

Hi everyone, and welcome to the dog days of August. The summer finish line is still quite out of sight and obscured by the heat, I suppose. Hope you have some cool things planned for this next month, that include massive amounts of air conditioning and some sweet tea!

Speaking of libations, let's raise a glass! Ooo-wee, we have us a horse race this week! Congrats to Pat Green on his #1, Aaron Watson is at #2, and Cody Johnson at #3, but all these songs are only separated from one another by single digit spin counts! Aaron Watson has had a great run, having been in the #1 position since we started publishing the chart a month ago, so Pat Green is only the second person to claim the #1 position. Also congrats go out to Whiskey Myers for their upward move this week, and Troy Cartwright for most added.

We have some station changes to tell you about. KBIM Roswell, NM has respectfully declined to be part of the panel, and KTFW in Ft. Worth will join the panel as of next week's chart. Reach out to Mike Crow at crowman@921hankfm.com to congratulate him.

We continue to create pathways to make things easier, and have a dedicated Hightail account https://spaces.hightail.com/uplink/tractiontx that you can use to upload your MP3s for tracking purposes. Now to upload your art assets including .wav for a CDX TRACtion Texas Instatrack delivery to T/RD Radio and beyond, go to: http://www.tractiontx.com/upload-center/. Each Instatrack delivery comes with a dedicated email blast that goes to 1100 radio folks which now includes CMA Member International Stations.

Onward and upward. Remember to keep the photos, station events, and especially the music coming our way.

Looking forward, Jessie Scott jessiescott@cdxcd.com TRACtion Texas Chart Director



WWW.TRACTIONTX.COM

PAT GREEN Day One Greenhorse Music

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc.

Connecting the music industry with

Texas Red Dirt radio. For more information call 615-292-0123 or

email chart director Jessie Scott-

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Hello All;

Vol 1. #5 Aug 3, 2016

L W	T W	CDX TRÂCtion Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
5	1	PAT GREEN/Day One/Greenhorse Music	718	59	35	2	5
1	2	AARON WATSON/Bluebonnets/Thirty Tigers	717	-56	33	0	5
3	3	CODY JOHNSON/With You I Am/Cojo Music LLC	715	42	32	2	5
6	4	CASEY DONAHEW/Feels This Right/Almost Country Records	666	39	30	0	5
2	5	JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/Thirty Tigers	652	-28	31	0	5
4	6	WILLIAM CLARK GREEN/Next Big Thing/Bill Grease Records	651	-13	31	0	5
7	7	CAMERAN NELSON/Little That We're Livin' On/Miles Power Records	558	9	27	0	5
8	8	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	537	-12	29	0	5
9	9	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	529	-12	30	1	5
11	10	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	524	39	28	4	5
10	11	MATT KIMBROW/Where The Seeds Fall/RROC Records	521	25	32	1	5
12	12	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	444	27	29	2	5
14	13	KEVIN FOWLER/Sellout Song/Kevin Fowler Records	396	-6	21	0	5
17	14	GREEN RIVER ORDINANCE/Simple Life/Residence Music	327	17	22	1	5
15	15	RICH O'TOOLE/Back To Back/PTO Records	326	-51	25	0	5
16	16	BART CROW/Dear Music/Beryn Art Records/Thirty Tigers	306	-8	24	0	5
20	17	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	298	8	21	3	5
19	18	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	292	-6	19	0	5
18	19	MARIO FLORES/One Boot In The Grave/Mario Flores Music	287	-12	21	0	5
23	20	RANDALL KING BAND/The Problem/Randall King Music	251	-3	16	0	5
25	21	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	248	12	17	1	5
21	22	DOLLY SHINE/Rattlesnake/Vision Entertainment	241	-48	19	0	5
26	23	CORY MORROW/Breaking Me Out/Write On Records	241	21	17	2	5
24	24	DALTON DOMINO/Find Us Alone/Sudden Rebel Music	238	-4	16	1	5
32	25	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	230	53	14	2	3
27	26	JAKE WARD/Lonely Street/Jake Ward Music	209	4	16	1	5
48	27	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	206	97	9	3	2
28	28	SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return/Sarah Hobbs Music	203	4	10	0	4
29	29	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	200	4	10	0	4
31	30	PARKER MCCOLLUM/All Day/PYM Music	196	18	14	0	5

