

CDX TRACtion SOUTHERN GOSPEL & POSITIVE COUNTRY

#1

Jake Owen
"Homemade"
Big Loud Records



Jake Owen holds the #1 spot!



Dear Readers;

JAKE OWEN and **Big Loud Records** continue to hold the #1 position this week with **"Homemade."** **ANDREW MARSHALL** debuts on the chart with **"Pray For An Angel"** as this week's *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations have been frozen for this week.

KYMS-FM (Rathdrum, ID)
WNLB (New Life Broadcasting) (Hillsville, VA)

The following stations have been frozen for two or more weeks.

Gospel Hour Radio (Eldon, MO)
Heartland Radio Network (Anoka, MN)
KRXT-FM (Rockdale, TX)
WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Southern Gospel & Positive Country music, please contact us!


We continue to look high and low for all of the Southern Gospel & Positive Country music currently released. If you have a Southern Gospel & Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call 615-292-0123 or email Joe.Kelly-joe@cdxnashville.com

Looking Forward,
Mark Piland

Positive Country Chart Editor



| L W | T W | CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY | Spins | + - | Stations | Adds | Wks On Chart |
|-----------------------------|--------|---|-------|--------|----------|------|-----------------|
| Artist / Song Title / Label | | | | | | | |
| 1 | 1 | JAKE OWEN/Homemade/Big Loud Records | 342 | 1 | 16 | 0 | 30 |
| 2 | 2 | BLAKE SHELTON/God's Country/Warner Bros. Records (WMN) | 210 | -25 | 20 | 0 | 30 |
| 3 | 3 | TRIBUTE QUARTET/Going There/Triumphant Quartet Music | 165 | 18 | 11 | 2 | 2 |
| 6 | 4 | JOSEPH HABEDANK/Sometimes It's The Radio/Joseph Habedank Music | 134 | 5 | 8 | 1 | 2 |
| 5 | 5 | BRIAN FREE & ASSURANCE/This Storm/Brian Free Music | 130 | 1 | 9 | 1 | 3 |
| 10 | 6 | 11TH HOUR, THE/A Lot With A Little/11th Hour Music | 126 | 13 | 7 | 0 | 3 |
| 15 | 7 | LAUREN TALLEY/Glorious God/Lauren Talley Music | 114 | 15 | 8 | 1 | 2 |
| 8 | 8 | KINGSMEN, THE/I've Ever Been Glad/The Kingsmen Music | 113 | -5 | 9 | 1 | 2 |
| 9 | 9 | LORE FAMILY, THE/Read To Know/The Lore Family Music | 112 | -5 | 7 | 0 | 2 |
| 7 | 10 | KINGDOM HEIRS/Come to the Well/Kingdom Heirs Music | 109 | -20 | 8 | 1 | 2 |
| 11 | 11 | BROWDERS, THE/When God Says Wait/The Browders Music | 103 | 1 | 8 | 0 | 2 |
| 14 | 12 | JIM & MELISSA BRADY/Follow Me To The Cross/Jim & Melissa Brady Music | 103 | 3 | 7 | 0 | 2 |
| 12 | 13 | ERWINS, THE/The Power of an Empty Tomb/The Erwins Music | 102 | 0 | 6 | 0 | 2 |
| 17 | 14 | LEFEVRE QUARTET, THE/A Rugged Old Cross/The LeFevre Quartet Music | 100 | 6 | 9 | 2 | 2 |
| 19 | 15 | TRIUMPHANT QUARTET/Going There/Triumphant Quartet Music | 97 | 13 | 9 | 1 | 2 |
| 16 | 16 | GREATER VISION/You've Arrived/Greater Vision Music | 92 | -7 | 6 | 0 | 2 |
| 13 | 17 | LEGACY FIVE/What Kind of Man/Legacy Five Music | 87 | -14 | 7 | 0 | 2 |
| 29 | 18 | DOWN EAST BOYS/I'd Like To Tell It Again/Down East Boys Music | 78 | 10 | 8 | 3 | 2 |
| 20 | 19 | MICHAEL BOOTH/What Only God Can Do/Michael Booth Music | 78 | -6 | 6 | 0 | 2 |
| 23 | 20 | COLLINGSWORTH FAMILY, THE/Live Like Jesus/The Collinsworth Family Music | 78 | 6 | 6 | 0 | 2 |
| 25 | 21 | TALLEYS, THE/When The Answer Is No/The Talleys Music | 78 | 7 | 6 | 0 | 2 |
| 24 | 22 | KAREN PECK & NEW RIVER/The River/Karen Peck Music | 70 | -2 | 5 | 0 | 2 |
| 26 | 23 | PARDONED/Down at the Altar/Pardoned Music | 69 | -1 | 4 | 0 | 9 |
| 22 | 24 | HYSSONGS, THE/God Says You Can/The Hyssongs Music | 61 | -13 | 7 | 0 | 2 |
| 34 | 25 | GAITHER VOCAL BAND/This Is The Place/Gaither Vocal Band Music | 61 | -1 | 6 | 0 | 2 |
| 36 | 26 | BROWNS, THE/Brave/The Browns Music | 59 | 5 | 6 | 1 | 2 |
| 27 | 27 | OLD PATHS, THE/Come Sunday Morning/The Old Paths Music | 59 | -10 | 5 | 0 | 2 |
| 33 | 28 | WILLIAMSONS/Robes of Pure White/Williams Music | 58 | -7 | 5 | 1 | 2 |
| 18 | 29 | JASON CRABB/Day One/Jason Crabb Music | 58 | -35 | 5 | 0 | 2 |
| 32 | 30 | GORDON MOTE/Set Your House In Order/New Haven | 55 | -10 | 6 | 0 | 9 |



