

# CDX TRACtion Texas

Empowering Artist Careers

#1

Casey Donahew  
Kiss Me  
Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

## Giving Tuesday



Hey Kiddos;

When was it that this holiday weekend acquired names for all the days? Black Friday, Small Business Saturday, and so on. We love the marketing angle of it all, but planting these seeds so we all do something on the same day seems a bit whacky to me. And I don't know about you, but I got TOO many Cyber Monday sales emails to even deal with any of them. I guess it would come as no surprise that in the present marketing frenzy, that we here at CDX are brainstorming on special advertising packages for next year, to make it more affordable for you to get the word out about your new music. We will have them to you next week.

Meantime, here is your reminder that the last chart for the year is just two weeks away, on December 13th. It is also the 6th month anniversary of the CDX TRACtion Texas chart. Yahoo! Our year end Top 100 will follow on Friday December 16th. The first chart for 2017 is coming out on January 10th. As Christmas decorations are going up all over towns everywhere, we wanted to toss some tinsel and glitter on some mighty fine Texas Red Dirt titles this week. Congrats and garlands go to Casey Donahew at #1 again this week. The Randy Rogers Band has a twofer - highest spin gainer and most added, and Zac Stokes has the highest chart debut for the week! Twinkle on! May your world be shiny and new for this most wonderful time of the year.

Looking forward,  
Jessie Scott

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

★ Have a great year? Tell the world. ★

Coming December 16th,  
CDX TRACtion Texas  
will publish the  
Top 100 Chart for 2016!



For pricing and information on banner and full page ads,  
contact Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) or Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com))

| L<br>W                      | T<br>W | CDX <b>TRAction Texas</b><br>Empowering Artist Careers                      | Spins | +<br>- | Stations | Adds | Wks On<br>Chart |
|-----------------------------|--------|---|-------|--------|----------|------|-----------------|
| Artist / Song Title / Label |        |   |       |        |          |      |                 |
| 1                           | 1      | CASEY DONAHEW/Kiss Me/Almost Country Records                                | 699   | 15     | 30       | 0    | 15              |
| 3                           | 2      | WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records                   | 593   | -58    | 33       | 0    | 19              |
| 2                           | 3      | FLATLAND CAVALRY/One I Want/Flatland Cavalry Music                          | 584   | -81    | 32       | 0    | 21              |
| 5                           | 4      | CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music                   | 577   | 5      | 31       | 0    | 12              |
| 7                           | 5      | ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records                 | 570   | 34     | 33       | 1    | 17              |
| 4                           | 6      | JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music    | 563   | -27    | 32       | 1    | 18              |
| 6                           | 7      | ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records                         | 556   | -6     | 29       | 0    | 19              |
| 8                           | 8      | KEVIN FOWLER/Texas Forever/Kevin Fowler Records                             | 548   | 33     | 30       | 1    | 11              |
| 9                           | 9      | SAM RIGGS/High On A Country Song/Deep Creek Records                         | 548   | 37     | 30       | 0    | 14              |
| 10                          | 10     | JOSH WARD/Broken Heart/Buckshot Records                                     | 463   | -5     | 30       | 0    | 10              |
| 11                          | 11     | WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records                       | 429   | -15    | 29       | 0    | 10              |
| 12                          | 12     | JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC                  | 418   | -16    | 25       | 0    | 15              |
| 14                          | 13     | JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records         | 408   | 10     | 29       | 1    | 6               |
| 13                          | 14     | TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music    | 396   | -19    | 29       | 0    | 18              |
| 18                          | 15     | RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records                   | 385   | 76     | 23       | 5    | 3               |
| 20                          | 16     | AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers                    | 369   | 72     | 25       | 1    | 4               |
| 19                          | 17     | MIKE RYAN/New Home Town/Rock & Soul   | 337   | 35     | 21       | 3    | 8               |
| 16                          | 18     | JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music                          | 298   | -25    | 24       | 0    | 20              |
| 17                          | 19     | JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music                       | 291   | -25    | 23       | 0    | 11              |
| 22                          | 20     | KIMBERLY DUNN/Traffic/Kimberly Dunn Music                                   | 277   | -9     | 23       | 0    | 12              |
| 21                          | 21     | TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions                 | 275   | -17    | 21       | 1    | 9               |
| 23                          | 22     | BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings         | 261   | -12    | 18       | 0    | 14              |
| 27                          | 23     | BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music | 245   | 34     | 17       | 1    | 10              |
| 24                          | 24     | DALTON DOMINO/July/Lightning Rod Records                                    | 224   | -26    | 15       | 1    | 9               |
| 25                          | 25     | DERYL DODD/The Ride/Little Red Truck Music                                  | 220   | -23    | 15       | 0    | 11              |
| 26                          | 26     | SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group                        | 219   | 0      | 16       | 1    | 20              |
| 28                          | 27     | RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music      | 180   | 14     | 12       | 1    | 7               |
| 29                          | 28     | SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records                   | 168   | 14     | 12       | 1    | 6               |
| 34                          | 29     | BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records                        | 152   | 19     | 8        | 0    | 8               |
| 30                          | 30     | LUKE ROBINSON/She Drinks Alone/Luke Robinson Music                          | 141   | -3     | 10       | 0    | 11              |

