

#1

Flatland Cavalry  
One I Want  
Flatland Cavalry Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

## And the winner is....???



Hey Kiddos;

Boy, has this election season been contentious. Are you sick of the squabbling, the nasty posts on FaceBook, the negative ads on TV? Democracy ain't pretty sometimes, but it is the best game in town, heck, it is the BEST IN THE WORLD! We are all proud Americans, no matter what stripe, and our way of life prospers when we can all figure out how to work together toward a more perfect union. It is the freedom to be, to pursue our crafts and our dreams, to live the way we choose to.

We here at CDX TRACtion Texas proudly wave the flag for all that is good in the pursuit of life, liberty, and happiness in the Texas Red Dirt music biz. To that end, we are getting ready to name more stations to the panel. We thank those of you who took the time to recommend stations for monitoring. It takes a region, after all. Calls are being made to those stations to invite them to the panel. Once they have accepted, we will publish the list of new reporters, with a date for their data to be included in the chart. We will give you advance warning, so you have time to make sure they have your new music.

And on this Election Day 2016, the winners are: Flatland Cavalry at #1! Bart Crow has this week's highest debut, Josh Abbott Band is most added, and Jake Worthington is the highest gainer. Now may we all come together to continue the grandest experiment in self-government that the world has ever known. It empowers us with the freedom to chase our fame and fortune!

Looking forward,  
Jessie Scott

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

## #26 Turnpike Troubadours "Come As You Are"

Already on:

KJDL, KOLI, KFWR, KFYN, KRVE, KBSO,  
KORA, KIKK, KMRK, KKDT, KRVN, KOUL, KSNY, KHYI, KITX,  
KTCS, KRVA, KERP, KHLB, KOKE, KVST, KWVF, KYKS, KTCU

Limited Edition Turnpike Troubadours Packages Available

[www.thenextwaltz.com](http://www.thenextwaltz.com)

Screen Print 18 x 24" poster by Amarillo World Headquarters artist Kerry Arms  
AND

45 Vinyl Record with A-Side "Come AS You Are" and exclusive B-side "Mississippi On My Mind"



L W	T W	CDX <b>TRAction Texas</b> Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
2	1	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	659	45	34	0	18
1	2	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	595	-72	34	1	18
4	3	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	559	27	33	0	16
6	4	CASEY DONAHEW/Kiss Me/Almost Country Records	557	58	31	1	12
3	5	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	507	-54	36	0	14
5	6	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	497	-5	33	0	16
8	7	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	476	13	32	0	15
9	8	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	438	-16	32	0	14
10	9	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	438	21	28	1	9
11	10	JERRETT ZOCH (& THE OSR BAND)/Everything I Need/Jerrett Zoch and OSR Band Music	434	62	29	2	13
12	11	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	410	44	27	1	7
14	12	SAM RIGGS/High On A Country Song/Deep Creek Records	394	38	31	0	11
17	13	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	382	74	24	1	12
15	14	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	374	20	25	2	8
13	15	JOSH WARD/Broken Heart/Buckshot Records	362	0	27	3	7
16	16	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	324	15	29	1	15
18	17	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	280	23	23	0	17
21	18	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	248	13	18	2	11
20	19	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	243	-4	21	1	17
22	20	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	239	21	19	0	8
19	21	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	234	-15	23	0	19
24	22	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	227	19	19	1	9
23	23	MIKE RYAN/New Home Town/Rock & Soul	222	9	16	1	5
25	24	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	217	33	20	6	3
28	25	DERYL DODD/The Ride/Little Red Truck Music	205	39	13	1	8
29	26	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	203	46	16	3	6
31	27	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	171	19	15	1	7
30	28	DALTON DOMINO/July/Lightning Rod Records	167	14	12	1	6
26	29	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	149	-26	18	1	17
33	30	TJ BROSCOFF/Should've Been Mine/TJB Records	131	0	8	0	8

# ROBERT EARL KEEN

## LIVE DINNER REUNION

### AT FLOORE'S COUNTRY STORE

**NEW SINGLE "SHADES OF GRAY"  
IMPACTING RADIO NOW**



L W	T W	CDX <b>TRAction Texas</b> Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
36	<b>31</b>	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	128	15	9	0	4
34	<b>32</b>	CASE HARDIN/Sign Of A Fool/Case Hardin Music	127	13	10	0	10
35	<b>33</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	125	12	12	0	11
32	<b>34</b>	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	120	-17	13	0	15
--	<b>35</b>	AARON WATSON/Outta Style/BIG Label Records/Thirty Tigers	116	22	9	4	1
37	<b>36</b>	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	114	10	9	1	8
39	<b>37</b>	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	109	17	9	1	3
38	<b>38</b>	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	93	-3	8	1	5
44	<b>39</b>	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	91	15	5	1	5
42	<b>40</b>	DIRTY RIVER BOYS/Simplified/DRB Music	90	6	8	2	2
49	<b>41</b>	REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	88	21	3	0	4
40	<b>42</b>	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	87	-2	9	0	5
48	<b>43</b>	WILL CARTER/With You/Way Back Records	81	14	6	0	3
47	<b>44</b>	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	78	9	10	2	3
--	<b>45</b>	BART CROW/Let It Bleed/Drift Ring Music	76	26	5	1	1
--	<b>46</b>	CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	75	25	5	1	1
43	<b>47</b>	CODY WAYNE/Take Me Drunk/Broken String	74	-4	11	0	14
45	<b>48</b>	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	74	0	5	1	13
46	<b>49</b>	HUNTER REA BAND/Memories/Hunter Rea Band Music	68	-2	4	0	2
41	<b>50</b>	DREW FISH/Small Price To Pay/Drew Fish Music	67	-22	5	0	13

