

# CDX TRACtion POSITIVE COUNTRY

## #1

**JAKE OWEN**  
"Homemade"  
Big Loud Records

## CONTENTS

Charts

Pages 2-3

Monitored Panel List

Page 4



The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly- [joe@cdxnashville.com](mailto:joe@cdxnashville.com)

## Jake Owen Hits #1!



### Dear Readers;

**Jake Owen and Big Loud Records** is #1 and the *Greatest Spin Gainer* this week with **"Homemade!"** Celebrations all around as we continue forward!

The following stations have been frozen for this week.

WKGA-FM (Goodwater, AL)  
WKLF-AM (Clanton, AL)

The following stations have been frozen for two or more weeks.

Christian Beats (Searcy, AR)  
Gospel Hour Radio (Eldon, MO)  
Heartland Radio Network (Anoka, MN)  
KASO-AM (Minden, LA)  
KBEF-FM (Gibbsland, LA)  
KGVE-FM (Grove, OK)  
KRXT-FM (Rockdale, TX)  
KVIP-FM (Redding, CA)  
WBIP-FM (Booneville, MS)  
WJTT-AM (Jellico, TN)  
WPYB-AM (Benson, NC)  
WXRQ-AM (Mount Pleasant, TN)

The following songs have been moved to RECURRENT status.

CORI AND KELLY / Take Me Back to Church  
MARTINA MCBRIDE / Just Around The Corner  
MICHAEL LEE / Everybody Loves A Comeback  
REBA MCENTIRE / Hallelujah Amen  
SHENANDOAH / Good News Travels Fast

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Positive Country music, please contact us!

We continue to look high and low for all of the Positive Country music currently released. If you have a Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Sign up for the weekly chart newsletter here at [www.cdxcd.com/signup-chart-newsletter](http://www.cdxcd.com/signup-chart-newsletter).

Looking Forward,

**Mark Piland**

Positive Country Chart Editor



L W	T W	CDX TRAction POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
2	1	JAKE OWEN/Homemade/Big Loud Records	210	42	11	3	20
1	2	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	143	-82	17	0	20
3	3	BAND REEVES/Man On Monday/Band Reeves Music	93	9	4	0	16
4	4	TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	73	-1	12	0	17
6	5	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	68	9	2	0	16
5	6	RED MARLOW/Country As Cornbread/RM Music LLC	67	8	2	0	16
7	7	MALLARY HOPE/Pray With You/Curb Records	61	3	1	0	16
8	8	MARTY RAYBON/Bright New Morning/Rural Rhythm Music	46	-11	4	0	16
9	9	CAMI SHROCK/Strong/Cami Shrock Music	45	2	1	0	35
10	10	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	33	-3	2	0	19
14	11	GENE WATSON/Old Roman Soldier/New Day	30	4	2	0	37
11	12	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	27	-5	3	0	36
12	13	JAYNE CARTER/Why They Call It Heaven/Jayne Carter Music	25	-4	2	0	41
16	14	CORI AND KELLY/Sweet Ole Claire/We Anointed	23	-2	2	0	2
15	15	JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music	19	-7	2	0	12
19	16	GREG DAY/God Did It/Greg Day Music	17	1	3	0	30
40	17	GREG MCDUGAL/What A Friend/Greg McDougal Music	14	7	1	0	27
32	18	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	14	5	0	0	15
28	19	LISA DAGGS/Love Found Me/Serenity Records	13	3	2	0	36
20	20	REED BROTHERS, THE/Holding On/NewStep Records	13	-2	1	0	14
18	21	ZACH WILLIAMS/Old Church Choir/Essential Records	12	-6	3	0	33
26	22	COREY FARLOW/Why Not Me/Corey Farlow Music	12	0	3	0	39
21	23	MICAH TYLER/Different/Fair Trade/Columbia	12	-2	2	0	30
25	24	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	12	0	2	0	41
24	25	HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music	11	-1	2	0	34
22	26	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	9	-4	2	0	37
38	27	KENNY CABLE/I See a Fire/Kenny Cable Music	9	2	2	0	22
27	28	JOHNNY ROWLETT/Where I'm Going/Johnny Rowlett Music	9	-2	1	0	29
44	29	HUNTER MAY/Think Again/Hunter May Music	9	3	1	0	28
29	30	BRANDED/Must Be In The Water/Sliced Bread Music	8	-2	1	0	29



**3 Hour Barter Program**  
**25 Year History of Great Ratings & Revenue Generator**  
**Can run anytime on Sunday from 6am to 12 midnight**  
**TV Video Show On The Country Network / 86 plus TV Markets**  
**Email: rlynn@twjunction.com for show sample and contract.**




**THE BEST IN POSITIVE MESSAGE COUNTRY MUSIC**

*"WE ARE CELEBRATING 25 YEARS OF BROADCASTING  
SUNDAY'S KIND OF COUNTRY IN 2020"*

-ROBBY LYNN  
SUNDAY'S KIND OF COUNTRY RADIO & TV



L W	T W	CDX  <b>TRAction</b>  <b>POSITIVE COUNTRY</b> Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
31	<b>31</b>	MIKE FREEMAN/It's Time to Go Back home/FreMark Records	8	-1	1	0	41
52	<b>32</b>	JAN HARBUCK/Hand Of The Lord/Jan Harbuck Music	8	4	1	0	19
43	<b>33</b>	LITTLE BIG TOWN/Beat Up Bible/Capitol Records (UMG)	7	1	1	0	13
42	<b>34</b>	CARROLL ROBERSON/Everything's Gonna Be Alright/Jesus Is Real Music	7	1	1	0	31
54	<b>35</b>	CARROLL ROBERSON/Just What I Am/CRM Records	7	3	1	0	35
41	<b>36</b>	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	6	0	1	0	24
35	<b>37</b>	GAYLA EARLENE/I Got This/3g Music	5	-3	1	0	18
36	<b>38</b>	ALLIE COLLEEN/Work In Progress/Allie Colleen Music	5	-3	1	0	15
46	<b>39</b>	DAN VARNER BAND/Stained/SMG Records Nashville	5	-1	1	0	13
57	<b>40</b>	BRUCE HEDRICK/Wingin' It/Bruce Hedrick Music	5	2	1	0	9

Number 1 = 

Spin Gainer = 

Greatest Spin Gainers	Increase
JAKE OWEN/Homemade/Big Loud Records	42
BAND REEVES/Man On Monday/Band Reeves Music	9
REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	9
RED MARLOW/Country As Cornbread/RM Music LLC	8
GREG MCDUGAL/What A Friend/Greg McDougal Music	7
DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	5
GENE WATSON/Old Roman Soldier/New Day	4
JAN HARBUCK/Hand Of The Lord/Jan Harbuck Music	4
MALLARY HOPE/Pray With You/Curb Records	3
LISA DAGGS/Love Found Me/Serenity Records	3

TRAction only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

Ready to get your music out to radio?

Check out our distribution services here:  
[WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/](http://WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/)



<u>Christian Beats</u>	<u>Searcy, AR</u>	KIKT-FM	Cooper, TX	WCYN-AM	Cynthiana, KY
<u>Gospel Hour Radio</u>	<u>Eldon, MO</u>	KJIC-FM	Sante Fe, TX	WGGY-FM	Scranton, PA
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WGOL-AM	Russellville, AL
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WHQA-FM	Honea Path, SC
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WJBZ-FM	Seymour, TN
KAAV-AM	Little Rock, AR	KNEO-FM	Neosho, MO	WJEC-FM	Vernon, AL
KABF-FM	Little Rock, AR	KNES-FM	Fairfield, TX	<u>WJIT-AM</u>	<u>Jellico, TN</u>
<u>KASO-AM</u>	<u>Minden, LA</u>	KNMO-FM	Nevada, MO	<u>WKGA-FM</u>	<u>Goodwater, AL</u>
KATI-FM	Jefferson City, MO	KPSM-FM	Brownwood, TX	<u>WKLF-AM</u>	<u>Clanton, AL</u>
<u>KBFF-FM</u>	<u>Gibbsland, LA</u>	KRIG-FM	Nowata, OK	WKWX-FM	Savannah, TN
KBIE-FM	Auburn, NE	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKYK-AM	Burnsville, NC
KBON-FM	Mamou, LA	KSTV-FM	Dublin, TX	WMTC-FM	Jackson, KY
KBUB-FM	Brownwood, TX	KTJJ-FM	Farmington, MO	WNLB (New Life Broadcasting)	Hillsville, VA
KBUF-AM	Garden City, KS	KTTK-FM	Lebanon, MO	WPIL-FM	Heflin, AL
KBUK-FM	La Grange, TX	KTJX-FM	Jasper, TX	<u>WPYB-AM</u>	<u>Benson, NC</u>
KCMH-FM	Mountain Home, AR	<u>KVIP-FM</u>	<u>Redding, CA</u>	WQSU-FM	Selinsgrove, PA
KEYE-AM	Perryton, TX	KVLG-AM	La Grange, TX	WRGS-AM	Rogersville, TN
KEYE-FM	Perryton, TX	KVVO-LP	Abilene, TX	WSGM-FM	Coalmont, TN
KFNH-FM	Oberlin, KS	KYMS-FM	Rathdrum, ID	WXHB-FM	Richton, MS
KFYN-AM	Bonham, TX	RKP Radio	Washington, PA	<u>WXRO-AM</u>	<u>Mount Pleasant, TN</u>
<u>KGVE-FM</u>	<u>Grove, OK</u>	Spirit Country Radio	South Bend, IN	WZYX-AM	Cowan, TN
KHBR-AM	Hillsboro, TX	WANT-FM	Lebanon, TN		
KHII-FM	Cloudcroft, NM	WBBN-FM	Taylorsville, MS		
KHYI-FM	Howe, TX	<u>WBIP-FM</u>	<u>Booneville, MS</u>		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2(+) Weeks

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at [www.cdxcd.com/signup-chart-newsletter](http://www.cdxcd.com/signup-chart-newsletter).