VISION NERTAINMENT

www.visentertainment.net

"Monitored Radio Airplay"

L W	T W	CDX TRACtion Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart	
35	31	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	182	27	15	1	5	
36	32	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	179	26	10	1	2	
37	33	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	173	23	13	0	3	
38	34	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	168	18	10	0	4	
40	35	KYLIE FREY/Me and These Boots/Kylie Frey Music	166	24	13	0	5	
	36	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	165	77	12	6	1	
33	37	CHANCE ANDERSON BAND/Tonight/Vision Entertainment	156	-10	7	0	5	
43	38	BRI BAGWELL/Half As Good/Ruby Reds Records	143	3	17	0	5	
44	39	AARON EINHOUSE/On & On/Vision Entertainment	142	13	8	0	2	
41	40	JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers	137	-5	8	1	4	
39	41	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	136	-13	8	0	4	
45	42	JULIA HATFIELD/Hopeless Romantic/Julia Hatfield Music	124	-2	9	0	5	
46	43	BREELAN ANGEL/Rhinestone World/MisBhavin Records	121	0	11	0	5	
49	44	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	117	10	7	2	3	
	45	NO DRY COUNTY/'Till The Wheels Fall Off/Trent Langford Music	115	19	7	1	2	
47	46	ZANE WILLIAMS/Here's To You/Be Music & Entertainment	105	-12	11	0	5	
50	47	JUNIOR GORDON/Mexicoma/Junior Gordon Music	96	-7	8	0	2	
	48	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	96	-7	4	0	1	
	49	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	93	37	7	0	1	
	50	THOMAS MICHAEL RILEY/Ten Toes Up/Thomas Michael Riley Music	90	-2	8	0	1	
	Number 1 = Most Added = Spin Gainer =							

1	u	m	۱b	e	r	1	

Added

Bubbling Under	Position
CODY WAYNE/Take Me Drunk/Broken String	51
KIMBERLY DUNN/High Horse/Kimberly Dunn Music	52
FREDDIE PATE/All Watered Down/Freddie Pate Entertainment	53
CALLAHAN DIVIDE/Stealer Of The Day/Callahan Divide Music	54
ZANE WILLIAMS/Bringin' Country Back/Hack Circle Productions	55
DOC WEST/Love Like A Hurricane/Doc West Music	56
JOSH FULLER/Small Town Friday/indieExtreme/Fuller Ray Productions	57
DREW FISH/Small Price To Pay/Drew Fish Music	58
DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records	59
SMOKE WAGON/Strong Man/Smoke Wagon Music	60



CDX TRACtion Texas Newsletter hits over 4500 music business operatives across Texas, Oklahoma, and beyond.

> Contact Jessie Scott for details. 615 292-0123 or jessiescott@cdxcd.com

TRACtion Texas Strip Ad

7.5 x 2.76 inches CDX Client Rate: \$850.00 for a four week run CDX Non-Client: \$1,150.00 for a four week run

TRACtion Texas Full Page Ad

7.5 x 9.75 inches CDX Distributed Client Rate: \$750.00 for a one week run CDX Non-Distributed Client: \$1,200.00 for a one week run

TRACtion Texas Digital Download & Ad Combo \$400.00 for a one week run

• Digital download release

TRÂCtion Te	exas Monitored S	itations							
KABW-FM KACQ-FM KBIM-FM <u>KBSO-FM</u> KBST-FM KFLP-FM KFLP-FM KFTX-FM KFWR-FM KFVN-FM KGVL-AM KHKX-FM KHLB-FM KHST-FM	Abilene, TX Lometa, TX Roswell, NM <u>Corpus Christi, TX</u> Big Spring, TX <u>Dodge City, KS</u> Floydada, TX Corpus Christi, TX Fort Worth, TX Paris, TX Greenville, TX Odessa, TX Mason, TX Lamar, MO	KHYI-FM <u>KIKK-FM (HD2)</u> KITX-FM KJDL-FM KKAJ-FM KKDT-FM KMRK-FM KNUE-FM KOKE-FM KOLI-FM KOUL-FM KOVA-FM KOVL-FM KOVN-FM	Howe, TX Hugo, OK Levelland, TX Ardmore, OK Burdett, KS Odessa, TX Tyler, TX Austin, TX Wichita Falls, TX Bryan, TX Benavides, TX Brownwood, TX Paris, TX		KPUR-FM KRVA-FM KRVF-FM KSAM-FM KSCH-FM KSCN-FM KSTV-FM KTCS-FM KTCS-FM KTCU-FM <u>KTTX-FM</u> KTXM-FM KUSQ-FM	Canyon, TX Campbell, TX Kerens, TX <u>Lexington, NE</u> Huntsville, TX <u>Sulphur Springs, TX</u> Pittsburg, TX Pittsburg, TX Snyder, TX Dublin, TX Ft. Smith, AR Ft. Worth, TX <u>Brenham, TX</u> Hallettsville, TX Worthington, MN	KVST-FM KVWF-FM KWOX-FM <u>KYKM-FM</u> KYKS-FM KYKX-FM KYYK-FM	Montgomery, TX Wichita, KS Woodward, OK Ruston, LA <u>Yoakum, TX</u> Lufkin, TX Longview,TX Palestine, TX	
	Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week								

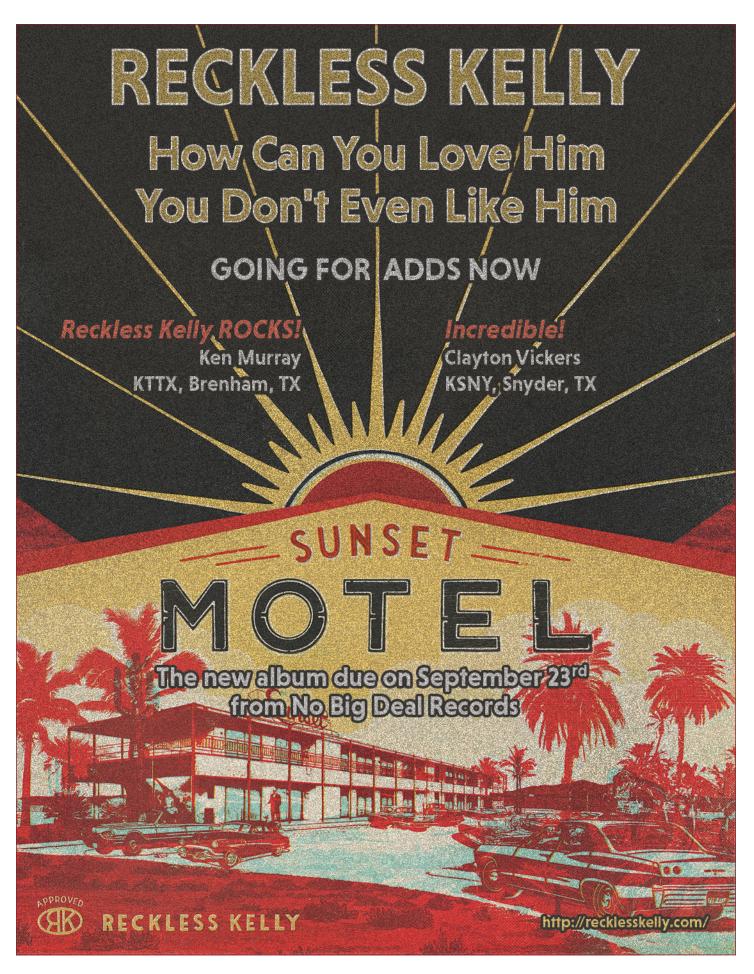
TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date at <u>https://spaces.hightail.com/uplink/tractiontx</u> for fingerprinting.

	Going for Adds							
Date	Date Artist / Song Title / Label							
August 8	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings							
August 15 MAX STALLING/Night's Pay In My Boot/Blind Nello KIMBERLY DUNN/Traffic/Kimberly Dunn								
	JARED DECK/17 Miles/Jared Deck							
August 22	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions							
	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music							
	ZAC STOKES/Woman Like You/Get Stoked Records							

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



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Music Available from the CDX Digital Download Center

Cody Jinks/I'm Not The Devil Dan Johnson (And The Salt Cedar Rebels)/This Is How We Texas Pat Green/Day One Aaron Watson/Bluebonnets Casey Donahew/Feels This Right Jake Worthington/Just Keep Falling In Love Jennie Dale Lord Band/Me and My Brother Jerrett Zoch & The OSR Band/Everything I Need Bryan Adam Joyner/Cried When He Died Brutherz/She's Got Pride Stephen Chadwick/She Just Might Be A Love Song/Stag Records



Josh Abbott Band recently played a massive Steel City Media's "Q104 (KBEQ) Hot Country Nights" show in Kansas City @ PNL. (L-R) Glenn Noblit (1608 Promo), James Hertless (JAB), David Fralin (JAB), Austin Davis (JAB), Mike Kennedy (OM/PD KBEQ), Josh Abbott, TJ McEntire (Mornings/APD/MD KBEQ), Caleb Keeter (JAB), Nycki Pace (Mike's wife), Preston Wait (JAB), Eddie Villanueva (JAB).

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



Making the Rounds as **Pete Vasquez** of **KOUL Corpus Christi** hosts **8 Ball Aitken** in the studio.



Jerrett Zoch & The OSR Band are still on the move. As they visit Suzy and Charley at KHLB in Mason, TX. (L-R) Suzy, Jerrett, Daniel and Charley Jordan.



CDX TRACtion Texas digital delivery puts your single in front of over a thousand radio program directors, music directors, and show hosts across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details. 615 292-0123 or jessiescott@cdxcd.com

TRACtion Texas Digital Delivery Per Song: \$150.00 **TRACtion Texas Tracking** Per Month: \$195.00 for unlimited access TRACtion Texas Digital Download & Ad Combo

- 1 Week: \$400.00
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 - Newsletter banner ad

Please allow 24 hours for e-blast prep once we have your assets in house.

Most Added	Adds
TROY CARTWRIGHT/Busted Hard Luck Recording Company/Troy Cartwright Music	6
GRANGER SMITH/If The Boot Fits Wheelhouse (BBRMG)	4
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	3
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	3
PAT GREEN/Day One Greenhorse Music	2
CODY JOHNSON/With You I Am Cojo Music LLC	2
KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers	2
CORY MORROW/Breaking Me Out Write On Records	2
SEAN MCCONNELL/Holy Days Rounder/Concord Music Group	2
JESSE RAUB JR/She Can Forgive Jesse Raub Jr. Music	2

Greatest Spin Gainers	Increase
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	97
TROY CARTWRIGHT/Busted Hard Luck Recording Company/Troy Cartwright Music	77
PAT GREEN/Day One Greenhorse Music	59
SEAN MCCONNELL/Holy Days Rounder/Concord Music Group	53
CODY JOHNSON/With You I Am Cojo Music LLC	42
CASEY DONAHEW/Feels This Right Almost Country Records	39
GRANGER SMITH/If The Boot Fits Wheelhouse (BBRMG)	39
AUSTIN MEADE/Born With A Broken Heart Austin Meade Music	37
KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers	27
PROPHETS AND OUTLAWS/Party Like This Seven Set Jam Records	27

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logiam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, weekover-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.



Details and Talent Lineup at: braunbrothersreunion.com





KOKE-FM

Cory Morrow Presents Rock The Red Kettle Sponsored by KOKE-FM | Featuring Cory Morrow and Friends (TBA) At the LifeAustin Amphitheatre. On Sunday, November 20, 7 to 10 PM.

Get your holidays started off right by getting in the giving spirit! Rock The Red Kettle ATX is kicking off the Red Kettle season with a night of music, food, fun & giving. Singer-songwriter, Cory Morrow will be joined onstage by some of his closest friends from the Texas music scene for an unforgettable music event.

"My wife and I prayed for God to show us where we could begin serving our community, and that's when Bob Cole called inviting me to meet with The Salvation Army. One visit and I was hooked. The Salvation Army cares for the women and children and the homeless in this fine city by giving a hand up, not just a hand out. This is *'religion that is pure and undefiled before God.'* (James 1:27). I am blessed to be associated with The Salvation Army." – Cory Morrow

"Cory Morrow said it best, 'once any caring human being witnesses first-hand the struggle of women and children who are homeless, there is no way you can walk away.' Not only does Austin's Salvation Army Command serve more of our own neighbors who are dealing with such heartbreaking misfortune, they do it better than anyone. Our resources stay here-and no one returns more result for every charitable dollar given."

- Bob Cole, KOKE FM

To find out more: AustinDevelopment@uss.salvationarmy.org

