


L W	T W	CDX  TRAction <small>TRUE INDIE</small>		Spins	±	Stations	Adds	Wks On Chart
		Artist / Song Title / Label						
1	1	JAMES ROBERT WEBB/Okfuskee Whiskey/Bison Creek Records		338	31	26	0	11
2	2	SHENANDOAH & BLAKE SHELTON/Then A Girl Walks In/Shenandoah & Blake Shelton Music		179	-3	19	0	6
5	3	BOBBY WILLS/Gettin' Her Over You/Willing Nashville		156	2	14	1	2
3	4	ZACH WILLIAMS/Chain Breaker/Provident Label Group		155	-16	12	1	18
4	5	HUDSON VALLEY/Right Place/Hudson Valley Music		148	-13	12	1	16
6	6	KYLIE FREY/I Do Thing/Kylie Frey Music		117	12	18	1	27
--	7	CHRIS LANE/Fill Them Boots/Big Loud Records		113	113	12	12	1
8	8	DEW PENDLETON/Might As Well Be Me/Dew Pendleton Music		102	9	12	3	5
7	9	JOE HANSON/Head Over Wheels/Joe Hanson Music		102	2	6	0	16
13	10	CASEY DONAHEW/Queen For A Night/Almost Country Entertainment		92	10	7	0	7
9	11	VERONIKA/Homesick/Whattaguy Music		90	3	9	0	8
15	12	DAVE WILBERT/It's All Yours/Willbilly Records		89	21	10	1	11
16	13	QUEEVA/Show Off/Queeva Music		83	24	11	4	7
14	14	CHLOE COLLINS/Can't Stop/Collins House Music		83	8	6	0	13
10	15	BART CROW/Pocket Full of Kisses/Bart Crow Music		81	-6	6	0	9
11	16	MICHAEL MCCALL/He Looks Good On Her/MDM Entertainment		74	-12	5	0	16
20	17	MARY HEATHER HICKMANN/Treasure/Rolling River Records		65	18	6	1	5
19	18	CURTIS GRIMES/Friends/Curtis Grimes Music		65	16	6	0	6
12	19	JOSH WARD/A Cowboy Can/Josh Ward Music		60	-24	6	0	16
17	20	MICHAEL B WHIT/Camp Jackson/Michael B Whit Music		54	-3	3	0	8
18	21	DAVE MCELROY/Let It Flow/Free Flow Productions		49	-4	6	0	10
23	22	JON STORK/If You Can Dance/Jon Stork Music		49	5	5	1	3
25	23	HAYDEN HADDOCK/Honky Tonk On/Hayden Haddock Music		46	5	3	0	6
24	24	JAKE BUSH/Better By The Beer/Jake Bush Music		45	2	4	0	7
21	25	CLAY HOLLIS/Anybody Lovin' You Lately/Clay Hollis Music		43	-4	5	1	12
22	26	HANNAH BELLE/Anybody But Me/Cherry Picker Music South		43	-2	3	0	5
26	27	MIKE RYAN/Can Down/Mike Ryan Music		41	0	5	2	4
33	28	DONNY LEE/Got Me This Far/Donny Lee Music		41	12	5	2	3
27	29	JEFF BATES/How You Make Me Feel/Jeff Bates Music		38	-2	3	0	10
--	30	KIN FAUX/Plainview/Kin Faux Music		34	17	4	3	1



So much Moore media

Targeted PR, Marketing & Video Strategies

www.somuchmoore.com
martha@somuchmoore.com

615-202-1313 (cell)

Experience • Contacts • Passion • Results

L W	T W	CDX TRAction TRUE INDIE Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
32	31	CHRIS BANDI/Would Have Loved Her/Chris Brandi Music	33	4	5	1	15
37	32	LUCAS HOGE/Get Lost/Forge Entertainment Group	33	10	2	1	3
--	33	JON WAYNE HATFIELD/Growing Up Too Fast/Soundstage Music	31	17	3	2	1
38	34	LUCIE TIGER/Found My Home/Lucie Tiger Music	30	9	4	1	2
30	35	SAINTS ELEVEN/My Home Is/Saints Eleven Music	30	-1	2	0	6
35	36	KEVIN MCCOY BAND/Moonlight/Kevin McCoy Band Music	29	2	5	0	4
28	37	ARIEL HUTCHINS/Wine Won't Work/Ariel Hutchins Music	29	-8	3	0	10
29	38	CREED FISHER/Rock & Roll Man/Creed Fisher Music	27	-4	4	0	6
--	39	DARRIN MORRIS BAND/Wrap You Up in Love/DMB Music	27	12	3	1	1
34	40	KEITH BURNS/These Tryin Times/Aria Tree Music	27	-2	2	0	2

Number 1 =

Spin Gainer =

Greatest Spin Gainers	Increase
CHRIS LANE/Fill Them Boots/Big Loud Records	113
JAMES ROBERT WEBB/Okfuskee Whiskey/Bison Creek Records	31
QUEEVA/Show Off/Queeva Music	24
DAVE WILBERT/It's All Yours/Willbilly Records	21
MARY HEATHER HICKMANN/Treasure/Rolling River Records	18
KIN FAUX/Plainview/Kin Faux Music	17
JON WAYNE HATFIELD/Growing Up Too Fast/Soundstage Music	17
CURTIS GRIMES/Friends/Curtis Grimes Music	16
KYLIE FREY/I Do Thing/Kylie Frey Music	12
DONNY LEE/Got Me This Far/Donny Lee Music	12

TRAction only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

AVAILABLE NOW

KBOE-FM	Oskaloosa, IA	KXIA-FM	Marshalltown, IA	WKDZ-FM	Cadiz, KY
KCNY-FM	Conway, AR	KXKZ-FM	Ruston, LA	WLLX-FM	Lawrenceburg, TN
KFAV-FM	<u>Warrenton, MO</u>	KXLY-FM	Spokane, WA	WMCI-FM	Mattoon, IL
KFTX-FM	Corpus Christi, TX	KYKX-FM	Longview, TX	WMIR-FM	Conway, SC
KHBZ-FM	Harrison, AR	KYLS-FM	Ironton, MO	WOOZ-FM	Cartersville, IL
KHCM-FM	Honolulu, HI	KYTN-FM	Union City, TN	WQNZ-FM	Natchez, MS
KIAI-FM	Mason City, IA	<u>KYYK-FM</u>	<u>Palestine, TX</u>	WRSF-FM	Nags Head, NC
KJAX-FM	Jackson, WY	KZPK-FM	St. Cloud, MN	WSGS-FM	Hazard, KY
KJOE-FM	Pipestone, MN	KZZY-FM	Devils Lake, ND	WSIP-FM	Paintsville, KY
KKAJ-FM	Ardmore, OK	WAKG-FM	Danville, VA	WTCM-FM	Traverse City, MI
KKDY-FM	West Plains, MO	WAKX-FM	Palm Coast, FL	WTNJ-FM	Mount Hope, WV
KMOM-FM	Aberdeen, SD	WBYZ-FM	Baxley, GA	WUBB-FM	Savannah, GA
KQKX-FM	Norfolk, NE	WCFT-FM	Selinsgrove, PA	<u>WUUU-FM</u>	<u>Covington, LA</u>
KRGI-FM	Grand Island, NE	WCOW-FM	Sparta, WI	WVMD-FM	Cumberland, MD
KRKT-FM	Albany, OR	WCTY-FM	Norwich, CT	WVNW-FM	Lewistown, PA
KRRV-FM	Alexandria, LA	WDGG-FM	Huntington, WV	<u>WXCC-FM</u>	<u>Pikeville, KY</u>
KRVN-FM	Lexington, NE	<u>WDHR-FM</u>	<u>Pikeville, KY</u>	WZKX-FM	Gulfport, MS
KSMA-FM	Mason City, IA	WDNB-FM	Liberty, NY		
KTKS-FM	Versailles, MO	WFKY-FM	Frankfort, KY		
KTXR-FM	Springfield, MO	WGLR-FM	Platteville, WI		
KUSQ-FM	Worthington, MN	WGSQ-FM	Cookeville, TN		
KVAY-FM	Lamar, CO	WHGL-FM	Troy, PA		
KWEY-FM	Weatherford, OK	WIFE-FM	Connersville, IN		
KWOX-FM	Woodward, OK	WJVL-FM	Janesville, WI		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+)-Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion True Indie chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX True Indie, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX True Indie recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.