

#1

Pat Green
Day One
Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

How We Make The Sausage! Part 2!



Hello All;

This week, we dig into everything you need to know about how ADDS work at CDX Traction Texas. First, let's talk about the process for adds. We offer gratis to you record peeps, a GFA, or Going For Adds, weekly feature box, for you to submit your title, artist, and label information along with the date you are want radio to be playing it. We have a link that you can use to upload the song to our database for fingerprinting for TRACKING ONLY. <https://spaces.hightail.com/uplink/tractiontx>. Of course, we would LOVE to be distributing your song to the radio world. You can upload songs for digital distribution here: <http://www.tractiontx.com/upload-center/> Do let me know if you cannot access the download center, and I will set you up with a logon.

Well, ya know, we do our best to fingerprint every song that's being sent to radio that we can get our hands on, and do it in a timely fashion. And by the way, it takes us about 48 hours to get it in the system. That said, you might want to log on to CDX TRACtion to make sure we have your single in TRACtion a week before you are Going For Adds. That way, you might make most added on your GFA date. Because of radio station test spins, and people playing an occasional song here or there between syndicated programming, we might detect a spin or two that is not actual rotation airplay. We have set a bar of 5 spins during the week, for a song to count as an add.

Now, what do you do with the data? FIRST, the best way to run reports for comparing week-to-week chart data is by using the "All monitored stations" and the "Show Texas Music reporters only" filters. Otherwise, drops are missed. And remember that the chart week is Tuesday morning through Monday night.

SECOND, for stations that are frozen because their uptime dropped below 91% during a chart week, tracking reports don't reflect that the station's playlist was frozen for chart purposes. So they won't necessarily reflect the same spin counts that were used in the chart calculations—the spin values will revert back to the most recent week that the station's playlist wasn't frozen. The tracking reports also don't take into account any week-over-week reporting panel changes.

Congrats this week to Pat Green for regaining #1 and for being the highest spin gainer, to Reckless Kelly for being most added, and to Jerrett Zoch & the OSR Band for the highest debut. Carry on!

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director

JACK INGRAM IS ON THE MARCH
WITH ANOTHER UP WEEK FOR I'M DRINKING THROUGH IT,
THE FIRST SINGLE FROM HIS LONG AWAITED MIDNIGHT MOTEL ALBUM,
WHICH HITS THE STREETS AUGUST 26TH.



JACKINGRAM.NET

L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
2	1	PAT GREEN/Day One/Greenhorse Music	802	93	38	1	7
1	2	CODY JOHNSON/With You I Am/Cojo Music LLC	745	8	32	0	7
6	3	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	657	38	32	1	7
8	4	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	613	44	29	0	7
3	5	JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/1608	591	-84	31	0	7
9	6	CAMERAN NELSON/Little That We're Livin' On/Miles Power Records	582	15	29	0	7
4	7	WILLIAM CLARK GREEN/Next Big Thing/Bill Grease Records	566	-69	29	0	7
11	8	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	513	11	29	0	7
10	9	MATT KIMBROW/Where The Seeds Fall/RROC Records	500	-30	31	0	7
12	10	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	467	2	31	0	7
13	11	KEVIN FOWLER/Sellout Song/Kevin Fowler Records	428	17	22	1	7
14	12	GREEN RIVER ORDINANCE/Simple Life/Residence Music	401	31	25	1	7
15	13	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	329	11	25	2	7
16	14	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	329	11	19	2	7
17	15	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	323	19	21	1	7
20	16	DOLLY SHINE/Rattlesnake/Vision Entertainment	295	34	20	0	7
23	17	JAKE WARD/Lonely Street/Jake Ward Music	290	57	18	1	7
21	18	CORY MORROW/Breaking Me Out/Write On Records	278	18	18	0	7
19	19	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	277	7	16	0	5
18	20	MARIO FLORES/One Boot In The Grave/Mario Flores Music	276	-28	20	1	7
22	21	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	256	7	14	2	6
27	22	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	247	22	15	3	4
31	23	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	246	38	14	0	5
26	24	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	228	3	15	1	3
32	25	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	228	23	12	1	6
33	26	SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return/Sarah Hobbs Music	223	25	11	0	6
28	27	RANDALL KING BAND/The Problem/Randall King Music	221	0	16	0	7
29	28	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	221	10	16	0	7
30	29	PARKER MCCOLLUM/All Day/PYM Music	211	0	14	0	7
24	30	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	203	-27	14	3	4



SEAN McCONNELL Holy Days

From His New Self-Titled Album
Now Spinning At These Fine Radio Stations:

