# CDX SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY

HI JAKE OWEN "Homemade" Big Loud Records

## Jake Owen is back at #1!



#### Dear Readers;

JAKE OWEN and Big Loud Records is #1 this week with "Homemade." KALI ROSE's "Laugh Often" is this week's *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations are frozen for this week. KTTK-FM (Lebanon, MO) WRGS-AM (Rogersville, TN)

The following stations have been frozen for two or more weeks. Christian Beats (Searcy, AR) Heartland Radio Network (Anoka, MN) KFYN-AM (Bonham, TX) KRXT-FM (Rockdale, TX) WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <a href="https://www.cdxcd.com/fingerprinting-upload-center/">https://www.cdxcd.com/fingerprinting-upload-center/</a> for fingerprinting.



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call <u>615-292-0123</u> or email Joe Kelly-joe@cdxnashville.com

Looking Forward, Mark Piland Positive Country Chart Editor

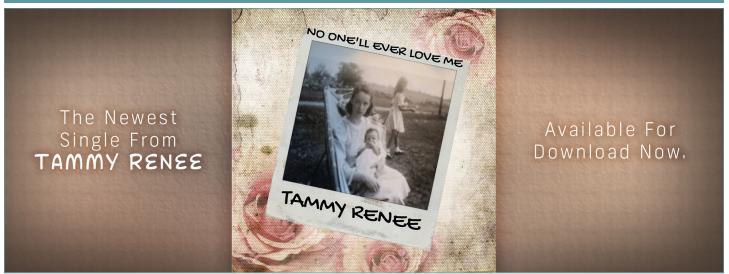


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Monitored Radio Airplay

Vol 2. #21 May 27th, 2020

L W	T W	<b>SOUTHERN GOSPEL</b> <b>TRACtion &amp; Positive country</b> Artist / Song Title / Label		+ -	Stations	Adds	Wks On Chart
1	1	JAKE OWEN/Homemade/Big Loud Records	183	10	16	0	44
2	2	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	176	13	21	0	44
3	3	ERIC CHURCH/Monsters/EMI Records Nashville (UMGN)	171	27	17	0	13
4	4	JIM & MELISSA BRADY/Follow Me To The Cross/Jim & Melissa Brady Music	119	-5	8	0	16
5	5	MICHAEL BOOTH/What Only God Can Do/Michael Booth Music		2	9	0	16
10	6	CHRIS GOLDEN/Thank You Lord For This Day/24k Records		-3	3	0	4
9	7	KINGSMEN, THE/I've Ever Been Glad/The Kingsmen Music	83	-9	9	0	16
8	8	LORE FAMILY, THE/Ready To Know/The Lore Family Music	83	-13	8	0	16
7	9	OLD PATHS, THE/Come Sunday Morning/The Old Paths Music	82	-15	7	0	16
15	10	HEATHER SMITH/That's What I Was Thinking/Heather Smith Music	80	8	5	1	5
11	11	GAITHER VOCAL BAND/This Is The Place/Gaither Vocal Band Music		-7	6	0	16
14	12	2 GREATER VISION/You've Arrived/Greater Vision Music		1	6	0	16
13	13	BARRY LEE WHITE/Come On Down/Square One Records		-4	3	0	3
22	14	JEFF AND SHERI EASTER/You Are Loved/Jeff and Sheri Easter Music		17	7	0	16
19	15	HEART 2 HEART/Hallelujah March/Heart 2 Heart Music	70	8	5	1	16
16	16	GOLD CITY/Alabama Mud/Gold City Music		-1	5	0	17
21	17	JOSH & ASHLEY FRANKS/Just As Blessed/Josh & Ashley Franks Music		7	3	0	4
23	18	ANDREW MARSHALL/Get Your Praise On/Serenity Records	63	10	5	1	6
6	19	SHELLEM CLINE/Top Of The Cross/Tireswing Records	62	-37	5	0	7
29	20	GORDON MOTE/Set Your House In Order/New Haven	51	9	7	0	23
25	21	KELBY COSTNER/Holy Ghost Town/Kelby Costner Music	50	-1	2	0	23
27	22	BEV MCCANN/Only The Beginning/Zenith Records	49	0	1	0	3
24	23	RHETT WALKER BAND/Believer/Essential Records	48	-3	3	0	23
20	24	4 LEFEVRE QUARTET, THE/A Rugged Old Cross/The LeFevre Quartet Music		-11	6	0	16
30	25	ZACH WILLIAMS FEAT. DOLLY PARTON/There Was Jesus/Provident Label Group		5	4	1	2
28	26	CORI AND KELLY/Sweet Ole Claire/We Anointed		1	3	0	20
	27	KALI ROSE/Laugh Often/Kali Rose Music		42	2	2	1
	28	CODY JINKS/Ain't A Train/Late August Records	41	38	3	3	1
50	29	AMY & ADAMS/We'll Make It Through (Somehow)/Okay Today Records	41	24	3	1	8
26	30	KAREN PECK & NEW RIVER/The River/Karen Peck Music		-15	5	0	16



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L W	т w	TRACtion & SOUTHERN GOSPEL Artist / Song Title / Label			Stations	Adds	Wks On Chart
31	31	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	34	-3	2	0	24
34	32	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	33	4	3	0	60
46	33	LISA DAGGS/Love Found Me/Serenity Records	30	9	3	1	60
32	34	CASEY BAKER/We Don't Care Enough To Fight Anymore/Casey Baker Music		-2	2	0	12
35	35	JOSH & ASHLEY FRANKS/No Other Name Like Jesus/Josh & Ashley Franks Music		0	4	0	16
70	36	6 TOMMY BRANDT/We Love Our USA/Tommy Brandt Music		18	3	1	6
41	37	MARTINS, THE/Days Like THis/The Martins Music	27	5	6	0	16
36	38	ERNIE HAASE & SIGNATURE SOUND/Heaven Is/Ernie Haase Music	27	0	3	0	16
47	39	HIGH ROAD/Heaven's Back Yard/Billy Blue	26	6	2	0	17
44	40	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	25	3	2	0	48

Number 1 =

Spin Gainer =

Greatest Spin Gainers	Increase
KALI ROSE/Laugh Often/Kali Rose Music	42
CODY JINKS/Ain't A Train/Late August Records	38
ERIC CHURCH/Monsters/EMI Records Nashville (UMGN)	27
AMY & ADAMS/We'll Make It Through (Somehow)/Okay Today Records	24
TOMMY BRANDT/We Love Our USA/Tommy Brandt Music	18
JEFF AND SHERI EASTER/You Are Loved/Jeff and Sheri Easter Music	17
BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	13
BRANDED/Loud & Clear/Sliced Bread Music	13
JAKE OWEN/Homemade/Big Loud Records	10
ANDREW MARSHALL/Get Your Praise On/Serenity Records	10

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#### TRACtion COUNTRY Monitored Stations

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<u>Christian Beats</u>	<u>Searcy, AR</u>	KIKT-FM	Cooper, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	KJIC-FM	Sante Fe, TX	Spirit Country Radio	
Heartland Radio Network		KJIR-FM	Hannibal, MO WANT-FM		Lebanon, TN
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WBBN-FM	Taylorsville, MS
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WCYN-AM	Cynthiana, KY
KAAY-AM	Little Rock, AR	KMOO-FM	Mineola, TX	WGGY-FM	Scranton, PA
KABF-FM	Little Rock, AR	KNEO-FM	Neosho, MO	WGOL-AM	Russellville, AL
KATI-FM	Jefferson City, MO	KNES-FM	Fairfield, TX	WHQA-FM	Honea Path, SC
KBEF-FM	Gibsland, LA	KNMO-FM	Nevada, MO	WJBZ-FM	Seymour, TN
KBIE-FM	Auburn, NE	KOGT-AM	Oragne, TX	WJEC-FM	Vernon, AL
KBON-FM	Mamou, LA	KPSM-FM	Brownwood, TX	WJJT-AM	Jellico, TN
KBUB-FM	Brownwood, TX	KRIG-FM	Nowata, OK	WKGA-FM	Goodwater, AL
KBUF-AM	Garden City, KS	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKLF-AM	Clanton, AL
KBUK-FM	La Grange, TX	KSTV-FM	Dublin, TX	WKWX-FM	Savannah, TN
KCMH-FM	Mountain Home, AR	KTJJ-FM	Farmington, MO	WKYK-AM	Burnsville, NC
KDHL-AM	Fairbault, MN	<u>KTTK-FM</u>	Lebanon, MO	WMTC-FM	Jackson, KY
KEYE-AM	Perryton, TX	KTXJ-FM	Jasper, TX	WNLB (New Life Broadcas	ting) Hillsville, VA
KEYE-FM	Perryton, TX	KVIP-FM	Redding, CA	WPIL-FM	Heflin, AL
KFNF-FM	Oberlin, KS	KVLG-AM	La Grange, TX	WPYB-AM	<u>Benson, NC</u>
<u>KFYN-AM</u>	<u>Bonham, TX</u>	KWHW-FM	Altus, OK	WQSU-FM	Selinsgrove, PA
KGVE-FM	Grove, OK	KWLS-FM	Winfield, KS	WRGS-AM	Rogersville, TN
KHBR-AM	Hillsboro, TX	KYMS-FM	Rathdrum, ID	WSGM-FM	Coalmont, TN
KHII-FM	Cloudcroft, NM	Praise Radio	Spruce Grove, Alberta	WXHB-FM	Richton, MS
KHYI-FM	Howe, TX	RKP Radio	Washington, PA	WZYX-AM	Cowan, TN
			-		
	Strikethro	ough = Removed Bold	d = Newly Added Underlined	= Frozen this Week Doub	ble Underlined = Frozen 2(+) Weeks

### **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/ or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-ordown chart position moves. With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.