

CDX SOUTHERN GOSPEL TRACtion & POSITIVE COUNTRY

#1

Jake Owen
"Homemade"
Big Loud Records



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call 615-292-0123 or email Joe.Kelly-joe@cdxnashville.com

Jake Owen holds the #1 spot!



Dear Readers;

JAKE OWEN and **Big Loud Records** continue to hold the #1 position this week with "Homemade." **THE LORE FAMILY's** "Read To Know" is this week's *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations have been frozen for this week.

KBUF-AM (Garden City, KS)
KNMO-FM (Nevada, MO)

The following stations have been frozen for two or more weeks.

Heartland Radio Network (Anoka, MN)
KRXT-FM (Rockdale, TX)
WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!

We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically.



Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Looking Forward,

Mark Piland

Positive Country Chart Editor



L W	T W	CDX  TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	JAKE OWEN/Homemade/Big Loud Records	339	-3	16	0	31
2	2	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	215	5	19	0	31
3	3	TRIBUTE QUARTET/Going There/Triumphant Quartet Music	153	-12	10	0	3
9	4	LORE FAMILY, THE/Read To Know/The Lore Family Music	150	38	9	2	3
4	5	JOSEPH HABEDANK/Sometimes It's The Radio/Joseph Habedank Music	149	15	10	2	3
6	6	11TH HOUR, THE/A Lot With A Little/11th Hour Music	139	13	8	1	4
7	7	LAUREN TALLEY/Glorious God/Lauren Talley Music	111	-3	8	0	3
12	8	JIM & MELISSA BRADY/Follow Me To The Cross/Jim & Melissa Brady Music	89	-14	7	0	3
14	9	LEFEVRE QUARTET, THE/A Rugged Old Cross/The LeFevre Quartet Music	87	-13	8	0	3
18	10	DOWN EAST BOYS/I'd Like To Tell It Again/Down East Boys Music	83	5	7	0	3
17	11	LEGACY FIVE/What Kind of Man/Legacy Five Music	82	-5	7	0	3
5	12	BRIAN FREE & ASSURANCE/This Storm/Brian Free Music	76	-54	8	0	4
15	13	TRIUMPHANT QUARTET/Going There/Triumphant Quartet Music	75	-22	9	0	3
8	14	KINGSMEN, THE/I've Ever Been Glad/The Kingsmen Music	73	-40	8	0	3
11	15	BROWDERS, THE/When God Says Wait/The Browders Music	73	-30	8	0	3
22	16	KAREN PECK & NEW RIVER/The River/Karen Peck Music	72	2	5	0	3
16	17	GREATER VISION/You've Arrived/Greater Vision Music	71	-21	5	0	3
20	18	COLLINGSWORTH FAMILY, THE/Live Like Jesus/The Collinsworth Family Music	70	-8	6	0	3
19	19	MICHAEL BOOTH/What Only God Can Do/Michael Booth Music	70	-8	6	0	3
23	20	PARDONED/Down at the Altar/Pardoned Music	69	0	4	0	10
13	21	ERWINS, THE/The Power of an Empty Tomb/The Erwins Music	64	-38	7	1	3
24	22	HYSSONGS, THE/God Says You Can/The Hyssongs Music	63	2	6	0	3
21	23	TALLEYS, THE/When The Answer Is No/The Talleys Music	62	-16	6	0	3
28	24	WILLIAMSONS/Robes of Pure White/Williams Music	59	1	4	0	3
30	25	GORDON MOTE/Set Your House In Order/New Haven	58	3	6	0	10
27	26	OLD PATHS, THE/Come Sunday Morning/The Old Paths Music	58	-1	4	0	3
29	27	JASON CRABB/Day One/Jason Crabb Music	56	-2	6	1	3
32	28	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	56	1	2	0	27
31	29	ANDREW MARSHALL/Pray For An Angel/Serenity Records	54	-1	4	1	3
39	30	WISECARVERS, THE/Jesus to Me/The Wisecarvers Music	54	6	4	1	3



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*"WE ARE CELEBRATING 25 YEARS OF BROADCASTING
SUNDAY'S KIND OF COUNTRY IN 2020"*

