

CDX TRACtion SOUTHERN GOSPEL & POSITIVE COUNTRY

#1

Jake Owen
"Homemade"
Big Loud Records



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call [615-292-0123](tel:615-292-0123) or email Joe.Kelly-joe@cdxnashville.com

Jake Owen holds the #1 spot!



Dear Readers;

Exciting things are on the horizon! We will be adding a significant amount of Southern Gospel stations and singles to the chart in the very near future, hence the name change! This will give opportunities for more inspirational artists to be recognized on our chart. Now, onto the chart highlights

JAKE OWEN and **Big Loud Records** stay at #1 this week with **"Homemade"** and also hold the honor of Greatest Spin Gainer! Celebrations all around as we continue forward!

The following stations have been frozen for this week.

KABF-FM (Little Rock, AR)
WJEC-FM (Vernon, AL)

The following stations have been frozen for two or more weeks.

Heartland Radio Network (Anoka, MN)
KRXT-FM (Rockdale, TX)
WPYB-AM (Benson, NC)


We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Positive Country music, please contact us!

We continue to look high and low for all of the Positive Country music currently released. If you have a Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Other great news! Starting this week, we have begun publishing the weekly True Indie chart! If you'd like to start receiving the TRACtion True Indie Weekly Newsletter, please go here to sign up: <https://www.cdxcd.com/signup-chart-newsletter/>

Looking Forward,
Mark Piland
Positive Country Chart Editor



L W	T W	CDX TRAction  SOUTHERN GOSPEL & POSITIVE COUNTRY	Spins	+ -	Stations	Adds	Wks On Chart
Artist / Song Title / Label							
1	1	JAKE OWEN/Homemade/Big Loud Records	304	55	16	0	27
2	2	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	253	20	23	1	27
3	3	TAYLORS, THE/Love Still Flows/Stowtown/PLG	150	0	8	1	6
4	4	AARON WATSON/Country Radio/BIG Label Records	100	-30	8	0	7
6	5	TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	85	1	13	0	24
8	6	PARDONED/Down at the Altar/Pardoned Music	82	4	4	0	6
5	7	PERRYS, THE/Sing In The Valley/Stowtown/PLG	75	-13	7	0	6
7	8	GORDON MOTE/Set Your House In Order/New Haven	72	-11	6	1	6
19	9	SHELLEM CLINE/Glass Half Full/Tireswing Records	63	26	4	2	3
14	10	MALLARY HOPE/Pray With You/Curb Records	56	5	2	0	23
9	11	KELBY COSTNER/Holy Ghost Town/Kelby Costner Music	55	-3	2	0	6
17	12	RHETT WALKER BAND/Believer/Essential Records	52	7	3	0	6
10	13	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	52	-6	2	0	23
15	14	LISA DAGGS/Regardless/MC1 Nashville	49	-1	4	0	7
13	15	RYAN WATKINS/Calling All Heroes/Red Hen Records	49	-3	1	0	5
16	16	HUNTER HAYES/Madness/Warner Music Nashville/WEA	48	-1	1	0	5
18	17	BRAD RUSSELL BAND/A Million Miles from Home/Brad Russell Band Music	46	1	1	0	5
12	18	RED MARLOW/Country As Cornbread/RM Music LLC	45	-7	2	0	23
20	19	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	44	10	2	0	7
24	20	ENDLESS HIGHWAY/I've Got The Son In My Eyes/Skyland Records	35	6	2	0	6
23	21	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	33	4	2	0	26
21	22	CAMI SHROCK/Strong/Cami Shrock Music	32	0	1	0	42
28	23	BRUCE HAYNES/That's Heaven For Me/Bruce Haynes Music	29	5	2	1	5
22	24	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	28	-3	3	0	43
25	25	GENE WATSON/Old Roman Soldier/New Day	26	0	2	0	44
27	26	JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music	23	-1	1	0	19
32	27	ARENOS, THE/Little Prayers/The Arenos Music	22	2	3	0	6
33	28	ERIC VAN ZANT/Devil's Neck/Eric Van Zant Music	22	2	2	0	6
40	29	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	21	5	0	0	22
26	30	KANE & KELLY/The Storm/Kane & Kelly Music	20	-5	2	0	6





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L W	T W	CDX TRACtion  SOUTHERN GOSPEL & POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
31	31	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	20	-1	2	0	31
37	32	LES TAYLOR/In God We Trust/Les Taylor Music	18	2	3	0	6
30	33	CORI AND KELLY/Sweet Ole Claire/We Anointed	18	-3	2	0	9
34	34	HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music	18	-2	2	0	41
36	35	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	16	-1	2	0	48
39	36	LISA DAGGS/Love Found Me/Serenity Records	16	0	2	0	43
35	37	JAYNE CARTER/Why They Call It Heaven/Jayne Carter Music	15	-4	2	0	48
38	38	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	15	-1	2	0	44
49	39	CINDY HUGHLETT/Small Stuff/Cindy Hughlett Music	14	3	2	0	6
45	40	ETERNAL VISION/Born Again/Sanctuary	14	2	1	1	6

Number 1 = 


Spin Gainer = 

Greatest Spin Gainers	Increase
JAKE OWEN/Homemade/Big Loud Records	55
SHELLEM CLINE/Glass Half Full/Tireswing Records	26
BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	20
JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	10
RHETT WALKER BAND/Believer/Essential Records	7
ENDLESS HIGHWAY/I've Got The Son In My Eyes/Skyland Records	6
MIKE WALKER/The Ultimate Veteran/Mike Walker Music	6
MALLARY HOPE/Pray With You/Curb Records	5
BRUCE HAYNES/That's Heaven For Me/Bruce Haynes Music	5
DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	5

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Ready to get your music out to radio?

Check out our distribution services here:
WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/



Christian Beats	Searcy, AR	KIKT-FM	Cooper, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	KJIC-FM	Sante Fe, TX	Spirit Country Radio	South Bend, IN
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WANT-FM	Lebanon, TN
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WBBN-FM	Taylorsville, MS
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WCYN-AM	Cynthiana, KY
KAAY-AM	Little Rock, AR	KMOO-FM	Mineola, TX	WGGY-FM	Scranton, PA
KABF-FM	Little Rock, AR	KNEO-FM	Neosho, MO	WGOL-AM	Russellville, AL
KATI-FM	Jefferson City, MO	KNES-FM	Fairfield, TX	WHQA-FM	Honea Path, SC
KBEF-FM	Gibbsland, LA	KNMO-FM	Nevada, MO	WJBZ-FM	Seymour, TN
KBIE-FM	Auburn, NE	KOGT-AM	Oragne, TX	WJEC-FM	Vernon, AL
KBON-FM	Mamou, LA	KPSM-FM	Brownwood, TX	<u>WJIT-AM</u>	<u>Jellico, TN</u>
KBUB-FM	Brownwood, TX	KRIG-FM	Nowata, OK	WKGA-FM	Goodwater, AL
KBUF-FM	Garden City, KS	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	<u>WKLF-AM</u>	<u>Clanton, AL</u>
KBUK-FM	La Grange, TX	KSTV-FM	Dublin, TX	WKWX-FM	Savannah, TN
KCMH-FM	Mountain Home, AR	KTJJ-FM	Farmington, MO	WKYK-AM	Burnsville, NC
KDHL-AM	Fairbault, MN	KTTK-FM	Lebanon, MO	WMTC-FM	Jackson, KY
KEYE-AM	Perryton, TX	KTXJ-FM	Jasper, TX	WNLB (New Life Broadcasting)	Hillsville, VA
KEYE-FM	Perryton, TX	KVIP-FM	Redding, CA	WPIL-FM	Heflin, AL
KFNF-FM	Oberlin, KS	KVLG-AM	La Grange, TX	<u>WPYB-AM</u>	<u>Benson, NC</u>
KFYN-AM	Bonham, TX	KWHW-FM	Altus, OK	WQSU-FM	Selinsgrove, PA
KGVE-FM	Grove, OK	KWLS-FM	Winfield, KS	WRGS-AM	Rogersville, TN
KHBR-AM	Hillsboro, TX	<u>KYMS-FM</u>	<u>Rathdrum, ID</u>	WSGM-FM	Coalmont, TN
KHII-FM	Cloudcroft, NM	Praise Radio	Spruce Grove, Alberta	WXHB-FM	Righton, MS
KHYI-FM	Howe, TX	RKP Radio	Washington, PA	WZYX-AM	Cowan, TN

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.