

CDX TRACtion Texas

Empowering Artist Careers

#1

Casey Donahew
Kiss Me
Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

The Penultimate Chart of the Year!



Hey Kiddos;

It is full speed ahead as we sail toward Christmas. Are you ready? I am not that is for sure! There is so much to do this time of year. It is sure to put the stress on us all, as we are all just trying to get it done before we break! Don't forget, there is only one more chart to be published for the year after today's. Next week, we celebrate the last regular chart of the year, and with it the milestone of six months in business for the TRACtion Texas chart! Don't forget that next Friday we will publish our Top 100 of 2016, representing the last six months. So, is there anybody into taking bets in who will be in the top ten? Only mental bets, please!

We wanted to offer you a little Christmas present, with a package that will be in place until January 15th. It includes a digital download email blast, a month of CDX TRACtion tracking, and two banner ads for just \$500. That is a \$845 value! Confirm yours now, and guess what, you can even defer it to later in the year when your project is ready to come out. All of us CDX folks are super excited at the thought of this half year being behind us, and really look forward to 2017 and all the good music it will bring. Let's get down to this week's high rollers!

Congrats to Casey Donahew, who continues his reign at #1 for another week. The biggest spin gainer is William Clark Green, Mike Ryan is most added, and John Hord has the highest debut! Well done all!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director

THANKS RADIO FOR MAKING US

THE HIGHEST DEBUT

IN TRACTION TEXAS CHARTS THIS WEEK!!

Contact Dillon@steenentertainment.com for more information

JOHN HORD

BLAME IT ON THE WHISKEY

L W	T W	CDX TRACtion Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	CASEY DONAHEW/Kiss Me/Almost Country Records	698	-1	31	0	16
5	2	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	630	60	34	0	18
4	3	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	607	30	32	2	13
2	4	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	597	4	32	0	20
6	5	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	588	25	33	0	19
8	6	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	580	32	31	1	12
9	7	SAM RIGGS/High On A Country Song/Deep Creek Records	562	14	31	1	15
3	8	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	552	-32	31	0	22
7	9	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	551	-5	29	0	20
10	10	JOSH WARD/Broken Heart/Buckshot Records	498	35	31	1	11
11	11	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	496	67	31	2	11
12	12	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	439	21	27	0	16
15	13	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	438	53	26	3	4
13	14	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	418	10	29	0	7
16	15	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	414	45	28	3	5
14	16	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	395	-1	30	1	19
17	17	MIKE RYAN/New Home Town/Rock & Soul	384	47	25	4	9
19	18	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	338	47	25	2	12
21	19	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	290	15	21	0	10
20	20	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	273	-4	22	0	13
22	21	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	269	8	18	0	15
23	22	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	265	20	18	1	11
18	23	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	259	-39	24	0	21
25	24	DERYL DODD/The Ride/Little Red Truck Music	236	16	16	0	12
24	25	DALTON DOMINO/July/Lightning Rod Records	232	8	16	1	10
26	26	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	209	-10	16	0	21
28	27	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	198	30	14	2	7
27	28	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	173	-7	12	0	8
29	29	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	151	-1	8	0	9
31	30	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	145	14	12	1	15



Have a great year? Tell the world.



**Coming December 16th,
CDX TRACtion Texas
will publish the
Top 100 Chart for 2016!**



For pricing and information on banner and full page ads,
contact Jessie Scott (jessiescott@cdxcd.com) or Joe Kelly (joe@cdxcd.com)

L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
32	31	CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	142	12	8	0	5
30	32	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	138	-3	11	1	12
35	33	CASE HARDIN/Sign Of A Fool/Case Hardin Music	133	13	10	1	14
36	34	TJ BROSCOFF/Should've Been Mine/TJB Records	130	16	12	0	12
33	35	DIRTY RIVER BOYS/Simplified/DRB Music	117	-8	10	1	6
37	36	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	115	12	8	0	9
34	37	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	112	-11	11	0	9
38	38	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	108	8	9	0	7
41	39	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	87	7	3	0	17
39	40	BART CROW/Let It Bleed/Drift Ring Music	85	-6	8	0	5
46	41	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	81	13	7	1	4
45	42	REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	75	5	3	0	8
40	43	STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	73	-7	5	0	5
42	44	HUNTER REA BAND/Memories/Hunter Rea Band Music	71	-5	5	1	6
--	45	JOHN HORD/Blame It On The Whiskey/John Hord Music	70	15	2	0	3
49	46	KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	69	8	6	1	2
--	47	POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production	67	15	2	1	1
48	48	KODY WEST/Playing Cards/Kody West Music	64	1	3	0	4
47	49	ZAC STOKES/Woman Like You/Zac Stokes Music	62	-2	6	0	4
43	50	COREY HUNT BAND/Explain/Super Secret Independent Records	61	-14	6	0	6

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
JASON YOUNG/The Moment/Bricktown Records	51
TRUCK STOP GAMBLERS/Side By Side/Logan Gray	52
WILL CARTER/With You/Way Back Records	53
ROBERT RAY/Dream Of You/Big R.I.G. Country, LLC	54
MARK MCKINNEY/Bridge/Texas Evolution	55
MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	56
DREW FISH/Small Price To Pay/Drew Fish Music	57
JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	58
MARKET JUNCTION/All I Really Need/Market Junction	59
STEPHANIE URBINA JONES/Vamonos (Let's Go)/Casa Del Rio Records	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	<u>KSAM-FM</u>	<u>Huntsville, TX</u>	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	<u>KSCH-FM</u>	<u>Sulphur Springs, TX</u>	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	<u>KMRK-FM</u>	<u>Odessa, TX</u>	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	<u>KYYK-FM</u>	<u>Palestine, TX</u>
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.



Stephanie Urbina Jones & Carly Evans at KORA in Bryan, TX during Stephanie's Vamonos (Let's Go) radio tour.



David Lee at KNBT during his radio tour.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

#19 Turnpike Troubadours “Come As You Are”

Already on:

KOLI, KJDL, KIKK, KBSO, KFWR, KFYN, KRVF, KMRK, KSNY, KOUL,
KORA, KUSQ, KHYI, KKDT, KRVN, KKAJ, KHLB, KWOX, KVST, KTCS,
KERP, KRVA, KOKE, KNUE, KABW, KVWF, KYKS, KTCU, WDZO, KALQ-FM

Limited Edition Turnpike Troubadours Packages Available

www.thenextwaltz.com

Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms
AND

45 Vinyl Record with A-Side “Come AS You Are” and exclusive B-side “Mississippi On My Mind”



Music Available from the CDX Digital Download Center

[Stephen Chadwick/She Just Might Be A Love Song](#)

[Sam Riggs/High On a Country Song](#)

[The Buffalo Ruckus/Hills and Valleys](#)

[Donovan Lee/She Stays](#)

[Ronnie Dean Tinsley/Must Be Nice](#)

[Hunter Rea Band/Memories](#)

[Callahan Divide/Aliens & Ice Cream](#)

[Cole Risner/Gun Barrel City](#)

[Josh Abbott Band/Amnesia](#)

[AJ Guel/Run Away Tonight](#)

[Mike And The Moonpies](#)

[Jackie Darlene/Why Do I Cry](#)

[Robert Earl Keen/Shades Of Gray](#)

[Jenni Dale Lord Band/Someone To Believe](#)

[Sarah Pierce/Barbed Wire](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Garrett Bryan & Colton Fox of Callahan Divide with the ABC 7 Amarillo.



Cody Braun from Reckless Kelly gets a welcome to town from Joe, Ally, and Jessie during a recent City Winery Nashville Date.



Kimberly Dunn with Ryan Burden at KMOU in Roswell, NM.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Most Added	Adds
MIKE RYAN/New Home Town Rock & Soul	4
MARK MCKINNEY/Bridge Texas Evolution	4
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	3
AARON WATSON/Outta Style/ BIG Label Records/Thirty Tigers	3
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	2
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	2
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	2
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	2
JULIA HATFIELD/Who I Wanted You To Be Julia Hatfield Music	2
KEVIN FOWLER/Texas Forever Kevin Fowler Records	1

Greatest Spin Gainers	Increase
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	67
ZANE WILLIAMS/Bringin' Country Back Texas Like That Records	60
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	53
MIKE RYAN/New Home Town Rock & Soul	47
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	47
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	45
JOSH WARD/Broken Heart Buckshot Records	35
KEVIN FOWLER/Texas Forever Kevin Fowler Records	32
MARK MCKINNEY/Bridge Texas Evolution	31
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	30

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

SARAH PIERCE
barbed wire



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