

#1

Matt Kimbrow
Where The Seeds Fall
RROC Records

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

Here's to Kimbrow, Dunn, Jinks, Grimes, and Zoch!



Hey Kiddos;

Yo Mamas & Papas of the Texas Red Dirt World. Rick Hogan asked the question of the week – "What time does CDX close the chart?" As a reminder, the CDX chart week ends at midnight on Monday night/Tuesday morning. For those of you close to attaining your next chart goal, Monday is definitely a good day for you to call radio to work it as the Monday spins count toward the forthcoming chart. Then on Tuesday, we spend the day assessing the chart data and doing the layout for the newsletter to that arrives in your hands on Tuesday evening. Remember you can sign up to receive the chart newsletter at TRACtiontx.com.

It is time to crown a new leader! Congratulations to Matt Kimbrow -- nicely done on the #1! Other highlights and kudos this week go to Kimberly Dunn, who was most added by picking up 6 stations. It is good to see a woman in the Texas Red Dirt mix! Go girl! By the way, a song is reported as an add during the first chart week that that it is detected playing 5 times or more on a given panel station. Anything less than 5 spins could be construed as test spins, or specialty show play, so we take a wait and see attitude to gauge the station's level of commitment. This week's highest chart debut belongs to Curtis Grimes, at #37. And congrats go to Cody Jinks, the highest spin gainer, followed by Jerrett Zoch, who was the second highest gainer -- and for signing with a booking agent too!

The CDX Texas Music chart continues to be a work in progress and a labor of love. Keep sending your questions, comments, cards and letters, and Going For Adds dates and photos and of course your advertising HERE! We wanna keeping it going down the road, with your help of course. Take a drive with us!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director

7
♠

Jerrett Zoch & The OSR Band - "Everything I Need"
9 spot gain to number 27...second highest spin gain
Thanks to all the stations supporting us and we hope to gain more!



Radio Contact: Dillon at Steen Entertainment – dillon@steenentertainment.com

www.jerrettzochandtheosrband.com

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♥

L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
3	1	MATT KIMBROW/Where The Seeds Fall/RROC Records	717	65	32	0	11
2	2	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	688	26	32	0	11
1	3	CODY JOHNSON/With You I Am/Cojo Music LLC	636	-67	32	0	11
4	4	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	606	14	30	0	11
6	5	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	565	81	30	1	11
7	6	JAKE WARD/Lonely Street/Jake Ward Music	536	61	27	0	11
5	7	GREEN RIVER ORDINANCE/Simple Life/Residence Music	504	-4	31	0	11
10	8	KYLE PARK/Rednecks With Paychecks/Kyle Park Music / Thirty Tigers	456	9	32	1	11
11	9	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	455	29	29	1	11
13	10	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	433	26	32	4	6
14	11	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	393	18	25	2	10
12	12	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	387	-33	24	0	11
15	13	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	320	-11	23	0	11
16	14	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	309	15	19	1	10
17	15	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	307	14	23	1	7
19	16	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	306	22	20	0	8
18	17	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	297	13	23	1	8
20	18	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	288	5	17	0	9
25	19	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	264	31	21	2	6
21	20	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	260	-20	17	0	11
23	21	SAM RIGGS/High On A Country Song/Deep Creek Records	259	6	16	0	3
22	22	CORY MORROW/Breaking Me Out/Write On Records	250	-11	21	0	11
26	23	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	248	24	17	1	9
27	24	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	240	34	17	2	9
30	25	CASEY DONAHEW/Kiss Me/Almost Country Records	239	56	15	1	4
24	26	MARIO FLORES/One Boot In The Grave/Mario Flores Music	236	-11	18	0	11
36	27	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	215	69	13	2	5
31	28	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	214	37	15	0	7
28	29	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	208	9	13	0	4
34	30	KYLIE FREY/Me and These Boots/Kylie Frey Music	198	41	14	0	11



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www.seanmcconnell.com



L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
29	31	AARON EINHOUSE/On & On/Vision Entertainment	176	-19	13	1	8
33	32	CHANCE ANDERSON BAND/Tonight/Vision Entertainment	158	-2	11	0	11
35	33	PARKER MCCOLLUM/All Day/PYM Music	144	-12	13	0	11
37	34	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	135	8	10	1	7
38	35	DREW FISH/Small Price To Pay/Drew Fish Music	127	3	6	0	5
39	36	CODY WAYNE/Take Me Drunk/Broken String	123	4	12	0	6
--	37	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	118	52	7	1	1
40	38	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	113	-6	9	0	3
41	39	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	107	0	9	1	3
45	40	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	98	3	7	0	8
42	41	DOC WEST/Love Like A Hurricane/Doc West Music	94	-9	9	1	4
46	42	DARWIN MACON/This Ain't The Love I signed Up For/Macon Bacon Records	92	-2	7	1	5
--	43	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	91	51	9	6	1
43	44	CASE HARDIN/Sign Of A Fool/Case Hardin Music	88	-8	9	0	2
44	45	JUNIOR GORDON/Mexicoma/Junior Gordon Music	83	-13	9	0	7
47	46	JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers	80	-9	9	0	9
48	47	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	79	-7	7	0	5
49	48	JOSH FULLER/Small Town Friday/indieExtreme/Fuller Ray Productions	78	-3	6	0	4
--	49	TJ BROSCOFF/Should've Been Mine/TJB Records	64	9	4	1	1
--	50	REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	64	19	2	0	1

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	51
AUSTIN ALLSUP/Beautiful Life/Austin Allsup Music	52
NATHAN BONNES/Back In My Arms Again/Nathan Bonnes Music	53
DUB MILLER/Big Chief Tablet/Dub Miller Music	54
ZAC STOKES/Woman Like You/Zac Stokes Music	55
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	56
SMOKE WAGON/Strong Man/Smoke Wagon Music	57
MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	58
GIBBONSES, THE/Outbound/Outbound Records	59
COREY HUNT BAND/Explain/Super Secret Independent Records	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Fort Worth, TX	KOKE-FM	Austin, TX	<u>KSTV-FM</u>	<u>Dublin, TX</u>	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Sept. 16	JOSH WARD/Broken Heart/Josh Ward Music CASEY DONAHEW/Kiss Me/Almost Country Records JESSE DAYTON/The Way We Are/Blue Elan Records KEVIN FOWLER/Texas Forever/Kevin Fowler Records
Sept. 23	CHARLIE & THE REGRETS/Time Moves Slow/Edgewater Music TURNPIKE TROUBADOURS/Come As You Are/The Next Waltz DALTON DOMINO/July/Lightning Rod Records COLE RISNER/Gun Barrel City/Cole Risner Music
Sept. 30	DIRTY RIVER BOYS/Simplified/DRB Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

GILLIGAN PROMOTIONS

Gilligan Promotions LLC would like to welcome Jessie Scott and the CDX Traction Texas Chart. Congratulations on a great start and wishing for a long & bright future in Texas Music!

WWW.GILLIGANPROMOTIONS.COM | 469.287.7040 | DAVID@GILLIGANPROMOTIONS.COM

Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)

[Jennie Dale Lord Band/Me and My Brother](#)

[Jerrett Zoch & The OSR Band/Everything I Need](#)

[Bryan Adam Joyner/Cried When He Died](#)

[Brutherz/She's Got Pride](#)

[Stephen Chadwick/She Just Might Be A Love Song](#)

[Miles Williams/Where The Buses Don't Run](#)

[Sam Riggs/High On a Country Song](#)

[The Buffalo Ruckus/Hills and Valleys](#)

[Donovan Lee/She Stays](#)

[Ronnie Dean Tinsley/Must Be Nice](#)

[Hunter Rea Band/Memories](#)



8 Ball Aitken and his new friends **James Cook**, **Adrian Johnston**, and **Jim Nash** from **106.9 The Ranch** at the **Rockett Cafe & Club** for the **Ranch Roadhouse**.

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



(L-R) For a good time, call **Matthew Sweatt** (Del Papa Distributing), **Laura Kremling** (Texas Thunder Radio), **Dalton Domino**, TKO (Texas Thunder Radio), **Egon Barthels** (Texas Thunder Radio/Host of TTR Music Showcase).



Sunny Sweeney with her producer, **Dave Brainard** from backstage at the **Grand Ole Opry** last month for her **45th** performance there.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Most Added	Adds
KIMBERLY DUNN/Traffic Kimberly Dunn Music	6
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	4
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	2
ZANE WILLIAMS/Bringin' Country Back Texas Like That Records	2
JESSE RAUB JR/She Can Forgive Jesse Raub Jr. Music	2
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	2
TRUCK STOP GAMBLERS/Side By Side Logan Gray	2
DALTON DOMINO/July Lightning Rod Records	2
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	1
KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers	1

Greatest Spin Gainers	Increase
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	81
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	69
MATT KIMBROW/Where The Seeds Fall RROC Records	65
JAKE WARD/Lonely Street Jake Ward Music	61
CASEY DONAHEW/Kiss Me Almost Country Records	56
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	52
KIMBERLY DUNN/Traffic Kimberly Dunn Music	51
KYLIE FREY/Me and These Boots Kylie Frey Music	41
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	37
JESSE RAUB JR/She Can Forgive Jesse Raub Jr. Music	34

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

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