

CDX TRACtion Texas

Empowering Artist Careers

#1

AARON WATSON
Bluebonnets
Thirty Tigers

CONTENTS

Charts

Rank	Artist	Title	Weeks on Chart	Peak
1	Aaron Watson	Bluebonnets	1	1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30

PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 5

Chart Breakouts

PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

How We Make The Sausage!



Hello All;

Welcome to week two of the CDX TRACtion Texas Chart. Thanks to all for the positive comments about the inaugural chart last week. Of course many questions have surfaced about how things work, so this week we are doing a FAQ list here.

How do you get a song into our system so that it is detectable and the radio spins show up?

Just send us an MP3 of the song for us to fingerprint, so we can detect radio airplay. Please include: Artist, Title, and Label (please don't send that info as "Indie." We need the copyright or a label name.) and please include the date the song will be going for adds.

What's the difference between CDX TRACtion Texas digital distribution and just fingerprinting?

Some folks have been wondering how we do what we do. For the last couple of months, we have been aggregating the music being played in current categories at the Texas Red Dirt stations. We have a proprietary fingerprinting technique that we use to encode the songs. We have been busy bees behind the scenes as we were Beta Testing, making sure we had the songs in the mix. By the way, our tracking provides articulated information, so you can detect spins by daypart. If you are an artist, manager or agent, you are going to want to know what time of day your music is being played so that you can make decisions about whether you are getting meaningful support in that market. Inquire about our CDX TRACtion monthly tracking fee. You may send the song in to be fingerprinted without using CDX as the digital distributor to radio. However, all songs distributed by CDX are automatically fingerprinted.

Who are the reporters and what is their contact info?

We debuted last week with 47 reporters, and this week we added two more, KITX-FM in Hugo, OK and KYKX in Longview, TX. Also this week, two stations were unable to be included as their uptime dropped below the threshold. We are actively looking for more radio stations, but in order to be considered, you must have a healthy web stream, with uptime of better than 91%. The TRACtion Texas reporters are listed on Page 4 of this newsletter, and I am happy to make their contact information available to you, just email me.

Why are stations frozen?

If a station's web stream uptime falls below 91% enough detections were potentially missed to justify using that week's report, so we will freeze their playlist. We use the prior week's detections for their report. If a station repeatedly misses the 91% mark, we have to consider dropping them from the panel until they can get their stream up to the required performance level.

How can I get my radio station to stream better?

There are several companies that do a great job of streaming radio stations. They are Securenet Systems, Streamtheworld.com, Streamon, and Surfer Network. Feel free to reach out to them for more details.

How does my station get on the panel?

If you would like to be considered, please tell us about yourself. How much Texas Red Dirt are you playing? Where are you located? Do you stream your radio station on the web? We can monitor you if you do. And once we see what your uptime is, and what you are playing, we can consider adding you to the panel.

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director

CODY JINKS - I'M NOT THE DEVIL - MOST ADDED

"Cody Jinks is groundbreaking. Cody Jinks is honest, he sings the truth, and my listeners cannot get enough of him." Buddy Logan, Music KNUE & Radio Texas, Live!

"You'll be hard pressed to find another country album for the rest of 2016 as heavily anticipated by fans in the know as Cody Jinks' I'm Not The Devil. Due out August 12th, the reigning Saving Country Music Song of the Year winner feels poised for a breakout with this one" (Saving Country Music)

"Stately sounding and utterly magnificent.
He is a remarkable talent."
(Robert Oermann - Music Row)





