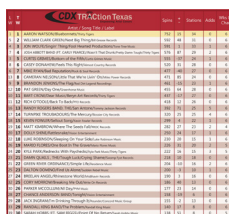
TRACtion Texas

#1

William Clark Green
Old Fashioned
Bill Grease Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Getting In The Groove



Hey Kiddos;

Have you settled in after the holidays? I don't think I have either. It has been a blur between the actual holidays themselves, then Steamboat, MLK Day, and the upcoming Inauguration on Friday; it's a busy start to 2017. And me, I would just like to get in the groove and have a little bit of a normal routine. Maybe you too?

The hits just keep on coming, though. I am so excited to see how many people are now using the CDX TRACtion distribution center to get their tunes to Texas Red Dirt radio. Don't forget we have a super special in place until the end of January, for \$500 you get a digital distribution and two banner ads in subsequent weekly newsletter email blasts! Plus, we include a month of access to our CDX TRACtion data center, for the most accurate tracking for Texas Red Dirt music. Together, it makes this an \$850 value, and gives you great coverage to get the word out.

Before the holidays, we announced that we would be expanding the T/RD panel. We have not yet done so, however. Since lots of you have been asking about the additions, I just wanted to let you know that we are in the process of asking each radio station whether they want to participate. More about that as soon as we have a list to share.

On to this week! William Clark Green takes top honors once again this week. Jerrett Zoch is most added, and this week's highest spin gain and debut goes to Dustin Sonnier. Congrats all!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director




TRACtion Texas Special Offer!



**Buy A Digital Release
And Two Banner Ads For \$500!**
(An \$850 Value!)
Offer Lasts Until 1/31/17



For information on this offer,
contact Jessie Scott (jessiescott@cdxcd.com) or Joe Kelly (joe@cdxcd.com)

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	655	71	34	0	17
3	2	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	614	37	36	1	11
2	3	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	603	25	33	0	18
6	4	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	531	64	33	1	13
7	5	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	474	10	30	0	10
4	6	CASEY DONAHEW/Kiss Me/Almost Country Records	466	-53	32	0	22
8	7	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	436	-24	31	1	19
10	8	JOSH WARD/Broken Heart/Buckshot Records	417	-6	31	0	17
12	9	MIKE RYAN/New Home Town/Rock & Soul	393	29	28	0	15
5	10	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	345	-153	32	0	24
9	11	SAM RIGGS/High On A Country Song/Deep Creek Records	302	-125	26	0	21
17	12	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	302	42	18	0	21
15	13	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	291	22	29	1	18
14	14	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	287	1	22	1	16
19	15	DALTON DOMINO/July/Lightning Rod Records	260	14	19	0	16
16	16	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	259	-10	20	0	17
13	17	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	240	-71	26	0	22
21	18	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	235	11	21	0	13
22	19	DERYL DODD/The Ride/Little Red Truck Music	223	21	18	0	18
20	20	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	210	-18	26	1	19
23	21	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	205	12	15	0	14
27	22	MARK MCKINNEY/Bridge/Texas Evolution	198	45	14	4	6
18	23	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	194	-54	27	0	25
30	24	RECKLESS KELLY/Forever Today/No Big Deal Records	169	41	14	4	5
29	25	TJ BROSCOFF/Should've Been Mine/TJB Records	165	32	15	2	18
26	26	DIRTY RIVER BOYS/Simplified/DRB Music	152	-4	10	0	12
31	27	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	139	15	9	0	15
28	28	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	135	1	10	1	15
24	29	CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	135	-33	10	0	11
32	30	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	133	20	14	0	21

#14 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSD, KFWR, KFYN, KRVE, KMRK, KSNY, KOUL, KORA,
KUSD, KHYI, KKDT, KRVN, KKAJ, KHLB, KWDX, KVST, KTCS, KERF, KRVA,
KOKI, KNUJ, KABW, KVWF, KYKS, KTCU, WDZQ, KALQ, KTTX, KBCY, KPUR


Limited Edition Turnpike Troubadours Packages Available


www.thenextwaltz.com


Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms
AND


45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
25	31	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	130	-33	12	0	18
--	32	DUSTIN SONNIER/People Like Me/Dustin Sonnier Music	108	76	9	5	1
33	33	BART CROW/Let It Bleed/Drift Ring Music	108	2	8	0	11
38	34	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	102	34	7	2	4
--	35	CHRIS STORY/Quit/Swamp Angel Records, LLC	92	53	6	3	1
36	36	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	79	-2	4	0	7
--	37	JERRETT ZOCH (& THE OSR BAND)/Still Not Over You/JZOSRB Records	76	76	7	7	1
34	38	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	74	-15	9	1	13
37	39	JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	71	-8	7	0	6
43	40	MARKET JUNCTION/All I Really Need/Market Junction	71	8	5	1	5
44	41	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	71	11	5	0	6
41	42	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	68	5	7	0	6
--	43	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	68	19	5	0	4
47	44	JASON YOUNG/The Moment/Bricktown Records	60	8	6	0	5
48	45	WARHORSES, THE/Leaving In Your Eyes/indieExtreme/19 Charlie Records	59	7	5	0	2
--	46	FOLK FAMILY REVIVAL/Addicted To The Road/Magnolia Red	58	18	6	0	1
--	47	RAY JOHNSTON BAND (FT. BRADY BLACK)/Watching the Lord Turn on the Lights/Lil Dude Records	56	49	3	2	1
45	48	HUNTER REA BAND/Memories/Hunter Rea Band Music	54	-5	3	0	12
40	49	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	53	-11	8	0	10
50	50	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	53	3	4	0	4

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
JACKIE DARLENE/Why Do I Cry/Smith Entertainment	51
JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	52
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	53
JOHN HORD/Blame It On The Whiskey/John Hord Music	54
RICH O'TOOLE/American Kid/PTO Records	55
COREY HUNT BAND/Explain/Super Secret Independent Records	56
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	57
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	58
COLE RISNER/Gun Barrel City/Katlove Music	59
CASE HARDIN/Sign Of A Fool/Case Hardin Music	60

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for a one week run

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TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	<u>KMRK-FM</u>	<u>Odessa, TX</u>	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	<u>KPUR-FM</u>	<u>Canyon, TX</u>	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Jan. 19	BRIAN CHRISTOPHER & WILD OATS/Ride With Me (Hey Mama)/BCMUSIC
Jan. 20	DREW FISH/Sounds Like A Plan/Drew Fish Music JAKE WORTHINGTON/A Lot of Room To Talk/W3 Productions
Jan. 23	DRUGSTORE GYPSIES/Runnin' To/Edgewater Music Group FLATLAND CAVALRY W/KAITLIN BUTTS/A Life Where We Work Out/Flatland Cavalry Music
Jan. 27	RICH O'TOOLE/American Kid/PTO Records
Jan. 30	CODY RILEY BAND/Sad Songs/TP Creative Group
Feb. 10	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music
Feb. 17	CHARLIE & THE REGRETS/Time Moves Slow/MRI

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Music Available from the CDX Digital Download Center

[The Buffalo Ruckus/Hills and Valleys](#)
[Donovan Lee/She Stays](#)
[Ronnie Dean Tinsley/Must Be Nice](#)
[Hunter Rea Band/Memories](#)
[Callahan Divide/Aliens & Ice Cream](#)
[Cole Risner/Gun Barrel City](#)
[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)
[Mike And The Moonpies](#)
[Jackie Darlene/Why Do I Cry](#)
[Robert Earl Keen/Shades Of Gray](#)
[Jenni Dale Lord Band/Someone To Believe](#)
[Sarah Pierce/Barbed Wire](#)
[Jerrett Zoch & The OSR Band/Still Not Over You](#)
[Brand 307/Where I Go From Nowhere](#)
[Rich O'Toole/American Kid](#)
[Dan Johnson and the Salt Cedar Rebels/Troubadour's Prayer](#)
[The Merles/Room 242](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



The Great Divide & Callahan Divide all on stage together at their New Years Show!



The first semiannual **Drew Fish Band Songwriters Retreat** in **Austin**. (L-R) JB Patterson of JB and the Moonshine Band, Curtis Grimes, Erin Johnston, John Stork, Lyndon Hughes, Mike Amabile, Drew Fish, Andrew Estrello, Sarah Hobbs and Genevieve Allen.



Artist **Junior Gordon** with **Mark** and **Rachel** at **KBEST 95.7 Big Springs, Texas**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

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TRACtion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
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Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

Most Added	Adds
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	7
DUSTIN SONNIER/People Like Me Dustin Sonnier Music	5
MARK MCKINNEY/Bridge Texas Evolution	4
RECKLESS KELLY/Forever Today No Big Deal Records	4
CHRIS STORY/Quit Swamp Angel Records, LLC	3
RICH O'TOOLE/American Kid PTO Records	3
SAINTS ELEVEN/Coming Back Around Saint's Eleven Music	3
TJ BROSCOFF/Should've Been Mine TJB Records	2
JUNIOR GORDON/I'm Breaking In Junior Gordon Music	2
RAY JOHNSTON BAND (FT. BRADY BLACK) Watching the Lord Turn on the Lights Lil Dude Records	2

Greatest Spin Gainers	Increase
DUSTIN SONNIER/People Like Me Dustin Sonnier Music	76
JERRETT ZOCH (& THE OSR BAND)/Still Not Over You JZOSRB Records	76
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	71
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	64
CHRIS STORY/Quit Swamp Angel Records, LLC	53
RAY JOHNSTON BAND (FT. BRADY BLACK) Watching the Lord Turn on the Lights Lil Dude Records	49
RICH O'TOOLE/American Kid PTO Records	47
MARK MCKINNEY/Bridge Texas Evolution	45
BRANDON JENKINS/Shadow Of A Broken Heart Red Dirt Legend Recordings	42
RECKLESS KELLY/Forever Today No Big Deal Records	41

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

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