

**BLAKE SHELTON** "God's Country"

Warner Bros. Records (WMN)

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Blake Shelton keeps the #1 spot!



### Dear Readers:

BLAKE SHELTON and Warner Bros. Records (WMN) continue forward at #1 this week with "God's Country!" AARON WATSON and Big Label Records are this week's *Greatest Spin Gainer* with "Country Radio." Celebrations all around as we continue forward!

The following station has been frozen for this week. KBEF-FM (Gibsland, LA) WJJT-AM (Jellico, TN)

WKLF-AM (Clanton, AL)

The following stations have been frozen for two or more weeks.

Heartland Radio Network (Anoka, MN) KRXT-FM (Rockdale, TX) KYMS-FM (Rathdrum, ID) WPYB-AM (Benson, NC)

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Positive Country music, please contact us!

We continue to look high and low for all of the Positive Country music currently released. If you have a Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to https://www.cdxcd.com/fingerprinting-uploadcenter/ for fingerprinting.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.





The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC - Connecting the music industry with Positive Country radio. For more information call 615-292-0123 or email President Joe Kelly- joe@cdxnashville.com

Looking Forward, **Mark Piland** Positive Country Chart Editor



L W	T W	POSITIVE TRÂCTION COUNTRY  Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	243	-11	21	0	25
2	2	JAKE OWEN/Homemade/Big Loud Records	241	-2	15	0	25
3	3	AARON WATSON/Country Radio/BIG Label Records	141	16	9	0	5
4	4	TAYLORS, THE/Love Still Flows/Stowtown/PLG	116	6	6	1	4
7	5	PARDONED/Down at the Altar/Pardoned Music	97	7	5	0	4
6	6	TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	90	-1	12	0	22
10	7	BAND REEVES/Man On Monday/Band Reeves Music	84	8	3	0	21
8	8	GORDON MOTE/Set Your House In Order/New Haven	77	-7	5	0	4
5	9	RODNEY ATKINS/Thank God For You/Curb Records	75	-21	7	0	5
9	10	PERRYS, THE/Sing In The Valley/Stowtown/PLG	71	-12	6	0	4
12	11	KELBY COSTNER/Holy Ghost Town/Kelby Costner Music	57	1	2	0	4
13	12	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	56	3	2	0	21
19	13	MALLARY HOPE/Pray With You/Curb Records	55	9	2	1	21
11	14	FOR KING AND COUNTRY & DOLLY PARTON/God Only Knows/Word	54	-10	4	0	4
14	15	RYAN WATKINS/Calling All Heroes/Red Hen Records	51	0	1	0	3
15	16	LISA DAGGS/Regardless/MC1 Nashville	50	0	3	0	5
17	17	HUNTER HAYES/Madness/Warner Music Nashville/WEA	47	0	1	0	3
16	18	RED MARLOW/Country As Cornbread/RM Music LLC	46	-1	2	0	21
20	19	RHETT WALKER BAND/Believer/Essential Records	45	1	3	0	4
22	20	BRAD RUSSELL BAND/A Million Miles from Home/Brad Russell Band Music	43	6	1	0	3
24	21	JOHN CONLEE/Jesus Take A Hold/Rose Colored Records, Inc.	34	3	2	0	5
25	22	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	31	1	3	0	41
35	23	BRUCE HAYNES/That's Heaven For Me/Bruce Haynes Music	31	9	1	0	3
23	24	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	26	-8	2	0	24
26	25	ARENOS, THE/Little Prayers/The Arenos Music	25	-4	3	1	4
36	26	KANE & KELLY/The Storm/Kane & Kelly Music	25	4	2	0	4
28	27	GENE WATSON/Old Roman Soldier/New Day	24	-3	2	0	42
30	28	STEPHEN REW/Redemption Road/Flyin Cross Music	24	-2	1	0	4
38	29	ERIC VAN ZANT/Devil's Neck/Eric Van Zant Music	23	2	2	0	4
27	30	ENDLESS HIGHWAY/I've Got The Son In My Eyes/Skyland Records	22	-5	2	1	4



L W	T W	TRACtion country  Artist / Song Title / Label	Spins		Stations	Adds	Wks On Chart
29	31	CAMI SHROCK/Strong/Cami Shrock Music	22	-5	1	0	40
34	32	BARRY LEE WHITE/That's All I Need/Square One Records	22	0	0	0	4
32	33	CORI AND KELLY/Sweet Ole Claire/We Anointed	21	-1	1	0	7
33	34	JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music	20	-2	1	0	17
37	35	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	19	-2	2	0	29
41	36	JOE MULLINS & THE RADIO RAMBLERS/Here and Now/Billy Blue	19	0	1	0	3
39	37	JAYNE CARTER/Why They Call It Heaven/Jayne Carter Music	18	-1	3	0	46
40	38	ETERNAL VISION/Born Again/Sanctuary	18	-1	2	1	4
43	39	HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music	18	2	2	0	39
46	40	LES TAYLOR/In God We Trust/Les Taylor Music	18	3	2	0	4

Number 1 = Spin Gainer =

Greatest Spin Gainers	Increase
AARON WATSON/Country Radio/BIG Label Records	16
SHELLEM CLINE/Glass Half Full/Tireswing Records	15
MALLARY HOPE/Pray With You/Curb Records	9
BRUCE HAYNES/That's Heaven For Me/Bruce Haynes Music	9
BAND REEVES/Man On Monday/Band Reeves Music	8
PARDONED/Down at the Altar/Pardoned Music	7
TAYLORS, THE/Love Still Flows/Stowtown/PLG	6
BRAD RUSSELL BAND/A Million Miles from Home/Brad Russell Band Music	6
LITTLE BIG TOWN/Beat Up Bible/Capitol Records (UMG)	5
KANE & KELLY/The Storm/Kane & Kelly Music	4

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Christian Beats	Searcy, AR	KIKT-FM	Cooper, TX	SOGR Radio	Powell, TN
Gospel Hour Radio	Eldon, MO	KJIC-FM	Sante Fe, TX	Spirit Country Radio	South Bend, IN
Heartland Radio Network	Anoka, MN	KJIR-FM	Hannibal, MO	WANT-FM	Lebanon, TN
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WBBN-FM	Taylorsville, MS
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WCYN-AM	Cynthiana, KY
KAAY-AM	Little Rock, AR	KMOO-FM	Mineola, TX	WGGY-FM	Scranton, PA
KABF-FM	Little Rock, AR	KNEO-FM	Neosho, MO	WGOL-AM	Russellville, AL
KATI-FM	Jefferson City, MO	KNES-FM	Fairfield, TX	WHQA-FM	Honea Path, SC
KBEF-FM	Gibsland, LA	KNMO-FM	Nevada, MO	WJBZ-FM	Seymour, TN
KBIE-FM	Auburn, NE	KOGT-AM	Oragne, TX	WJEC-FM	Vernon, AL
KBON-FM	Mamou, LA	KPSM-FM	Brownwood, TX	WJJT-AM	Jellico, TN
KBUB-FM	Brownwood, TX	KRIG-FM	Nowata, OK	WKGA-FM	Goodwater, AL
KBUF-AM	Garden City, KS	KRXT-FM	Rockdale, TX	WKLF-AM	Clanton, AL
KBUK-FM	La Grange, TX	KSTV-FM	Dublin, TX	WKWX-FM	Savannah, TN
KCMH-FM	Mountain Home, AR	KTJJ-FM	Farmington, MO	WKYK-AM	Burnsville, NC
KDHL-AM	Fairbault, MN	KTTK-FM	Lebanon, MO	WMTC-FM	Jackson, KY
KEYE-AM	Perryton, TX	KTXJ-FM	Jasper, TX	WINLB (New Life Broadcastin	g) Hillsville, VA
KEYE-FM	Perryton, TX	KVIP-FM	Redding, CA	WPIL-FM	Heflin, AL
KFNF-FM	Oberlin, KS	KVLG-AM	La Grange, TX	<u>WPYB-AM</u>	Benson, NC
KFYN-AM	Bonham, TX	KWHW-FM	Altus, OK	WQSU-FM	Selinsgrove, PA
KGVE-FM	Grove, OK	KWLS-FM	Winfield, KS	WRGS-AM	Rogersville, TN
KHBR-AM	Hillsboro, TX	<u>KYMS-FM</u>	<u>Rathdrum, ID</u>	WSGM-FM	Coalmont, TN
KHII-FM	Cloudcroft, NM	Praise Radio	Spruce Grove, Alberta	WXHB-FM	Richton, MS
KHYI-FM	Howe, TX	RKP Radio	Washington, PA	WZYX-AM	Cowan, TN

# **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/ or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-ordown chart position moves. With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.