L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	AARON WATSON/Bluebonnets/Thirty Tigers	794	161	31	0	2
2	2	WILLIAM CLARK GREEN/Next Big Thing/Bill Grease Records	571	-5	29	2	2
3	3	JOSH ABBOTT BAND (FET. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/Thirty Tigers	559	17	28	2	2
4	4	CASEY DONAHEW/Feels This Right/Almost Country Records	556	75	28	2	2
6	5	PAT GREEN/Day One/Greenhorse Music	544	108	30	1	2
7	6	CAMERAN NELSON/Little That We're Livin' On/Miles Power Records	475	62	25	0	2
14	7	CODY JOHNSON/With You I Am/Cojo Music LLC	468	101	25	2	2
13	8	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	453	73	25	1	2
9	9	BRANDON JENKINS/The Flag/Red Dirt Legend Recordings	431	44	24	1	2
12	10	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	424	42	23	2	2
5	11	JON WOLFE/Singin' Thing/Fool Hearted Productions/Tone Tree Music	418	-54	29	0	2
10	12	RICH O'TOOLE/Back To Back/PTO Records	406	20	25	1	2
17	13	MATT KIMBROW/Where The Seeds Fall/RROC Records	369	54	26	2	2
18	14	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	361	47	24	0	2
11	15	ROGER CREAGER/Gulf Coast Time/Fun All Wrong Records	352	-31	26	0	2
8	16	BART CROW/Dear Music/Beryn Art Records/Thirty Tigers	352	-51	24	1	2
20	17	KEVIN FOWLER/Sellout Song/Kevin Fowler Records	338	48	21	2	2
15	18	JOSH WARD/Somewhere In The Middle (Between Right & Wrong)/Buckshot	298	-53	27	0	2
16	19	CURTIS GRIMES/Bottom of the Fifth/Curtis Grimes Music	284	-56	23	1	2
27	20	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	272	73	21	3	2
22	21	DOLLY SHINE/Rattlesnake/Vision Entertainment	267	35	19	1	2
19	22	MIKE RYAN/Bad Reputation/Rock & Soul Records	255	-39	23	0	2
23	23	MARIO FLORES/One Boot In The Grave/Mario Flores Music	251	20	19	1	2
21	24	RANDY ROGERS AND WADE BOWEN/'Til It Does/Lil' Buddy Tunes	247	10	18	1	2
25	25	COODER GRAW/Heart of Breaking Up/Loud Country	234	30	23	2	2
29	26	GREEN RIVER ORDINANCE/Simple Life/Residence Music	226	42	17	0	2
31	27	DALTON DOMINO/Find Us Alone/Sudden Rebel Music	208	31	12	2	2
30	28	SAM RIGGS/The Lucky Ones/Thirty Tigers	205	26	16	0	2
24	29	BRI BAGWELL/Half As Good/Ruby Reds Records	189	-27	19	0	2
35	30	RANDALL KING BAND/The Problem/Randall King Music	185	27	12	0	2


CONGRATS ON THE LAUNCH OF CDX TRACTION TEXAS!!!


AARON WATSON
Bluebonnets

What an incredible honor to have a **TWO WEEK #1!!**
A big THANK YOU to all our friends at radio for spinning "Bluebonnets"

L W	T W	 Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	172	3	13	0	2
28	32	CORY MORROW/Breaking Me Out/Write On Records	170	-24	15	0	2
26	33	LUKE ROBINSON/Sleeping On Your Side/Luke Robinson Music	165	-35	12	0	2
37	34	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	163	17	12	0	2
48	35	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	160	61	11	4	2
38	36	PARKER MCCOLLUM/All Day/PYM Music	158	23	13	0	2
32	37	BREELAN ANGEL/Rhinestone World/MisBhavin Records	155	-17	12	0	2
41	38	CHANCE ANDERSON BAND/Tonight/Vision Entertainment	154	33	7	0	2
43	39	JAKE WARD/Lonely Street/Jake Ward Music	153	34	13	2	2
36	40	ZANE WILLIAMS/Here's To You/Be Music & Entertainment	150	-1	12	0	2
53	41	SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return/Sarah Hobbs Music	144	51	7	1	2
47	42	KYLIE FREY/Me and These Boots/Kylie Frey Music	142	43	13	2	2
34	43	DERYL DODD/Feels Like Home/Deryl Dodd Music	131	-29	15	0	2
45	44	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	123	9	12	1	2
52	45	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	122	28	8	1	2
40	46	CODY JINKS/Cast No Stones/Late August Records	118	-6	12	2	2
51	47	SUNNY SWEENEY & BRENNEN LEIGH/But You Like Country Music/Twisted Off	111	15	11	0	2
56	48	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	111	23	7	1	2
46	49	JULIA HATFIELD/Hopeless Romantic/Julia Hatfield Music	106	3	10	1	2
55	50	JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	106	16	6	0	2

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
WILL CARTER BAND/I Don't Know Why/Way Back Records	51
DAMN QUAILS , THE/Tough Luck/Crying Shame/Swomp Fyst Records	52
JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers	53
KIMBERLY DUNN/High Horse/Kimberly Dunn Music	54
JUNIOR GORDON/Mexicoma/Junior Gordon Music	55
NO DRY COUNTY/Till The Wheels Fall Off/Trent Langford Music	56
SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	57
RIDERS FORD/Home To Oklahma/Riders Ford Music	58
AARON EINHOUSE/On & On/Vision Entertainment	59
DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	60



BRAUN BROTHERS REUNION MUSIC FESTIVAL
BBR
 CHALLIS, IDAHO
 August 11, 12 & 13 2016

Details and Talent Lineup at:

braunbrothersreunion.com

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVF-FM	Kerens, TX	KWOX-FM	Woodward, OK
KACQ-FM	Lometa, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWWR-FM	Mexico, MO
KBIM-FM	Roswell, NM	KITX-FM	Hugo, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KEOK-FM	Fahlequah, OK	KMRK-FM	Odessa, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFLP-FM	Floydada, TX	KNUE-FM	Tyler, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFTX-FM	Corpus Christi, TX	KOKE-FM	Austin, TX	KTCS-FM	Ft. Smith, AR		
KFWR-FM	Fort Worth, TX	KOLI-FM	Wichita Falls, TX	<u>KTCU-FM</u>	<u>Ft. Worth, TX</u>		
KFYN-FM	Paris, TX	KORA-FM	Bryan, TX	KTFX-FM	Muskogee, OK		
KGVL-AM	Greenville, TX	KOUL-FM	Benavides, TX	KTTX-FM	Brenham, TX		
KHKX-FM	Odessa, TX	KOXE-FM	Brownwood, TX	KTXM-FM	Hallettsville, TX		
KHLB-FM	Mason, TX	KOYN-FM	Paris, TX	KUSQ-FM	Worthington, MN		
KHST-FM	Lamar, MO	KPUR-FM	Canyon, TX	KVST-FM	Montgomery, TX		
KHYI-FM	Howe, TX	KRVA-FM	Campbell, TX	KVWF-FM	Wichita, KS		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to jessiescott@cdxcd.com for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
July 18	Genevieve Allen/Rob That Train/Genevieve Allen Whiskey Myers/Lightning Bugs and Rain/Wiggy Thump Brad Cunningham/Goin' To Texas/Brad Cunningham Music Libby Koch/You Don't Live Here Anymore/Berkalin Records Ray Johnston Band/Little Lupe/Lil Dude Records
July 25	Strangetowne/We'll Get What We Want/Strangetowne Music Reckless Kelly/How Can You Love Him (When You Don't Even Like Him)/No Big Deal Records Jason James/Hot Mouth Mama/New West Records
August 1	Jon Wolfe/Boots On A Dancefloor/Fool Hearted Productions
August 22	Jake Worthington/How Do You Honky Tonk/W3 Productions

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



**TRACtion
Texas**

CDX TRACtion Texas digital delivery puts your single in front of over a thousand radio program directors, music directors, and show hosts across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details.
615 292-0123 or jessiescott@cdxcd.com

TRACtion Texas Digital Delivery

\$150.00 for a dedicated email blast per song

TRACtion Texas Tracking

\$195.00 a month for unlimited titles

Please allow 24 hours for e-blast prep once we have your assets in house.

Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)

[Dan Johnson \(And The Salt Cedar Rebels\)/This Is How We Texas](#)

[Pat Green/Day One](#)

[Aaron Watson/Bluebonnets](#)

[Casey Donahew/Feels This Right](#)

[Jake Worthington/Just Keep Falling In Love](#)

[Jennie Dale Lord Band/Me and My Brother](#)

[Jerrett Zoch & The OSR Band/Everything I Need](#)

[Bryan Adam Joyner/Cried When He Died](#)



Genevieve Allen during her recent Texas and Oklahoma radio tour, stopping by to see Will Payne and Barry Diamond of the WB Morning Circus at K95.5 in Hugo, OK. Both Genevieve and Will Payne are HUGE Chris LeDoux fans, so they posed in front of his photo at the station.



(Clockwise) Brad Heitman and Abilene HS Mascot, Brad with Casey Donahew, Brad and Abilene Cooper Mascot, Brad Live at Remote.



(L-R) KYKX 105.7's Krystal Clark, Chris Wayne and Phat Matt with Cameran Nelson at the Smith County Fair.

CDX TRACTION Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

sunfire

entertainment

Proudly welcomes
JESSIE SCOTT and the new
CDX TEXAS TRACTION CHART!

Most Added	Adds
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	4
KYLE PARK/Rednecks With Paychecks Kyle Park Music / Thirty Tigers	3
WILLIAM CLARK GREEN/Next Big Thing Bill Grease Records	2
JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk Pretty Damn Tough Records / Thirty Tigers	2
CASEY DONAHEW/Feels This Right Almost Country Records	2
CODY JOHNSON/With You I Am Cojo Music LLC	2
GRANGER SMITH/If The Boot Fits Wheelhouse (BBRMG)	2
MATT KIMBROW/Where The Seeds Fall RROC Records	2
KEVIN FOWLER/Sellout Song Kevin Fowler Records	2
COODER GRAW/Heart of Breaking Up Loud Country	2

Greatest Spin Gainers	Increase
AARON WATSON/Bluebonnets Thirty Tigers	161
PAT GREEN/Day One Greenhorse Music	108
CODY JOHNSON/With You I Am Cojo Music LLC	101
CASEY DONAHEW/Feels This Right Almost Country Records	75
RANDY ROGERS BAND, THE/San Antone Tommy Jackson Records	73
KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers	73
CAMERAN NELSON/Little That We're Livin' On Miles Power Records	62
CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music	61
MATT KIMBROW/Where The Seeds Fall RROC Records	54
SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return Sarah Hobbs Music	51

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.



**TRACtion
Texas**

CDX TRACtion Texas Newsletter hits over 4500 music business operatives across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details.
615 292-0123 or jessiescott@cdxcd.com

TRACtion Texas Full Page Ad

7.5 x 9.75 inches

CDX Distributed Client Rate: \$750.00
for a one week run

CDX Non-Distributed Client: \$1,200.00
for a one week run

TRACtion Texas Strip Ad

7.5 x 2.76 inches

CDX Client Rate: \$850.00
for a four week run

CDX Non-Client Rate: \$1,150.00
for a four week run

DANCE HALL ★ SPOTLIGHT ★



This Week's Venue Contributor

Mike Bilansky

<http://www.bigtexassaloon.com/>

Texas Club Top 10 Current

- 1) Til It Does - Wade Bowen & Randy Rogers
- 2) With You I Am - Cody Johnson
- 3) Bluebonnets - Aaron Watson
- 4) Wasn't That Drunk - Josh Abbott Band FT. Carly Pearce
- 5) Feels This Right - Casey Donahew
- 6) San Antone - Randy Rogers Band
- 7) Sellout Song - Kevin Fowler fea Zane Williams
- 8) If The Boot Fits - Granger Smith
- 9) Back to Back - Rich O'Toole
- 10) Gulf Coast Time - Roger Creager

Texas Club Recurrent Floor Packers

- 1) Dance Her Home - Cody Johnson
- 2) Kiss Me In The Dark - Randy Rogers Band
- 3) That Look - Aaron Watson
- 4) Oklahoma Breakdown - Stoney LaRue
- 5) Backroad Song - Granger Smith
- 6) She's Like Texas - Josh Abbott Band
- 7) Texas Angel - Honeybrowne
- 8) Who I Am - Wade Bowen
- 9) Wave On Wave - Pat Green
- 10) Sent Me You - Josh Ward



Houston, Texas