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| L W | T W | CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label | Spins | + - | Stations | Adds | Wks On Chart |
|--------|--------|--|-------|--------|----------|------|-----------------|
| -- | 31 | ANDREW MARSHALL/Pray For An Angel/Serenity Records | 55 | 39 | 3 | 2 | 2 |
| 41 | 32 | REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records | 55 | 3 | 2 | 0 | 26 |
| 21 | 33 | JEFF AND SHERI EASTER/You Are Loved/Jeff and Sheri Easter Music | 53 | -24 | 4 | 0 | 2 |
| 51 | 34 | CHANDLERS, THE/Better/The Chandlers Music | 51 | 10 | 4 | 1 | 2 |
| 40 | 35 | ERNIE HAASE & QUICKSILVER/Heaven Is/Ernie Haase Music | 51 | -1 | 3 | 1 | 2 |
| 42 | 36 | KELBY COSTNER/Holy Ghost Town/Kelby Costner Music | 51 | 0 | 2 | 0 | 9 |
| 49 | 37 | MELISSA EVANS/Who I Am Today/Melissa Evans Music | 50 | 5 | 2 | 0 | 2 |
| 47 | 38 | HUNTER HAYES/Madness/Warner Music Nashville/WEA | 49 | 1 | 1 | 0 | 8 |
| 44 | 39 | WISECARVERS, THE/Jesus to Me/The Wisecarvers Music | 48 | -1 | 3 | 0 | 2 |
| 31 | 40 | GUARDIANS, THE/Uncommon Praise/The Guardians Music | 46 | -21 | 5 | 3 | 2 |

Number 1 = 

Spin Gainer = 

| Greatest Spin Gainers | Increase |
|---|----------|
| ANDREW MARSHALL/Pray For An Angel/Serenity Records | 39 |
| STEVE BRIDGMON/Patiently Waiting/Bow Tie Country | 25 |
| TRIBUTE QUARTET/Going There/Triumphant Quartet Music | 18 |
| LAUREN TALLEY/Glorious God/Lauren Talley Music | 15 |
| 11TH HOUR, THE/A Lot With A Little/11th Hour Music | 13 |
| TRIUMPHANT QUARTET/Going There/Triumphant Quartet Music | 13 |
| ARENOS, THE/Little Prayers/The Arenos Music | 11 |
| DOWN EAST BOYS/I'd Like To Tell It Again/Down East Boys Music | 10 |
| CHANDLERS, THE/Better/The Chandlers Music | 10 |
| BARRY ROWLAND & DELIVERANCE/Holy Fire/Barry Rowland Music | 8 |

TRAction only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Ready to get your music out to radio?

Check out our distribution services here:
WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/



| | | | | | |
|--------------------------------|----------------------|----------------|-----------------------|---|---------------------------|
| Christian Beats | Searcy, AR | KIKT-FM | Cooper, TX | SOGR Radio | Powell, TN |
| <u>Gospel Hour Radio</u> | <u>Eldon, MO</u> | KJIC-FM | Sante Fe, TX | Spirit Country Radio | South Bend, IN |
| <u>Heartland Radio Network</u> | <u>Anoka, MN</u> | KJIR-FM | Hannibal, MO | WANT-FM | Lebanon, TN |
| Heaven's Country | Colorado Springs, CO | KKUS-FM | Tyler, TX | WBBN-FM | Taylorsville, MS |
| HLE Radio | Jennings, LA | KMIL-FM | Cameron, TX | WCYN-AM | Cynthiana, KY |
| KAAY-AM | Little Rock, AR | KMOO-FM | Mineola, TX | WGGY-FM | Scranton, PA |
| KABF-FM | Little Rock, AR | KNEO-FM | Neosho, MO | WGOL-AM | Russellville, AL |
| KATI-FM | Jefferson City, MO | KNES-FM | Fairfield, TX | WHQA-FM | Honea Path, SC |
| KBEF-FM | Gibbsland, LA | KNMO-FM | Nevada, MO | WJBZ-FM | Seymour, TN |
| KBIE-FM | Auburn, NE | KOGT-AM | Oragne, TX | WJEC-FM | Vernon, AL |
| KBON-FM | Mamou, LA | KPSM-FM | Brownwood, TX | WJJT-AM | Jellico, TN |
| KBUB-FM | Brownwood, TX | KRIG-FM | Nowata, OK | WKGA-FM | Goodwater, AL |
| KBUF-AM | Garden City, KS | <u>KRXT-FM</u> | <u>Rockdale, TX</u> | WKLF-AM | Clanton, AL |
| KBUK-FM | La Grange, TX | KSTV-FM | Dublin, TX | WKWX-FM | Savannah, TN |
| KCMH-FM | Mountain Home, AR | KTJJ-FM | Farmington, MO | WKYK-AM | Burnsville, NC |
| KDHL-AM | Fairbault, MN | KTTK-FM | Lebanon, MO | WMTC-FM | Jackson, KY |
| KEYE-AM | Perryton, TX | KTXJ-FM | Jasper, TX | WNLB (New Life Broadcasting) | Hillsville, VA |
| KEYE-FM | Perryton, TX | KVIP-FM | Redding, CA | WPIL-FM | Heflin, AL |
| KFNH-FM | Oberlin, KS | KVLG-AM | La Grange, TX | <u>WPYB-AM</u> | <u>Benson, NC</u> |
| KFYN-AM | Bonham, TX | KWHW-FM | Altus, OK | WQSU-FM | Selinsgrove, PA |
| KGVE-FM | Grove, OK | KWLS-FM | Winfield, KS | WRGS-AM | Rogersville, TN |
| KHBR-AM | Hillsboro, TX | <u>KYMS-FM</u> | <u>Rathdrum, ID</u> | WSGM-FM | Coalmont, TN |
| KHII-FM | Cloudcroft, NM | Praise Radio | Spruce Grove, Alberta | WXHB-FM | Righton, MS |
| KHYI-FM | Howe, TX | RKP Radio | Washington, PA | WZYX-AM | Cowan, TN |

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.