KBSO	KOUL	KOKE
KJDL	KPUR	KACQ
KITX	KMRK	KRVF
KOLI	KFTX	KHLB
KFWR	KORA	KUSQ
KFYN	KRVN	KVWF
	KSNY	

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L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
34	31	AARON EINHOUSE/On & On/Vision Entertainment	192	22	10	1	4
25	32	DALTON DOMINO/Find Us Alone/Sudden Rebel Music	187	-39	15	0	7
42	33	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	185	68	14	6	2
35	34	CHANCE ANDERSON BAND/Tonight/Vision Entertainment	172	5	8	0	7
37	35	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	164	14	10	1	5
38	36	ZANE WILLIAMS/Bringin' Country Back/Hack Circle Productions	132	-10	11	1	2
36	37	JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers	132	-31	8	0	6
39	38	KYLIE FREY/Me and These Boots/Kylie Frey Music	130	-3	13	0	7
41	39	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	128	5	8	2	3
40	40	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	126	-4	8	1	6
47	41	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	106	8	7	0	3
48	42	JUNIOR GORDON/Mexicoma/Junior Gordon Music	103	11	9	1	4
--	43	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR BandMusic	98	38	8	4	1
44	44	NO DRY COUNTY/'Till The Wheels Fall Off/Trent Langford Music	97	-9	6	0	4
50	45	THOMAS MICHAEL RILEY/Ten Toes Up/Thomas Michael Riley Music	95	9	8	1	3
45	46	JULIA HATFIELD/Hopeless Romantic/Julia Hatfield Music	93	-12	8	0	7
49	47	CODY WAYNE/Take Me Drunk/Broken String	91	3	9	1	2
--	48	DARWIN MACON/This Ain't The Love I Signed Up For/Macon Bacon Records	90	11	7	0	1
--	49	GENEVIEVE ALLEN/Rob That Train/Genevieve Allen Music	86	30	7	2	1
--	50	DREW FISH/Small Price To Pay/Drew Fish Music	85	3	4	1	1

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
CALLAHAN DIVIDE/Stealer Of The Day/Callahan Divide Music	51
JOSH FULLER/Small Town Friday/indieExtreme/Fuller Ray Productions	52
FREDDIE PATE/All Watered Down/Freddie Pate Entertainment	53
DOC WEST/Love Like A Hurricane/Doc West Music	54
SMOKE WAGON/Strong Man/Smoke Wagon Music	55
NATHAN BONNES/Back In My Arms Again/Nathan Bonnes Music	56
DUB MILLER/Big Chief Tablet/Dub Miller Music	57
BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	58
SHANE SMITH & THE SAINTS/All I See Is You/Geronimo West Records	59
JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	60



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Texas**

CDX TRAction Texas Newsletter hits over 4500 music business operatives across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details.
615 292-0123 or jessiescott@cdxcd.com

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• Digital download release
• Newsletter banner ad

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Fort Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	<u>KUSQ-FM</u>	<u>Worthington, MN</u>		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
August 22	JARED DECK/17 Miles/Jared Deck
	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music
	ZAC STOKES/Woman Like You/Get Stoked Records
	CURTIS GRIMES/From Where I Stand/Lonely River
August 29	THE BUFFALO RUCKUS/Hills and Valleys/Shiner Records
Sept. 19	CASEY DONOHEW/Kiss Me/Almost Country Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

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Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)

[Dan Johnson \(And The Salt Cedar Rebels\)/This Is How We Texas](#)

[Pat Green/Day One](#)

[Aaron Watson/Bluebonnets](#)

[Casey Donahew/Feels This Right](#)

[Jake Worthington/Just Keep Falling In Love](#)

[Jennie Dale Lord Band/Me and My Brother](#)

[Jerrett Zoch & The OSR Band/Everything I Need](#)

[Bryan Adam Joyner/Cried When He Died](#)

[Brutherz/She's Got Pride](#)

[Stephen Chadwick/She Just Might Be A Love Song/Stag Records](#)

[Miles Williams/Where The Buses Don't Run/Miles Williams Music](#)

[Sam Riggs/High On a Country Song/Deep Creek Records](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Jerrett Zoch is on a roll! Congrats to him for debuting on the **CDX TRACtion Texas** chart this week! This week's pic is **Jerrett Zoch** (with cap backwards) and **James Cook** of **KOLI 94.9 The Outlaw** in **Wichita Falls**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



Old Hank would have done it this way for sure! **Kevin Fowler** visits with **Mike Crow** at **KTFW/Hank-FM** in **Fort Worth, Texas**.



Jon Wolfe and **Colby Ericson**, **35 South/KVWF-Wichita** were hanging out backstage at **The Concert In The Country**, a benefit for **Coming Together For A Cure**. **Colby** hosted and **Jon** and his **Band** entertained the crowd with his songs including **"Boots On A Dance Floor"**.



TRACtion Texas

CDX TRACtion Texas digital delivery puts your single in front of over a thousand radio program directors, music directors, and show hosts across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details.
615 292-0123 or jessiescott@cdxcd.com

TRACtion Texas Digital Delivery

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TRACtion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download & E-blast
- Newsletter banner ad

Please allow 24 hours for e-blast prep once we have your assets in house.

Most Added	Adds
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	6
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	4
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	3
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	3
CODY JINKS/I'm Not The Devil/Thirty Tigers Cody Jinks Music	2
JACK INGRAM/I'm Drinking Through It Rounder/Concord Music Group	2
MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music	2
JON WOLFE/Boots On A Dancefloor Fool Hearted Productions/Tone Tree Music	2
GENEVIEVE ALLEN/Rob That Train Genevieve Allen Music	2
PAT GREEN/Day One Greenhorse Music	1

Greatest Spin Gainers	Increase
PAT GREEN/Day One Greenhorse Music	93
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	68
JAKE WARD/Lonely Street Jake Ward Music	57
TURNPIKE TROUBADOURS/The Mercury Bossier City Records	44
RANDY ROGERS BAND, THE/San Antone Tommy Jackson Records	38
DUSTIN SONNIER/Whiskey Makes Her Miss Me So Songs Of Sadness To Salve The Soul	38
JERRETT ZOCH & THE OSR BAND/Everything I Need Jerrett Zoch and OSR Band Music	38
DOLLY SHINE/Rattlesnake Vision Entertainment	34
GREEN RIVER ORDINANCE/Simple Life Residence Music	31
GENEVIEVE ALLEN/Rob That Train Genevieve Allen Music	30

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

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