

#1

AARON WATSON  
Bluebonnets  
Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

## One Month Down Training Camp Continues



### Hello All;

Wow, it's the end of July, and the end of the very first month for the CDX TRACtion Texas Red Dirt Chart. It has been quite the learning curve for us all. It seems like every week, there are new questions that arise. We are endeavoring to make things better, easier, and in general create a more effective tool for all of us to use together. Here are some new updates to the system. For tracking only, please continue to send MP3s of your songs to me at [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com). CDX TRACtion Texas now has a dedicated link for you to upload songs for digital distribution to radio. <http://www.tractiontx.com/upload-center/>

So many people have asked that it bears repeating, CDX Traction Texas does not charge to fingerprint your song for tracking purposes. We do offer digital distribution to the panel for \$150 per song. By the way, that goes to a list of 1100 people in the Texas Red Dirt world, including radio stations on the Chart panel, and others that aren't on the panel. We are on the hunt for new radio stations to join the panel, so keep your recommendations coming our way!

I want to thank everyone who brought some tracking anomalies to our attention in the last week. With your help, we were able to troubleshoot what was going on, and all should be in order this week. Please keep us posted when you see these things crop up, so we can be ahead of the curve.

The CDX TRACtion system has quite a bit of functionality, and we would like to guide you through it to make the most out of the data we aggregate. We are going to set up some webinars for promotion and label folks, and for radio programmers as well. More about that next week, but in the meantime, please reach out to me if you do not yet have a logon to CDX TRACtion. I'd be happy to set you up.

Thanks, and here goes!

Looking forward,  
**Jessie Scott**

[jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

TRACtion Texas Chart Director

"LIKE A BOWL OF GUMBO  
AND A MUG OF SHINER BOCK  
AT THE END OF A HARD,  
RAINY DAY"  
- NO DEPRESSION



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LIVE HERE  
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L W	T W	CDX <b>TRAction</b> Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	AARON WATSON/Bluebonnets/Thirty Tigers	773	5	32	2	4
2	2	JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/Thirty Tigers	680	30	31	1	4
5	3	CODY JOHNSON/With You I Am/Cojo Music LLC	673	82	30	1	4
3	4	WILLIAM CLARK GREEN/Next Big Thing/Bill Grease Records	664	40	32	1	4
4	5	PAT GREEN/Day One/Greenhorse Music	659	61	33	1	4
6	6	CASEY DONAHEW/Feels This Right/Almost Country Records	627	63	30	1	4
8	7	CAMERAN NELSON/Little That We're Livin' On/Miles Power Records	549	20	29	2	4
7	8	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	549	15	29	1	4
10	9	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	541	104	29	3	4
12	10	MATT KIMBROW/Where The Seeds Fall/RROC Records	496	78	31	4	4
9	11	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	485	25	26	2	4
15	12	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	417	71	27	3	4
11	13	BRANDON JENKINS/The Flag/Red Dirt Legend Recordings	405	-28	23	0	4
13	14	KEVIN FOWLER/Sellout Song/Kevin Fowler Records	402	-10	22	0	4
14	15	RICH O'TOOLE/Back To Back/PTO Records	377	-18	26	0	4
16	16	BART CROW/Dear Music/Beryn Art Records/Thirty Tigers	314	-31	23	0	4
23	17	GREEN RIVER ORDINANCE/Simple Life/Residence Music	310	77	22	4	4
19	18	MARIO FLORES/One Boot In The Grave/Mario Flores Music	299	36	21	1	4
21	19	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	298	54	19	2	4
27	20	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	290	93	18	2	4
20	21	DOLLY SHINE/Rattlesnake/Vision Entertainment	289	32	19	0	4
17	22	JOSH WARD/Somewhere In The Middle (Between Right & Wrong)/Buckshot	256	-24	25	0	4
24	23	RANDALL KING BAND/The Problem/Randall King Music	254	26	16	0	4
22	24	DALTON DOMINO/Find Us Alone/Sudden Rebel Music	242	2	15	1	4
33	25	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	236	76	16	3	4
29	26	CORY MORROW/Breaking Me Out/Write On Records	220	32	17	1	4
25	27	JAKE WARD/Lonely Street/Jake Ward Music	205	-3	17	1	4
38	28	SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return/Sarah Hobbs Music	199	54	10	1	4
32	29	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	196	23	10	2	4
28	30	RANDY ROGERS AND WADE BOWEN/'Til It Does/Lil' Buddy Tunes	178	-16	21	1	4



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L W	T W	CDX <b>TRAction Texas</b> Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
36	<b>31</b>	PARKER MCCOLLUM/All Day/PYM Music	178	31	14	1	4
44	<b>32</b>	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	177	56	12	2	4
31	<b>33</b>	CHANCE ANDERSON BAND/Tonight/Vision Entertainment	166	-12	7	0	4
30	<b>34</b>	COODER GRAW/Heart of Breaking Up/Loud Country	163	-24	19	0	4
37	<b>35</b>	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	155	9	14	0	4
58	<b>36</b>	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	153	77	9	3	2
45	<b>37</b>	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	150	34	13	2	4
43	<b>38</b>	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	150	28	10	0	4
39	<b>39</b>	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	149	14	8	1	4
41	<b>40</b>	KYLIE FREY/Me and These Boots/Kylie Frey Music	142	13	14	1	4
47	<b>41</b>	JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers	142	40	8	0	4
35	<b>42</b>	LUKE ROBINSON/Sleeping On Your Side/Luke Robinson Music	141	-8	10	0	4
26	<b>43</b>	BRI BAGWELL/Half As Good/Ruby Reds Records	140	-61	17	0	4
51	<b>44</b>	AARON EINHOUSE/On & On/Vision Entertainment	129	40	8	0	4
46	<b>45</b>	JULIA HATFIELD/Hopeless Romantic/Julia Hatfield Music	126	23	9	0	4
42	<b>46</b>	BREELAN ANGEL/Rhinestone World/MisBhavin Records	121	-7	11	0	4
40	<b>47</b>	ZANE WILLIAMS/Here's To You/Be Music & Entertainment	117	-14	12	0	4
74	<b>48</b>	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	109	60	6	4	2
48	<b>49</b>	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	107	12	5	1	3
54	<b>50</b>	JUNIOR GORDON/Mexicoma/Junior Gordon Music	103	17	8	2	4

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	<b>51</b>
NO DRY COUNTY/"Till The Wheels Fall Off/Trent Langford Music	<b>52</b>
THOMAS MICHAEL RILEY/Ten Toes Up/Thomas Michael Riley Music	<b>53</b>
TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	<b>54</b>
DAMN QUAILS , THE/Tough Luck/Crying Shame/Swomp Fyst Records	<b>55</b>
KIMBERLY DUNN/High Horse/Kimberly Dunn Music	<b>56</b>
CALLAHAN DIVIDE/Stealer Of The Day/Callahan Divide Music	<b>57</b>
DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records	<b>58</b>
DOC WEST/Love Like A Hurricane/Doc West Music	<b>59</b>
FREDDIE PATE/All Watered Down/Freddie Pate Entertainment	<b>60</b>



**CDX TRAction Texas** Newsletter hits over 4500 music business operatives across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details.  
**615 292-0123** or [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

#### TRAction Texas Strip Ad

7.5 x 2.76 inches  
CDX Client Rate: \$850.00  
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CDX Non-Client: \$1,150.00  
for a four week run

#### TRAction Texas Full Page Ad

7.5 x 9.75 inches  
CDX Distributed Client Rate: \$750.00  
for a one week run  
CDX Non-Distributed Client: \$1,200.00  
for a one week run

#### TRAction Texas Digital Download & Ad Combo

\$400.00 for a one week run  
• Digital download release  
• Newsletter banner ad

## TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVWF-FM	Wichita, KS
KBIM-FM	Roswell, NM	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KWOX-FM	Woodward, OK
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KXKZ-FM	Ruston, LA
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KYKM-FM	Yoakum, TX
<u>KERP-FM</u>	<u>Dodge City, KS</u>	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKS-FM	Lufkin, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKX-FM	Longview, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	<u>KSNY-FM</u>	<u>Snyder, TX</u>	KYYK-FM	Palestine, TX
KFWR-FM	Fort Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX		
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTTX-FM	Brenham, TX		
KHLB-FM	Mason, TX	KOXE-FM	Brownwood, TX	KTXM-FM	Hallettsville, TX		
KHST-FM	Lamar, MO	KOYN-FM	Paris, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date at <http://www.tractiontx.com/upload-center/> for fingerprinting.

## Going for Adds

Date	Artist / Song Title / Label
<b>July 29</b>	KALEB MCINTIRE/Find Another Baby/Rockin' Country Doc Music
<b>August 1</b>	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions LUKE ROBINSON/She Drinks Alone/Luke Robinson BRANDON STEADMAN/Girl Like You/Smith Entertainment REVEREND'S DAUGHTER/Caroline/Reverend's Daughter
<b>August 15</b>	MAX STALLING/Night's Pay In My Boot/Blind Nello KIMBERLY DUNN/Traffic/Kimberly Dunn
<b>August 22</b>	JARED DECK/17 Miles/Jared Deck JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music ZAC STOKES/Woman Like You/Get Stoked Records

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at [www.tractiontx.com](http://www.tractiontx.com).

# VISION

## ENTERTAINMENT

[www.visentertainment.net](http://www.visentertainment.net)

## Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)

[Dan Johnson \(And The Salt Cedar Rebels\)/This Is How We Texas](#)

[Pat Green/Day One](#)

[Aaron Watson/Bluebonnets](#)

[Casey Donahew/Feels This Right](#)

[Jake Worthington/Just Keep Falling In Love](#)

[Jennie Dale Lord Band/Me and My Brother](#)

[Jerrett Zoch & The OSR Band/Everything I Need](#)

[Bryan Adam Joyner/Cried When He Died](#)

[BRutherz/She's Got Pride](#)



**Jerrett Zoch of Jerrett Zoch & The OSR Band with Super Dave Millsap** in air conditioned comfort at **KFYN Paris, TX**. Baby it's hot outside! (L-R) **Jerrett Zoch** and **Super Dave Millsap**.



