

#1

Reckless Kelly
How Can You Love Him
You Don't Even Like Him
No Big Deal

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Stay Restless my friends with Reckless Kelly



Hey Kiddos;

A long time ago I was the Americana Editor at the now defunct trade magazine Gavin. One day a lunch with Robert Earl Keen was scheduled so he could introduce me to Reckless Kelly. First a word about REK. He is a force of nature. I feel so many of the artists coming up today have looked to Robert for inspiration. That he still ventures into new territory, as he did with his most recent release “Happy Prisoner: The Bluegrass Sessions”, tells you he is still restless, still exploring. Beyond that is his commitment to the scene. I used to love his Texas Uprising concert series, as it would turn me on to new music with his bookings. At this particular lunch in Nashville, he made me promise I would help Reckless Kelly. By the way, there is a new Robert Earl Keen album in the pipeline, which you will see next month.

Through the years, I would like to say that I have been in a position TO help, and that has included booking artists for shows, playing them on the radio, writing about them, filming them for Music Fog, and of course, now with the CDX TRACtion Texas Chart. The chart speaks for itself, as it is a weekly snapshot of what you guys at radio are playing. No hands touch the data, we are honest brokers. But I am beyond excited to welcome Reckless Kelly to the #1 position this week. Congrats go also to Casey Donahew for the highest spin gain, Mike Ryan for the highest debut for of the week at #40, and Jon Wolfe for being the most added with 6 stations.

Keep it coming folks, I am proud that we provide a forum for your efforts on the artist side as well as on the radio front. There is lots of worthy music coming from the Texas Red Dirt world!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director


HIGHEST DEBUT

MIKE RYAN

NEW HOMETOWN

L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
2	1	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	609	36	35	1	10
4	2	GREEN RIVER ORDINANCE/Simple Life/Residence Music	570	25	32	0	15
1	3	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	540	-47	34	1	15
3	4	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	522	-40	32	0	15
5	5	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	504	45	30	1	14
9	6	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	460	26	27	1	14
7	7	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	456	7	26	1	12
14	8	CASEY DONAHEW/Kiss Me/Almost Country Records	443	80	28	2	8
6	9	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	438	-19	29	0	15
11	10	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	424	17	31	3	10
8	11	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	422	-12	31	0	15
12	12	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	394	10	28	1	12
15	13	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	371	27	29	6	11
13	14	SAM RIGGS/High On A Country Song/Deep Creek Records	360	-5	26	3	7
16	15	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	327	-13	27	1	11
19	16	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	323	32	21	4	5
22	17	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	312	59	21	3	9
17	18	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	297	-32	23	1	15
21	19	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	282	28	20	0	8
24	20	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	262	20	25	0	15
20	21	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	257	-17	18	0	13
27	22	JOSH WARD/Broken Heart/Buckshot Records	255	63	18	6	3
23	23	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	253	6	21	1	13
25	24	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	239	10	17	1	13
32	25	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	216	57	14	4	4
31	26	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	215	51	16	4	3
29	27	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	210	25	15	1	4
30	28	KYLIE FREY/Me and These Boots/Kylie Frey Music	193	10	16	0	15
28	29	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	179	-8	13	0	7
36	30	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	158	34	11	3	3

ALIENS & ICE CREAM



NEW SINGLE FROM CALLAHAN DIVIDE

L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	145	9	10	0	11
45	32	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	125	44	7	1	4
40	33	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	120	20	13	1	5
39	34	DREW FISH/Small Price To Pay/Drew Fish Music	117	14	5	0	9
41	35	CODY WAYNE/Take Me Drunk/Broken String	112	14	11	2	10
37	36	DERYL DODD/The Ride/Little Red Truck Music	107	-13	8	0	4
47	37	DALTON DOMINO/July/Lightning Rod Records	97	18	6	2	2
44	38	CASE HARDIN/Sign Of A Fool/Case Hardin Music	95	8	11	0	6
48	39	TJ BROSCOFF/Should've Been Mine/TJB Records	93	15	7	2	4
--	40	MIKE RYAN/New Home Town/Rock & Soul	90	44	7	4	1
42	41	DOC WEST/Love Like A Hurricane/Doc West Music	90	1	7	0	8
43	42	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	79	-9	9	1	7
49	43	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	76	5	6	0	2
--	44	JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	68	7	5	2	1
--	45	COREY HUNT BAND/Explain/Super Secret Independent Records	63	15	5	2	1
--	46	BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	63	1	3	0	1
46	47	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	62	-19	4	0	9
--	48	STRANGETOWNE/We'll Get What We Want/Strangetowne Music	61	21	3	1	1
--	49	MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	58	15	7	0	1
50	50	KODY WEST/Playing Cards/Kody West Music	56	-8	3	0	2

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
RANDALL KING (FT. CLETO CORDERO)/Hard Livin' Illene/Randall King Music	51
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	52
JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	53
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	54
BRAD CUNNINGHAM BAND/Goin' To Texas/CEN	55
STEPHEN CHADWICK/She Just Might Be A Love Song/Stag Records	56
WILL CARTER/With You/Way Back Records	57
ZAC STOKES/Woman Like You/Zac Stokes Music	58
JARED DECK/17 Miles/Jared Deck Music	59
JASON BOYD BAND/Break Your Stride/Jason Boyd Band Music	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Oct. 17	JOSH ABBOTT BAND/Live It While You Got It (T/RD ONLY)/Pretty Damn Tough Records FOLK FAMILY REVIVAL/Addicted To The Road/Redtree Music/Vision Entertainment JEREMY PLATO & THE DEPARTED (WITH JAMIE LIN WILSON)/It Won't be Long and I'll Be Hating You/Underground Sound
Oct. 24	BART CROW/Let It Bleed/Drift Ring Music
Oct. 31	THE POWELL BROTHERS/4 Wheel Hotel/Powell Brothers Productions

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Jerrett Zoch & The OSR Band - "Everything I Need"

Adds And Conversion Now!



Radio Contact: Dillon at Steen Entertainment – dillon@steenentertainment.com

www.jerrettzochandtheosrband.com



“When an ace songwriter like Bruce Robison sits down with other musicians to talk about the art and craft of songwriting and performing, the result isn’t imitation—it’s reinterpretation.” - **Texas Monthly**

“You can really make someone happy with a damned song.” - **Evan Felker**

“I just believe everybody really has a story. And if you can get to it, it’s really fun for me. Honestly, as a fan, it’s fun.” - **Bruce Robison**

“That’s what I want to do with my songs, is make people stop for a minute and see things clearly.” - **Jack Ingram**



Whether you call it Country or Americana, Bruce Robison is gathering the best of the best at his all analog studio to record singles and videos for his ambitious endeavour, The Next Waltz. **The Next Waltz** is home where fans can find new music, peer to peer interviews and videos from incredible artists recorded using vintage technology, in a stripped down, refreshing, and authentic way. Our goal at The Next Waltz is to remind the music loving community of the spiritual, communal experience of music while allowing fans to explore the complex web of cultural ripples that make up our traditions.

www.thenextwaltz.com

Music Available from the CDX Digital Download Center

[Jerrett Zoch & The OSR Band/Everything I Need](#)
[Bryan Adam Joyner/Cried When He Died](#)
[Brutherz/She's Got Pride](#)
[Stephen Chadwick/She Just Might Be A Love Song](#)
[Miles Williams/Where The Buses Don't Run](#)
[Sam Riggs/High On a Country Song](#)
[The Buffalo Ruckus/Hills and Valleys](#)
[Donovan Lee/She Stays](#)
[Ronnie Dean Tinsley/Must Be Nice](#)
[Hunter Rea Band/Memories](#)
[Callahan Divide/Aliens & Ice Cream](#)
[Cole Risner/Gun Barrel City](#)
[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Brandon Steadman visits James Cook at 94.9 The Outlaw



Chucks always come in pairs! Chuck Taylor with Jack Ingram live remote from AmericanaFest!



Chuck Taylor with Sean McConnell live remote from AmericanaFest!

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Most Added	Adds
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	6
JOSH WARD/Broken Heart Buckshot Records	6
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	4
KEVIN FOWLER/Texas Forever Kevin Fowler Records	4
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	4
MIKE RYAN/New Home Town Rock & Soul	4
ZANE WILLIAMS/Bringin' Country Back Texas Like That Records	3
SAM RIGGS/High On A Country Song/ Deep Creek Records	3
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	3
BLUE WATER HIGHWAY BAND/Speaking Of The Devil Blue Water Highway Band Music	3

Greatest Spin Gainers	Increase
CASEY DONAHEW/Kiss Me Almost Country Records	80
JOSH WARD/Broken Heart Buckshot Records	63
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	59
KEVIN FOWLER/Texas Forever Kevin Fowler Records	57
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	51
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	45
LUKE ROBINSON/She Drinks Alone Luke Robinson Music	44
MIKE RYAN/New Home Town Rock & Soul	44
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	36
BLUE WATER HIGHWAY BAND/Speaking Of The Devil Blue Water Highway Band Music	34

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM