

#1

Cody Johnson  
With You I Am  
Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Back To Work After Labor Day!



### Hey Kiddos;

I do hope you got to have a well-deserved chill yesterday for Labor Day. I empathize with the radio folks, keeping the music playing takes a hands on approach with no thought to what day it is, whether holiday or not. Radio requires discipline and planning to pull a day off! For whatever reason, there is a back to work vibe after Labor Day, a roll up the sleeves and dig in kind of feeling. Tis the season. I like to think things actually heat up in the autumn, at least where The Biz is concerned. This is the ramp up to the all-important 4th quarter, after all.

This is also the week that the tracking preview ends for some folks, so I want to put in a plug about our tracking services. For \$195 a month, you have unlimited access to our radio tracking database, and can search for info for whatever artists you are working with. Whether you are at a label, or do independent promotion, this is a great deal. You can sort by airplay from the Texas Red Dirt panel, and see where your artist is getting spins beyond that at other stations around the country. Plus, we break out the data by daypart, so you can see if you are getting that all important drive time airplay and what the aggregate number of spins in the market is. This gives you actionable intelligence to book a date in that town for your artist, with assurance that the audience will be there and might just be singing along. If you haven't yet signed up for tracking, we give you thirty days gratis to check it out.

Aside from building a super cool search engine for music information, we also have built a pretty spiffy database of names for music distribution. When you use us to send your music to radio, that includes the T/RD Stations as well as non-reporters and specialty shows, the CMA International country stations, and the regional mainstream stations. You get a lot of coverage for just \$150. And don't forget that our newsletter gets blasted to 4500 music business operatives, so we offer prime real estate for your message to be delivered via banner ads and full page ads.

I am asking for your support. Please consider writing us into your business plans for new releases. We would very much like to keep delivering our articulate data for you.

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

# GILLIGAN PROMOTIONS

*Gilligan Promotions LLC would like to welcome Jessie Scott and the CDX Traction Texas Chart. Congratulations on a great start and wishing for a long & bright future in Texas Music!*

WWW.GILLIGANPROMOTIONS.COM | 469.287.7040 | DAVID@GILLIGANPROMOTIONS.COM

L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	CODY JOHNSON/With You I Am/Cojo Music LLC	703	-40	33	0	10
2	2	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	662	-18	32	0	10
4	3	MATT KIMBROW/Where The Seeds Fall/RROC Records	652	57	31	1	10
3	4	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	592	-16	30	0	10
8	5	GREEN RIVER ORDINANCE/Simple Life/Residence Music	508	2	32	0	10
11	6	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	484	32	29	3	10
13	7	JAKE WARD/Lonely Street/Jake Ward Music	475	49	28	3	10
7	8	JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/1608	473	-75	31	0	10
5	9	CAMERAN NELSON/Little That We're Livin' On/Miles Power Records	473	-89	24	0	10
9	10	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	447	-39	31	0	10
10	11	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	426	-40	28	0	10
12	12	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	420	-11	25	0	10
14	13	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	407	21	28	2	5
16	14	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	375	28	23	2	9
17	15	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	331	8	23	0	10
21	16	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	294	29	18	2	9
19	17	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	293	15	22	3	6
22	18	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	284	21	22	2	7
23	19	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	284	26	20	0	7
18	20	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	283	1	17	1	8
26	21	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	280	48	17	0	10
20	22	CORY MORROW/Breaking Me Out/Write On Records	261	-5	21	0	10
30	23	SAM RIGGS/High On A Country Song/Deep Creek Records	253	42	16	4	2
25	24	MARIO FLORES/One Boot In The Grave/Mario Flores Music	247	2	18	0	10
28	25	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	233	7	19	0	5
24	26	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	224	-28	16	2	8
32	27	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	206	9	15	1	8
31	28	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	199	1	13	1	3
33	29	AARON EINHOUSE/On & On/Vision Entertainment	195	2	12	0	7
36	30	CASEY DONAHEW/Kiss Me/Almost Country Records	183	-3	14	2	3

**JACK INGRAM** IS ON THE MARCH  
WITH **I'M DRINKING THROUGH IT**,  
THE FIRST SINGLE FROM HIS LONG AWAITED **MIDNIGHT MOTEL** ALBUM,  
OUT **NOW**.



JACKINGRAM.NET

L W	T W	CDX <b>TRAcTion</b> Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
34	<b>31</b>	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	177	-15	15	0	6
27	<b>32</b>	SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return/Sarah Hobbs Music	166	-66	13	0	9
35	<b>33</b>	CHANCE ANDERSON BAND/Tonight/Vision Entertainment	160	-27	12	2	10
38	<b>34</b>	KYLIE FREY/Me and These Boots/Kylie Frey Music	157	15	15	2	10
37	<b>35</b>	PARKER MCCOLLUM/All Day/PYM Music	156	1	14	0	10
39	<b>36</b>	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	146	15	11	2	4
42	<b>37</b>	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	127	9	9	1	6
41	<b>38</b>	DREW FISH/Small Price To Pay/Drew Fish Music	124	-2	6	0	4
46	<b>39</b>	CODY WAYNE/Take Me Drunk/Broken String	119	22	12	2	5
40	<b>40</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	119	-7	9	1	2
44	<b>41</b>	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	107	3	8	1	2
48	<b>42</b>	DOC WEST/Love Like A Hurricane/Doc West Music	103	10	8	1	3
--	<b>43</b>	CASE HARDIN/Sign Of A Fool/Case Hardin Music	96	40	9	4	1
50	<b>44</b>	JUNIOR GORDON/Mexicoma/Junior Gordon Music	96	7	9	0	6
--	<b>45</b>	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	95	-17	6	0	7
45	<b>46</b>	DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records	94	-5	6	0	4
--	<b>47</b>	JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers	89	3	8	0	8
49	<b>48</b>	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	86	-6	7	0	4
47	<b>49</b>	JOSH FULLER/Small Town Friday/indieExtreme/Fuller Ray Productions	81	-13	6	0	3
--	<b>50</b>	ZAC STOKES/Woman Like You/Zac Stokes Music	68	37	4	2	1

Number 1 =

Most Added =

Spin Gainer =

<b>Bubbling Under</b>	<b>Position</b>
CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	<b>51</b>
LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	<b>52</b>
DUB MILLER/Big Chief Tablet/Dub Miller Music	<b>53</b>
THOMAS MICHAEL RILEY/Ten Toes Up/Thomas Michael Riley Music	<b>54</b>
TJ BROSCOFF/Should've Been Mine/TJB Records	<b>55</b>
MAX STALLING/A Night's Pay In My Boot/Blind Nello Records	<b>56</b>
COREY HUNT BAND/Explain/Super Secret Independent Records	<b>57</b>
CORY MORROW/Winning Hand/Write On Records	<b>58</b>
SMOKE WAGON/Strong Man/Smoke Wagon Music	<b>59</b>
AUSTIN ALLSUP/Beautiful Life/Austin Allsup Music	<b>60</b>

## TRAcTion Texas Chart Newsletter Rates

### Share Your Good News Through Us



#### TRAcTion Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



#### TRAcTion Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

#### TRAcTion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

#### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	<u>KKDT-FM</u>	<u>Burdett, KS</u>	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KFTX-FM</u>	<u>Corpus Christi, TX</u>	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Fort Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>Sept. 9</b>	HUNTER REA BAND/Memories/Hunter Rea Music
<b>Sept. 16</b>	JOSH WARD/Broken Heart/Josh Ward Music CASEY DONAHEW/Kiss Me/Almost Country Records JESSE DAYTON/The Way We Are/Blue Elan Records
<b>Sept. 23</b>	CHARLIE & THE REGRETS/Time Moves Slow/Edgewater Music TURNPIKE TROUBADOURS/Come As You Are/The Next Waltz DALTON DOMINO/July/Lightning Rod Records
<b>Sept. 30</b>	DIRTY RIVER BOYS/Simplified/DRB Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



*Thanks TRACtion Texas Radio for empowering our artists' careers!*



# THE BUFFALO RUCKUS



## *The Buffalo Ruckus Hills and Valleys*



**The Buffalo Ruckus** announce the release of their latest single, "**Hills And Valleys**," on Shiner Records, to Texas/Red Dirt/Americana radio and iTunes. "Hills And Valleys" is the lead track from the Denton, TX-based group's forthcoming sophomore album, **Peace & Cornbread**, set to drop on September 16.

**BuffaloRuckus.com**  
**Facebook.com/BuffaloRuckus**  
**@buffaloruckus**

**Americana Radio Promotion**  
Bill Wence  
billwencepro@earthlink.net

**Texas/Red Dirt Radio Promotion**  
Gerrie McDowell  
Gerrie@GerrieCoTexas.com

"There is something so captivating about The Buffalo Ruckus' music - and their new single 'Hills And Valleys' is no different. Their southern soul and Americana roots shines through in this single from the moment the harmonica begins and Jason's smooth, yet unique, voice entrances us. I've always loved the wide range of instruments used in their music. A BIG fan!"

- **Katie Dixon**, Morning Show co-host, KFYN Radio, Paris, TX

"WOW just WOW! I have fallen in love with a new song and group! Talking about Buffalo Ruckus' 'Hills and Valleys'...after one listen to this single, I was singing along to the chorus! That's the sign of a damn good tune! I can't wait to hear the rest of the new album."

- **Katie Key**, KKey Marketing

**Shiner**  
Records

**smith**  
ENTERTAINMENT  
DISTRIBUTION



## Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)  
[Jennie Dale Lord Band/Me and My Brother](#)  
[Jerrett Zoch & The OSR Band/Everything I Need](#)  
[Bryan Adam Joyner/Cried When He Died](#)  
[Brutherz/She's Got Pride](#)  
[Stephen Chadwick/She Just Might Be A Love Song](#)  
[Miles Williams/Where The Buses Don't Run](#)  
[Sam Riggs/High On a Country Song](#)  
[The Buffalo Ruckus/Hills and Valleys](#)  
[Donovan Lee/She Stays](#)  
[Ronnie Dean Tinsley/Must Be Nice/The Black Light District](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



CDX TRACtion TX congratulates **Cody Johnson** for his **#1** AGAIN!



Mark McKinney playing in **Houston** at the **Armadillo Palace**.



Casey Daniels of Casey Daniels Band and Super Dave of KFYN in **Paris**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**

Most Added	Adds
SAM RIGGS/High On A Country Song Deep Creek Records	4
CASE HARDIN/Sign Of A Fool Case Hardin Music	4
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	3
JAKE WARD/Lonely Street Jake Ward Music	3
TROY CARTWRIGHT/Busted Hard Luck Recording Company/Troy Cartwright Music	3
KIMBERLY DUNN/Traffic Kimberly Dunn Music	3
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	2
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	2
FLATLAND CAVALRY/One I Want Flatland Cavalry Music	2
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	2

Greatest Spin Gainers	Increase
MATT KIMBROW/Where The Seeds Fall RROC Records	57
JAKE WARD/Lonely Street Jake Ward Music	49
PROPHETS AND OUTLAWS/Party Like This Seven Set Jam Records	48
SAM RIGGS/High On A Country Song Deep Creek Records	42
CASE HARDIN/Sign Of A Fool Case Hardin Music	40
KIMBERLY DUNN/Traffic Kimberly Dunn Music	40
ZAC STOKES/Woman Like You Zac Stokes Music	37
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	32
FLATLAND CAVALRY/One I Want Flatland Cavalry Music	29
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	28

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM