

#1

Cody Johnson
With You I Am
Cojo Music LLC

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott- jessiescott@cdxcd.com

It's all about the + and -!



Hey Kiddos;

I wanted to give you a bit of insight into what happened last week, so you know that the TRACtion Texas chart was only minimally impacted by the outage, which impacted some of the servers being off line. You know we all hate when stuff like that happens, but welcome to the world of computers. Bottom line is if we can't monitor stations, we cannot log the songs that were played. The outage was random, and across the board, so everyone was impacted fairly equally. That is why we were confident to put the data out last week as a chart. But the spin count across the board was lower. The reason we eliminated the plus/minus column is that we didn't want the majority of records on the chart to show up with negative spins, since that wasn't actually true. It was just a comparison against the spins for the previous week that was naturally down due to the outage. The reverse is true this week -- the plus/minus column for most records has been boosted slightly as the total spin counts have returned to the proper level. Having worked through it, we feel this episode is behind us now and that everything will be back to normal next week. As always, though, if you have questions, we have answers, so feel free to reach out.

Big thumbs up's this week to Cody Johnson on his #1! Reckless Kelly keeps churning up the chart, as the highest spin gainer this week, as well as tied for most added with Sam Riggs. Sam was the highest chart debut for the week as well. Also debuting on the chart this week are Caleb McIntyre and Junior Gordon. Nicely done y'all! Keep those cards and letters coming. Or the photos and of course the music!

Looking forward,
Jessie Scott


jessiescott@cdxcd.com

TRACtion Texas Chart Director

GILLIGAN PROMOTIONS

Gilligan Promotions LLC would like to welcome Jessie Scott and the CDX Traction Texas Chart. Congratulations on a great start and wishing for a long & bright future in Texas Music!

WWW.GILLIGANPROMOTIONS.COM | 469.287.7040 | DAVID@GILLIGANPROMOTIONS.COM

| L W | T W |  Empowering Artist Careers Artist / Song Title / Label | Spins | Stations | Adds | Wks On Chart |
|--------|--------|---|-------|----------|------|-----------------|
| | | | | | | |
| 2 | 1 | CODY JOHNSON/With You I Am/Cojo Music LLC | 743 | 33 | 1 | 9 |
| 4 | 2 | RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records | 680 | 33 | 1 | 9 |
| 3 | 3 | TURNPIKE TROUBADOURS/The Mercury/Bossier City Records | 608 | 31 | 0 | 9 |
| 6 | 4 | MATT KIMBROW/Where The Seeds Fall/RROC Records | 595 | 31 | 0 | 9 |
| 5 | 5 | CAMERAN NELSON/Little That We're Livin' On/Miles Power Records | 562 | 27 | 1 | 9 |
| 1 | 6 | PAT GREEN/Day One/Greenhorse Music | 551 | 37 | 0 | 9 |
| 7 | 7 | JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/1608 | 548 | 30 | 0 | 9 |
| 10 | 8 | GREEN RIVER ORDINANCE/Simple Life/Residence Music | 506 | 32 | 3 | 9 |
| 9 | 9 | KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers | 486 | 32 | 0 | 9 |
| 8 | 10 | GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG) | 466 | 29 | 0 | 9 |
| 13 | 11 | CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music | 452 | 26 | 0 | 9 |
| 12 | 12 | JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group | 431 | 24 | 2 | 9 |
| 14 | 13 | JAKE WARD/Lonely Street/Jake Ward Music | 426 | 24 | 4 | 9 |
| 21 | 14 | RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal | 386 | 26 | 6 | 4 |
| 11 | 15 | KEVIN FOWLER/Sellout Song/Kevin Fowler Records | 357 | 23 | 0 | 9 |
| 16 | 16 | MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music | 347 | 21 | 3 | 8 |
| 15 | 17 | MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution | 323 | 23 | 0 | 9 |
| 17 | 18 | SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group | 282 | 16 | 0 | 7 |
| 23 | 19 | TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music | 278 | 19 | 1 | 5 |
| 18 | 20 | CORY MORROW/Breaking Me Out/Write On Records | 266 | 21 | 2 | 9 |
| 28 | 21 | FLATLAND CAVALRY/One I Want/Flatland Cavalry Music | 265 | 16 | 3 | 8 |
| 26 | 22 | WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records | 263 | 20 | 2 | 6 |
| 22 | 23 | ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records | 258 | 19 | 3 | 6 |
| 25 | 24 | DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul | 252 | 14 | 0 | 7 |
| 20 | 25 | MARIO FLORES/One Boot In The Grave/Mario Flores Music | 245 | 20 | 0 | 9 |
| 27 | 26 | PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records | 232 | 17 | 1 | 9 |
| 24 | 27 | SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return/Sarah Hobbs Music | 232 | 13 | 0 | 8 |
| 33 | 28 | ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records | 226 | 19 | 4 | 4 |
| 19 | 29 | DOLLY SHINE/Rattlesnake/Vision Entertainment | 215 | 15 | 0 | 9 |
| -- | 30 | SAM RIGGS/High On A Country Song/Deep Creek Records | 211 | 12 | 6 | 1 |




SEAN McCONNELL Holy Days


From His New Self-Titled Album
Now Spinning At These Fine Radio Stations:


| | | |
|------|------|------|
| KBSO | KOUL | KOKE |
| KJDL | KPUR | KACQ |
| KITX | KMRK | KRVF |
| KOLI | KFTX | KHLB |
| KFWR | KORA | KUSQ |
| KFYN | KRVN | KVWF |
| KHST | KSNY | KKDT |


www.seanmcconnell.com



| L W | T W |  Empowering Artist Careers Artist / Song Title / Label | Spins | Stations | Adds | Wks On Chart |
|--------|--------|---|-------|----------|------|--------------|
| 36 | 31 | JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC | 198 | 12 | 3 | 2 |
| 29 | 32 | JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music | 197 | 15 | 1 | 7 |
| 32 | 33 | AARON EINHOUSE/On & On/Vision Entertainment | 193 | 12 | 0 | 6 |
| 35 | 34 | JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music | 192 | 15 | 5 | 5 |
| 30 | 35 | CHANCE ANDERSON BAND/Tonight/Vision Entertainment | 187 | 10 | 0 | 9 |
| 38 | 36 | CASEY DONAHEW/Kiss Me/Almost Country Records | 186 | 12 | 3 | 2 |
| 31 | 37 | PARKER MCCOLLUM/All Day/PYM Music | 155 | 13 | 1 | 9 |
| 37 | 38 | KYLIE FREY/Me and These Boots/Kylie Frey Music | 142 | 13 | 0 | 9 |
| 40 | 39 | JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music | 131 | 9 | 1 | 3 |
| -- | 40 | KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music | 126 | 8 | 0 | 1 |
| 44 | 41 | DREW FISH/Small Price To Pay/Drew Fish Music | 126 | 6 | 0 | 3 |
| 47 | 42 | AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music | 118 | 8 | 0 | 5 |
| 34 | 43 | RANDALL KING BAND/The Problem/Randall King Music | 115 | 13 | 0 | 9 |
| -- | 44 | BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings | 104 | 7 | 2 | 1 |
| 42 | 45 | DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records | 99 | 6 | 0 | 3 |
| 50 | 46 | CODY WAYNE/Take Me Drunk/Broken String | 97 | 10 | 1 | 4 |
| 41 | 47 | JOSH FULLER/Small Town Friday/indieExtreme/Fuller Ray Productions | 94 | 6 | 0 | 2 |
| 48 | 48 | DOC WEST/Love Like A Hurricane/Doc West Music | 93 | 7 | 0 | 2 |
| 46 | 49 | GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment | 92 | 7 | 0 | 3 |
| -- | 50 | JUNIOR GORDON/Mexicoma/Junior Gordon Music | 89 | 9 | 0 | 5 |

Number 1 = 

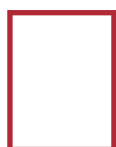
Most Added = 

Spin Gainer = 

| Bubbling Under | Position |
|---|----------|
| NO DRY COUNTY/Till The Wheels Fall Off/Trent Langford Music | 51 |
| THOMAS MICHAEL RILEY/Ten Toes Up/Thomas Michael Riley Music | 52 |
| JULIA HATFIELD/Hopeless Romantic/Julia Hatfield Music | 53 |
| NATHAN BONNES/Back In My Arms Again/Nathan Bonnes Music | 54 |
| LUKE ROBINSON/She Drinks Alone/Luke Robinson Music | 55 |
| TJ BROSCOFF/Should've Been Mine/TJB Records | 56 |
| REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music | 57 |
| SMOKE WAGON/Strong Man/Smoke Wagon Music | 58 |
| CASE HARDIN/Sign Of A Fool/Case Hardin Music | 59 |
| COREY HUNT BAND/Explain/Super Secret Independent Records | 60 |

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**
for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

| | | | | | | | |
|----------------|-----------------------|----------------|-------------------|----------------|----------------------|---------|----------------|
| KABW-FM | Abilene, TX | KIKK-FM (HD2) | Houston, TX | KRVA-FM | Campbell, TX | KVST-FM | Montgomery, TX |
| KACQ-FM | Lometa, TX | KITX-FM | Hugo, OK | KRVF-FM | Kerens, TX | KVWF-FM | Wichita, KS |
| KBOS-FM | Corpus Christi, TX | KJDL-FM | Levelland, TX | KRVN-FM | Lexington, NE | KWOX-FM | Woodward, OK |
| KBST-FM | Big Spring, TX | KKAJ-FM | Ardmore, OK | KSAM-FM | Huntsville, TX | KXKZ-FM | Ruston, LA |
| <u>KERP-FM</u> | <u>Dodge City, KS</u> | KKDT-FM | Burdett, KS | KSCH-FM | Sulphur Springs, TX | KYKM-FM | Yoakum, TX |
| KFLP-FM | Floydada, TX | KMRK-FM | Odessa, TX | KSCN-FM | Pittsburg, TX | KYKS-FM | Lufkin, TX |
| KFTX-FM | Corpus Christi, TX | KNUE-FM | Tyler, TX | KSNY-FM | Snyder, TX | KYKX-FM | Longview, TX |
| KFWR-FM | Fort Worth, TX | KOKE-FM | Austin, TX | KSTV-FM | Dublin, TX | KYYK-FM | Palestine, TX |
| KFYN-FM | Paris, TX | KOLI-FM | Wichita Falls, TX | KTCS-FM | Ft. Smith, AR | | |
| KGVF-FM | Greenville, TX | <u>KQRA-FM</u> | <u>Bryan, TX</u> | <u>KTCU-FM</u> | <u>Ft. Worth, TX</u> | | |
| KHKX-FM | Odessa, TX | KOUL-FM | Benavides, TX | KTFW-FM | Glen Rose, TX | | |
| KHLB-FM | Mason, TX | KOKE-FM | Brownwood, TX | KTTX-FM | Brenham, TX | | |
| KHST-FM | Lamar, MO | KOYN-FM | Paris, TX | KTXM-FM | Hallettsville, TX | | |
| KHYI-FM | Howe, TX | KPUR-FM | Canyon, TX | KUSQ-FM | Worthington, MN | | |

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

| Date | Artist / Song Title / Label |
|-----------------|---|
| Sept. 5 | WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records JEREMY STEDING/Late Night Love Song/Jeremy Steding Music LIVING LIKE WAYLON/Kacey Toliver/Kacey Toliver Music CASEY DANIELS BAND/Party Girl/Casey Daniels Band |
| Sept. 12 | JOSH WARD/Broken Heart/Josh Ward Music |
| Sept. 19 | CASEY DONOHEW/Kiss Me/Almost Country Records |

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



Thanks TRACtion Texas Radio for empowering our artists' careers!

THE BUFFALO RUCKUS



The Buffalo Ruckus Hills and Valleys



The Buffalo Ruckus announce the release of their latest single, "**Hills And Valleys**," on Shiner Records, to Texas/Red Dirt/Americana radio and iTunes. "Hills And Valleys" is the lead track from the Denton, TX-based group's forthcoming sophomore album, **Peace & Cornbread**, set to drop on September 16.

BuffaloRuckus.com
Facebook.com/BuffaloRuckus
@buffaloruckus

Americana Radio Promotion
Bill Wence
billwencepro@earthlink.net

Texas/Red Dirt Radio Promotion
Gerrie McDowell
Gerrie@GerrieCoTexas.com

"There is something so captivating about The Buffalo Ruckus' music - and their new single 'Hills And Valleys' is no different. Their southern soul and Americana roots shines through in this single from the moment the harmonica begins and Jason's smooth, yet unique, voice entrances us. I've always loved the wide range of instruments used in their music. A BIG fan!"

- **Katie Dixon, Morning Show co-host, KFYN Radio, Paris, TX**

"WOW just WOW! I have fallen in love with a new song and group! Talking about Buffalo Ruckus' 'Hills and Valleys'...after one listen to this single, I was singing along to the chorus! That's the sign of a damn good tune! I can't wait to hear the rest of the new album."

- **Katie Key, KKey Marketing**

Shiner
Records

smith
ENTERTAINMENT
DISTRIBUTION

Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)

[Jennie Dale Lord Band/Me and My Brother](#)

[Jerrett Zoch & The OSR Band/Everything I Need](#)

[Bryan Adam Joyner/Cried When He Died](#)

[Brutherz/She's Got Pride](#)

[Stephen Chadwick/She Just Might Be A Love Song](#)

[Miles Williams/Where The Buses Don't Run](#)

[Sam Riggs/High On a Country Song](#)

[The Buffalo Ruckus/Hills and Valleys](#)

[Donovan Lee/She Stays](#)



This week's JZ picture! Daniel Huggins of Jerrett Zoch & The OSR Band, Kayla Kay of KSNY in Snyder and Jerrett Zoch.



Bart Crow played to a sell out crowd at Central Station Bar and Grill in Dodge City on Friday, August 26th. (Photo by Josh Roesener of KERP "The Marshal")



Treat her right! Roy Head with Genevieve Allen and Scott Metko (Landstar Entertainment) at Texas Hot Country Magazine's 25th Anniversary in Pasadena, TX this past Sunday.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

| Most Added | Adds |
|---|------|
| RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal | 6 |
| SAM RIGGS/High On A Country Song Deep Creek Records | 6 |
| JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music | 5 |
| CASE HARDIN/Sign Of A Fool Case Hardin Music | 5 |
| JAKE WARD/Lonely Street Jake Ward Music | 4 |
| ZANE WILLIAMS/Bringin' Country Back Texas Like That Records | 4 |
| GREEN RIVER ORDINANCE/Simple Life Residence Music | 3 |
| MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music | 3 |
| FLATLAND CAVALRY/One I Want Flatland Cavalry Music | 3 |
| ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records | 3 |

| Greatest Spin Gainers | Increase |
|--|----------|
| RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal | 151 |
| SAM RIGGS/High On A Country Song Deep Creek Records | 138 |
| CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music | 118 |
| JAKE WARD/Lonely Street Jake Ward Music | 108 |
| GREEN RIVER ORDINANCE/Simple Life Residence Music | 96 |
| JACK INGRAM/I'm Drinking Through It Rounder/Concord Music Group | 84 |
| RANDY ROGERS BAND, THE/San Antone Tommy Jackson Records | 83 |
| CODY JOHNSON/With You I Am Cojo Music LLC | 69 |
| CASEY DONAHEW/Kiss Me Almost Country Records | 69 |
| MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music | 68 |

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM