

#1

The Randy Rogers Band  
San Antone  
Tommy Jackson Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Texas Red Dirt Debate



Hey Kiddos;

We are coming off big stuff last week, including the 17th Annual AmericanaFest in Nashville. I was happy to shake a few hands, including those of Brendon Anthony of the Texas Music Office, and see a few more folks around town who were attending the event. Our huge thanks to Libby Koch, for stopping by the CDX Traction office to film a video. Do check out Libby's photos and the link on page 4. We want more of that stuff to happen, so we can share more music in all ways, from distribution to radio, to distribution to the ever growing tribe of fans for Texas Red Dirt music! Oh how I would love to create a similar event to AmericanaFest for the members of the T/RD world.

Frankly, we can't do this without your participation. We offer opportunities to you gratis, to print your add dates, though this week we are using that space for Libby Koch, as the only add date we had was the new Dirty River Boys track, which is GFA this Friday. We only ask in return that you consider us as a good investment for your advertising dollars in our newsletter, and in your distribution budget for radio. Our tracking is without par in the industry. Email me if you don't yet have a logon at [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com). This is a grand experiment, to provide a higher level of accuracy with a monitored airplay chart. Coming off the debate last night, I am reminded of the saying "A house divided cannot stand." We would love to be standing in solidarity together with you in your efforts to empower your artist's careers and provide actionable intelligence to you, whether you are a manager, agent, artist, label, or radio station.

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director



L W	T W	CDX <b>TRAction Texas</b> Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	627	26	32	0	13
3	2	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	596	24	33	1	13
7	3	JAKE WARD/Lonely Street/Jake Ward Music	556	4	28	0	13
5	4	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	538	-20	33	0	8
6	5	GREEN RIVER ORDINANCE/Simple Life/Residence Music	536	-16	35	1	13
10	6	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	468	15	28	2	12
9	7	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	456	-3	29	0	13
8	8	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	455	-91	29	0	13
2	9	MATT KIMBROW/Where The Seeds Fall/RROC Records	447	-127	29	0	13
11	10	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	434	-16	31	0	13
12	11	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	433	55	26	2	10
14	12	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	410	39	25	3	12
16	13	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	367	49	24	3	10
15	14	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	347	24	28	3	8
22	15	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	330	63	22	3	9
13	16	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	322	-51	25	0	13
20	17	CASEY DONAHEW/Kiss Me/Almost Country Records	319	41	25	3	6
19	18	SAM RIGGS/High On A Country Song/Deep Creek Records	305	21	21	0	5
18	19	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	298	5	24	1	9
17	20	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	289	-14	26	3	13
23	21	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	264	9	17	1	11
24	22	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	260	15	16	0	11
25	23	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	259	21	16	0	13
31	24	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	258	83	15	4	3
21	25	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	257	-10	20	1	11
26	26	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	257	27	17	3	7
27	27	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	242	16	17	2	6
28	28	CORY MORROW/Breaking Me Out/Write On Records	185	-26	19	0	13
30	29	KYLIE FREY/Me and These Boots/Kylie Frey Music	172	-3	13	0	13
32	30	AARON EINHOUSE/On & On/Vision Entertainment	164	-7	13	0	10



**Jerrett Zoch & The OSR Band - "Everything I Need"**

**Adds And Conversion Now!**



Radio Contact: Dillon at Steen Entertainment – [dillon@steenentertainment.com](mailto:dillon@steenentertainment.com)

[www.jerrettzochandtheosrband.com](http://www.jerrettzochandtheosrband.com)



L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
40	<b>31</b>	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	144	40	11	4	2
36	<b>32</b>	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	143	15	10	0	5
49	<b>33</b>	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	137	61	8	4	2
33	<b>34</b>	PARKER MCCOLLUM/All Day/PYM Music	128	-20	12	0	13
34	<b>35</b>	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	124	-13	10	0	9
37	<b>36</b>	DREW FISH/Small Price To Pay/Drew Fish Music	119	-2	6	0	7
--	<b>37</b>	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	114	97	10	9	1
42	<b>38</b>	CASE HARDIN/Sign Of A Fool/Case Hardin Music	113	17	10	1	4
39	<b>39</b>	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	105	-13	12	0	3
45	<b>40</b>	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	104	19	7	1	2
41	<b>41</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	101	0	8	0	5
38	<b>42</b>	DOC WEST/Love Like A Hurricane/Doc West Music	100	-20	9	0	6
47	<b>43</b>	DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records	99	18	4	0	7
--	<b>44</b>	JOSH WARD/Broken Heart/Buckshot Records	98	87	10	9	1
44	<b>45</b>	CODY WAYNE/Take Me Drunk/Broken String	98	9	10	1	8
46	<b>46</b>	DERYL DODD/The Ride/Little Red Truck Music	92	11	8	2	2
--	<b>47</b>	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	89	79	7	6	1
48	<b>48</b>	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	83	5	5	0	10
50	<b>49</b>	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	83	8	5	0	7
--	<b>50</b>	TJ BROSCOFF/Should've Been Mine/TJB Records	82	16	6	2	2

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
JUNIOR GORDON/Mexicoma/Junior Gordon Music	<b>51</b>
DALTON DOMINO/July/Lightning Rod Records	<b>52</b>
KODY WEST/Playing Cards/Kody West Music	<b>53</b>
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	<b>54</b>
MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	<b>55</b>
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	<b>56</b>
ZAC STOKES/Woman Like You/Zac Stokes Music	<b>57</b>
COREY HUNT BAND/Explain/Super Secret Independent Records	<b>58</b>
NATHAN BONNES/Back In My Arms Again/Nathan Bonnes Music	<b>59</b>
DUB MILLER/Big Chief Tablet/Dub Miller Music	<b>60</b>

## TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG



## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
<u>KBSO-FM</u>	<u>Corpus Christi, TX</u>	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	<u>KSAM-FM</u>	<u>Huntsville, TX</u>	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	<u>KSNY-FM</u>	<u>Snyder, TX</u>	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	<u>KOUL-FM</u>	<u>Benavides, TX</u>	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.



Libby Koch stopped by to sign the CDX HQ Hallway Of Fame last week!



Great show from Libby and her band at CDX! (L-R) Lazarus Nichols, Don Denham, Joe Devadanam, and Libby Koch!

Check out her performance here on our homepage: [www.cdxcd.com](http://www.cdxcd.com)

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

# GILLIGAN PROMOTIONS

*Gilligan Promotions LLC would like to welcome Jessie Scott and the CDX Traction Texas Chart. Congratulations on a great start and wishing for a long & bright future in Texas Music!*

WWW.GILLIGANPROMOTIONS.COM | 469.287.7040 | DAVID@GILLIGANPROMOTIONS.COM

## Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)  
[Jerrett Zoch & The OSR Band/Everything I Need](#)  
[Bryan Adam Joyner/Cried When He Died](#)  
[Brutherz/She's Got Pride](#)  
[Stephen Chadwick/She Just Might Be A Love Song](#)  
[Miles Williams/Where The Buses Don't Run](#)  
[Sam Riggs/High On a Country Song](#)  
[The Buffalo Ruckus/Hills and Valleys](#)  
[Donovan Lee/She Stays](#)  
[Ronnie Dean Tinsley/Must Be Nice](#)  
[Hunter Rea Band/Memories](#)  
[Callahan Divide/Aliens & Ice Cream](#)  
[Cole Risner/Gun Barrel City](#)  
[Josh Abbott Band/Amnesia](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



Looking good in paisley! **John Hord** with **Mama T** of **KMOO** in **Mineola, TX**.



Taking time to give back. **Garrett Bryan** of **Callahan Divide** having a heart-to-heart with a young fan.



**Jeremy Steding** is in the middle with **Jim Nash** and **Cary Dean** at **KRVF**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

### Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



#### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

#### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
Upload at **[www.tractiontx.com](http://www.tractiontx.com)**



Most Added	Adds
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	9
JOSH WARD/Broken Heart Buckshot Records	9
BLUE WATER HIGHWAY BAND/Speaking Of The Devil Blue Water Highway Band Music	6
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	4
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	4
KEVIN FOWLER/Texas Forever Kevin Fowler Records	4
FLATLAND CAVALRY/One I Want Flatland Cavalry Music	3
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	3
ZANE WILLIAMS/Bringin' Country Back Texas Like That Records	3
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	3

Greatest Spin Gainers	Increase
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	97
JOSH WARD/Broken Heart Buckshot Records	87
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	83
BLUE WATER HIGHWAY BAND/Speaking Of The Devil Blue Water Highway Band Music	79
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	63
KEVIN FOWLER/Texas Forever Kevin Fowler Records	61
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	55
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	49
CASEY DONAHEW/Kiss Me Almost Country Records	41
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	40

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM