

#1

**Zane Williams**  
Bringin' Country Back  
Texas Like That Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Celebrate!



Hey Kiddos;

Today we mark the six month anniversary of TRACtion Texas being on the scene. We hope that you have been enjoying the data, the photos, the breakout charts, and everything else contained within these pages. We sure do appreciate the opportunity to be serving the Texas Red Dirt community with our articulate weekly snapshot of how each song is doing. Remember, we are here to Empower Artist Careers, and no matter where we are headquartered, or where the airplay is coming from, it is our belief that you would want to know where radio is onboard. I had hoped to be naming new stations for the panel today, but a bout of pneumonia has set me behind. Look for an announcement of the new panel members after the first of the year. We also wanted to acknowledge that Brendan Anthony in the Texas Music Office and the folks who have been working toward starting a nonprofit to support the Texas Red Dirt industry are getting closer to making that initiative a reality. We are putting out our first ever year end chart this Friday, and we can't wait to share those numbers with you, based on the first six months of chart activity for us. Lots of good things are going on.

This week, we congratulate Zane Williams for bagging the #1 spot. Aaron Watson has this week's most added, the highest spin gain goes to William Clark Green, and Mark McKinney has the highest debut.

As we head into the Christmas break, I would like to say thank you to all who contribute your positive energy to advancing the cause of Texas Red Dirt. Before we get gone for the Holiday break, Merry Christmas to all, and to all a good night!

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

THANK YOU RADIO FOR...

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**JOHN HORD**

BLAME IT ON THE WHISKEY

L W	T W	CDX <b>TRACtion</b> Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
2	1	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	692	62	34	0	19
1	2	CASEY DONAHEW/Kiss Me/Almost Country Records	689	-9	32	0	17
6	3	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	636	56	32	1	13
3	4	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	618	11	31	0	14
5	5	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	585	-3	33	0	20
11	6	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	565	69	32	1	12
7	7	SAM RIGGS/High On A Country Song/Deep Creek Records	561	-1	31	0	16
4	8	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	501	-96	31	0	21
10	9	JOSH WARD/Broken Heart/Buckshot Records	472	-26	30	0	12
9	10	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	471	-80	29	0	21
15	11	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	467	53	31	3	6
12	12	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	461	22	28	2	17
13	13	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	460	22	27	1	5
14	14	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	457	39	29	0	8
17	15	MIKE RYAN/New Home Town/Rock & Soul	406	22	26	1	10
16	16	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	353	-42	30	0	20
18	17	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	342	4	26	1	13
20	18	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	307	34	24	1	14
22	19	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	289	24	18	0	12
19	20	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	277	-13	22	1	11
21	21	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	267	-2	18	0	16
25	22	DALTON DOMINO/July/Lightning Rod Records	254	22	18	2	11
24	23	DERYL DODD/The Ride/Little Red Truck Music	250	14	16	0	13
27	24	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	220	22	14	0	8
28	25	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	207	34	14	2	9
26	26	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	188	-21	19	0	22
31	27	CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	158	16	9	1	6
36	28	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	143	28	8	0	10
32	29	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	140	2	11	0	13
35	30	DIRTY RIVER BOYS/Simplified/DRB Music	138	21	10	0	7



**Have a great year? Tell the world.**



**Coming December 16th,  
CDX TRACtion Texas  
will publish the  
Top 100 Chart for 2016!**



For pricing and information on banner and full page ads,  
contact Jessie Scott (jessiescott@cdxcd.com) or Joe Kelly (joe@cdxcd.com)

L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	<b>31</b>	CASE HARDIN/Sign Of A Fool/Case Hardin Music	135	2	10	0	15
34	<b>32</b>	TJ BROSCOFF/Should've Been Mine/TJB Records	133	3	12	0	13
29	<b>33</b>	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	131	-20	9	1	10
30	<b>34</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	127	-18	12	0	16
38	<b>35</b>	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	110	2	9	0	8
40	<b>36</b>	BART CROW/Let It Bleed/Drift Ring Music	108	23	8	0	6
37	<b>37</b>	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	105	-7	11	0	10
--	<b>38</b>	MARK MCKINNEY/Bridge/Texas Evolution	94	37	8	3	1
41	<b>39</b>	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	82	1	8	1	5
47	<b>40</b>	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	78	11	2	0	2
44	<b>41</b>	HUNTER REA BAND/Memories/Hunter Rea Band Music	76	5	5	0	7
--	<b>42</b>	JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	69	15	4	1	1
--	<b>43</b>	JASON YOUNG/The Moment/Bricktown Records	65	4	5	0	1
--	<b>44</b>	STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	61	15	6	2	1
50	<b>45</b>	COREY HUNT BAND/Explain/Super Secret Independent Records	61	0	6	0	7
49	<b>46</b>	ZAC STOKES/Woman Like You/Zac Stokes Music	58	-4	5	0	5
--	<b>47</b>	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	58	-1	5	0	2
43	<b>48</b>	STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	57	-16	5	0	6
--	<b>49</b>	MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	57	0	5	0	1
45	<b>50</b>	JOHN HORD/Blame It On The Whiskey/John Hord Music	56	-14	3	1	4

Number 1 =

Most Added =

Spin Gainer =

<b>Bubbling Under</b>	<b>Position</b>
BLACKBERRY SMOKE/Let It Burn/3 Legged Records	<b>51</b>
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	<b>52</b>
CHRIS STORY/Quit/Swamp Angel Records, LLC	<b>53</b>
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	<b>54</b>
JUNIOR GORDON/I'm Breaking In/Junior Gordon Music	<b>55</b>
MARKET JUNCTION/All I Really Need/Market Junction	<b>56</b>
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	<b>57</b>
WILL CARTER/With You/Way Back Records	<b>58</b>
KODY WEST/Playing Cards/Kody West Music	<b>59</b>
ROBERT RAY/Dream Of You/Big R.I.G. Country, LLC	<b>60</b>

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- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG



## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.



**Colby Ericson (KVWF-35 South)** hosted a show with **Josh Ward** and his band in **Wichita, KS**.



**Max Stalling** with **Joyce** and **Molly** from **KUSH**. Max was out promoting his single, “Nights Pay In My Boot.”

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

## #20 Turnpike Troubadours “Come As You Are”

Already on:

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[The Buffalo Ruckus/Hills and Valleys](#)

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[Mike And The Moonpies](#)

[Jackie Darlene/Why Do I Cry](#)

[Robert Earl Keen/Shades Of Gray](#)

[Jenni Dale Lord Band/Someone To Believe](#)

[Sarah Pierce/Barbed Wire](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



Wade Bowen celebrated his annual **Wunderball** at the **Phoenix Saloon** in **New Braunfels** this past **Saturday** with several of his radio friends. (L-R) **Jen Gidel, Jennifer Allen, Jenna Thorne, Wade Bowen, Tami Millsbaugh** and **Egon Barthels**.



**Colby Ericson (35 South Radio/Hank Fm Wichita)** with **Jamie Lin Wilson, Sunny Sweeney, Courtney Patton, and Brennen Leigh** at the **Wichita** stop for the **Hard Candy Christmas Tour**.



**Steve Kelly of KKAJ/Ardmore, OK** and **Aaron Watson** at the **Choctaw Casino** in **Durant, OK**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

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Most Added	Adds
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	3
MARK MCKINNEY/Bridge Texas Evolution	3
JAKE WORTHINGTON/How Do You Honky Tonk W3 Productions, LLC	2
DALTON DOMINO/July Lightning Rod Records	2
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene Randall King Music	2
STEPHANIE URBINA JONES/Vamonos (Let's Go) Casa Del Rio Records	2
KEVIN FOWLER/Texas Forever Kevin Fowler Records	1
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	1
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	1
MIKE RYAN/New Home Town Rock & Soul	1

Greatest Spin Gainers	Increase
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	69
ZANE WILLIAMS/Bringin' Country Back Texas Like That Records	62
KEVIN FOWLER/Texas Forever Kevin Fowler Records	56
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	53
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	39
MARK MCKINNEY/Bridge Texas Evolution	37
KIMBERLY DUNN/Traffic Kimberly Dunn Music	34
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene Randall King Music	34
MAX STALLING/A Night's Pay In My Boot Blind Nello Records	28
BLUE WATER HIGHWAY BAND/Speaking Of The Devil Blue Water Highway Band Music	24

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

SARAH PIERCE

*barbed wire*



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