# CDX SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY

#1 Tim McGraw "I Called Mama" Big Machine Records (BMLG)

## Tim McGraw is #1!



#### **Dear Readers:**

TIM MCGRAW and Big Machine Records (BMLG) is both #1 and the Greatest Spin Gainer this week with "I Called Mama." Celebrations all around as we continue forward!

The following stations are frozen for this week. KBUF-AM (Garden City, KS) WJJT-AM (Jellico, TN)

The following stations have been frozen for two or more weeks. Christian Beats (Searcy, AR) Heartland Radio Network (Anoka, MN) KFNF-FM (Oberlin, KS) KRXT-FM (Rockdale, TX) WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to https://www.cdxcd.com/fingerprinting-upload-center/ for fingerprinting.



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC - Connecting the music industry with Positive Country radio. For more information call 615-292-0123 or email Joe Kelly-joe@cdxnashville.com

Looking Forward, **Mark Piland** Positive Country Chart Editor



WWW.MYCDX.COM

Monitored Radio Airplay

Vol 2. #23 June 17th, 2020

L W	т w	<b>CDX</b> SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
	1	TIM MCGRAW/I Called Mama/Big Machine Records (BMLG)	220	41	17	2	1
	2	THOMAS RHETT (FT. REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN)/Be A Light/Valory Music Co. (BMLG)	190	-6	16	0	1
	3	LUKE COMBS/Even Though I'm Leaving/River House / Columbia Nashville	187	-9	22	0	1
1	4	ERIC CHURCH/Monsters/EMI Records Nashville (UMGN)	155	-41	15	0	16
4	5	JIM & MELISSA BRADY/Follow Me To The Cross/Jim & Melissa Brady Music	117	2	9	0	19
5	6	HEATHER SMITH/That's What I Was Thinking/Heather Smith Music	113	11	5	0	8
6	7	LORE FAMILY, THE/Ready To Know/The Lore Family Music	105	12	11	0	19
8	8	ANDREW MARSHALL/Get Your Praise On/Serenity Records	99	17	6	0	9
12	9	OLD PATHS, THE/Come Sunday Morning/The Old Paths Music	90	18	8	0	19
7	10	CHRIS GOLDEN/Thank You Lord For This Day/24k Records	90	1	3	0	7
17	11	ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	89	22	5	1	5
18	12	AMY & ADAMS/We'll Make It Through (Somehow)/Okay Today Records	88	21	4	0	11
10	13	KINGSMEN, THE/I've Ever Been Glad/The Kingsmen Music	83	5	8	0	19
9	14	MICHAEL BOOTH/What Only God Can Do/Michael Booth Music	82	2	6	0	19
15	15	GOLD CITY/Alabama Mud/Gold City Music	73	4	5	0	20
14	16	BARRY LEE WHITE/Come On Down/Square One Records	72	2	3	0	6
19	17	SHELLEM CLINE/Top Of The Cross/Tireswing Records	67	2	4	0	10
11	18	GREATER VISION/You've Arrived/Greater Vision Music	66	-8	6	0	19
13	19	JEFF AND SHERI EASTER/You Are Loved/Jeff and Sheri Easter Music	66	-4	6	0	19
20	20	KALI ROSE/Laugh Often/Kali Rose Music	58	-3	2	0	4
23	21	CODY JINKS/Ain't A Train/Late August Records	55	6	3	0	4
24	22	BLAKE SHELTON/Jesus Got a Tight Grip/Warner Music Nashville/WEA	54	5	3	1	7
22	23	LEFEVRE QUARTET, THE/A Rugged Old Cross/The LeFevre Quartet Music	49	-1	7	1	19
21	24	JOSH & ASHLEY FRANKS/Just As Blessed/Josh & Ashley Franks Music	47	-10	4	0	7
25	25	KELBY COSTNER/Holy Ghost Town/Kelby Costner Music	47	-1	2	0	26
26	26	BEV MCCANN/Only The Beginning/Zenith Records	45	-3	1	0	6
28	27	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	43	5	3	0	27
30	28	CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	37	3	6	0	4
31	29	RHETT WALKER BAND/Believer/Essential Records	31	-3	2	0	26
29	30	KAREN PECK & NEW RIVER/The River/Karen Peck Music	29	-5	4	0	19



L W	т W	<b>TRACtion &amp; SOUTHERN GOSPEL</b> Artist / Song Title / Label	Spins		Stations	Adds	Wks On Chart
33	31	NED LEDOUX/Dance With Your Spurs On/Powder River	29	2	2	1	4
47	32	CASEY BAKER/We Don't Care Enough To Fight Anymore/Casey Baker Music	29	11	2	0	15
32	33	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	28	-1	3	0	63
	34	SHELLEM CLINE/Little Pink Glasses/The Swing Records	27	21	3	3	1
66	35	REAL TRUTH REVIVAL/Real Truth Revival/Real Truth Revival Music	26	16	2	1	18
	36	JAMES ROBERT WEBB/Think About It/Bison Records	25	-4	4	1	1
44	37	HEART 2 HEART/Hallelujah March/Heart 2 Heart Music	25	5	3	0	19
45	38	ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	24	5	4	1	19
34	39	JOSH & ASHLEY FRANKS/No Other Name Like Jesus/Josh & Ashley Franks Music	23	-3	4	0	19
36	40	MARK BISHOP/I'm In Good Hands/Mark Bishop Music	22	-3	3	0	19

Number 1 =

Spin Gainer =

Greatest Spin Gainers	Increase
TIM MCGRAW/I Called Mama/Big Machine Records (BMLG)	41
ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group	22
AMY & ADAMS/We'll Make It Through (Somehow)/Okay Today Records	21
SHELLEM CLINE/Little Pink Glasses/The Swing Records	21
OLD PATHS, THE/Come Sunday Morning/The Old Paths Music	18
ANDREW MARSHALL/Get Your Praise On/Serenity Records	17
REAL TRUTH REVIVAL/Real Truth Revival/Real Truth Revival Music	16
LORE FAMILY, THE/Ready To Know/The Lore Family Music	12
STEVE BRIDGMON/If You Believe It/Bow Tie Country	12
HEATHER SMITH/That's What I Was Thinking/Heather Smith Music	11

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <u>https://www.cdxcd.com/fingerprinting-upload-center/</u> for fingerprinting.



Monitored Radio Airplay

#### TRACtion COUNTRY Monitored Stations

### **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/ or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-ordown chart position moves. With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.