

#1

Casey Donahew  
Kiss Me  
Almost Country Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Happy Thanksgiving Y'all!



Hey Kiddos;

Thanksgiving is here! Yahoo! What a uniquely American holiday this is. It is a day to live in the grace of gratitude, and be thankful for the bounty we share. I am hoping you get some well-deserved time off, especially to those of you who are our radio brethren. Radio never stops, and we know how hard it is to keep those wheels turning, especially when the rest of the world has a four-day weekend. To all of you, we are appreciative of your support, and I am personally obliged for the opportunity to serve you with the TRACtion Texas chart.

We mentioned this last week, but I wanted to let you know again that our last chart of the year publishes on Tuesday, December 13th. Then be on the lookout later that week for our first ever year end Top 100. It will be coming to you on Friday, December 16th! For those artists that might be sitting high on the Top 100 of 2016, you might think about taking an ad to celebrate. Our pricing remains the same for banners and full page ads, though we know that year-end charts have a longer shelf life and a larger foot print. We are excited, too, as that week represents the six-month anniversary of the Texas Red Dirt chart. Also, coming after the first of the year, we will be naming new radio stations to the panel. Our list of new reporters will be coming your way well before year's end.

All of us at CDX would like to take a moment to say THANKS to all in the Texas Red Dirt world. We offer up prayers for your continued success, and we are happy to be here to chronicle all your achievements.

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

★ Have a great year? Tell the world. ★

Coming December 16th,  
**CDX TRACtion Texas**  
will publish the  
**Top 100 Chart for 2016!**



For pricing and information on banner and full page ads,  
contact Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) or Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com))

L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
3	1	CASEY DONAHEW/Kiss Me/Almost Country Records	684	122	32	0	14
1	2	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	665	3	33	0	20
2	3	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	651	77	33	1	18
5	4	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	590	99	32	0	17
7	5	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	572	103	31	2	11
4	6	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	562	65	31	0	18
8	7	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	536	69	32	0	16
11	8	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	515	109	29	2	10
10	9	SAM RIGGS/High On A Country Song/Deep Creek Records	511	96	30	0	13
13	10	JOSH WARD/Broken Heart/Buckshot Records	468	68	30	1	9
12	11	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	444	40	29	0	9
14	12	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	434	36	26	1	14
15	13	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	415	77	29	0	17
21	14	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	398	175	28	5	5
9	15	JERRETT ZOCH (& THE OSR BAND)/Everything I Need/Jerrett Zoch and OSR Band Music	385	-30	27	0	15
16	16	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	323	13	24	0	19
17	17	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	316	52	23	3	10
26	18	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	309	120	18	4	2
20	19	MIKE RYAN/New Home Town/Rock & Soul	302	59	18	1	7
29	20	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	297	113	24	8	3
24	21	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	292	95	20	4	8
18	22	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	286	34	22	1	11
19	23	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	273	25	18	1	13
25	24	DALTON DOMINO/July/Lightning Rod Records	250	58	15	2	8
22	25	DERYL DODD/The Ride/Little Red Truck Music	243	22	16	1	10
23	26	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	219	7	17	0	19
27	27	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	211	23	16	0	9
30	28	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	166	27	11	1	6
35	29	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	154	37	11	1	5
32	30	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	144	13	10	1	10

## #21 Turnpike Troubadours "Come As You Are"

Already on:

KOLI, KJDL, KIKK, KBSD, KFWR, KFYN, KRVF, KMRK,  
KSNY, KOUL, KORA, KUSQ, KHYI, KKDT, KRVN, KKAJ, KHLB, KWOX,  
KVST, KTCS, KERP, KRVA, KOKE, KNUE, KABW, KVWF, KYKS, KTCU

Limited Edition Turnpike Troubadours Packages Available

[www.thenextwaltz.com](http://www.thenextwaltz.com)

Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms  
AND

45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	CDX <b>TRAction Texas</b> Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	<b>31</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	142	13	11	0	13
31	<b>32</b>	CASE HARDIN/Sign Of A Fool/Case Hardin Music	142	11	10	0	12
34	<b>33</b>	TJ BROSCOFF/Should've Been Mine/TJB Records	140	13	13	4	10
38	<b>34</b>	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	133	33	8	1	7
40	<b>35</b>	DIRTY RIVER BOYS/Simplified/DRB Music	130	35	9	0	4
37	<b>36</b>	CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	112	9	7	0	3
41	<b>37</b>	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	107	18	10	0	7
47	<b>38</b>	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	92	18	4	0	15
46	<b>39</b>	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	89	13	7	0	7
45	<b>40</b>	BART CROW/Let It Bleed/Drift Ring Music	86	8	8	1	3
39	<b>41</b>	REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	86	-13	3	0	6
49	<b>42</b>	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	74	4	6	1	2
42	<b>43</b>	WILL CARTER/With You/Way Back Records	73	-13	5	0	5
--	<b>44</b>	TRUCK STOP GAMBLERS/Side By Side/Logan Gray	73	15	5	0	1
--	<b>45</b>	STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	72	25	5	1	3
44	<b>46</b>	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	69	-9	9	0	5
50	<b>47</b>	DREW FISH/Small Price To Pay/Drew Fish Music	68	1	5	0	15
--	<b>48</b>	COREY HUNT BAND/Explain/Super Secret Independent Records	67	14	6	0	4
43	<b>49</b>	JOHN HORD/Blame It On The Whiskey/John Hord Music	64	-15	2	0	2
48	<b>50</b>	HUNTER REA BAND/Memories/Hunter Rea Band Music	63	-11	4	0	4

Number 1 =

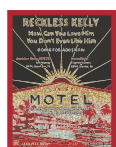
Most Added =

Spin Gainer =

Bubbling Under	Position
KODY WEST/Playing Cards/Kody West Music	<b>51</b>
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	<b>52</b>
ZAC STOKES/Woman Like You/Zac Stokes Music	<b>53</b>
JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	<b>54</b>
JASON YOUNG/The Moment/Bricktown Records	<b>55</b>
ROBERT RAY/Dream Of You/Big R.I.G. Country, LLC	<b>56</b>
FOLK FAMILY REVIVAL/Addicted To The Road/Magnolia Red	<b>57</b>
MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	<b>58</b>
BRAD CUNNINGHAM BAND/Goin' To Texas/CEN	<b>59</b>
NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music	<b>60</b>

## TRAction Texas Chart Newsletter Rates

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### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG



## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.



A Texas get together! (L-R) **Steve Lott**, **Jenni Dale Lord**, **Gooney** of **KSNY**.



**Cactus Ken Murray** of **KTEX** in **Brenham** and **JR Herrera**

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

SARAH PIERCE  
*barbed wire*

Available Now



## Music Available from the CDX Digital Download Center

[Bryan Adam Joyner/Cried When He Died](#)  
[Brutherz/She's Got Pride](#)  
[Stephen Chadwick/She Just Might Be A Love Song](#)  
[Miles Williams/Where The Buses Don't Run](#)  
[Sam Riggs/High On a Country Song](#)  
[The Buffalo Ruckus/Hills and Valleys](#)  
[Donovan Lee/She Stays](#)  
[Ronnie Dean Tinsley/Must Be Nice](#)  
[Hunter Rea Band/Memories](#)  
[Callahan Divide/Aliens & Ice Cream](#)  
[Cole Risner/Gun Barrel City](#)  
[Josh Abbott Band/Amnesia](#)  
[AJ Guel/Run Away Tonight](#)  
[Mike And The Moonpies](#)  
[Jackie Darlene/Why Do I Cry](#)  
[Robert Earl Keen/Shades Of Gray](#)  
[Jenni Dale Lord Band/Someone To Believe](#)  
[Sarah Pierce/Barbed Wire](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



Kat Powers of KYYK in Palestine, TX and John Hord.



Mike Ryan taking a photo with a young fan that won the opportunity to see him live in studio.



Chance Anderson of The Chance Anderson Band and Colton Fox & Garrett Bryan of Callahan Divide frying a turkey at The Twisted Mule Saloon in Elk City, Oklahoma before their show.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
Upload at [www.tractiontx.com](http://www.tractiontx.com)



Most Added	Adds
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	8
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	5
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	4
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	4
TJ BROSCOFF/Should've Been Mine TJB Records	4
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	3
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	2
KEVIN FOWLER/Texas Forever Kevin Fowler Records	2
DALTON DOMINO/July Lightning Rod Records	2
BLACKBERRY SMOKE/Let It Burn 3 Legged Records	2

Greatest Spin Gainers	Increase
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	175
CASEY DONAHEW/Kiss Me Almost Country Records	122
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	120
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	113
KEVIN FOWLER/Texas Forever Kevin Fowler Records	109
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	103
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	99
SAM RIGGS/High On A Country Song Deep Creek Records	96
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	95
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	77

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

# ROBERT EARL KEEN

## LIVE DINNER REUNION

### AT FLOORE'S COUNTRY STORE

## NEW SINGLE "SHADES OF GRAY"

## IMPACTING RADIO NOW