

#1

**Reckless Kelly**

How Can You Love Him  
You Don't Even Like Him  
No Big Deal

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## The Debate Rages



Hey Kiddos;

It is just three weeks out from the Presidential election, and I can't even stand to watch the news shows on TV any longer. The sheer volume of raised voices makes for a lot of teeth gnashing. It seems like all of us are seething about something these days. Visiting Facebook provides no respite either, as the debate rages there in the most mean-spirited way. And then searching further into the Texas Red Dirt world, this week there was a very active thread which highlighted the conventional wisdom and standards and practices among radio stations. Specifically pointed out was the practice of reporting paper adds, and then internet stations were singled out for spins that can be procured to accompany an ad buy on the website.

It is not beneficial for the lines to be drawn in opposition to one another. We should all be working together for the good of the industry and the artists we represent. Everything has its place in a campaign, and can help to get attention for the music to be heard by a wider audience. Here at CDX TRACtion Texas, we serve to provide an accurate picture of what is being played, for real, at Texas Red Dirt Radio. Presently, we only monitor terrestrial radio, without Internet radio stations on the panel, as they may be playing by different rules than the FCC dictates for licensed radio. That isn't to say that each of these entities doesn't have a place in the universe. We all are here in common purpose, to grow the footprint for the world of Texas Red Dirt music and all its participants, no matter what side of the aisle they are on!

Onward, y'all! Reckless Kelly continues at #1 this week, Congrats guys – and congrats to brother Braun family band Micky and The Motorcars at #3. Flatland Calvalry takes Most Added honors, Highest Gainer for the week is Roger Creager, and Randall King grabs Highest Debut!

Looking forward,  
**Jessie Scott**

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TRACtion Texas Chart Director

# VISION

## ENTERTAINMENT

[www.visentertainment.net](http://www.visentertainment.net)

L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	615	6	36	1	11
2	2	GREEN RIVER ORDINANCE/Simple Life/Residence Music	559	-11	34	0	16
5	3	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	548	44	31	1	15
6	4	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	514	54	33	6	15
7	5	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	497	41	31	3	13
12	6	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	463	69	32	4	13
8	7	CASEY DONAHEW/Kiss Me/Almost Country Records	458	15	28	0	9
3	8	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	455	-85	32	0	16
10	9	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	410	-14	33	1	11
13	10	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	409	38	31	2	12
16	11	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	382	59	25	4	6
11	12	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	380	-42	31	0	16
14	13	SAM RIGGS/High On A Country Song/Deep Creek Records	353	-7	29	3	8
17	14	JERRETT ZOCH (& THE OSR BAND)/Everything I Need/Jerrett Zoch and OSR Band Music	333	21	23	2	10
19	15	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	297	15	22	2	9
25	16	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	282	66	20	6	5
18	17	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	277	-20	25	0	16
22	18	JOSH WARD/Broken Heart/Buckshot Records	275	20	22	4	4
15	19	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	270	-57	27	1	12
26	20	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	264	49	21	5	4
21	21	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	259	2	18	0	14
23	22	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	235	-18	22	1	14
24	23	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	234	-5	17	0	14
27	24	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	227	17	19	4	5
29	25	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	208	29	15	2	8
28	26	KYLIE FREY/Me and These Boots/Kylie Frey Music	204	11	17	0	16
20	27	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	201	-61	26	2	16
30	28	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	170	12	13	2	4
33	29	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	154	34	15	2	6
36	30	DERYL DODD/The Ride/Little Red Truck Music	150	43	10	3	5

# ALIENS & ICE CREAM



## NEW SINGLE FROM CALLAHAN DIVIDE

L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
40	<b>31</b>	MIKE RYAN/New Home Town/Rock & Soul	145	55	10	3	2
31	<b>32</b>	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	144	-1	13	3	12
38	<b>33</b>	CASE HARDIN/Sign Of A Fool/Case Hardin Music	117	22	11	0	7
39	<b>34</b>	TJ BROSCOFF/Should've Been Mine/TJB Records	113	20	7	0	5
37	<b>35</b>	DALTON DOMINO/July/Lightning Rod Records	109	12	7	1	3
32	<b>36</b>	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	109	-16	7	0	5
43	<b>37</b>	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	98	22	9	3	3
42	<b>38</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	94	15	10	0	8
34	<b>39</b>	DREW FISH/Small Price To Pay/Drew Fish Music	91	-26	5	0	10
35	<b>40</b>	CODY WAYNE/Take Me Drunk/Broken String	84	-28	11	0	11
44	<b>41</b>	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	80	12	6	1	2
46	<b>42</b>	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	79	16	4	1	2
49	<b>43</b>	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	73	15	9	2	2
41	<b>44</b>	DOC WEST/Love Like A Hurricane/Doc West Music	71	-19	7	0	9
--	<b>45</b>	RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	70	15	6	3	1
47	<b>46</b>	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	70	8	4	0	10
48	<b>47</b>	STRANGETOWNE/We'll Get What We Want/Strangetowne Music	67	6	3	0	2
--	<b>48</b>	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	59	8	7	1	11
45	<b>49</b>	COREY HUNT BAND/Explain/Super Secret Independent Records	55	-8	5	0	2
--	<b>50</b>	STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	51	11	4	1	1

Number 1 =

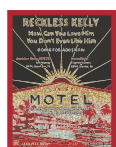
Most Added =

Spin Gainer =

Bubbling Under	Position
KODY WEST/Playing Cards/Kody West Music	<b>51</b>
ZAC STOKES/Woman Like You/Zac Stokes Music	<b>52</b>
ADRIAN JOHNSTON/Rather Have You/Adrian Johnston Music	<b>53</b>
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	<b>54</b>
WILL CARTER/With You/Way Back Records	<b>55</b>
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	<b>56</b>
DIRTY RIVER BOYS/Simplified/DRB Music	<b>57</b>
BRAD CUNNINGHAM BAND/Goin' To Texas/CEN	<b>58</b>
CALLAHAN DIVIDE/Aliens & Ice Cream/Callahan Divide Music	<b>59</b>
BART CROW/Let It Bleed/Drift Ring Music	<b>60</b>

## TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	<u>KMRK-FM</u>	<u>Odessa, TX</u>	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>Oct. 21</b>	NATHAN BONNES/Glory Of The Open Road/Nathan Bonnes Music
<b>Oct. 24</b>	BART CROW/Let It Bleed/Drift Ring Music DAVID LEE/Bringin' Hippy Back/Jose Armadillo Music
<b>Oct. 28</b>	BRANDON STEADMAN/Take Me Home (Album)/Smith Entertainment
<b>Oct. 31</b>	THE POWELL BROTHERS/4 Wheel Hotel/Powell Brothers Productions
<b>Nov. 11</b>	CALLAHAN DIVIDE/Poplar (Album)/Callahan Divide Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



**Jerrett Zoch & The OSR Band - "Everything I Need"**

**Adds And Conversion Now!**



Radio Contact: Dillon at Steen Entertainment – [dillon@steenentertainment.com](mailto:dillon@steenentertainment.com)

[www.jerrettzochandtheosrband.com](http://www.jerrettzochandtheosrband.com)





“When an ace songwriter like Bruce Robison sits down with other musicians to talk about the art and craft of songwriting and performing, the result isn’t imitation—it’s reinterpretation.” - **Texas Monthly**

“You can really make someone happy with a damned song.” - **Evan Felker**

“I just believe everybody really has a story. And if you can get to it, it’s really fun for me. Honestly, as a fan, it’s fun.” - **Bruce Robison**

“That’s what I want to do with my songs, is make people stop for a minute and see things clearly.” - **Jack Ingram**



Whether you call it Country or Americana, Bruce Robison is gathering the best of the best at his all analog studio to record singles and videos for his ambitious endeavour, The Next Waltz. **The Next Waltz** is home where fans can find new music, peer to peer interviews and videos from incredible artists recorded using vintage technology, in a stripped down, refreshing, and authentic way. Our goal at The Next Waltz is to remind the music loving community of the spiritual, communal experience of music while allowing fans to explore the complex web of cultural ripples that make up our traditions.

[www.thenextwaltz.com](http://www.thenextwaltz.com)

## Music Available from the CDX Digital Download Center

[Jerrett Zoch & The OSR Band/Everything I Need](#)  
[Bryan Adam Joyner/Cried When He Died](#)  
[Brutherz/She's Got Pride](#)  
[Stephen Chadwick/She Just Might Be A Love Song](#)  
[Miles Williams/Where The Buses Don't Run](#)  
[Sam Riggs/High On a Country Song](#)  
[The Buffalo Ruckus/Hills and Valleys](#)  
[Donovan Lee/She Stays](#)  
[Ronnie Dean Tinsley/Must Be Nice](#)  
[Hunter Rea Band/Memories](#)  
[Callahan Divide/Aliens & Ice Cream](#)  
[Cole Risner/Gun Barrel City](#)  
[Josh Abbott Band/Amnesia](#)  
[AJ Guel/Run Away Tonight](#)  
[Mike And The Moonpies/Mockingbird](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



**Bri Bagwell and Colby Ericson, host of KVWF's 35 South, hang out at the Port of Wichita after Bri's recent Wichita, KS performance.**



**Casey Donahew opened up for Toby Keith at the BOK Center in Tulsa this past Friday night. (L-R) Steve Kelly of KKAJ/Ardmore and Casey Donahew.**



**Curtis Grimes in studio with Josh Roesner from KERP in Dodge City, KS.**

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
Upload at [www.tractiontx.com](http://www.tractiontx.com)



Most Added	Adds
FLATLAND CAVALRY/One I Want Flatland Cavalry Music	6
KEVIN FOWLER/Texas Forever Kevin Fowler Records	6
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	5
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	4
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	4
JOSH WARD/Broken Heart Buckshot Records	4
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	4
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	3
SAM RIGGS/High On A Country Song Deep Creek Records	3
DERYL DODD/The Ride Little Red Truck Music	3

Greatest Spin Gainers	Increase
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	69
KEVIN FOWLER/Texas Forever Kevin Fowler Records	66
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	59
MIKE RYAN/New Home Town Rock & Soul	55
FLATLAND CAVALRY/One I Want Flatland Cavalry Music	54
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	49
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	44
DERYL DODD/The Ride Little Red Truck Music	43
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	41
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	38

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM