

CDX SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY

#1

THOMAS RHETT
"Be A Light"

Vaality Music Co. (BMLG)



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call 615-292-0123 or email JoeKelly-joe@cdxnashville.com

Thomas Rhett (Feat. Reba McEntire, Hillary Scott, Chris Tomlin, Keith Urban) stays #1!



Dear Readers;

THOMAS RHETT (FEAT. REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN) and Valory Music Co. (BMLG)'s "Be A Light" remains #1 this week! SHELLEM CLINE's "You're Everywhere" is the *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations have been frozen for this week.
WZYX-AM (Cowan, TN)

The following stations have been frozen for two or more weeks.

Christian Beats (Searcy, AR)
Gospel Hour Radio (Eldon, MO)
Heartland Radio Network (Anoka, MN)
KDHL-AM (Faribault, MN)
KNMO-FM (Nevada, MO)
KRXT-FM (Rockdale, TX)
WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Looking Forward,

Mark Piland

Positive Country Chart Editor




Triumph Promotion

Positive Country Promotion.

3 Top 5 singles and 2 Top 10 singles in 2020!

Debbie Randle


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L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY	Spins	+ -	Stations	Adds	Wks On Chart
		Artist / Song Title / Label					
1	1	THOMAS RHETT (FT. REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN)/Be A Light/Valory Music Co. (BMLG)	280	-52	19	0	14
2	2	TIM MCGRAW/I Called Mama/Big Machine Records (BMLG)	273	-18	20	0	14
3	3	LUKE COMBS/Even Though I'm Leaving/River House / Columbia Nashville	134	-10	20	0	14
4	4	ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	134	5	11	1	18
7	5	CHRIS YOUNG/If That Ain't God/RCA Nashville (SMN)	78	8	4	0	10
5	6	NATHAN ARENO/I've Seen Enough/Nathan Areno Music	78	4	2	0	10
8	7	LARRY FLEET/Where I Find God/Big Loud Records	72	11	5	1	12
6	8	BARRY LEE WHITE/Come On Down/Square One Records	70	-3	5	0	19
30	9	SHELLEM CLINE/You're Everywhere/Tireswing Records	59	40	2	0	6
12	10	CHERIE BRENNAN/You Be The Light/MC1 Nashville	55	3	3	0	6
11	11	HEATHER SMITH/Freedom And Wings/Heather Smith Music	53	-2	4	1	6
9	12	KALI ROSE/Laugh Often/Kali Rose Music	49	-9	2	0	17
13	13	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	48	2	4	0	40
17	14	DALLAS REMINGTON/Uncommon Man/Road Warrior	40	1	4	0	13
15	15	KEN HOLLOWAY/Jack Daniels (I Want My Money Back)/Ken Holloway Music	36	-6	1	0	13
24	16	AMY & ADAMS/I Think It's Beautiful/Okay Today Records	29	3	2	0	3
22	17	JESSICA HORTON/Tough As A Pine Knot/Jessica Horton Music	28	0	3	0	21
21	18	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	28	0	2	0	76
16	19	CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	27	-14	5	0	17
23	20	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	27	0	3	0	59
18	21	LEFEVRE QUARTET, THE/A Rugged Old Cross/The LeFevre Quartet Music	25	-7	6	0	32
25	22	GABBY BARRETT/Got Me/Warner Music Nashville	25	1	2	0	6
27	23	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	25	5	2	0	64
19	24	ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	23	-8	6	0	32
34	25	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	22	5	1	0	52
33	26	SAM L. SMITH/Run Too Far/NJ Label	21	4	2	0	12
20	27	KAREN PECK & NEW RIVER/The River/Karen Peck Music	20	-9	4	0	32
28	28	CHRONICLE/Jesus Proved His Love/Chronicle Music	20	1	2	0	26
29	29	LISA DAGGS/Love Found Me/Serenity Records	19	0	3	0	76
32	30	KANE & KELLY/The Storm/Kane & Kelly Music	19	1	3	0	38


Heather Smith

Freedom And Wings



L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
26	31	SAM L. SMITH/Promised Land/Sam L. Smith Music	16	-4	2	0	3
39	32	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	16	2	2	0	80
38	33	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	16	2	2	0	75
41	34	JAMES ROBERT WEBB/Good Time Waitin' To Happen/Bison Creek Records	16	4	1	0	4
36	35	JOSH & ASHLEY FRANKS/No Other Name Like Jesus/Josh & Ashley Franks Music	15	0	4	0	32
31	36	LES TAYLOR/In God We Trust/Les Taylor Music	14	-4	3	0	37
42	37	CARROLL ROBERSON/Everything's Gonna Be Alright/Jesus Is Real Music	13	4	2	0	63
75	38	APPALACHIAN ROAD SHOW/Little Black Train/Billy Blue	13	10	1	1	26
35	39	GAYLA EARLENE/I Got This/3g Music	13	-4	1	0	54
--	40	DESERT CITY RAMBLERS, THE/Comin' Home/Crane Kick Records	13	2	1	0	1

Number 1 = 

Spin Gainer = 

Greatest Spin Gainers	Increase
SHELLEM CLINE/You're Everywhere/Tireswing Records	40
LARRY FLEET/Where I Find God/Big Loud Records	11
APPALACHIAN ROAD SHOW/Little Black Train/Billy Blue	10
CHRIS YOUNG/If That Ain't God/RCA Nashville (SMN)	8
ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	5
CHRISTIAN DAVIS/Every Scar/Christian Davis Music	5
DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	5
NATHAN ARENO/I've Seen Enough/Nathan Areno Music	4
SAM L. SMITH/Run Too Far/NJ Label	4
JAMES ROBERT WEBB/Good Time Waitin' To Happen/Bison Creek Records	4

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-ROBBY LYNN
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<u>Christian Beats</u>	<u>Searcy, AR</u>	KIKT-FM	Cooper, TX	WANT-FM	Lebanon, TN
<u>Gospel Hour Radio</u>	<u>Eldon, MO</u>	KJIC-FM	Sante Fe, TX	WBBN-FM	Taylorsville, MS
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WCYN-AM	Cynthiana, KY
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WGGY-FM	Scranton, PA
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WGOL-AM	Russellville, AL
Jersey Shore Country		KMOO-FM	Mineola, TX	WHQA-FM	Honea Path, SC
Jim's Mountain Country		KNEO-FM	Neosho, MO	WJBZ-FM	Seymour, TN
KAAY-AM	Little Rock, AR	KNES-FM	Fairfield, TX	WJEC-FM	Vernon, AL
KABF-FM	Little Rock, AR	<u>KNMO-FM</u>	<u>Nevada, MO</u>	WJJT-AM	Jellico, TN
KATI-FM	Jefferson City, MO	KOGT-AM	Oragne, TX	WKGA-FM	Goodwater, AL
KBEF-FM	Gibbsland, LA	KPSM-FM	Brownwood, TX	WKLF-AM	Clanton, AL
KBIE-FM	Auburn, NE	KRIG-FM	Nowata, OK	WKWX-FM	Savannah, TN
KBON-FM	Mamou, LA	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKYK-AM	Burnsville, NC
KBUB-FM	Brownwood, TX	KSTV-FM	Dublin, TX	WMTC-FM	Jackson, KY
KBUF-AM	Garden City, KS	KTJJ-FM	Farmington, MO	WNLB (New Life Broadcasting)	Hillsville, VA
KBUK-FM	La Grange, TX	KTTK-FM	Lebanon, MO	WPIL-FM	Heflin, AL
KCMH-FM	Mountain Home, AR	KTXJ-FM	Jasper, TX	<u>WPYB-AM</u>	<u>Benson, NC</u>
<u>KDHL-AM</u>	<u>Fairbault, MN</u>	KVIP-FM	Redding, CA	WQSU-FM	Selinsgrove, PA
KEYE-AM	Perryton, TX	KVLG-AM	La Grange, TX	WRGS-AM	Rogersville, TN
KEYE-FM	Perryton, TX	KWHW-FM	Altus, OK	WSGM-FM	Coalmont, TN
KFNF-FM	Oberlin, KS	KWLS-FM	Winfield, KS	WXHB-FM	Richton, MS
KFYN-AM	Bonham, TX	KYMS-FM	Rathdrum, ID	<u>WZYX-AM</u>	<u>Cowan, TN</u>
KGVE-FM	Grove, OK	Praise Radio	Spruce Grove, Alberta		
KHBR-AM	Hillsboro, TX	RKP Radio	Washington, PA		
KHII-FM	Cloudcroft, NM	SOG Radio	Powell, TN		
KHYI-FM	Howe, TX	Spirit Country Radio	South Bend, IN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.