

CDX TRACtion Texas

Empowering Artist Careers

#1

Flatland Cavalry
One I Want
Flatland Cavalry Music

CONTENTS

Charts

Rank	Artist	Single	Weeks	Spins	Score
1	Flatland Cavalry	One I Want	1	1	100
2	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
3	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
4	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
5	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
6	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
7	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
8	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
9	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
10	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
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15	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
16	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
17	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
18	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
19	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
20	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
21	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
22	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
23	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
24	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
25	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
26	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
27	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
28	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
29	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
30	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
31	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
32	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
33	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
34	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
35	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
36	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
37	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
38	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
39	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
40	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
41	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
42	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
43	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
44	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
45	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
46	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
47	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
48	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
49	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100
50	CDX TRACtion Texas	CDX TRACtion Texas	1	1	100

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

Changes, Changes, Changes



Hey Kiddos;

Changes, changes, changes. With the Presidential election finally behind us, it is time to look to the upcoming holiday season. I can't quite believe that Thanksgiving is next week. We wanted to let you know that the last chart for the year will be on Tuesday December 13th. Ooo-wee, then look for our first ever year end chart representing our first 6 months which will come out the end of that week. The CDX TRACtion Texas Chart will be publishing its first chart for the year on January 10th, 2017. I gotta get used to writing 2017. It seems so foreign! Now if I wrote a lot of checks I am sure they would have wrong dates until March. But seriously, who writes checks anymore in this digital age? (This means you!!?)

I don't know if you saw our back page two weeks ago with Randy Rogers Band's press release about being the most spun artist since we launched TRACtion Texas? Randy and company continue to garner accolades and high water marks! This week, Randy Rogers Band's new single "Tequila Eyes" is the highest debut at #26, the most added at 14, and the highest gainer with 189 spins. Those are all records here at CDX TRACtion Texas, so here's to the RRB on the trifecta. Flatland Calvary takes home the top spot again this week. Congrats on the two-week run to you!

We are still amassing the new stations so we can expand the panel. Stand by for more details on that, as well as the start date for those reports to count toward the Texas Red Dirt chart. Thanks, y'all! Carry on!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director



THANKS, AS ALWAYS RADIO, FOR SUPPORTING OUR NEW SINGLE,
"TEQUILA EYES"

L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	662	3	34	0	19
3	2	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	574	15	31	0	17
4	3	CASEY DONAHEW/Kiss Me/Almost Country Records	562	5	32	0	13
6	4	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	497	0	32	0	17
7	5	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	491	15	32	0	16
2	6	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	483	-112	31	0	19
9	7	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	469	31	30	2	10
8	8	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	467	29	33	1	15
10	9	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	415	-19	29	0	14
12	10	SAM RIGGS/High On A Country Song/Deep Creek Records	415	21	29	0	12
14	11	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	406	32	28	2	9
11	12	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	404	-6	29	2	8
15	13	JOSH WARD/Broken Heart/Buckshot Records	400	38	29	1	8
13	14	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	398	16	24	1	13
16	15	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	338	14	29	0	16
17	16	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	310	30	24	1	18
20	17	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	264	25	20	1	9
22	18	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	252	25	22	3	10
18	19	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	248	0	17	0	12
23	20	MIKE RYAN/New Home Town/Rock & Soul	243	21	17	1	6
24	21	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	223	6	23	3	4
25	22	DERYL DODD/The Ride/Little Red Truck Music	221	16	15	1	9
19	23	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	212	-31	18	0	18
26	24	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	197	-6	16	0	7
28	25	DALTON DOMINO/July/Lightning Rod Records	192	25	13	1	7
--	26	RANDY ROGERS BAND, THE/Tequila Eyes/Tommy Jackson Records	189	189	14	14	1
27	27	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	188	17	17	2	8
21	28	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	187	-47	20	0	20
35	29	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	184	68	16	7	2
31	30	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	139	11	10	1	5

SARAH PIERCE
barbed wire



Available Now

L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
32	31	CASE HARDIN/Sign Of A Fool/Case Hardin Music	131	4	10	0	11
36	32	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	131	17	9	0	9
33	33	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	129	4	11	0	12
30	34	TJ BROSCOFF/Should've Been Mine/TJB Records	127	-4	9	1	9
37	35	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	117	8	9	1	4
34	36	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	104	-16	9	0	16
46	37	CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	103	28	7	2	2
39	38	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	100	9	7	2	6
41	39	REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	99	11	3	0	5
40	40	DIRTY RIVER BOYS/Simplified/DRB Music	95	5	9	1	3
38	41	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	89	-4	10	1	6
43	42	WILL CARTER/With You/Way Back Records	86	5	5	0	4
--	43	JOHN HORD/Blame It On The Whiskey/John Hord Music	79	13	2	0	1
44	44	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	78	0	10	0	4
45	45	BART CROW/Let It Bleed/Drift Ring Music	78	2	8	3	2
42	46	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	76	-11	8	0	6
48	47	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	74	0	5	0	14
49	48	HUNTER REA BAND/Memories/Hunter Rea Band Music	74	6	4	0	3
--	49	ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	70	21	5	0	1
50	50	DREW FISH/Small Price To Pay/Drew Fish Music	67	0	5	0	14

Number 1 =

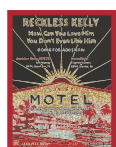
Most Added =

Spin Gainer =

Bubbling Under	Position
TRUCK STOP GAMBLERS/Side By Side/Logan Gray	51
COREY HUNT BAND/Explain/Super Secret Independent Records	52
JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	53
JASON YOUNG/The Moment/Bricktown Records	54
ZAC STOKES/Woman Like You/Zac Stokes Music	55
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	56
CODY WAYNE/Take Me Drunk/Broken String	57
STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	58
FOLK FAMILY REVIVAL/Addicted To The Road/Magnolia Red	59
MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	<u>KIKK-FM (HD2)</u>	<u>Houston, TX</u>	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
<u>KERP-FM</u>	<u>Dodge City, KS</u>	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	<u>KMRK-FM</u>	<u>Odessa, TX</u>	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	<u>KNUE-FM</u>	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.



Genevieve Allen with Dominick Allan from KHKX in Midland.



(L-R) Aaron Watson with Lee France at KAGG in College Station.

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

ROBERT EARL KEEN

LIVE DINNER REUNION

AT FLOORE'S COUNTRY STORE

NEW SINGLE “SHADES OF GRAY”

IMPACTING RADIO NOVEMBER 7

Music Available from the CDX Digital Download Center

[Bryan Adam Joyner/Cried When He Died](#)
[Brutherz/She's Got Pride](#)
[Stephen Chadwick/She Just Might Be A Love Song](#)
[Miles Williams/Where The Buses Don't Run](#)
[Sam Riggs/High On a Country Song](#)
[The Buffalo Ruckus/Hills and Valleys](#)
[Donovan Lee/She Stays](#)
[Ronnie Dean Tinsley/Must Be Nice](#)
[Hunter Rea Band/Memories](#)
[Callahan Divide/Aliens & Ice Cream](#)
[Cole Risner/Gun Barrel City](#)
[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)
[Mike And The Moonpies](#)
[Jackie Darlene/Why Do I Cry](#)
[Robert Earl Keen/Shades Of Gray](#)
[Jenni Dale Lord Band/Something To Believe](#)
[Sarah Pierce/Barbed Wire](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Curtis Grimes and Chuck Taylor from KHYI.



Curtis Grimes and Brad Heitman from KABW in Abilene, TX.



Curtis got cake and a balloon from JB Cloud from KBCY

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Most Added	Adds
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	14
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	7
KIMBERLY DUNN/Traffic Kimberly Dunn Music	3
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	3
BART CROW/Let It Bleed Drift Ring Music	3
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	2
KEVIN FOWLER/Texas Forever Kevin Fowler Records	2
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	2
BLUE WATER HIGHWAY BAND/Speaking Of The Devil Blue Water Highway Band Music	2
CALLAHAN DIVIDE/Aliens & Ice Cream Callahan Divide Music	2

Greatest Spin Gainers	Increase
RANDY ROGERS BAND, THE/Tequila Eyes Tommy Jackson Records	189
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	68
JOSH WARD/Broken Heart Buckshot Records	38
KEVIN FOWLER/Texas Forever Kevin Fowler Records	32
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	31
JESSE RAUB JR./She Can Forgive Jesse Raub Jr. Music	30
ZANE WILLIAMS/Bringin' Country Back Texas Like That Records	29
CALLAHAN DIVIDE/Aliens & Ice Cream Callahan Divide Music	28
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	25
KIMBERLY DUNN/Traffic Kimberly Dunn Music	25

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM