

# CDX TRACtion Texas

Empowering Artist Careers

#1

**Micky And The Motorcars**  
Sister Lost Soul  
Micky And The Motorcars Music

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### Charts

Rank	Artist	Weeks	Peak
1	Micky And The Motorcars - Sister Lost Soul	1	1
2	Casey Donahew - ...	...	...
3	...	...	...
4	...	...	...
5	...	...	...
6	...	...	...
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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## All Saints, No Sinners



Hey Kiddos;

Here's hoping that your Halloween was happy. I get such a kick out of all the kids coming to the door in their costumes for trick or treating. I remember how grown up I felt as I made my Halloween rounds back in the day. Ugh! Now what to do with all the chocolate left over. I guess we all will be bringing it in to the office, or we might be eating candy until Thanksgiving. This year continues to speed by. I can't believe we are turning the calendar page to November, Dia De Los Muertos, Election Day, Veterans Day, and Thanksgiving Day, there are lots of celebrations at hand. CDX congratulates Angela Marie-Lampton on her marriage this past weekend. Big doin's! And now on to the chart.

We are getting ready to name more stations to the panel soon, so please let us know which ones you think we should include. Send an email to me at [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com) ASAP with your radio station candidates. We are still only looking for terrestrial radio stations to join the CDX TRACtion Texas panel, and obviously, they must be streaming for us to monitor them. It surprises me that some stations still aren't streaming. It is both a way to expand the revenue base through non-traditional sales packages, as well as it is a way to extend the reach of the radio station beyond the signal's coverage area. What with web enabled cars rolling out, I think it is just a matter of time before all stations embrace streaming. The extra advertising dollars can more than cover the cost.

Congrats go this week to Micky & The Motorcars hitting #1, who were the highest spin gainer also. Casey Donahew is most added this week, and the highest debut is the Dirty River Boys. Good work guys. Now off to do some exercising in advance of the feasting that is coming!

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

# ROBERT EARL KEEN

## LIVE DINNER REUNION


### AT FLOORE'S COUNTRY STORE

## NEW SINGLE "SHADES OF GRAY"

## IMPACTING RADIO NOVEMBER 7

L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
3	1	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	667	53	32	1	17
2	2	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	614	-2	33	1	17
1	3	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	561	-74	37	1	13
5	4	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	532	-13	33	1	15
6	5	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	502	-15	33	0	15
7	6	CASEY DONAHEW/Kiss Me/Almost Country Records	499	-17	30	3	11
4	7	GREEN RIVER ORDINANCE/Simple Life/Residence Music	477	-85	33	0	18
9	8	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	463	35	33	1	14
8	9	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	454	5	32	0	13
10	10	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	417	-7	28	0	8
13	11	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	372	16	27	3	12
12	12	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	366	7	25	0	6
15	13	JOSH WARD/Broken Heart/Buckshot Records	362	49	25	2	6
11	14	SAM RIGGS/High On A Country Song/Deep Creek Records	356	-11	29	0	10
14	15	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	354	2	23	2	7
17	16	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	309	15	27	0	14
16	17	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	308	-3	23	1	11
19	18	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	257	-5	22	1	16
20	19	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	249	4	23	0	18
18	20	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	247	-40	18	0	16
21	21	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	235	-6	16	1	10
24	22	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	218	12	20	1	7
25	23	MIKE RYAN/New Home Town/Rock & Soul	213	20	15	1	4
26	24	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	208	17	18	2	8
31	25	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	184	51	14	3	2
22	26	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	175	-47	16	0	16
23	27	KYLIE FREY/Me and These Boots/Kylie Frey Music	172	-37	15	0	18
27	28	DERYL DODD/The Ride/Little Red Truck Music	166	-20	13	1	7
32	29	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	157	29	13	3	5
29	30	DALTON DOMINO/July/Lightning Rod Records	153	-9	10	0	5

# ALIENS & ICE CREAM



## NEW SINGLE FROM CALLAHAN DIVIDE

L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
28	<b>31</b>	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	152	-20	14	0	6
30	<b>32</b>	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	137	-1	13	0	14
33	<b>33</b>	TJ BROSCOFF/Should've Been Mine/TJB Records	131	6	7	0	7
34	<b>34</b>	CASE HARDIN/Sign Of A Fool/Case Hardin Music	114	-1	11	0	9
35	<b>35</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	113	2	10	0	10
38	<b>36</b>	RANDALL KING (Ft. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	113	27	9	2	3
36	<b>37</b>	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	104	-2	8	1	7
37	<b>38</b>	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	96	10	8	0	4
45	<b>39</b>	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	92	26	8	1	2
41	<b>40</b>	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	89	17	10	1	4
40	<b>41</b>	DREW FISH/Small Price To Pay/Drew Fish Music	89	10	5	0	12
--	<b>42</b>	DIRTY RIVER BOYS/Simplified/DRB Music	84	30	6	1	1
49	<b>43</b>	CODY WAYNE/Take Me Drunk/Broken String	78	14	9	0	13
39	<b>44</b>	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	76	-7	4	0	4
48	<b>45</b>	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	74	9	3	1	12
--	<b>46</b>	HUNTER REA BAND/Memories/Hunter Rea Band Music	70	12	4	1	1
47	<b>47</b>	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	69	4	8	3	2
46	<b>48</b>	WILL CARTER/With You/Way Back Records	67	1	5	0	2
43	<b>49</b>	REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	67	-3	3	0	3
--	<b>50</b>	STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	63	16	4	0	2

Number 1 =

Most Added =

Spin Gainer =

<b>Bubbling Under</b>	<b>Position</b>
COREY HUNT BAND/Explain/Super Secret Independent Records	<b>51</b>
TRUCK STOP GAMBLERS/Side By Side/Logan Gray	<b>52</b>
ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	<b>53</b>
BART CROW/Let It Bleed/Drift Ring Music	<b>54</b>
CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	<b>55</b>
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	<b>56</b>
BRANDON STEADMAN/Girl Like You/Smith Entertainment	<b>57</b>
KODY WEST/Playing Cards/Kody West Music	<b>58</b>
ZAC STOKES/Woman Like You/Zac Stokes Music	<b>59</b>
BRAD CUNNINGHAM BAND/Goin' To Texas/CEN	<b>60</b>

## TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG



## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
<u>KERP-FM</u>	<u>Dodge City, KS</u>	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	<u>KYKM-FM</u>	<u>Yoakum, TX</u>
KFLP-FM	Floydada, TX	<u>KMRK-FM</u>	<u>Odessa, TX</u>	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	<u>Longview, TX</u>
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
<u>KFYN-FM</u>	<u>Paris, TX</u>	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	<u>KTTX-FM</u>	<u>Brenham, TX</u>		
KHST-FM	Lamar, MO	<u>KOYN-FM</u>	<u>Paris, TX</u>	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>Nov. 3</b>	STEPHANIE URBINA JONES/Vamanos/Casa Del Rio Records
<b>Nov. 11</b>	CALLAHAN DIVIDE/Poplar (Album)/Callahan Divide Music
<b>Nov. 14</b>	AARON WATSON/Outta Style/Big Label

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

We are an app that allows you to collect tips, sell CDs, sell Merch and keep a record of fans through your phone.

Share your gigs on social media and increase your crowd.

Build a calendar of gigs using the calendar function.

GPS will get your fans to you easy and quick.

Download the app and give in a snap!

Sign up at [See-note.com](http://See-note.com) to start collecting!



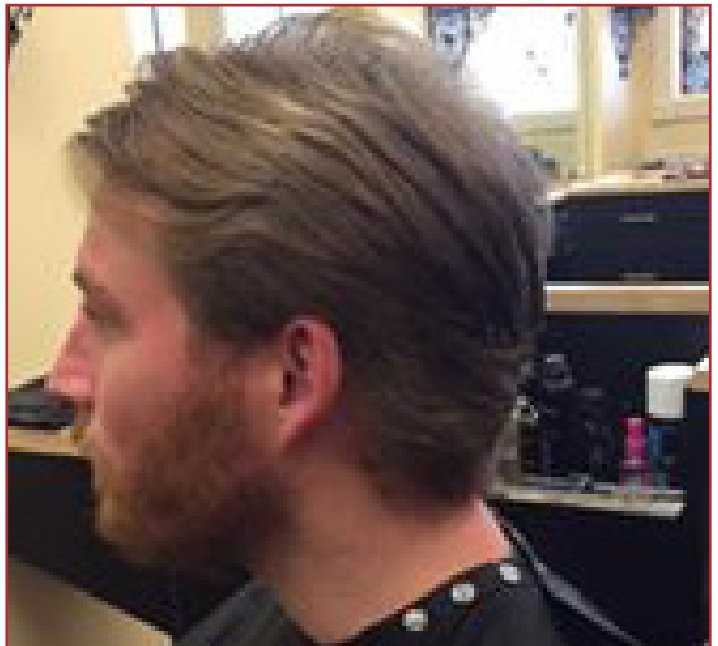
## Music Available from the CDX Digital Download Center

