

CDX TRACtion Texas

Empowering Artist Careers

#1

William Clark Green
Old Fashioned
Bill Grease Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

Happy New Year!



Hey Kiddos;

Hope the holiday season brought you joy and some well-deserved downtime, and that the start of a new year brings renewed energy with it. Of course, if you are lucky enough to have attended MusicFest at Steamboat Springs, I know you are tired, but exhilarated too! For years, that was my favorite way to start the year, with the Texas Red Dirt family all gathered 'round. And being able to make the holidays last another week is alright in my book!

Speaking of the tribe gathering around, we wish great good luck to the newly formed Texas Music Alliance, and to the new board members at the helm. We hope you get to do some great things. As I know from my involvement with the Americana Music Association, banding together can bring significant achievements that benefit the genre and the folks who live in it.

I wanted to remind you we have a special running until January 31st, which includes a CDX Traction Texas Digital distribution, a month of tracking and two banner ads in our newsletter. It is a \$850 value for just \$500. What a great way to make a splash for your new project in the new year.

Lots of new music is coming out already. As we have been dark for the last few weeks. There won't be a spin gainer, but we congratulate William Clark Green on his number 1, the first of 2017. Shane Smith & The Saint are most added this week. Way to go!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director



TRACtion Texas Special Offer!



**Buy A Digital Release
And Two Banner Ads For \$500!**
(An \$850 Value!)
Offer Lasts Until 1/31/17



For information on this offer,
contact Jessie Scott (jessiescott@cdxcd.com) or Joe Kelly (joe@cdxcd.com)

L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
--	1	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	584	--	34	0	16
--	2	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	578	--	33	0	17
--	3	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	577	--	36	0	10
--	4	CASEY DONAHEW/Kiss Me/Almost Country Records	519	--	33	0	21
--	5	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	498	--	32	0	23
--	6	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	467	--	32	0	12
--	7	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	464	--	30	1	9
--	8	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	460	--	31	0	18
--	9	SAM RIGGS/High On A Country Song/Deep Creek Records	427	--	30	0	20
--	10	JOSH WARD/Broken Heart/Buckshot Records	423	--	31	0	16
--	11	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	385	--	29	0	24
--	12	MIKE RYAN/New Home Town/Rock & Soul	364	--	28	1	14
--	13	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	311	--	27	1	21
--	14	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	286	--	22	0	15
--	15	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	269	--	28	0	17
--	16	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	269	--	20	0	16
--	17	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	260	--	18	0	20
--	18	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	248	--	29	1	24
--	19	DALTON DOMINO/July/Lightning Rod Records	246	--	19	0	15
--	20	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	228	--	25	0	18
--	21	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	224	--	21	3	12
--	22	DERYL DODD/The Ride/Little Red Truck Music	202	--	18	0	17
--	23	RANDALL KING (Ft. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	193	--	16	0	13
--	24	CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	168	--	10	0	10
--	25	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	163	--	12	0	17
--	26	DIRTY RIVER BOYS/Simplified/DRB Music	156	--	10	0	11
--	27	MARK MCKINNEY/Bridge/Texas Evolution	153	--	10	1	5
--	28	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	134	--	9	0	14
--	29	TJ BROSCOFF/Should've Been Mine/TJB Records	133	--	13	0	17
--	30	RECKLESS KELLY/Forever Today/No Big Deal Records	128	--	10	3	4

#14 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSO, KFWR, KFYN, KRVE, KMRK, KSNY, KOUL, KORA,
KUSD, KHYI, KKDT, KRVN, KKAJ, KHLB, KWDX, KVST, KTCS, KERF, KRVA,
KOKE, KNUJ, KABW, KVWF, KYKS, KTCU, WDZQ, KALQ, KTTX, KBCY, KPUR

Limited Edition Turnpike Troubadours Packages Available

www.thenextwaltz.com

Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms
AND

45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
--	31	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	124	--	8	0	14
--	32	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	113	--	14	0	20
--	33	BART CROW/Let It Bleed/Drift Ring Music	106	--	8	0	10
--	34	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	89	--	8	0	12
--	35	BLACKBERRY SMOKE/Let It Burn/3 Legged Records	83	--	5	1	4
--	36	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	81	--	4	1	6
--	37	JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	79	--	6	0	5
--	38	JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	68	--	5	1	3
--	39	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	65	--	8	0	14
--	40	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	64	--	8	0	9
--	41	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	63	--	7	0	5
--	42	KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	63	--	6	0	5
--	43	MARKET JUNCTION/All I Really Need/Market Junction	63	--	4	0	4
--	44	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	60	--	5	0	5
--	45	HUNTER REA BAND/Memories/Hunter Rea Band Music	59	--	5	0	11
--	46	COREY HUNT BAND/Explain/Super Secret Independent Records	52	--	6	0	10
--	47	JASON YOUNG/The Moment/Bricktown Records	52	--	5	0	4
--	48	WARHORSES, THE/Leaving In Your Eyes/indieExtreme/19 Charlie Records	52	--	5	0	1
--	49	JACKIE DARLENE/Why Do I Cry/Smith Entertainment	51	--	2	0	1
--	50	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	50	--	5	0	3

Number 1 =

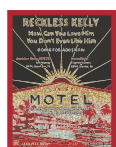
Most Added =

Spin Gainer =

Bubbling Under	Position
ZAC STOKES/Woman Like You/Zac Stokes Music	51
TRUCK STOP GAMBLERS/Side By Side/Logan Gray	52
CASE HARDIN/Sign Of A Fool/Case Hardin Music	53
KIRK BAXLEY/Cold As A Stone/Kirk Baxley Music	54
FOLK FAMILY REVIVAL/Addicted To The Road/Magnolia Red	55
CHRIS STORY/Quit/Swamp Angel Records, LLC	56
COLE RISNER/Gun Barrel City/Katlove Music	57
BRAD CUNNINGHAM BAND/Goin' To Texas/CEN	58
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	59
SEAN FRANKS/Crazy Life/Sean Franks Music	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

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4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	<u>KJDL-FM</u>	<u>Levelland, TX</u>	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Jan. 12	JAMIE TALBERT & THE BAND OF DEMONS/Wildfire/Jamtal Records
Jan. 16	MARCY GRACE/I Wanna/MG Global
Jan. 20	DREW FISH/Sounds Like A Plan/Drew Fish Music
Jan. 23	DRUGSTORE GYPSIES/Runnin' To/Edgewater Music Group
Jan 27.	RICH O'TOOLE/American Kid/PTO Records
Jan. 30	CODY RILEY BAND/Sad Songs/TP Creative Group
Feb. 10	BRADLEY BANNING/Don't Mess With Texas/Bradley Banning Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Music Available from the CDX Digital Download Center

[Stephen Chadwick/She Just Might Be A Love Song](#)
[Sam Riggs/High On a Country Song](#)
[The Buffalo Ruckus/Hills and Valleys](#)
[Donovan Lee/She Stays](#)
[Ronnie Dean Tinsley/Must Be Nice](#)
[Hunter Rea Band/Memories](#)
[Callahan Divide/Aliens & Ice Cream](#)
[Cole Risner/Gun Barrel City](#)
[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)
[Mike And The Moonpies](#)
[Jackie Darlene/Why Do I Cry](#)
[Robert Earl Keen/Shades Of Gray](#)
[Jenni Dale Lord Band/Someone To Believe](#)
[Sarah Pierce/Barbed Wire](#)
[Jerrett Zoch & The OSR Band/Still Not Over You](#)
[Brand 307/Where I Go From Nowhere](#)
[Rich O'Toole/American Kid](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



David Lee with Kayla K at KSNY in Snyder, TX



David Lee with Kris Moore.



David Lee with Cody Christopher at KSNY in Snyder, TX.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

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Most Added	Adds
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	3
RECKLESS KELLY/Forever Today No Big Deal Records	3
DUSTIN SONNIER/People Like Me Dustin Sonnier Music	3
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	1
MIKE RYAN/New Home Town Rock & Soul	1
JAKE WORTHINGTON/How Do You Honky Tonk W3 Productions, LLC	1
TROY CARTWRIGHT/Busted Hard Luck Recording Company/Troy Cartwright Music	1
MARK MCKINNEY/Bridge Texas Evolution	1
BLACKBERRY SMOKE/Let It Burn 3 Legged Records	1
POWELL BROTHERS, THE/Four Wheel Hotel The Powell Brothers Production	1

Greatest Spin Gainers	Increase
<p>Coming Next Week</p>	

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

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