**Corey Hunt** and band mate **Eric Wise** hanging in with **KORA** program director **Carly Evans** in **College Station**. (L-R) **Corey Hunt**, **Carly Evans**, and **Eric Wise**.



**Cactus Ken** and **Amber Leigh White** at **KTEX 106**.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Jessie Scott ([jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)) 615-292-0123.



# TRACtion Texas

**CDX TRACtion Texas** digital delivery puts your single in front of over a thousand radio program directors, music directors, and show hosts across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details.  
**615 292-0123** or [jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

### TRACtion Texas Digital Delivery

Per Song: \$150.00

### TRACtion Texas Tracking

Per Month: \$195.00  
for unlimited access

### TRACtion Texas Digital Download & Ad Combo

1 Week: \$400.00

- Digital download & E-blast
- Newsletter banner ad

Please allow 24 hours for e-blast prep once we have your assets in house.

Most Added	Adds
MATT KIMBROW/Where The Seeds Fall RROC Records	4
GREEN RIVER ORDINANCE/Simple Life Residence Music	4
WHISKEY MYERS/Lightning Bugs And Rain Wiggy Thump Records	4
TURNPIKE TROUBADOURS/The Mercury Bossier City Records	3
KYLE PARK/Rednecks With Paychecks Kyle Park Music / Thirty Tigers	3
JACK INGRAM/I'm Drinking Through It Rouder/Concord Music Group	3
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	3
AARON WATSON/Bluebonnets Thirty Tigers	2
CAMERAN NELSON/Little That We're Livin' On Miles Power Records	2
GRANGER SMITH/If The Boot Fits Wheelhouse (BBRMG)	2

Greatest Spin Gainers	Increase
TURNPIKE TROUBADOURS/The Mercury Bossier City Records	104
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	93
CODY JOHNSON/With You I Am Cojo Music LLC	82
MATT KIMBROW/Where The Seeds Fall RROC Records	78
GREEN RIVER ORDINANCE/Simple Life Residence Music	77
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	77
JACK INGRAM/I'm Drinking Through It Rouder/Concord Music Group	76
KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers	71
CASEY DONAHEW/Feels This Right Almost Country Records	63
PAT GREEN/Day One Greenhorse Music	61

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.



Details and Talent Lineup at:  
[braunbrothersreunion.com](http://braunbrothersreunion.com)

# STATION SPOTLIGHT ★



## Egon Barthels

<http://texasthunderradio.com/>

Texas Thunder Radio Music Showcase Concept: Live Acoustic performance and interview on Texas Thunder Radio, 94.3 KYKM-FM, 99.9 KTXM-FM, and [texasthunderradio.com](http://texasthunderradio.com)

This one hour show is designed to be just like an “in-studio visit”, at the historic William Green Building, just below the Texas Thunder Radio Studios in downtown Shiner, Texas and, allows artists on a radio tour an opportunity to promote his or her music. In addition to tips collected during the show, the artist can sell merch during the event. There is no cover charge for the audience members.

Egon Barthels is currently scheduling artist visits for the Texas Thunder Radio Music Showcase in Shiner, TX. The fall show schedule is September, October, and November on Wednesday evenings at 8, except the Wednesday before Thanksgiving. As always, Egon looks forward to working with you to schedule this event. The Texas Thunder Radio Music Showcase is a seasonal live radio show produced by Texas Thunder Radio and hosted by Egon Barthels. Previous guests include: Sunny Sweeney, Larry Joe Taylor, Doug Moreland, Sheila Marshall, Zane Williams, Kylie Rae Harris, Brandon Rhyder, Jamie Richards, T.J. Broscoff, Jarrod Birmingham, Mike and the Moonpies, Bri Bagwell, The Tejas Brothers, Fred Andrews of Honeybrowne, Owen Temple, Thom Shepherd, Coley McCabe, Tyler and The Tribe, Mario Flores and the Soda Creek Band, Phil Hamilton, Erica Perry, Jason Allen, Cody Bryan Band, Curtis Grimes, Stewart Mann and Statesboro Revue, Raven Cliff, Scott Taylor Band, and many more! If you have an artist who would like to be considered, reach out to Egon at 94.3 KYKM-FM | 99.9 KTXM-FM, [TexasThunderRadio.com](http://TexasThunderRadio.com) at [egon@texasthunderradio.com](mailto:egon@texasthunderradio.com)



# RECKLESS KELLY

How Can You Love Him  
You Don't Even Like Him

GOING FOR ADDS NOW

*Reckless Kelly ROCKS!*

Ken Murray  
KTTX, Brenham, TX

*Incredible!*

Clayton Vickers  
KSNY, Snyder, TX

## SUNSET MOTEL

The new album due on September 23<sup>rd</sup>  
from No Big Deal Records



RECKLESS KELLY

<http://recklesskelly.com/>