## #21 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSD, KFWR, KFYN, KRVE, KMRK, KSNY, KOUL,  
KORA, KUSQ, KHYI, KKOT, KRVN, KKAJ, KHLB, KWXX, KVST, KTCS,  
KERP, KRVA, KOKE, KNUE, KABW, KVWF, KYKS, KTCU, WDZO, KALQ-FM

Limited Edition Turnpike Troubadours Packages Available

[www.thenextwaltz.com](http://www.thenextwaltz.com)

Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms  
AND

45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



| L<br>W | T<br>W    | CDX <b>TRAction Texas</b><br>Empowering Artist Careers<br>Artist / Song Title / Label | Spins | +<br>- | Stations | Adds | Wks On<br>Chart |
|--------|-----------|---|-------|--------|----------|------|-----------------|
| 31     | <b>31</b> | KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music                                    | 131   | -11    | 11       | 0    | 14              |
| 36     | <b>32</b> | CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music                              | 130   | 18     | 8        | 1    | 4               |
| 35     | <b>33</b> | DIRTY RIVER BOYS/Simplified/DRB Music   | 125   | -5     | 9        | 0    | 5               |
| 37     | <b>34</b> | JEREMY STEDING/Late Night Love Song/Jeremy Steding Music                              | 123   | 16     | 11       | 1    | 8               |
| 32     | <b>35</b> | CASE HARDIN/Sign Of A Fool/Case Hardin Music  | 120   | -22    | 10       | 0    | 13              |
| 33     | <b>36</b> | TJ BROSCOFF/Should've Been Mine/TJB Records   | 114   | -26    | 12       | 0    | 11              |
| 39     | <b>37</b> | MAX STALLING/A Night's Pay In My Boot/Blind Nello Records                             | 103   | 14     | 8        | 1    | 8               |
| 46     | <b>38</b> | PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records                                    | 100   | 31     | 9        | 0    | 6               |
| 40     | <b>39</b> | BART CROW/Let It Bleed/Drift Ring Music   | 91    | 5      | 8        | 0    | 4               |
| 45     | <b>40</b> | STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records                           | 80    | 8      | 5        | 0    | 4               |
| 38     | <b>41</b> | GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment                                 | 80    | -12    | 4        | 0    | 16              |
| 50     | <b>42</b> | HUNTER REA BAND/Memories/Hunter Rea Band Music  | 76    | 13     | 4        | 0    | 5               |
| 48     | <b>43</b> | COREY HUNT BAND/Explain/Super Secret Independent Records                              | 75    | 8      | 6        | 0    | 5               |
| 47     | <b>44</b> | DREW FISH/Small Price To Pay/Drew Fish Music  | 70    | 2      | 5        | 0    | 16              |
| 41     | <b>45</b> | REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music                                | 70    | -16    | 3        | 0    | 7               |
| 42     | <b>46</b> | ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music                                 | 68    | -6     | 6        | 0    | 3               |
| --     | <b>47</b> | ZAC STOKES/Woman Like You/Zac Stokes Music  | 64    | 5      | 6        | 0    | 3               |
| --     | <b>48</b> | KODY WEST/Playing Cards/Kody West Music   | 63    | 0      | 3        | 0    | 3               |
| --     | <b>49</b> | KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music                                       | 61    | -1     | 5        | 0    | 1               |
| --     | <b>50</b> | ROBERT RAY/Dream Of You/Big R.I.G. Country, LLC                                       | 60    | 6      | 1        | 0    | 1               |

Number 1 =

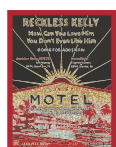
Most Added =

Spin Gainer =

| <b>Bubbling Under</b>   | <b>Position</b> |
|---|-----------------|
| JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound | <b>51</b>       |
| JASON YOUNG/The Moment/Bricktown Records  | <b>52</b>       |
| MIKE AND THE MOONPIES/Mockingbird/Smith Music Group                                       | <b>53</b>       |
| JOHN HORD/Blame It On The Whiskey/John Hord Music   | <b>54</b>       |
| TRUCK STOP GAMBLERS/Side By Side/Logan Gray   | <b>55</b>       |
| WILL CARTER/With You/Way Back Records   | <b>56</b>       |
| POWELL BROTHERS, THE/Four Wheel Hotel/The Powell Brothers Production                      | <b>57</b>       |
| GIBBONSES, THE/Outbound/Outbound Records  | <b>58</b>       |
| JASON BOYD BAND/Break Your Stride/Jason Boyd Band Music                                   | <b>59</b>       |
| NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music                                  | <b>60</b>       |

## TRAction Texas Chart Newsletter Rates

### Share Your Good News Through Us



#### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



#### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

#### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

#### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG



## TRACtion Texas Monitored Stations

|                |                           |               |                   |                |                     |         |                |
|----------------|---------------------------|---------------|-------------------|----------------|---------------------|---------|----------------|
| KABW-FM        | Abilene, TX               | KIKK-FM (HD2) | Houston, TX       | KRVA-FM        | Campbell, TX        | KVST-FM | Montgomery, TX |
| KACQ-FM        | Lometa, TX                | KITX-FM       | Hugo, OK          | <u>KRVF-FM</u> | <u>Kerens, TX</u>   | KVWF-FM | Wichita, KS    |
| KBSO-FM        | Corpus Christi, TX        | KJDL-FM       | Levelland, TX     | KRVN-FM        | Lexington, NE       | KWOX-FM | Woodward, OK   |
| KBST-FM        | Big Spring, TX            | KKAJ-FM       | Ardmore, OK       | KSAM-FM        | Huntsville, TX      | KXKZ-FM | Ruston, LA     |
| KERP-FM        | Dodge City, KS            | KKDT-FM       | Burdett, KS       | KSCH-FM        | Sulphur Springs, TX | KYKM-FM | Yoakum, TX     |
| KFLP-FM        | Floydada, TX              | KMRK-FM       | Odessa, TX        | KSCN-FM        | Pittsburg, TX       | KYKS-FM | Lufkin, TX     |
| <u>KFTX-FM</u> | <u>Corpus Christi, TX</u> | KNUE-FM       | Tyler, TX         | KSNY-FM        | Snyder, TX          | KYKX-FM | Longview, TX   |
| KFWR-FM        | Ft. Worth, TX             | KOKE-FM       | Austin, TX        | KSTV-FM        | Dublin, TX          | KYYK-FM | Palestine, TX  |
| KFYN-FM        | Paris, TX                 | KOLI-FM       | Wichita Falls, TX | KTCS-FM        | Ft. Smith, AR       |         |                |
| KGVL-AM        | Greenville, TX            | KORA-FM       | Bryan, TX         | KTCU-FM        | Ft. Worth, TX       |         |                |
| KHKX-FM        | Odessa, TX                | KOUL-FM       | Benavides, TX     | KTFW-FM        | Glen Rose, TX       |         |                |
| KHLB-FM        | Mason, TX                 | KOXE-FM       | Brownwood, TX     | KTTX-FM        | Brenham, TX         |         |                |
| KHST-FM        | Lamar, MO                 | KOYN-FM       | Paris, TX         | KTXM-FM        | Hallettsville, TX   |         |                |
| KHYI-FM        | Howe, TX                  | KPUR-FM       | Canyon, TX        | KUSQ-FM        | Worthington, MN     |         |                |

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.



Troy Cartwright up against the famous wall at Billy Bob's in Fort Worth, TX. No turkeys here!



It is bevy of beauties! Kimberly Dunn hanging out with the Dallas Cowboys Cheerleaders for her show at the Cowboys Stadium.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

SARAH PIERCE  
*barbed wire*



## Music Available from the CDX Digital Download Center

[Stephen Chadwick/She Just Might Be A Love Song](#)  
[Sam Riggs/High On a Country Song](#)  
[The Buffalo Ruckus/Hills and Valleys](#)  
[Donovan Lee/She Stays](#)  
[Ronnie Dean Tinsley/Must Be Nice](#)  
[Hunter Rea Band/Memories](#)  
[Callahan Divide/Aliens & Ice Cream](#)  
[Cole Risner/Gun Barrel City](#)  
[Josh Abbott Band/Amnesia](#)  
[AJ Guel/Run Away Tonight](#)  
[Mike And The Moonpies](#)  
[Jackie Darlene/Why Do I Cry](#)  
[Robert Earl Keen/Shades Of Gray](#)  
[Jenni Dale Lord Band/Someone To Believe](#)  
[Sarah Pierce/Barbed Wire](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



**Stephanie Urbina Jones** kicks off her **Spirit of Christmas Tour** with **Texas Heritage Music Foundation** on **Giving Tuesday!**



**Mike Ryan** played at the ranch in **Fort Worth** before his show at **Billy Bob's** that night. (L-R) Fiddle player **Jerry** and **Justin Frazell**, and **Mike Ryan**.



**David Lee** at **KTEX** in **Brenham, TX** during his radio tour.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
Upload at [www.tractiontx.com](http://www.tractiontx.com)



| Most Added  | Adds |
|---|------|
| RANDY ROGERS BAND, THE/Tequila Eyes<br>Tommy Jackson Records                | 5    |
| MIKE RYAN/New Home Town<br>Rock & Soul                                      | 3    |
| CHRIS STORY/Quit<br>Swamp Angel Records, LLC                                | 2    |
| SEAN FRANKS/Crazy Life<br>Sean Franks Music                                 | 2    |
| ZANE WILLIAMS/Bringin' Country Back<br>Texas Like That Records              | 1    |
| JON WOLFE/Boots On A Dancefloor<br>Fool Hearted Productions/Tone Tree Music | 1    |
| KEVIN FOWLER/Texas Forever<br>Kevin Fowler Records                          | 1    |
| JOSH ABBOTT BAND/Live It While You Got It<br>Pretty Damn Tough Records      | 1    |
| AARON WATSON/Outta Style<br>BIG Label Records/Thirty Tigers                 | 1    |
| TURNPIKE TROUBADOURS/Come As You Are<br>Motel Time Productions              | 1    |

| Greatest Spin Gainers  | Increase |
|--|----------|
| RANDY ROGERS BAND, THE/Tequila Eyes<br>Tommy Jackson Records                   | 76       |
| AARON WATSON/Outta Style<br>BIG Label Records/Thirty Tigers                    | 72       |
| POWELL BROTHERS, THE/Four Wheel Hotel<br>The Powell Brothers Production        | 45       |
| SAM RIGGS/High On A Country Song<br>Deep Creek Records                         | 37       |
| MIKE RYAN/New Home Town<br>Rock & Soul   | 35       |
| CHRIS STORY/Quit<br>Swamp Angel Records, LLC                                   | 35       |
| ZANE WILLIAMS/Bringin' Country Back<br>Texas Like That Records                 | 34       |
| BLUE WATER HIGHWAY BAND/Speaking Of The Devil<br>Blue Water Highway Band Music | 34       |
| KEVIN FOWLER/Texas Forever<br>Kevin Fowler Records                             | 33       |
| PROPHETS AND OUTLAWS/Show Me<br>Seven Set Jam Records                          | 31       |

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

# ROBERT EARL KEEN

## LIVE DINNER REUNION

### AT FLOORE'S COUNTRY STORE

## NEW SINGLE "SHADES OF GRAY"

## IMPACTING RADIO NOW