

CDX TRACtion SOUTHERN GOSPEL & POSITIVE COUNTRY

#1

Jake Owen
"Homemade"
Big Loud Records



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call [615-292-0123](tel:615-292-0123) or email Joe.Kelly-joe@cdxnashville.com

Jake Owen holds the #1 spot!



Dear Readers;

JAKE OWEN and **Big Loud Records** continue to hold the #1 position this week with **"Homemade."** **THE 11TH HOUR** debuts on the chart with **"A Lot With A Little"** as this week's *Greatest Spin Gainer*! Celebrations all around as we continue forward!

The following stations have been frozen for this week.

KBUF-AM (Garden City, KS)
KHBR-AM (Hillsboro, TX)
KYMS-FM (Rathdrum, ID)
WPIL-FM (Heflin, AL)

The following stations have been frozen for two or more weeks.

Heartland Radio Network (Anoka, MN)
KRXT-FM (Rockdale, TX)
KTTK-FM (Lebanon, MO)
WPYB-AM (Benson, NC)


We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Positive Country music, please contact us!

We continue to look high and low for all of the Positive Country music currently released. If you have a Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Looking Forward,
Mark Piland

Positive Country Chart Editor



L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	JAKE OWEN/Homemade/Big Loud Records	318	14	16	0	28
2	2	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	231	-22	24	1	28
3	3	TAYLORS, THE/Love Still Flows/Stowtown/PLG	136	-14	8	0	7
4	4	AARON WATSON/Country Radio/BIG Label Records	77	-23	10	1	8
7	5	PERRYS, THE/Sing In The Valley/Stowtown/PLG	77	2	7	0	7
8	6	GORDON MOTE/Set Your House In Order/New Haven	74	2	6	0	7
6	7	PARDONED/Down at the Altar/Pardoned Music	69	-13	4	0	7
5	8	TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	67	-18	12	0	25
9	9	SHELLEM CLINE/Glass Half Full/Tireswing Records	65	2	4	0	4
12	10	RHETT WALKER BAND/Believer/Essential Records	53	1	3	0	7
11	11	KELBY COSTNER/Holy Ghost Town/Kelby Costner Music	53	-2	2	0	7
13	12	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon/Big Machine Records	51	-1	2	0	24
18	13	RED MARLOW/Country As Cornbread/RM Music LLC	51	6	2	0	24
10	14	MALLARY HOPE/Pray With You/Curb Records	48	-8	2	0	24
16	15	HUNTER HAYES/Madness/Warner Music Nashville/WEA	47	-1	1	0	6
14	16	LISA DAGGS/Regardless/MC1 Nashville	46	-3	4	0	8
19	17	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	41	-3	2	0	8
17	18	BRAD RUSSELL BAND/A Million Miles from Home/Brad Russell Band Music	39	-7	1	0	6
20	19	ENDLESS HIGHWAY/I've Got The Son In My Eyes/Skyland Records	35	0	2	0	7
21	20	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	33	0	2	0	27
22	21	CAMI SHROCK/Strong/Cami Shrock Music	31	-1	2	0	43
24	22	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	30	2	3	0	44
23	23	BRUCE HAYNES/That's Heaven For Me/Bruce Haynes Music	27	-2	2	0	6
25	24	GENE WATSON/Old Roman Soldier/New Day	26	0	2	0	45
26	25	JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music	25	2	2	0	20
27	26	ARENOS, THE/Little Prayers/The Arenos Music	22	0	3	0	7
28	27	ERIC VAN ZANT/Devil's Neck/Eric Van Zant Music	22	0	2	0	7
31	28	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	21	1	2	0	32
--	29	11TH HOUR, THE/A Lot With A Little/11th Hour Music	20	20	1	1	1
32	30	LES TAYLOR/In God We Trust/Les Taylor Music	19	1	3	0	7



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L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	CORI AND KELLY/Sweet Ole Claire/We Anointed	19	1	2	1	10
--	32	BRIAN FREE & ASSURANCE/This Storm/Brian Free Music	19	19	1	1	1
34	33	HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music	18	0	2	0	42
35	34	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	18	2	2	0	49
36	35	LISA DAGGS/Love Found Me/Serenity Records	18	2	2	0	44
37	36	JAYNE CARTER/Why They Call It Heaven/Jayne Carter Music	18	3	2	0	49
49	37	HIGH ROAD/Heaven's Back Yard/Billy Blue	18	8	2	0	6
57	38	APPALACHIAN ROAD SHOW/Little Black Train/Billy Blue	18	10	1	0	6
42	39	ZACH WILLIAMS/Old Church Choir/Essential Records	17	4	3	0	41
30	40	KANE & KELLY/The Storm/Kane & Kelly Music	17	-3	2	0	7

Number 1 = 


Spin Gainer = 

Greatest Spin Gainers	Increase
11TH HOUR, THE/A Lot With A Little/11th Hour Music	20
BRIAN FREE & ASSURANCE/This Storm/Brian Free Music	19
JAKE OWEN/Homemade/Big Loud Records	14
CASEY BAKER/We Don't Care Enough To Fight Anymore/Casey Baker Music	14
APPALACHIAN ROAD SHOW/Little Black Train/Billy Blue	10
ANDREW MARSHALL/Pray For An Angel/Serenity Records	9
HIGH ROAD/Heaven's Back Yard/Billy Blue	8
STEVE BRIDGMON/Patiently Waiting/Bow Tie Country	8
BIBLETONES/Beautiful City/Bibletones Music	8
GOLD CITY/Alabama Mud/Gold City Music	7

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Ready to get your music out to radio?

Check out our distribution services here:
WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/



Christian Beats	Searcy, AR	KIKT-FM	Cooper, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	KJIC-FM	Sante Fe, TX	Spirit Country Radio	South Bend, IN
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WANT-FM	Lebanon, TN
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WBBN-FM	Taylorsville, MS
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WCYN-AM	Cynthiana, KY
KAAY-AM	Little Rock, AR	KMOO-FM	Mineola, TX	WGGY-FM	Scranton, PA
KABF-FM	Little Rock, AR	KNEO-FM	Neosho, MO	WGOL-AM	Russellville, AL
KATI-FM	Jefferson City, MO	KNES-FM	Fairfield, TX	WHQA-FM	Honea Path, SC
KBEF-FM	Gibbsland, LA	KNMO-FM	Nevada, MO	WJBZ-FM	Seymour, TN
KBIE-FM	Auburn, NE	KOGT-AM	Oragne, TX	WJEC-FM	Vernon, AL
KBON-FM	Mamou, LA	KPSM-FM	Brownwood, TX	WJJT-AM	Jellico, TN
KBUB-FM	Brownwood, TX	KRIG-FM	Nowata, OK	WKGA-FM	Goodwater, AL
<u>KBUF-AM</u>	<u>Garden City, KS</u>	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKLF-AM	Clanton, AL
KBUK-FM	La Grange, TX	KSTV-FM	Dublin, TX	WKWX-FM	Savannah, TN
KCMH-FM	Mountain Home, AR	KTJJ-FM	Farmington, MO	WKYK-AM	Burnsville, NC
KDHL-AM	Fairbault, MN	<u>KTTK-FM</u>	<u>Lebanon, MO</u>	WMTC-FM	Jackson, KY
KEYE-AM	Perryton, TX	KTXJ-FM	Jasper, TX	WNLB (New Life Broadcasting)	Hillsville, VA
KEYE-FM	Perryton, TX	KVIP-FM	Redding, CA	<u>WPIL-FM</u>	<u>Heflin, AL</u>
KFNH-FM	Oberlin, KS	KVLG-AM	La Grange, TX	<u>WPYB-AM</u>	<u>Benson, NC</u>
KFYN-AM	Bonham, TX	KWHW-FM	Altus, OK	WQSU-FM	Selinsgrove, PA
KGVE-FM	Grove, OK	KWLS-FM	Winfield, KS	WRGS-AM	Rogersville, TN
<u>KHBR-AM</u>	<u>Hillsboro, TX</u>	<u>KYMS-FM</u>	<u>Rathdrum, ID</u>	WSGM-FM	Coalmont, TN
KHII-FM	Cloudcroft, NM	Praise Radio	Spruce Grove, Alberta	WXHB-FM	Righton, MS
KHYI-FM	Howe, TX	RKP Radio	Washington, PA	WZYX-AM	Cowan, TN

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.