-ROBBY LYNN
SUNDAY'S KIND OF COUNTRY RADIO & TV

L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
25	31	GAITHER VOCAL BAND/This Is The Place/Gaither Vocal Band Music	53	-8	6	0	3
33	32	JEFF AND SHERI EASTER/You Are Loved/Jeff and Sheri Easter Music	52	-1	4	1	3
38	33	HUNTER HAYES/Madness/Warner Music Nashville/WEA	51	2	1	0	9
40	34	GUARDIANS, THE/Uncommon Praise/The Guardians Music	50	4	5	0	3
42	35	MCKAMEYS/From Dust To Glory/McKameys Music	50	5	5	0	3
41	36	GOLD CITY/Alabama Mud/Gold City Music	50	4	4	1	4
36	37	KELBY COSTNER/Holy Ghost Town/Kelby Costner Music	50	-1	2	0	10
26	38	BROWNS, THE/Brave/The Browns Music	49	-10	6	0	3
52	39	JUSTIFIED QUARTET/Come Lord Jesus/Justified Quartet Music	49	15	5	2	3
54	40	MARK BISHOP/I'm In Good Hands/Mark Bishop Music	49	16	4	1	3

Number 1 = 

Spin Gainer = 

Greatest Spin Gainers	Increase
LORE FAMILY, THE/Read To Know/The Lore Family Music	38
MARK BISHOP/I'm In Good Hands/Mark Bishop Music	16
SCOTT BROWN BAND/Grace Wins/Scott Brown Band Music	16
JOSEPH HABEDANK/Sometimes It's The Radio/Joseph Habedank Music	15
JUSTIFIED QUARTET/Come Lord Jesus/Justified Quartet Music	15
11TH HOUR, THE/A Lot With A Little/11th Hour Music	13
JOYAIRES, THE/He's Coming Again/The Joyaires Music	11
HEART 2 HEART/Hallelujah March/Heart 2 Heart Music	10
STEVE BRIDGMON/Patiently Waiting/Bow Tie Country	10
MITCHELL WHISNANT/When It Hits Me/Red Tick Records	8

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Ready to get your music out to radio?

Check out our distribution services here:
WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/



Christian Beats	Searcy, AR	KIKT-FM	Cooper, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	KJIC-FM	Sante Fe, TX	Spirit Country Radio	South Bend, IN
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WANT-FM	Lebanon, TN
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WBBN-FM	Taylorsville, MS
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WCYN-AM	Cynthiana, KY
KAAY-AM	Little Rock, AR	KMOO-FM	Mineola, TX	WGGY-FM	Scranton, PA
KABF-FM	Little Rock, AR	KNEO-FM	Neosho, MO	WGOL-AM	Russellville, AL
KATI-FM	Jefferson City, MO	KNES-FM	Fairfield, TX	WHQA-FM	Honea Path, SC
KBEF-FM	Gibbsland, LA	<u>KNMO-FM</u>	Nevada, MO	WJBZ-FM	Seymour, TN
KBIE-FM	Auburn, NE	KOGT-AM	Oragne, TX	WJEC-FM	Vernon, AL
KBON-FM	Mamou, LA	KPSM-FM	Brownwood, TX	WJJT-AM	Jellico, TN
KBUB-FM	Brownwood, TX	KRIG-FM	Nowata, OK	WKGA-FM	Goodwater, AL
<u>KBUF-AM</u>	<u>Garden City, KS</u>	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKLF-AM	Clanton, AL
KBUK-FM	La Grange, TX	KSTV-FM	Dublin, TX	WKWX-FM	Savannah, TN
KCMH-FM	Mountain Home, AR	KTJJ-FM	Farmington, MO	WKYK-AM	Burnsville, NC
KDHL-AM	Fairbault, MN	KTTK-FM	Lebanon, MO	WMTC-FM	Jackson, KY
KEYE-AM	Perryton, TX	KTXJ-FM	Jasper, TX	WNLB (New Life Broadcasting)	Hillsville, VA
KEYE-FM	Perryton, TX	KVIP-FM	Redding, CA	WPIL-FM	Heflin, AL
KFNF-FM	Oberlin, KS	KVLG-AM	La Grange, TX	<u>WPYB-AM</u>	<u>Benson, NC</u>
KFYN-AM	Bonham, TX	KWHW-FM	Altus, OK	WQSU-FM	Selinsgrove, PA
KGVE-FM	Grove, OK	KWLS-FM	Winfield, KS	WRGS-AM	Rogersville, TN
KHBR-AM	Hillsboro, TX	KYMS-FM	Rathdrum, ID	WSGM-FM	Coalmont, TN
KHII-FM	Cloudcroft, NM	Praise Radio	Spruce Grove, Alberta	WXHB-FM	Righton, MS
KHYI-FM	Howe, TX	RKP Radio	Washington, PA	WZYX-AM	Cowan, TN

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.