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
JOHN HORD/Blame It On The Whiskey/John Hord Music	<b>51</b>
TRUCK STOP GAMBLERS/Side By Side/Logan Gray	<b>52</b>
COREY HUNT BAND/Explain/Super Secret Independent Records	<b>53</b>
ZAC STOKES/Woman Like You/Zac Stokes Music	<b>54</b>
STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	<b>55</b>
KAITLIN BUTTS/Don't Push It/Kaitlin Butts Music	<b>56</b>
ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	<b>57</b>
JEREMY PLATO AND THE DEPARTED/(It Won't Be Long) And I'll Be Hating You/Underground Sound	<b>58</b>
JASON YOUNG/The Moment/Bricktown Records	<b>59</b>
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	<b>60</b>

## TRAction Texas Chart Newsletter Rates

### Share Your Good News Through Us



#### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



#### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

#### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

#### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG



## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	<del>KIKK-FM (HD2)</del>	<u>Houston, TX</u>	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	<u>KMRK-FM</u>	<u>Odessa, TX</u>	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>Nov. 11</b>	CALLAHAN DIVIDE/Poplar (Album)/Callahan Divide Music
<b>Nov. 14</b>	AARON WATSON/Outta Style/Big Label

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

We are an app that allows you to collect tips, sell CDs, sell Merch and keep a record of fans through your phone.

Share your gigs on social media and increase your crowd.

Build a calendar of gigs using the calendar function.

GPS will get your fans to you easy and quick.

Download the app and give in a snap!

Sign up at [See-note.com](http://See-note.com) to start collecting!



## Music Available from the CDX Digital Download Center

[Bryan Adam Joyner/Cried When He Died](#)  
[Brutherz/She's Got Pride](#)  
[Stephen Chadwick/She Just Might Be A Love Song](#)  
[Miles Williams/Where The Buses Don't Run](#)  
[Sam Riggs/High On a Country Song](#)  
[The Buffalo Ruckus/Hills and Valleys](#)  
[Donovan Lee/She Stays](#)  
[Ronnie Dean Tinsley/Must Be Nice](#)  
[Hunter Rea Band/Memories](#)  
[Callahan Divide/Aliens & Ice Cream](#)  
[Cole Risner/Gun Barrel City](#)  
[Josh Abbott Band/Amnesia](#)  
[AJ Guel/Run Away Tonight](#)  
[Mike And The Moonpies](#)  
[Jackie Darlene/Why Do I Cry](#)  
[Robert Earl Keen/Shades Of Gray](#)  
[Jenni Dale Lord Band/Something To Believe](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



**Callahan Divide** signing almost 300 albums for **Kickstarter** backers and radio for their release this Friday of **Poplar**.



**Isaac Jacob** (L) with **Super Dave Millsap** of **KFYN** in **Paris, TX**



**John Hord** (L) with **Kayla Kay** of **KSNY** in **Snyder, TX**

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

### Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



#### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

#### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**

Most Added	Adds
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	6
AARON WATSON/Outta Style BIG Label Records/Thirty Tigers	4
JOSH WARD/Broken Heart Buckshot Records	3
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	3
JERRETT ZOCH (& THE OSR BAND)/Everything I Need Jerrett Zoch and OSR Band Music	2
KEVIN FOWLER/Texas Forever Kevin Fowler Records	2
BRANDON JENKINS/Shadow Of A Broken Heart Red Dirt Legend Recordings	2
DIRTY RIVER BOYS/Simplified DRB Music	2
PROPHETS AND OUTLAWS/Show Me Seven Set Jam Records	2
FOLK FAMILY REVIVAL/Addicted To The Road Magnolia Red	2

Greatest Spin Gainers	Increase
JAKE WORTHINGTON/How Do You Honky Tonk W3 Productions, LLC	74
JERRETT ZOCH (& THE OSR BAND)/Everything I Need Jerrett Zoch and OSR Band Music	62
CASEY DONAHEW/Kiss Me Almost Country Records	58
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	46
FLATLAND CAVALRY/One I Want Flatland Cavalry Music	45
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	44
DERYL DODD/The Ride Little Red Truck Music	39
SAM RIGGS/High On A Country Song Deep Creek Records	38
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	33
ROBERT EARL KEEN/Shades of Gray Dualtone Records	32

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM