

# CDX SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY

## #1

**THOMAS RHETT**  
"Be A Light"

Vaality Music Co. (BMLG)



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call 615-292-0123 or email [Joe.Kelly-joe@cdxnashville.com](mailto:Joe.Kelly-joe@cdxnashville.com)

## Thomas Rhett (Feat. Reba McEntire, Hillary Scott, Chris Tomlin, Keith Urban) stays #1!



### Dear Readers;

**THOMAS RHETT (FEAT. REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN)** and **Valory Music Co. (BMLG)**'s "Be A Light" remains #1 this week and is also the *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations have been frozen for this week.

KABF-FM (Little Rock, AR)  
KMOO-FM (Mineola, TX)  
KNES-FM (Fairfield, TX)  
KOGT-AM (Orange, TX)  
KTXJ-FM (Jasper, TX)  
WJTT-AM (Jellico, TN)

The following stations have been frozen for two or more weeks.

Christian Beats (Searcy, AR)  
Gospel Hour Radio (Eldon, MO)  
Heartland Radio Network (Anoka, MN)  
KGVE-FM (Grove, OK)  
KNMO-FM (Nevada, MO)  
KRXT-FM (Rockdale, TX)  
RKP Radio (Washington, PA)  
WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically.

Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Looking Forward,

**Mark Piland**

Positive Country Chart Editor




Triumph Promotion

*Positive Country Promotion.*

**3 Top 5 singles and 2 Top 10 singles in 2020!**


**Debbie Randle**


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L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY	Spins	+ -	Stations	Adds	Wks On Chart
		Artist / Song Title / Label					
1	1	THOMAS RHETT (FT. REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN)/Be A Light/Valory Music Co. (BMLG)	343	26	20	0	12
2	2	TIM MCGRAW/I Called Mama/Big Machine Records (BMLG)	276	-3	21	0	12
3	3	LUKE COMBS/Even Though I'm Leaving/River House / Columbia Nashville	131	-23	23	0	12
5	4	ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	107	-3	10	0	16
6	5	CODY JINKS/Ain't A Train/Late August Records	93	3	5	0	15
4	6	ANDREW MARSHALL/Get Your Praise On/Serenity Records	75	-40	6	0	20
7	7	BARRY LEE WHITE/Come On Down/Square One Records	74	-3	5	0	17
8	8	CHRIS YOUNG/If That Ain't God/RCA Nashville (SMN)	68	-4	4	0	8
12	9	NATHAN ARENO/I've Seen Enough/Nathan Areno Music	60	7	2	0	8
10	10	KALI ROSE/Laugh Often/Kali Rose Music	53	-5	1	0	15
9	11	KINGSMEN, THE/I've Ever Been Glad/The Kingsmen Music	50	-21	6	0	30
20	12	LARRY FLEET/Where I Find God/Big Loud Records	48	9	2	0	10
18	13	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	45	3	4	0	38
11	14	STEVE BRIDGMON/If You Believe It/Bow Tie Country	45	-10	3	0	12
14	15	CORI & KELLY/Memories/We Anointed	44	-6	2	0	11
17	16	CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	41	-2	5	0	15
15	17	KEN HOLLOWAY/Jack Daniels (I Want My Money Back)/Ken Holloway Music	41	-6	2	0	11
21	18	LEFEVRE QUARTET, THE/A Rugged Old Cross/The LeFevre Quartet Music	38	4	8	0	30
19	19	HEATHER SMITH/Freedom And Wings/Heather Smith Music	38	-3	2	0	4
13	20	CHERIE BRENNAN/You Be The Light/MC1 Nashville	37	-13	3	0	4
16	21	DALLAS REMINGTON/Uncommon Man/Road Warrior	36	-8	4	0	11
22	22	ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	28	-4	4	0	30
29	23	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	28	4	3	0	57
24	24	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	27	-1	1	0	74
30	25	JESSICA HORTON/Tough As A Pine Knot/Jessica Horton Music	25	1	3	0	19
23	26	KAREN PECK & NEW RIVER/The River/Karen Peck Music	24	-8	4	0	30
32	27	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	23	1	2	0	62
27	28	GABBY BARRETT/Got Me/Warner Music Nashville	22	-3	2	0	4
33	29	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	22	3	1	0	50
42	30	GAYLA EARLENE/I Got This/3g Music	22	10	1	0	52



L W	T W	CDX TRAction SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
26	31	SHELLEM CLINE/You're Everywhere/Tireswing Records	21	-4	3	0	4
31	32	CHRONICLE/Jesus Proved His Love/Chronicle Music	21	-2	3	0	24
37	33	SAM L. SMITH/Run Too Far/NJ Label	21	5	3	0	10
28	34	LISA DAGGS/Love Found Me/Serenity Records	20	-4	2	0	74
35	35	LES TAYLOR/In God We Trust/Les Taylor Music	19	1	3	0	35
25	36	JOSH & ASHLEY FRANKS/No Other Name Like Jesus/Josh & Ashley Franks Music	18	-7	5	0	30
34	37	KANE & KELLY/The Storm/Kane & Kelly Music	18	0	2	0	36
39	38	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	17	3	2	0	73
36	39	HEART 2 HEART/Hallelujah March/Heart 2 Heart Music	16	0	6	0	30
38	40	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	16	1	1	0	78

Number 1 = 

Spin Gainer = 

Greatest Spin Gainers	Increase
THOMAS RHETT (FEAT. REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN)/Be A Light/Valory Music Co. (BMLG)	26
AMY & ADAMS/I Think It's Beautiful/Okay Today Records	14
GAYLA EARLENE/I Got This/3g Music	10
LARRY FLEET/Where I Find God/Big Loud Records	9
NATHAN ARENO/I've Seen Enough/Nathan Areno Music	7
SAM L. SMITH/Promised Land/Sam L. Smith Music	7
SAM L. SMITH/Run Too Far/NJ Label	5
LEFEVRE QUARTET, THE/A Rugged Old Cross/The LeFevre Quartet Music	4
CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	4
MIKE WALKER/I'll Be At Home/Mike Walker Music	4

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-ROBBY LYNN  
SUNDAY'S KIND OF COUNTRY RADIO & TV



<u>Christian Beats</u>	<u>Searcy, AR</u>	KIKT-FM	Cooper, TX	WANT-FM	Lebanon, TN
<u>Gospel Hour Radio</u>	<u>Eldon, MO</u>	KJIC-FM	Sante Fe, TX	WBBN-FM	Taylorsville, MS
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WCYN-AM	Cynthiana, KY
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WGGY-FM	Scranton, PA
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WGOL-AM	Russellville, AL
Jersey Shore Country		<u>KMOO-FM</u>	<u>Mineola, TX</u>	WHQA-FM	Honea Path, SC
Jim's Mountain Country		KNEO-FM	Neosho, MO	WJBZ-FM	Seymour, TN
KAAY-AM	Little Rock, AR	<u>KNES-FM</u>	<u>Fairfield, TX</u>	WJEC-FM	Vernon, AL
<u>KABF-FM</u>	<u>Little Rock, AR</u>	<u>KNMO-FM</u>	<u>Nevada, MO</u>	<u>WJJT-AM</u>	<u>Jellico, TN</u>
KATI-FM	Jefferson City, MO	<u>KOGT-AM</u>	<u>Oragne, TX</u>	WKGA-FM	Goodwater, AL
KBEF-FM	Gibbsland, LA	KPSM-FM	Brownwood, TX	WKLF-AM	Clanton, AL
KBIE-FM	Auburn, NE	KRIG-FM	Nowata, OK	WKWX-FM	Savannah, TN
KBON-FM	Mamou, LA	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKYK-AM	Burnsville, NC
KBUB-FM	Brownwood, TX	KSTV-FM	Dublin, TX	WMTC-FM	Jackson, KY
KBUF-AM	Garden City, KS	KTJJ-FM	Farmington, MO	WNLB (New Life Broadcasting)	Hillsville, VA
KBUK-FM	La Grange, TX	KTTK-FM	Lebanon, MO	WPIL-FM	Heflin, AL
KCMH-FM	Mountain Home, AR	<u>KTXJ-FM</u>	<u>Jasper, TX</u>	<u>WPYB-AM</u>	<u>Benson, NC</u>
KDHL-AM	Fairbault, MN	KVIP-FM	Redding, CA	WQSU-FM	Selinsgrove, PA
KEYE-AM	Perryton, TX	KVLG-AM	La Grange, TX	WRGS-AM	Rogersville, TN
KEYE-FM	Perryton, TX	KWHW-FM	Altus, OK	WSGM-FM	Coalmont, TN
KFNF-FM	Oberlin, KS	KWLS-FM	Winfield, KS	WXHB-FM	Richton, MS
KFYN-AM	Bonham, TX	KYMS-FM	Rathdrum, ID	WZYX-AM	Cowan, TN
<u>KGYE-FM</u>	<u>Grove, OK</u>	Praise Radio	Spruce Grove, Alberta		
KHBR-AM	Hillsboro, TX	<u>RKP Radio</u>	<u>Washington, PA</u>		
KHII-FM	Cloudcroft, NM	SOGR Radio	Powell, TN		
KHYI-FM	Howe, TX	Spirit Country Radio	South Bend, IN		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2(+) Weeks

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at [www.cdxcd.com/signup-chart-newsletter](http://www.cdxcd.com/signup-chart-newsletter).