

CDX TRACtion SOUTHERN GOSPEL & POSITIVE COUNTRY

#1

LUKE COMBS
"Even Though I'm Leaving"
River House / Columbia Nashville



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call 615-292-0123 or email Joe.Kelly-joe@cdxnashville.com

Luke Combs is #1!



Dear Readers;

LUKE COMBS and **River House / Columbia Nashville's "Even Though I'm Leaving"** is #1 this week and also the *Greatest Spin Gainer!* Celebrations all around as we continue forward!

The following stations have been frozen for this week.

KBEF-FM (Gibbsland, LA)
KBIE-FM (Auburn, NE)
KIKT-FM (Cooper, TX)
KSTV-FM (Dublin, TX)

The following stations have been frozen for two or more weeks.

Christian Beats (Searcy, AR)
Heartland Radio Network (Anoka, MN)
KFNF-FM (Oberlin, KS)
KGVE-FM (Grove, OK)
KRXT-FM (Rockdale, TX)
KYMS-FM (Rathdrum, ID)
WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Lastly, we will be having our final charts of the year on December 16th, followed by the year end chart on December 18th. We'll be coming back with our first charts on January 6th of the new year!

Looking Forward,
Mark Piland
Positive Country Chart Editor




Triumph Promotion

Positive Country Promotion.

4 Top 5 singles and 4 Top 10 singles in 2020!

Debbie Randle

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L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY	Spins	+ -	Stations	Adds	Wks On Chart
2	1	LUKE COMBS/Even Though I'm Leaving/River House / Columbia Nashville	105	15	21	0	25
4	2	HEATHER SMITH/Freedom And Wings/Heather Smith Music	81	-4	4	0	17
3	3	JOHN RICH/Earth To God/Rich Records/Studio2Bee	75	-13	8	0	9
5	4	TIM MCGRAW/I Called Mama/Big Machine Records (BMLG)	72	0	10	0	25
1	5	ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	66	-32	7	0	29
7	6	CHERIE BRENNAN/You Be The Light/MC1 Nashville	64	-7	5	0	17
8	7	JOSH AND KRISSY/If That Were My Cross/Josh and Krissy Music	62	3	3	0	4
6	8	CHRIS YOUNG/If That Ain't God/RCA Nashville (SMN)	58	-14	4	0	21
9	9	AMY & ADAMS/I Think It's Beautiful/Okay Today Records	53	-5	5	0	14
10	10	SHELLEM CLINE/You're Everywhere/Tireswing Records	49	-7	3	0	17
11	11	KALI ROSE/Laugh Often/Kali Rose Music	42	-5	2	0	28
15	12	TROY MCMANUS/The Gift of the Son/Troy McManus	39	15	3	1	3
12	13	HANNAH BELLE/Raised/Cherry Picker Music South	34	-5	2	0	2
13	14	SAM L. SMITH/Run Too Far/NJ Label	33	2	3	0	23
14	15	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	31	1	2	0	9
24	16	ELVIE SHANE/My Boy/Wheelhouse (BBRMG)	30	12	4	1	11
25	17	CHRONICLE/City of Gold/Chronicle Music	29	11	3	1	12
17	18	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	24	0	2	0	70
16	19	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	24	0	2	0	51
18	20	JESSICA HORTON/Tough As A Pine Knot/Jessica Horton Music	24	1	2	0	32
22	21	SAM L. SMITH/Promised Land/Sam L. Smith Music	23	3	2	1	14
19	22	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	23	0	1	0	75
28	23	LES TAYLOR/In God We Trust/Les Taylor Music	21	6	3	0	48
21	24	WILL CARTER/What About Love/Way Back Records	20	0	3	1	3
23	25	WARD DAVIS/Ain't Gonna Be Today/Ward Davis Music/Thirty Tigers	16	-3	2	0	6
27	26	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	15	-2	2	0	91
29	27	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	14	-1	2	0	86
32	28	JOSH & ASHLEY FRANKS/No Other Name Like Jesus/Josh & Ashley Franks Music	13	2	5	0	43
31	29	GAYLA EARLENE/I Got This/3g Music	13	1	1	0	65
20	30	ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	12	-8	3	0	43


Heather Smith

Freedom And Wings



L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
30	31	CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	12	0	2	0	28
34	32	REED BROTHERS, THE/Holding On/NewStep Records	12	1	1	0	57
35	33	TRISHA YEARWOOD/I'll Carry You Home/Gwendolyn Records	12	2	1	0	10
49	34	HEATHER THOMAS VAN DEREN/I Can't Leave The Cross/Heather Thomas Van Deren Music	12	5	1	0	11
50	35	CARROLL ROBERSON/Everything's Gonna Be Alright/Jesus Is Real Music	10	3	1	0	74
53	36	TERRY AND DEBRA LUNA/Highest Hill/Terry and Debra Luna Music	10	4	1	0	7
36	37	ETERNAL VISION/Born Again/Sanctuary	9	-1	1	0	31
38	38	BRANDED/Must Be In The Water/Sliced Bread Music	9	0	1	0	71
--	39	JASON JAMES/Seems Like Tears Ago/Melodyville Records	7	7	2	1	16
33	40	CORI & KELLY/Memories/We Anointed	7	-4	2	0	15

Number 1 = 

Spin Gainer = 

Greatest Spin Gainers	Increase
LUKE COMBS/Even Though I'm Leaving/River House / Columbia Nashville	15
TROY MCMANUS/The Gift of the Son/Troy McManus	15
ELVIE SHANE/My Boy/Wheelhouse (BBRMG)	12
CHRONICLE/City of Gold/Chronicle Music	11
JASON JAMES/Seems Like Tears Ago/Melodyville Records	7
LES TAYLOR/In God We Trust/Les Taylor Music	6
RICHARD WILSON/Put Me Down/Texas Country Records	6
HEATHER THOMAS VAN DEREN/I Can't Leave The Cross/Heather Thomas Van Deren Music	5
LEE BRICE/Go Tell It On The Mountain/Curb Records	5
TERRY AND DEBRA LUNA/Highest Hill/Terry and Debra Luna Music	4

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*"WE ARE CELEBRATING 25 YEARS OF BROADCASTING
SUNDAY'S KIND OF COUNTRY IN 2020"*

-ROBBY LYNN
SUNDAY'S KIND OF COUNTRY RADIO & TV

<u>Christian Beats</u>	<u>Searcy, AR</u>	KHYI-FM	Howe, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	<u>KIKT-FM</u>	<u>Cooper, TX</u>	Spirit Country Radio	South Bend, IN
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIC-FM	Sante Fe, TX	WANT-FM	Lebanon, TN
Heaven's Country	Colorado Springs, CO	KJIR-FM	Hannibal, MO	WBBN-FM	Taylorsville, MS
HLE Radio	Jennings, LA	KKUS-FM	Tyler, TX	WCYN-AM	Cynthiana, KY
Jersey Shore Country		KMIL-FM	Cameron, TX	WGGY-FM	Scranton, PA
Jim's Mountain Country		KMOO-FM	Mineola, TX	WGOL-AM	Russellville, AL
KAAY-AM	Little Rock, AR	KNEO-FM	Neosho, MO	WHQA-FM	Honea Path, SC
KABF-FM	Little Rock, AR	KNES-FM	Fairfield, TX	WJBZ-FM	Seymour, TN
KATI-FM	Jefferson City, MO	KNMO-FM	Nevada, MO	WJEC-FM	Vernon, AL
<u>KBFF-FM</u>	<u>Gibbsland, LA</u>	KOGT-AM	Oragne, TX	WJJT-AM	Jellico, TN
<u>KBIF-FM</u>	<u>Auburn, NE</u>	KPSM-FM	Brownwood, TX	WKGA-FM	Goodwater, AL
KBON-FM	Mamou, LA	KRIG-FM	Nowata, OK	WKLF-AM	Clanton, AL
KBUB-FM	Brownwood, TX	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKWX-FM	Savannah, TN
KBUF-AM	Garden City, KS	<u>KSTY-FM</u>	<u>Dublin, TX</u>	WKYK-AM	Burnsville, NC
KBUK-FM	La Grange, TX	KTJJ-FM	Farmington, MO	WMTC-FM	Jackson, KY
KCMH-FM	Mountain Home, AR	KTTK-FM	Lebanon, MO	WNLB (New Life Broadcasting)	Hillsville, VA
KDHL-AM	Fairbault, MN	KTXJ-FM	Jasper, TX	WPIL-FM	Heflin, AL
KEYE-AM	Perryton, TX	KVIP-FM	Redding, CA	<u>WPTYB-AM</u>	<u>Benson, NC</u>
KEYE-FM	Perryton, TX	KVLG-AM	La Grange, TX	WQSU-FM	Selinsgrove, PA
<u>KFNF-FM</u>	<u>Oberlin, KS</u>	KWHW-FM	Altus, OK	WRGS-AM	Rogersville, TN
KFYN-AM	Bonham, TX	KWLS-FM	Winfield, KS	WSGM-FM	Coalmont, TN
<u>KGVE-FM</u>	<u>Grove, OK</u>	<u>KYMS-FM</u>	<u>Rathdrum, ID</u>	WXHB-FM	Richton, MS
KHBR-AM	Hillsboro, TX	Praise Radio	Spruce Grove, Alberta	WZYX-AM	Cowan, TN
KHII-FM	Cloudcroft, NM	RKP Radio	Washington, PA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.