

CDX TRACtion SOUTHERN GOSPEL & POSITIVE COUNTRY

#1

**ZACH WILLIAMS
(FEAT. DOLLY PARTON)
"There Was Jesus"**
Provident Label Group



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call [615-292-0123](tel:615-292-0123) or email Joe.Kelly-joe@cdxnashville.com

Zach Williams (Feat. Dolly Parton) stays #1!



Dear Readers;

ZACH WILLIAMS (FEAT. DOLLY PARTON) and **Provident Label Group's "There Was Jesus"** stays #1 this week! **CHERIE BRENNAN's "You Be The Light"** is the *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations have been frozen for this week.

KFNF-FM (Oberlin, KS)
KGVF-FM (Grove, OK)

The following stations have been frozen for two or more weeks.

Christian Beats (Searcy, AR)
Heartland Radio Network (Anoka, MN)
KRXT-FM (Rockdale, TX)
KYMS-FM (Rathdrum, ID)
WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically.

Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Lastly, we will be having our final charts of the year on December 16th, followed by the year end chart on December 18th. We'll be coming back with our first charts on January 6th of the new year! Have a happy Thanksgiving!

Looking Forward,

Mark Piland

Positive Country Chart Editor




Triumph Promotion

Positive Country Promotion.

4 Top 5 singles and 4 Top 10 singles in 2020!

Debbie Randle

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L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	98	-20	7	0	28
2	2	LUKE COMBS/Even Though I'm Leaving/River House / Columbia Nashville	90	-2	20	0	24
4	3	JOHN RICH/Earth To God/Rich Records/Studio2Bee	88	-2	8	1	8
6	4	HEATHER SMITH/Freedom And Wings/Heather Smith Music	85	12	5	0	16
5	5	TIM MCGRAW/I Called Mama/Big Machine Records (BMLG)	72	-12	12	0	24
7	6	CHRIS YOUNG/If That Ain't God/RCA Nashville (SMN)	72	3	3	0	20
9	7	CHERIE BRENNAN/You Be The Light/MC1 Nashville	71	18	6	1	16
11	8	JOSH AND KRISSY/If That Were My Cross/Josh and Krissy Music	59	7	3	1	3
14	9	AMY & ADAMS/I Think It's Beautiful/Okay Today Records	58	18	5	0	13
8	10	SHELLEM CLINE/You're Everywhere/Tireswing Records	56	-3	1	0	16
10	11	KALI ROSE/Laugh Often/Kali Rose Music	47	-6	2	0	27
--	12	HANNAH BELLE/Raised/Cherry Picker Music South	39	-9	1	0	1
18	13	SAM L. SMITH/Run Too Far/NJ Label	31	3	3	0	22
19	14	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	30	3	2	0	8
34	15	TROY MCMANUS/The Gift of the Son/Troy McManus	24	11	2	2	2
16	16	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	24	-6	2	0	50
17	17	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	24	-5	2	0	69
21	18	JESSICA HORTON/Tough As A Pine Knot/Jessica Horton Music	23	0	3	0	31
22	19	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	23	1	2	0	74
23	20	ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	20	-1	4	0	42
42	21	WILL CARTER/What About Love/Way Back Records	20	10	2	2	2
26	22	SAM L. SMITH/Promised Land/Sam L. Smith Music	20	2	0	0	13
28	23	WARD DAVIS/Ain't Gonna Be Today/Ward Davis Music/Thirty Tigers	19	2	2	1	5
25	24	ELVIE SHANE/My Boy/Wheelhouse (BBRMG)	18	0	3	0	10
31	25	CHRONICLE/City of Gold/Chronicle Music	18	3	2	0	11
20	26	KAREN PECK & NEW RIVER/The River/Karen Peck Music	17	-6	4	0	42
33	27	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	17	4	2	0	90
27	28	LES TAYLOR/In God We Trust/Les Taylor Music	15	-2	2	0	47
35	29	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	15	3	2	0	85
24	30	CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	12	-6	4	0	27


Heather Smith

Freedom And Wings



L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
36	31	GAYLA EARLENE/I Got This/3g Music	12	0	1	0	64
30	32	JOSH & ASHLEY FRANKS/No Other Name Like Jesus/Josh & Ashley Franks Music	11	-4	3	0	42
40	33	CORI & KELLY/Memories/We Anointed	11	1	2	0	14
37	34	REED BROTHERS, THE/Holding On/NewStep Records	11	-1	1	0	56
53	35	TRISHA YEARWOOD/I'll Carry You Home/Gwendolyn Records	10	4	1	1	9
41	36	ETERNAL VISION/Born Again/Sanctuary	10	0	1	0	30
73	37	JOHN PENNEY/Don't Give Up/Mid Georgia Music	9	6	2	0	22
44	38	BRANDED/Must Be In The Water/Sliced Bread Music	9	0	1	0	70
45	39	GABBY BARRETT/Got Me/Warner Music Nashville	9	1	1	0	16
50	40	COREY FARLOW/If Jesus Sang Country Songs/Corey Farlow Music	9	3	1	0	36

Number 1 = 

Spin Gainer = 

Greatest Spin Gainers	Increase
CHERIE BRENNAN/You Be The Light/MC1 Nashville	18
AMY & ADAMS/I Think It's Beautiful/Okay Today Records	18
HEATHER SMITH/Freedom And Wings/Heather Smith Music	12
TROY MCMANUS/The Gift of the Son/Troy McManus	11
WILL CARTER/What About Love/Way Back Records	10
JOSH AND KRISSY/If That Were My Cross/Josh and Krissy Music	7
JOHN PENNEY/Don't Give Up/Mid Georgia Music	6
JAMES GEE/Good Things/James Gee Music	5
LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	4
TRISHA YEARWOOD/I'll Carry You Home/Gwendolyn Records	4

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-ROBBY LYNN
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<u>Christian Beats</u>	<u>Searcy, AR</u>	KHYI-FM	Howe, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	KIKT-FM	Cooper, TX	Spirit Country Radio	South Bend, IN
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIC-FM	Sante Fe, TX	WANT-FM	Lebanon, TN
Heaven's Country	Colorado Springs, CO	KJIR-FM	Hannibal, MO	WBBN-FM	Taylorsville, MS
HLE Radio	Jennings, LA	KKUS-FM	Tyler, TX	WCYN-AM	Cynthiana, KY
Jersey Shore Country		KMLI-FM	Cameron, TX	WGGY-FM	Scranton, PA
Jim's Mountain Country		KMOO-FM	Mineola, TX	WGOL-AM	Russellville, AL
KAAY-AM	Little Rock, AR	KNEO-FM	Neosho, MO	WHQA-FM	Honea Path, SC
KABF-FM	Little Rock, AR	KNES-FM	Fairfield, TX	WJBZ-FM	Seymour, TN
KATI-FM	Jefferson City, MO	KNMO-FM	Nevada, MO	WJEC-FM	Vernon, AL
KBEF-FM	Gibbsland, LA	KOGT-AM	Oragne, TX	WJJT-AM	Jellico, TN
KBIE-FM	Auburn, NE	KPSM-FM	Brownwood, TX	WKGA-FM	Goodwater, AL
KBON-FM	Mamou, LA	KRIG-FM	Nowata, OK	WKLF-AM	Clanton, AL
KBUB-FM	Brownwood, TX	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKWX-FM	Savannah, TN
KBUF-AM	Garden City, KS	KSTV-FM	Dublin, TX	WKYK-AM	Burnsville, NC
KBUK-FM	La Grange, TX	KTJJ-FM	Farmington, MO	WMTC-FM	Jackson, KY
KCMH-FM	Mountain Home, AR	KTKK-FM	Lebanon, MO	WNLB (New Life Broadcasting)	Hillsville, VA
KDHL-AM	Fairbault, MN	KTXJ-FM	Jasper, TX	WPIL-FM	Heflin, AL
KEYE-AM	Perryton, TX	KVIP-FM	Redding, CA	<u>WPYB-AM</u>	<u>Benson, NC</u>
KEYE-FM	Perryton, TX	KVLG-AM	La Grange, TX	WQSU-FM	Selinsgrove, PA
<u>KFNF-FM</u>	<u>Oberlin, KS</u>	KWHW-FM	Altus, OK	WRGS-AM	Rogersville, TN
KFYN-AM	Bonham, TX	KWLS-FM	Winfield, KS	WSGM-FM	Coalmont, TN
<u>KGVE-FM</u>	<u>Grove, OK</u>	<u>KYMS-FM</u>	<u>Rathdrum, ID</u>	WXHB-FM	Richton, MS
KHBR-AM	Hillsboro, TX	Praise Radio	Spruce Grove, Alberta	WZYX-AM	Cowan, TN
KHII-FM	Cloudcroft, NM	RKP Radio	Washington, PA		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.