CDX SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY

HL TIM MCGRAW "I Called Mama" Big Machine Records (BMLG)

Tim McGraw keeps the #1 spot!



Dear Readers;

KRXT-FM (Rockdale, TX) KSTV-FM (Dublin, TX) WPYB-AM (Benson, NC)

TIM MCGRAW and Big Machine Records (BMLG)'s "I Called Mama" stays #1 this week! LISA DAGGS and Serenity Records' "Love Found" is the *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations have been frozen for this week. KIKT-FM (Cooper, TX) WGOL-AM (Russellville, AL) WJBZ-FM (Seymour, TN)

The following stations have been frozen for two or more weeks. Christian Beats (Searcy, AR) Heartland Radio Network (Anoka, MN) KBUB-FM (Brownwood, TX) KFNF-FM (Oberlin, KS) KGVE-FM (Grove, OK)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to https://www.cdxcd.com/fingerprinting-upload-center/ for fingerprinting.

The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call <u>615-292-0123</u> or email Joe Kelly-joe@cdxnashville.com

Looking Forward, Mark Piland Positive Country Chart Editor



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Monitored Radio Airplay

Vol 2. #39 Oct 7th, 2020

L W	T W	TRACtion & SOUTHERN GOSPEL Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	TIM MCGRAW/I Called Mama/Big Machine Records (BMLG)	320	3	19	0	17
2	2	THOMAS RHETT (FT. REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN)/Be A Light/Valory Music Co. (BMLG)	199	-19	20	0	17
3	3	LUKE COMBS/Even Though I'm Leaving/River House / Columbia Nashville	122	-9	19	0	17
4	4	ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	114	-12	11	0	21
5	5	BARRY LEE WHITE/Come On Down/Square One Records	81	8	5	0	22
7	6	CHRIS YOUNG/If That Ain't God/RCA Nashville (SMN)	76	8	4	0	13
23	7	LISA DAGGS/Love Found Me/Serenity Records	72	53	5	1	79
6	8	HEATHER SMITH/Freedom And Wings/Heather Smith Music	69	-1	3	0	9
10	9	SHELLEM CLINE/You're Everywhere/Tireswing Records	69	8	2	0	9
8	10	LARRY FLEET/Where I Find God/Big Loud Records	68	3	5	1	15
9	11	CHERIE BRENNAN/You Be The Light/MC1 Nashville	61	-2	3	1	9
11	12	KALI ROSE/Laugh Often/Kali Rose Music	61	8	2	0	20
13	13	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	49	1	4	0	43
	14	JOHN RICH/Earth To God/Rich Records/Studio2Bee	43	43	4	4	1
16	15	DALLAS REMINGTON/Uncommon Man/Road Warrior	40	1	6	0	16
15	16	AMY & ADAMS/I Think It's Beautiful/Okay Today Records	39	-1	2	0	6
	17	JEFF CARSON/God Save The World/MC1 Nashville	33	33	2	2	1
20	18	GABBY BARRETT/Got Me/Warner Music Nashville	29	3	2	0	9
17	19	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	28	-1	2	0	79
12	20	NATHAN ARENO/I've Seen Enough/Nathan Areno Music	27	-23	3	0	13
18	21	JESSICA HORTON/Tough As A Pine Knot/Jessica Horton Music	26	-1	3	0	24
19	22	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	26	0	2	0	62
22	23	SAM L. SMITH/Run Too Far/NJ Label	25	5	1	0	15
24	24	ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	24	6	4	0	35
26	25	KAREN PECK & NEW RIVER/The River/Karen Peck Music	23	5	4	0	35
21	26	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	23	-1	2	0	67
31	27	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	23	6	1	0	55
28	28	SAM L. SMITH/Promised Land/Sam L. Smith Music	22	4	2	0	6
25	29	CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	21	3	5	0	20
27	30	KANE & KELLY/The Storm/Kane & Kelly Music	20	2	3	0	41



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L W	T W	TRACtion & SOUTHERN GOSPEL Artist / Song Title / Label	Spins		Stations	Adds	Wks On Chart
32	31	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	18	2	2	0	83
30	32	CHRONICLE/Jesus Proved His Love/Chronicle Music	17	0	2	0	29
38	33	GAYLA EARLENE/I Got This/3g Music	17	4	1	0	57
34	34	LES TAYLOR/In God We Trust/Les Taylor Music	16	1	3	0	40
35	35	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	15	0	2	0	78
36	36	JAMES ROBERT WEBB/Good Time Waitin' To Happen/Bison Creek Records	15	0	1	0	7
14	37	KEN HOLLOWAY/Jack Daniels (I Want My Money Back)/Ken Holloway Music	14	-28	2	0	16
33	38	JOSH & ASHLEY FRANKS/No Other Name Like Jesus/Josh & Ashley Franks Music	13	-2	4	0	35
37	39	DESERT CITY RAMBLERS, THE/Comin' Home/Crane Kick Records	13	0	2	0	4
	40	CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	13	12	1	1	1

Number 1 =

Spin Gainer =

Greatest Spin Gainers	Increase
LISA DAGGS/Love Found Me/Serenity Records	53
JOHN RICH/Earth To God/Rich Records/Studio2Bee	43
JEFF CARSON/God Save The World/MC1 Nashville	33
CURTIS GRIMES/Still A Little Country Left/Curtis Grimes Music	12
BARRY LEE WHITE/Come On Down/Square One Records	8
CHRIS YOUNG/If That Ain't God/RCA Nashville (SMN)	8
SHELLEM CLINE/You're Everywhere/Tireswing Records	8
KALI ROSE/Laugh Often/Kali Rose Music	8
ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	6
DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	6

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TRACtion COUNTRY Monitored Stations

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/ or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-ordown chart position moves. With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.