[Jerrett Zoch & The OSR Band/Everything I Need](#)  
[Bryan Adam Joyner/Cried When He Died](#)  
[Brutherz/She's Got Pride](#)  
[Stephen Chadwick/She Just Might Be A Love Song](#)  
[Miles Williams/Where The Buses Don't Run](#)  
[Sam Riggs/High On a Country Song](#)  
[The Buffalo Ruckus/Hills and Valleys](#)  
[Donovan Lee/She Stays](#)  
[Ronnie Dean Tinsley/Must Be Nice](#)  
[Hunter Rea Band/Memories](#)  
[Callahan Divide/Aliens & Ice Cream](#)  
[Cole Risner/Gun Barrel City](#)  
[Josh Abbott Band/Amnesia](#)  
[AJ Guel/Run Away Tonight](#)  
[Mike And The Moonpies/Mockingbird](#)  
[Jackie Darlene/Why Do I Cry/Smith Entertainment](#)  
[Robert Earl Keen/Shades Of Gray/Dualtone Records](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



Genevieve Allen with Bobby Lerma from KOUL in Corpus.



Jerrett Zoch of Jerrett Zoch & The OSR Band after getting his hair cut and donating it to Locks Of Love.



Felix Truvere(L) in studio at KTEX 106 with Cactus Ken(R).

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

### Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



#### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

#### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**

Most Added	Adds
CASEY DONAHEW/Kiss Me Almost Country Records	3
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	3
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	3
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	3
PROPHETS AND OUTLAWS/Show Me Seven Set Jam Records	3
JOSH WARD/Broken Heart Buckshot Records	2
KEVIN FOWLER/Texas Forever Kevin Fowler Records	2
KIMBERLY DUNN/Traffic Kimberly Dunn Music	2
RANDALL KING (FT.CLETO CORDERO)/Hard Livin' Illene Randall King Music	2
ADRIAN JOHNSTON/Rather Have You Adrian Johnston Music	2

Greatest Spin Gainers	Increase
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	53
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	51
JOSH WARD/Broken Heart Buckshot Records	49
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	35
DIRTY RIVER BOYS/Simplified DRB Music	30
TURNPIKE TROUBADOURS/Come As You Are Motel Time Productions	29
RANDALL KING (Ft. CLETO CORDERO)/Hard Livin' Illene Randall King Music	27
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	26
MIKE RYAN/New Home Town Rock & Soul	20
TRUCK STOP GAMBLERS/Side By Side Logan Gray	18

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM



# Publicity Spotlight

Some great news from our friends over at Shore Fire Media.

Check out their site for info on great events and releases here at [www.shorefire.com](http://www.shorefire.com)

## Randy Rogers Band Transcends Boundaries With History-Making Airplay



Randy Rogers Band continues to establish its mark as a trailblazer by making history on the CDX chart both as a unit and with their latest single "San Antone." Since the inception of CDX TRACtion monitoring and the TRACtion Texas Red Dirt Chart, the Randy Rogers Band is the most played artist to date in total chart spins and "San Antone" is the most detected single.

*"From the seed of an idea planted during MusicFest at Steamboat Springs in January, creating the TRACtion Texas monitored airplay chart at Texas Red Dirt Radio has been a collective effort," says CDX TRACtion Texas Chart Director Jessie Scott. "As a bright light, mover and shaker, and community builder par excellence, it doesn't surprise me that Randy Rogers Band has garnered the most radio activity. Well done, my friends!"*

"San Antone" was a multi week #1 on the chart and will be followed by the 'Nothing Shines Like Neon' track titled "Tequila Eyes."

In addition to new music, the hard-touring outfit -- often playing more than 200 dates a year -- will headline a fall tour that includes stops in Los Angeles, Portland, Seattle, Baton Rouge and other cities. For more on Randy Rogers Band, including a list of tour dates, please visit [randyrogersband.com](http://randyrogersband.com).