


L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	DOUG MATHIS/Love Somebody/Mathis Music Group	210	8	10	0	14
2	2	LEFEVRE QUARTET, THE/The 99 /New Day	188	1	11	0	10
4	3	ERNIE HAASE & SIGNATURE SOUND/Keep On Keeping On/StowTown	188	6	9	0	12
10	4	STEELES, THE/Faithful Once Again/StowTown	179	27	11	0	10
3	5	DOWN EAST BOYS/Those Hands/Crossroads Label Group	177	-7	11	0	12
5	6	ERWINS, THE/The God I Know/Stowtown/PLG	161	-18	11	0	23
6	7	TRIUMPHANT QUARTET/How Saved I Am/StowTown	161	-1	8	0	7
15	8	KINGDOM HEIRS (3 HEATH BROTHERS)/A Good Day Coming On/Sonlite Records	159	33	9	0	6
17	9	ENDLESS HIGHWAY/Every Valley Has A Promise/Skyland Records	153	29	9	0	10
14	10	BRIAN FREE AND ASSURANCE/What The Cross Really Means/Daywind	151	20	9	0	12
11	11	SOUTHBOUND/ Address Change Notification/Daywind	150	5	13	1	12
13	12	KAREN PECK & NEW RIVER/The Book/Daywind	149	12	10	1	7
8	13	TRIBUTE QUARTET/Somebody Tell/Daywind	146	-11	10	1	12
19	14	JET JURGENSMEYER/Compassion/Simba Entertainment	139	22	7	0	8
9	15	PERRYS, THE/ Keep Movin' Along/StowTown	137	-18	11	0	10
23	16	INSPIRATIONS, THE/Enter In/Crossroads Label Group	123	20	8	0	10
25	17	STEVE ANTHONY/He is Right/Steve Anthony Music	123	25	5	0	7
26	18	WILLIAM LEE GOLDEN AND THE GOLDENS/Come And Dine/Copperline Music Group	117	24	9	1	5
16	19	CURTIS GRIMES/Noah Built A Boat/Curtis Grimes Music	115	-11	7	0	13
29	20	PETE SCHLEGEL/My God/Pete Schlegel Music	115	25	6	0	8
20	21	PAID IN FULL/Too Much/Paid In Full Music	115	-1	5	0	10
12	22	KINGSMEN, THE/When the Old Story Was New/Horizon Music Group	112	-28	7	0	10
18	23	SOUND, THE/Make It Count/New Day	111	-12	12	0	7
28	24	POET VOICES/Once On Sunday/Berry Hill Records	99	8	8	1	3
31	25	DOLLY PARTON (WITH CORDLE, JACKSON, SALLEY & WALKER)/In The Sweet By And By/Billy Blue	98	18	9	1	7
22	26	11TH HOUR, THE/Bring That Giant Down/Sonlite Records	97	-7	7	0	5
30	27	GOLD CITY/Jesus Frees The Fallen/New Haven	96	8	9	1	7
27	28	BROWDERS, THE/Healed By The Stripes/The Browders Music	94	1	11	0	10
34	29	GUARDIANS, THE/It's Still Good News/StowTown	94	18	8	2	6
24	30	GREATER VISION/Songs Of Grace/Daywind	90	-8	9	1	7




Triumph Promotion Works! Here are the accomplishments of 2021 so far!


6 Singles at #1!


3 in the Top 5
4 in the Top 10
2 in the Top 15

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35	31	CODY JOHNSON/"Til You Can't/Warner/Cojo Records/WMN	88	12	8	2	15
7	32	JENN BOSTIC/Jealous of the Angels/Youth Be Served Records	86	-74	8	1	15
32	33	WILBURN & WILBURN/Black, White, Red/Daywind	81	1	7	0	6
45	34	JOSEPH HABEDANK/Jericho/Daywind	72	21	4	0	3
40	35	ENDLESS HIGHWAY/He Rescued Me/Sonlite Records	70	11	12	2	21
33	36	KENNA TURNER WEST/Doubt The Storm/Sonlite Records	69	-9	7	0	4
38	37	JEFF & SHERI EASTER/People Like Me/Gaither Music Group	67	5	6	0	3
50	38	CRABB FAMILY/Stones/Daywind	64	17	5	2	3
39	39	ZANE AND DONNA KING/Everyday Battles/StowTown	61	1	6	0	3
36	40	THE WHISNANTS/The Final Word/UIA	58	-12	10	0	21
37	41	SUNDAY DRIVE/The Light/Crossroads Label Group	56	-9	6	0	6
46	42	TALLEYS, THE/Looks Like Jesus To Me/Crossroads Label Group	56	6	5	0	23
60	43	TIM MENZIES/Don't Wait/New Day	53	24	5	2	2
52	44	STEVE BRIDGMON/Jesus Still Loves Me/Skydancer Entertainment	52	9	3	0	4
47	45	JIM & MELISSA BRADY/Thunder/Daywind	50	0	3	0	3
--	46	PAUL SEILS JNR/Hold The Line/Paul Seils JNR	48	37	3	2	1
42	47	DOWN EAST BOYS/What Love/Sonlite Records	46	-9	8	0	23
41	48	WILBURN AND WILBURN/Raised On Red/Daywind	45	-12	10	0	24
54	49	CANA'S VOICE/There Is A Love/Stowtown/PLG	42	5	11	0	24
51	50	PERRYS, THE/Walk Me Through/Stowtown/PLG	42	-3	8	0	23

Number 1 = 

Spin Gainer = 

Greatest Spin Gainers	Increase
PAUL SEILS JNR/Hold The Line/Paul Seils JNR	37
KINGDOM HEIRS (3 HEATH BROTHERS)/A Good Day Coming On/Sonlite Records	33
JUSTIFIED QUARTET/Jesus Showed Up/Big Picture	30
ENDLESS HIGHWAY/Every Valley Has A Promise/Skyland Records	29
STEELES, THE/Faithful Once Again/StowTown	27
STEVE ANTHONY/He is Right/Steve Anthony Music	25
PETE SCHLEGEL/My God/Pete Schlegel Music	25
VAUGHN FAMILY, THE/The God Of Always And Never/Artist Resource Services	25
WILLIAM LEE GOLDEN AND THE GOLDENS/Come And Dine/Copperline Music Group	24
TIM MENZIES/Don't Wait/New Day	24



AIRPLAY NOW!

DOUG MATHIS & TRIUMPH PROMOTION

THANK POSITIVE COUNTRY RADIO!

“LOVE SOMEBODY”

#1!

9 to 5 is a horror story



P Triumph
Promotion

Christian Beats	Searcy, AR	KIKT-FM	Cooper, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	KJIC-FM	Sante Fe, TX	Spirit Country Radio	South Bend, IN
Heartland Radio Network	Anoka, MN	<u>KJIR-FM</u>	<u>Hannibal, MO</u>	The Troublemaker Experience	Kearns, UT
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WANT-FM	Lebanon, TN
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WBBN-FM	Taylorville, MS
Jersey Shore Country		KMOO-FM	Mineola, TX	WCDG-FM	Dahlonega, GA
Jim's Mountain Country		KNEO-FM	Neosho, MO	WCYN-AM	Cynthiana, KY
KAAY-AM	Little Rock, AR	KNES-FM	Fairfield, TX	WGGY-FM	Scranton, PA
KABF-FM	Little Rock, AR	KNMO-FM	Nevada, MO	WGOL-AM	Russellville, AL
KATI-FM	Jefferson City, MO	KOGT-AM	Oragne, TX	WHQA-FM	Honea Path, SC
KBEF-FM	Gibbsland, LA	KPSM-FM	Brownwood, TX	WJBZ-FM	Seymour, TN
KBIE-FM	Auburn, NE	KRIG-FM	Nowata, OK	WJEC-FM	Vernon, AL
KBON-FM	Mamou, LA	KRXT-FM	Rockdale, TX	WJJT-AM	Jellico, TN
KBUB-FM	Brownwood, TX	KSTV-FM	Dublin, TX	WKGA-FM	Goodwater, AL
KBUF-AM	Garden City, KS	KTJJ-FM	Farmington, MO	WKLF-AM	Clanton, AL
KBUK-FM	La Grange, TX	KTTK-FM	Lebanon, MO	WKWX-FM	Savannah, TN
KCMH-FM	Mountain Home, AR	KTXJ-FM	Jasper, TX	WKYK-AM	Burnsville, NC
KDHL-AM	Fairbault, MN	KVIP-FM	Redding, CA	WMER-AM	Meridian, MS
KEYE-AM	Perryton, TX	KVLG-AM	La Grange, TX	WMTC-FM	Jackson, KY
KEYE-FM	Perryton, TX	KWHW-FM	Altus, OK	WNLB (New Life Broadcasting)	Hillsville, VA
KFNF-FM	Oberlin, KS	KWKZ-FM	Charleston, MO	WPIL-FM	Heflin, AL
KFYN-AM	Bonham, TX	KWLS-FM	Winfield, KS	<u>WPYB-AM</u>	<u>Benson, NC</u>
<u>KGVE-FM</u>	<u>Grove, OK</u>	KYMS-FM	Rathdrum, ID	WQSU-FM	Selinsgrove, PA
KHBR-AM	Hillsboro, TX	Plateau Community Radio	Oak Hill, WV	WRGS-AM	Rogersville, TN
KHII-FM	Cloudcroft, NM	Praise Radio	Spruce Grove, Alberta	WSGM-FM	Coalmont, TN
KHYI-FM	Howe, TX	RKP Radio	Washington, PA	WXHB-FM	Richmon, MS
				WZYX-AM	Cowan, TN

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.