

#1

Reckless Kelly
How Can You Love Him
You Don't Even Like Him
No Big Deal

CONTENTS

Charts

Rank	Artist	Title	Weeks on Chart	Peak
1	Reckless Kelly	How Can You Love Him (You Don't Even Like Him)	3	1
2	Josh Abbott Band	Flatland Cavalry	1	2
3	Robert Earl Keen	Mike & The Moonpies	1	3
4	Jackie Darlene	Aaron Watson	1	4
5	Mike & The Moonpies	Robert Earl Keen	1	5
6	Aaron Watson	Jackie Darlene	1	6
7	Jackie Darlene	Aaron Watson	1	7
8	Aaron Watson	Jackie Darlene	1	8
9	Jackie Darlene	Aaron Watson	1	9
10	Aaron Watson	Jackie Darlene	1	10

PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 6

Chart Breakouts

PAGE 7



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

All Treats, No Tricks



Hey Kiddos;

Halloween is just about here! The big question is “What are you going as?” I love how creative dressing up for this holiday can be. I had a program director one time who came as an FM Radio, and his wife was an AM Radio, with their costumes constructed from Papier-mâché. Fun stuff! We would love to see your costume photos next week in the TRACtion Texas Newsletter. As we wish you all good treats and no tricks, I can’t believe the holiday season is not far behind. I wanted to remind you about our service to get your new Christmas Music tracks to radio through our CDX Distribution Center. Our email blasts go to 1100 folks, including Texas Red Dirt stations, Mainstream Country stations in the region, and CMA International Country stations. That gives you great reach, and great messaging to get the word out about your new project. By the way, you will find new songs in there today from Robert Earl Keen, Mike & The Moonpies, Jackie Darlene, and Aaron Watson. If you are a radio programmer and you don’t have your gratis log in, Joe Kelly will be happy to get you set up. Reach him at joe@cdxcd.com.

Today we congratulate Reckless Kelly on their third week at #1! Josh Abbott Band has a double dip this week, as they were most added, and highest debut. Flatland Cavalry is this week’s highest gainer. I am loving this! Let’s celebrate by bobbing for apples! Does anyone even do that anymore?

Looking forward,
Jessie Scott

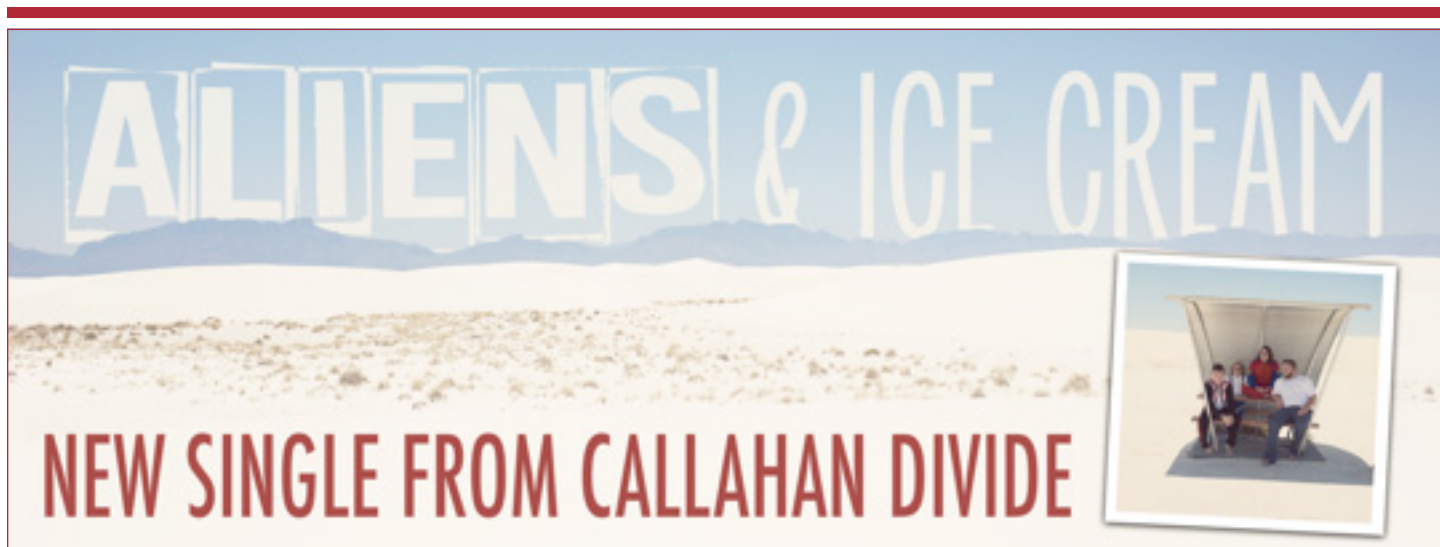
jessiescott@cdxcd.com

TRACtion Texas Chart Director



L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	635	20	35	1	12
4	2	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	616	102	32	0	16
3	3	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	614	66	32	1	16
2	4	GREEN RIVER ORDINANCE/Simple Life/Residence Music	562	3	35	0	17
5	5	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	545	48	31	1	14
6	6	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	517	54	33	1	14
7	7	CASEY DONAHEW/Kiss Me/Almost Country Records	516	58	28	0	10
9	8	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	449	39	32	1	12
10	9	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	428	19	32	1	13
11	10	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	424	42	27	3	7
13	11	SAM RIGGS/High On A Country Song/Deep Creek Records	367	14	31	2	9
20	12	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	359	95	26	5	5
14	13	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	356	23	25	2	11
16	14	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	352	70	21	2	6
18	15	JOSH WARD/Broken Heart/Buckshot Records	313	38	23	1	5
15	16	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	311	14	23	0	10
19	17	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	294	24	28	1	13
21	18	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	287	28	17	1	15
22	19	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	262	27	22	0	15
17	20	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	245	-32	24	1	17
25	21	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	241	33	14	1	9
23	22	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	222	-12	17	0	15
26	23	KYLIE FREY/Me and These Boots/Kylie Frey Music	209	5	17	0	17
24	24	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	206	-21	19	0	6
31	25	MIKE RYAN/New Home Town/Rock & Soul	193	48	14	4	3
29	26	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	191	37	16	1	7
30	27	DERYL DODD/The Ride/Little Red Truck Music	186	36	12	1	6
28	28	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	172	2	14	1	5
35	29	DALTON DOMINO/July/Lightning Rod Records	162	53	11	4	4
32	30	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	138	-6	12	0	13

ALIENS & ICE CREAM



NEW SINGLE FROM CALLAHAN DIVIDE

L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
--	31	JOSH ABBOTT BAND/Live It While You Got It/Pretty Damn Tough Records	133	102	11	8	1
37	32	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	128	30	10	1	4
34	33	TJ BROSCOFF/Should've Been Mine/TJB Records	125	12	7	0	6
33	34	CASE HARDIN/Sign Of A Fool/Case Hardin Music	115	-2	11	1	8
38	35	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	111	17	11	3	9
36	36	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	106	-3	7	0	6
41	37	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	86	6	8	2	3
45	38	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	86	16	7	1	2
42	39	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	83	4	4	0	3
39	40	DREW FISH/Small Price To Pay/Drew Fish Music	79	-12	5	0	11
43	41	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	72	-1	9	0	3
--	42	ZAC STOKES/Woman Like You/Zac Stokes Music	71	22	5	0	2
--	43	REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	70	23	4	2	2
44	44	DOC WEST/Love Like A Hurricane/Doc West Music	67	-4	7	0	10
--	45	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo Records	66	63	7	7	1
--	46	WILL CARTER/With You/Way Back Records	66	23	5	2	1
--	47	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records	65	40	5	2	1
46	48	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	65	-5	4	0	11
40	49	CODY WAYNE/Take Me Drunk/Broken String	64	-20	9	0	12
49	50	COREY HUNT BAND/Explain/Super Secret Independent Records	58	3	6	1	3

Number 1 =

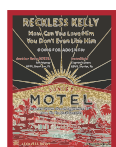
Most Added =

Spin Gainer =

Bubbling Under	Position
HUNTER REA BAND/Memories/Hunter Rea Band Music	51
BART CROW/Let It Bleed/Drift Ring Music	52
STRANGETOWNE/We'll Get What We Want/Strangetowne Music	53
DIRTY RIVER BOYS/Simplified/DRB Music	54
JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	55
CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	56
ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	57
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	58
STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	59
MIKE AND THE MOONPIES/Mockingbird/Smith Music Group	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBOS-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	<u>KOLI-FM</u>	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Oct. 28	BRANDON STEADMAN/Take Me Home (Album)/Smith Entertainment MARK MCKINNEY & CASSIE MCKINNEY/Bridge/Texas Evolution
Oct. 31	THE POWELL BROTHERS/4 Wheel Hotel/Powell Brothers Productions STEPHANIE URBINA JONES/Vamanos/Casa Del Rio Records
Nov. 11	CALLAHAN DIVIDE/Poplar (Album)/Callahan Divide Music AARON WATSON/Outta Style/Big Label

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Jerrett Zoch & The OSR Band - "Everything I Need"

Adds And Conversion Now!



Radio Contact: Dillon at Steen Entertainment – dillon@steenentertainment.com

www.jerrettzochandtheosrband.com



“When an ace songwriter like Bruce Robison sits down with other musicians to talk about the art and craft of songwriting and performing, the result isn’t imitation—it’s reinterpretation.” - **Texas Monthly**

“You can really make someone happy with a damned song.” - **Evan Felker**

“I just believe everybody really has a story. And if you can get to it, it’s really fun for me. Honestly, as a fan, it’s fun.” - **Bruce Robison**

“That’s what I want to do with my songs, is make people stop for a minute and see things clearly.” - **Jack Ingram**



Whether you call it Country or Americana, Bruce Robison is gathering the best of the best at his all analog studio to record singles and videos for his ambitious endeavour, The Next Waltz. **The Next Waltz** is home where fans can find new music, peer to peer interviews and videos from incredible artists recorded using vintage technology, in a stripped down, refreshing, and authentic way. Our goal at The Next Waltz is to remind the music loving community of the spiritual, communal experience of music while allowing fans to explore the complex web of cultural ripples that make up our traditions.

www.thenextwaltz.com

Music Available from the CDX Digital Download Center

[Jerrett Zoch & The OSR Band/Everything I Need](#)
[Bryan Adam Joyner/Cried When He Died](#)
[Brutherz/She's Got Pride](#)
[Stephen Chadwick/She Just Might Be A Love Song](#)
[Miles Williams/Where The Buses Don't Run](#)
[Sam Riggs/High On a Country Song](#)
[The Buffalo Ruckus/Hills and Valleys](#)
[Donovan Lee/She Stays](#)
[Ronnie Dean Tinsley/Must Be Nice](#)
[Hunter Rea Band/Memories](#)
[Callahan Divide/Aliens & Ice Cream](#)
[Cole Risner/Gun Barrel City](#)
[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)
[Mike And The Moonpies/Mockingbird](#)
[Jackie Darlene/Why Do I Cry/Smith Entertainment](#)
[Robert Earl Keen/Shades Of Gray/Dualtone Records](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Hanging out, having a burning good time! (L-R) Jen Gidel (MITR. com), Jerrod Ford (TBR percussion), Michael Bruggess (TBR bass), Tom Imber (Firehouse), Brad Haefner & Jason Lovell of The Buffalo Ruckas at The Firehouse, Houston.



Brandon Steadman with Ben Ryan from 95.9 The Ranch for The Sunday Sendoff.



John Hord and Kat Powers of KYYK in Palestine looking fine!

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Most Added	Adds
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	8
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	7
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	5
MIKE RYAN/New Home Town Rock & Soul	4
DALTON DOMINO/July Lightning Rod Records	4
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	3
KALEB MCINTIRE/Find Another Baby Rockin' Doc Music	3
KAITLIN BUTTS/Don't Push It Kaitlin Butts Music	3
SAM RIGGS/High On A Country Song Deep Creek Records	2
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	2

Greatest Spin Gainers	Increase
FLATLAND CAVALRY/One I Want Flatland Cavalry Music	102
JOSH ABBOTT BAND/Live It While You Got It Pretty Damn Tough Records	102
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	95
KEVIN FOWLER/Texas Forever Kevin Fowler Records	70
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	66
SHANE SMITH AND THE SAINTS/Runaway Train Geronimo Records	63
CASEY DONAHEW/Kiss Me Almost Country Records	58
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	54
DALTON DOMINO/July Lightning Rod Records	53
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	48

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM