

#1

Pat Green  
Day One  
Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## Great Weeks For Green, Donahew, Worthington, and Fuller.



### Hello All;

A Note from Joe Kelly:

*Our primary goal with CDX TRACtion continues to be to provide REAL airplay data that allows artists and labels to focus their marketing and promotion efforts on stations, cities and geographic areas where they are truly making an impact so that they can build upon that success. To that end, we monitor hundreds of radio stations that have never been monitored before.*

*As you might imagine (because we all have a computer and a cell phone), there are many technical challenges (weather, stream outages, internet outages, hardware failures, etc.) involved with maintaining a system that monitors real airplay on hundreds of radio stations. And unfortunately, one of these challenges happened over the weekend. Our monitoring system was adversely affected by a series of unusual outages on one of the networks where we monitor and process streaming audio data. The bottom line is that there were a significant number of missed detections during the outages.*

*Due to this hiccup, the week-to-week aggregate chart data is not fully comparable, so the week-over-week spin differentials could be interpreted incorrectly on many charting singles. This will also be the case next week, so we are publishing the chart for this week and next without the normal spin differential (+/- spins) data.*

*CDX Traction continues to provide actionable airplay data on many market stations that have not been monitored before. Please bear with us as we work through the technical issues to minimize monitoring disruptions such as this in the future.*

— Joe Kelly, CDX VP/GM

I am jazzed by the glorious two weeks of Olympic coverage and raring to go. I hope you were watching too and are as energized by the great showing, especially of the American team. As we wind down month two of the Texas Red Dirt monitored airplay chart CDX TRACtion Texas, I am so excited to be presenting this weekly newsletter with new faces and long-time loves. I do believe we are ready to add some stations to the panel at this point, so step right up and give us your suggestions. As a reminder, web stream uptime should be solid, and the candidate station should be playing a goodly amount of T/RD Music.

Big doings on this week's chart for Pat Green, who sits at #1 again! Kudos on a kick ass week to Casey Donohew, who was most added with 9 stations, as well as the highest spin gainer! Congrats also go to Reckless Kelly, Whiskey Myers, Jake Worthington, Josh Fuller, and Doc West on nice gains and positions.


Looking forward,  
Jessie Scott

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director




*Thanks TRACtion Texas Radio for empowering our artists' careers!*


L W	T W	 Empowering Artist Careers Artist / Song Title / Label	Spins	Stations	Adds	Wks On Chart
1	1	PAT GREEN/Day One/Greenhorse Music	713	37	0	8
2	2	CODY JOHNSON/With You I Am/Cojo Music LLC	674	32	0	8
4	3	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	600	31	1	8
3	4	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	597	32	0	8
6	5	CAMERAN NELSON/Little That We're Livin' On/Miles Power Records	591	26	0	8
9	6	MATT KIMBROW/Where The Seeds Fall/RROC Records	542	30	0	8
5	7	JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/1608	534	31	0	8
8	8	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	450	29	0	8
10	9	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	444	32	1	8
12	10	GREEN RIVER ORDINANCE/Simple Life/Residence Music	410	30	4	8
11	11	KEVIN FOWLER/Sellout Song/Kevin Fowler Records	363	23	0	8
14	12	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	347	22	4	8
13	13	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	334	26	1	8
17	14	JAKE WARD/Lonely Street/Jake Ward Music	318	20	2	8
15	15	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	308	23	1	8
21	16	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	279	18	4	7
19	17	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	263	16	0	6
18	18	CORY MORROW/Breaking Me Out/Write On Records	262	19	1	8
16	19	DOLLY SHINE/Rattlesnake/Vision Entertainment	250	20	0	8
20	20	MARIO FLORES/One Boot In The Grave/Mario Flores Music	249	20	0	8
33	21	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	235	20	6	3
22	22	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	232	16	2	5
24	23	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	230	18	3	4
26	24	SARAH HOBBS (FEATURING SAM RIGGS)/Point Of No Return/Sarah Hobbs Music	229	13	2	7
23	25	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	224	14	0	6
30	26	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	221	18	5	5
28	27	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	220	16	0	8
25	28	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	208	13	1	7
35	29	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	197	14	4	6
34	30	CHANCE ANDERSON BAND/Tonight/Vision Entertainment	197	10	2	8


**JACK INGRAM** IS ON THE **MARCH**  
 WITH ANOTHER **UP** WEEK FOR **I'M DRINKING THROUGH IT**,  
 THE FIRST SINGLE FROM HIS LONG AWAITED **MIDNIGHT MOTEL** ALBUM,  
 WHICH HITS THE STREETS **AUGUST 26TH**.




JACKINGRAM.NET

L W	T W	 Empowering Artist Careers Artist / Song Title / Label	Spins	Stations	Adds	Wks On Chart
29	31	PARKER MCCOLLUM/All Day/PYM Music	190	13	0	8
31	32	AARON EINHOUSE/On & On/Vision Entertainment	186	11	2	5
36	33	ZANE WILLIAMS/Bringin' Country Back/Hack Circle Productions	164	15	4	3
27	34	RANDALL KING BAND/The Problem/Randall King Music	159	16	0	8
39	35	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	133	10	2	4
--	36	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	130	10	5	1
38	37	KYLIE FREY/Me and These Boots/Kylie Frey Music	118	11	0	8
--	38	CASEY DONAHEW/Kiss Me/Almost Country Records	117	9	9	1
37	39	JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers	117	7	0	7
43	40	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	113	8	0	2
--	41	JOSH FULLER/Small Town Friday/indieExtreme/Fuller Ray Productions	105	7	2	1
48	42	DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records	97	7	0	2
45	43	THOMAS MICHAEL RILEY/Ten Toes Up/Thomas Michael Riley Music	96	8	0	4
50	44	DREW FISH/Small Price To Pay/Drew Fish Music	96	7	3	2
44	45	NO DRY COUNTY/'Till The Wheels Fall Off/Trent Langford Music	96	7	1	5
49	46	GENEVIEVE ALLEN/Rob That Train/Genevieve Allen Music	95	7	0	2
41	47	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	94	8	1	4
--	48	DOC WEST/Love Like A Hurricane/Doc West Music	94	7	1	1
46	49	JULIA HATFIELD/Hopeless Romantic/Julia Hatfield Music	86	10	1	8
47	50	CODY WAYNE/Take Me Drunk/Broken String	84	9	0	3

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
CALLAHAN DIVIDE/Stealer Of The Day/Callahan Divide Music	51
JUNIOR GORDON/Mexicoma/Junior Gordon Music	52
SAM RIGGS/High On A Country Song/Deep Creek Records	53
SMOKE WAGON/Strong Man/Smoke Wagon Music	54
FREDDIE PATE/All Watered Down/Freddie Pate Entertainment	55
BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	56
KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	57
NATHAN BONNES/Back In My Arms Again/Nathan Bonnes Music	58
AUSTIN ALLSUP/Beautiful Life/Austin Allsup Music	59
SHANE SMITH & THE SAINTS/All I See Is You/Geronimo West Records	60

## TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



### TRAction Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: **\$750.00**  
for a one week run

CDX Non-Distributed Client: **\$1,000.00**  
for a one week run



### TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:  
1 Week: **\$250.00**  
4 Week: **\$800.00**

CDX Non-Client Rate:  
1 Week: **\$300.00**  
4 Week: **\$1,000.00**

### TRAction Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download release
- Newsletter banner ad

### File Requirements

Resolution: At least 150 dpi  
Formats: JPG, PDF, PNG

## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
<u>KBSO-FM</u>	<u>Corpus Christi, TX</u>	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Fort Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

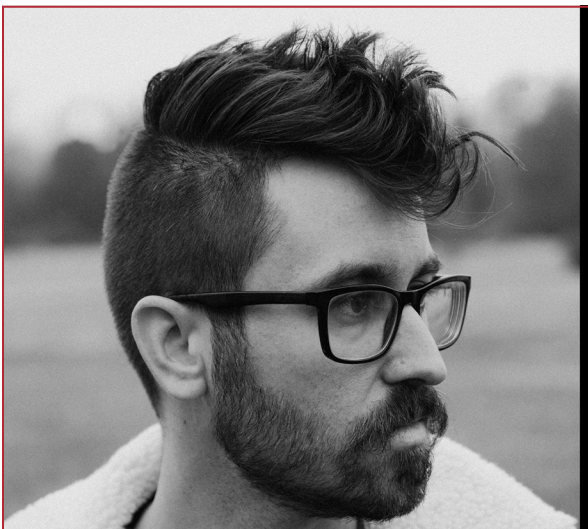
Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>August 29</b>	THE BUFFALO RUCKUS/Hills and Valleys/Shiner Records THE WARHORSES/Leaving In Your Eyes/indieExtreme/19 Charlie Records
<b>Sept. 5</b>	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records
<b>Sept. 19</b>	CASEY DONOHEW/Kiss Me/Almost Country Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).



### SEAN McCONNELL Holy Days

From His New Self-Titled Album  
Now Spinning At These Fine Radio Stations:

KBSO	KOUL	KOKE
KJDL	KPUR	KACQ
KITX	KMRK	KRVF
KOLI	KFTX	KHLB
KFWR	KORA	KUSQ
KFYN	KRVN	KVWF
	KSNY	

[www.seanmcconnell.com](http://www.seanmcconnell.com)





## Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)

[Jake Worthington/Just Keep Falling In Love](#)

[Jennie Dale Lord Band/Me and My Brother](#)

[Jerrett Zoch & The OSR Band/Everything I Need](#)

[Bryan Adam Joyner/Cried When He Died](#)

[Brutherz/She's Got Pride](#)

[Stephen Chadwick/She Just Might Be A Love Song](#)

[Miles Williams/Where The Buses Don't Run](#)

[Sam Riggs/High On a Country Song](#)

[The Buffalo Ruckus/Hills and Valleys](#)

[Donovan Lee/She Stays](#)



Doing that crazy hand jive! **Roger Creager** and **Dave Milsap** at **KFYN**.

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at [joe@cdxcd.com](mailto:joe@cdxcd.com).



It's Summer, and we're having the best time ever. **The Gibbonses** with **Eric Johnson** at **KBST** in **Big Spring, TX**.



**Casey Donahew** played **Wichita's Cotillion Ballroom** for his "**All Night Party**" album release. **35 South/Hank Fm's Colby Ericson** and his daughter **Madyson** spent some time backstage with the "**Kiss Me**" singer before the show.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.

## TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



### Email Blast Image

Format: Square Shape  
Preferred Size: 1500x1500px  
Minimum Size: 600x600px  
Preferred File Format: jpg

### Other Requirements

Bio copy (115 words)  
.wav file of song

**\$150.00** per digital delivery of your song  
**Upload at [www.tractiontx.com](http://www.tractiontx.com)**

Most Added	Adds
CASEY DONAHEW/Kiss Me Almost Country Records	9
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	6
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	5
JAKE WORTHINGTON/How Do You Honky Tonk W3 Productions, LLC	5
GREEN RIVER ORDINANCE/Simple Life Residence Music	4
JACK INGRAM/I'm Drinking Through It Rouder/Concord Music Group	4
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	4
JESSE RAUB JR/She Can Forgive Jesse Raub Jr. Music	4
ZANE WILLIAMS/Bringin' Country Back Hack Circle Productions	4
TROY CARTWRIGHT/Busted Hard Luck Recording Company/Troy Cartwright Music	3

Greatest Spin Gainers	Increase
CASEY DONAHEW/Kiss Me Almost Country Records	117
JAKE WORTHINGTON/How Do You Honky Tonk W3 Productions, LLC	69
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	50
MATT KIMBROW/Where The Seeds Fall RROC Records	42
JESSE RAUB JR/She Can Forgive Jesse Raub Jr. Music	33
ZANE WILLIAMS/Bringin' Country Back Hack Circle Productions	32
JOSH FULLER/Small Town Friday indieExtreme/Fuller Ray Productions	29
JAKE WARD/Lonely Street Jake Ward Music	28
CHANCE ANDERSON BAND/Tonight Vision Entertainment	25
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	23

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

## CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM

# ARTIST SPOTLIGHT ★



JACKINGRAM.NET



## Jack Ingram

[jackingram.net](http://jackingram.net)

**Jack Ingram** has been rocking roadhouses since 1997, and rocking our world for going on two decades. Along the way, **Ingram** has become a superb storyteller. We are hanging on his virtual front porch, listening to his long-awaited new album *Midnight Motel*, which hits the street this Friday after 7 years between studio albums. The interstitial bits between songs make it ever so engaging. And of course there is the music, effortlessly **Jack Ingram**. We do know **Jack**! And you will too! It's the good stuff, as you would expect.

*"Jack Ingram speaks from his heart, whether on a stage or in the studio. Midnight Motel is a return to the kind of raw songs and performances that made Jack fans from the early days of his career in Ft. Worth and all over Texas before becoming a nationally known artist in the past decade. We're thrilled to have him join the Rounder Label Group family."* – **Cliff O'Sullivan - COO, Rounder Label Group**

*"I'm drinking through it, classic Jack is back!"* – **Chuck Taylor - The Range, KHYI Dallas**

*"The long wait is over! It's been almost 7 years to the day since we got new music from Jack Ingram so I'm pretty pumped that we're getting Midnight Motel this Friday!"* – **Craig Vaughn - The Armadillo KPUR-Amarillo**

