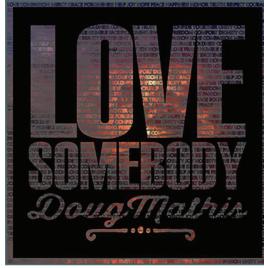
L W	т w	CDX SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
2	1	DOUG MATHIS/When He Calls My Name/Doug Mathis Music	231	43	13	1	17
1	2	ELVIE SHANE/My Boy/Wheelhouse (BBRMG)	198	6	12	0	44
5	3	GUARDIANS, THE/You're Home To Stay (Where We Ever Shall Be)/Stowtown/PLG	191	28	11	1	9
3	4	GREATER VISION/Start With Well Done/Daywind	188	17	11	1	11
7	5	KINGDOM HEIRS/Never Changing God/Crossroads Label Group	176	21	10	1	11
4	6	CRABB FAMILY/My King Is Known By Love/Daywind	168	-1	10	0	11
12	7	STEVE ANTHONY/Stop and Smell the Roses/Steve Anthony Music	168	29	7	0	15
6	8	JOSEPH HABEDANK/Religion Isn't Working/Daywind	167	5	10	0	10
10	9	GAITHER VOCAL BAND/The Way (New Horizon)/Gaither Music Group	167	20	8	0	7
11	10	FREEMANS, THE/God Walks In/The Freemans Music	165	23	9	1	7
8	11	CAMERON DUBOIS/Modern Day Wonder Woman/PCG Artist Development Records/Jimmy Thrasher Music	157	5	6	0	10
13	12	TRACEY K. HOUSTON/Livin' In These Troubled Times/Songbird Productions	148	21	7	0	10
9	13	NELONS/Grace Ain't Fair/Daywind	145	-3	9	0	10
19	14	TIFFANY COBURN (FEAT. ERNIE HAASE & SIGNATURE SOUND)/Roll Back River/Daywind	130	24	6	1	9
23	15	DAVID ADAM BYRNES/Signs/Byrnes Country	130	27	6	0	16
14	16	WILBURN AND WILBURN/Raised On Red/Daywind	120	0	12	0	10
16	17	TAYLORS, THE/I Choose Joy/Stowtown/PLG	120	7	10	1	9
15	18	HIGH ROAD/The Day I Got Saved/New Day	119	-1	9	1	10
22	19	OLD PATHS, THE/This Is Amazing Grace/Crossroads Label Group	118	14	9	1	10
18	20	RHONDA TOWNS/Walking In Your Wonderful Light/Dawn Records	117	11	7	0	9
21	21	LORE FAMILY, THE/The Rock That Never Ages/Crossroads Label Group	112	8	8	0	9
26	22	KRAMERS, THE/Pray 'Til Something Happens In Me/Stowtown/PLG	107	15	8	2	10
24	23	ERWINS, THE/The God I Know/Stowtown/PLG	103	9	8	2	9
17	24	JORDAN ST. CYR/Fires / Jordan St. Cyr Music	100	-9	4	0	7
28	25	CANA'S VOICE/There Is A Love/Stowtown/PLG	97	10	12	1	10
25	26	JOSEPH HABEDANK/Goliath/Daywind	83	-9	10	0	11
30	27	COLLINGSWORTH FAMILY, THE/It Runs in the Family/StowTown	83	3	9	0	8
31	28	DOWN EAST BOYS/What Love/Sonlite Records	83	10	8	0	9
33	29	PERRYS, THE/Walk Me Through/Stowtown/PLG	79	8	8	0	9
29	30	TALLEYS, THE/Looks Like Jesus To Me/Crossroads Label Group	77	-8	9	0	9



NEW SINGLE ON YOUR DESK THIS WEEK FROM DOUG MATHIS!

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Monitored Radio Airplay

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DOUG MATHIS & TRIUMPH PROMOTION THANK POSITIVE COUNTRY RADIO

9 to 5 is a horror stor

À GREAT THANKS TO THESE STATIONS!

DouoMalpi

"WHEN HE CALLS MY NAME"

ROUBLEMAKER EXPERIENCE ~ KEARNS, UT PRAISE RADIO ~ ALBERTA, CANADA JIM'S MOUNTAIN COUNTRY ~ TALKING ROCK, GA WCDG-FM ~ DAHLONEGA, GA KYMS-FM ~ RATHDRUM, ID PLATEAU COMMUNITY RADIO ~ OAK HILL, WV SOGR RADIO ~ POWELL, TN WJJT-AM ~ JELLICO, TN **RKP RADIO ~ WASHINGTON, PA** KBUB-FM ~ BROWNWOOD, TX WKLF-AM ~ CLANTON, AL JERSEY SHORE COUNTRY ~ SEASIDE HEIGHTS, NJ KJIR-FM ~ HANNIBAL, MO HEARTLAND RADIO NETWORK ~ ANOKA, MN WMER-AM ~ MERIDIAN, MS SPIRIT COUNTRY RADIO ~ SOUTH BEND, IN

Triumph

Promotion

L W	T W	TRACtion & SOUTHERN GOSPEL Artist / Song Title / Label	Spins		Stations	Adds	Wks On Chart
27	31	TIM MCGRAW/God Moves The Pen/Big Machine Records	77	-11	4	0	13
40	32	TIM MENZIES/I Know That Was You/Daywind	73	17	8	1	9
34	33	GOLD CITY/I Will Not Be Shaken/New Haven	69	4	8	0	9
32	34	PARDONED/It Is Love /Mansion	63	-9	5	1	7
41	35	CARRIE UNDERWOOD/Nothing But The Blood Of Jesus/Capitol Records Nashville	58	4	3	0	17
46	36	THE WHISNANTS/The Final Word/UIA	55	7	6	0	7
36	37	REBA MCENTIRE/Somehow You Do/MCA Nashville	54	-10	3	0	4
43	38	TAYLORS, THE/Salvation's Song/Daywind	53	1	7	0	10
38	39	GUARDIANS, THE/I Wish I Could Tell You/Stowtown/PLG	52	-8	8	0	11
35	40	OLD PATHS, THE/Look At All I Lost/Sonlite Records	52	-12	7	0	9
54	41	CAMILLE PARKMAN/Surrender All/Camille Parkman Music	51	9	2	0	7
37	42	JEFF & SHERI EASTER/Send It On Down The Nile/Gaither Music Group	50	-11	4	0	7
53	43	BRANDON LAKE/I Need A Ghost / Brandon Lake Music	50	6	2	0	7
52	44	CORI & KELLY/Show Me The Way /Cori and Kelly Music	49	3	2	0	6
45	45	HEATH SANDERS/Common Ground/Valory-UMG	48	-1	2	0	7
44	46	11TH HOUR, THE/I Know It's Mine/Sonlite Records	47	-4	6	0	11
47	47	LOUANN LEE/I Will Not Be Moved/LouAnn Lee Music	44	-4	2	0	7
39	48	GREATER VISION/I've Been Washed Clean/Daywind	42	-16	6	0	11
51	49	ENDLESS HIGHWAY/He Rescued Me/Sonlite Records	42	-4	6	0	7
58	50	TONJA ROSE/I Found Life/Mansion	42	9	5	0	9

Number 1 =

Spin Gainer =

Greatest Spin Gainers	Increase
DOUG MATHIS/When He Calls My Name/Doug Mathis Music	43
STEVE ANTHONY/Stop and Smell the Roses/Steve Anthony Music	29
GUARDIANS, THE/You're Home To Stay (Where We Ever Shall Be)/Stowtown/PLG	28
DAVID ADAM BYRNES/Signs/Byrnes Country	27
TIFFANY COBURN (FEAT. ERNIE HAASE & SIGNATURE SOUND)/Roll Back River/Daywind	24
FREEMANS, THE/God Walks In/The Freemans Music	23
CODY JOHNSON/'Til You Can't/Warner/Cojo Records/WMN	23
KINGDOM HEIRS/Never Changing God/Crossroads Label Group	21
TRACEY K. HOUSTON/Livin' In These Troubled Times/Songbird Productions	21
GAITHER VOCAL BAND/The Way (New Horizon)/Gaither Music Group	20



What are you doing to advance your career in 2021? Call us now!

Debbie Randle debbie@triumphpromotion.com / 615-939-4121

TRACtion COUNTRY Monitored Stations

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/ or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-ordown chart position moves. With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.